



## Certificate of Achievement

# Ahmad Imtiaz Bulbul

has completed the following course:

**LEADING STRATEGIC INNOVATION: HOW TO LEAD WITH PURPOSE**  
DEAKIN UNIVERSITY AND COVENTRY UNIVERSITY

This course introduced you to the concepts of strategic innovation and change. You critically reflected on your past experiences of change in order to develop a better understanding of how to deal with it. You explored your leadership and strategic purpose.

2 weeks, 3 hours per week



**Colin Higgins**

Director, Global Courses, Faculty of Business and Law  
Deakin University



**Joan Lockyer**

Deputy Director, International Centre for  
Transformational Entrepreneurship  
Coventry University



The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit [futurelearn.com/proof-of-learning/certificate-of-achievement](https://futurelearn.com/proof-of-learning/certificate-of-achievement).

This certificate represents proof of learning. It is not a formal qualification, degree, or part of a degree.



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**100%**  
AVERAGE TEST  
SCORE

Change is inevitable in both your personal and professional life. In this course, you investigated the nature of change and learnt about the concept of strategic innovation. You critically reflected on your past experiences of change to understand how you dealt with it. You explored your own leadership capabilities. By identifying areas of strategic innovation, you learnt how to make a positive difference during times of change and growth.

### STUDY REQUIREMENT

2 weeks, 3 hours per week

### LEARNING OUTCOMES

- Explore the concept and practice of strategic thinking.
- Develop your understanding of change at a personal level.
- Identify and define your leadership purpose.
- Investigate strategic drift and the nature of change.

### SYLLABUS

- Personal experience of change
- Leadership and strategic purpose
- Strategic thinking
- Strategic drift
- Organisational change
- The playing to win model