

AHMAD SHAH

112 D Sui Northern Officers Society Ph I Lahore, Cantt.

Contact :00923214113989

Email : Shaha2206@gmail.com



Aim: To develop practical experience by serving the organizations by utilizing the learned skills

EXPERIENCE

JULY 2017 – AUGUST 2017

PROMOTION TEAM MEMBER, RISING SUN INSTITUTE

- Organizing funds for Special Children and events
- Collected : 50,000 PKR o Organized event between BDS Children and Rising Sun

OCTOBER 2019 – DECEMBER 2019

CONTENT WRITER, ESG WRITING

- Research from best sources for given topic
- Reviewing others Content for validation and grammatical corrections o Topics researched : Mindfulness, Is Online Studying is Better Than Remote Learning , Covid 19 and Online Learning

DECEMBER 2020 – FEBURARY 2020

SEO LEAD, PEXELETTE TECHONOLOGIES

- Developed Key words for improving website traffic for Engineering Companies web sites
- Enhanced website traffic by 20% for Engineering Companies o Clients Portfolio : Dawn Foods, IKAN Engineering, Izhar Steel

DATES June 2020 – August 2020

LOGISTICS TEAM LEAD, E SHAK (PVT.) LTD

- Organized Inventory Systems by utilizing Excel Based system
- Data entries for IN & OUT bound materials

July 2021-September 2021

Web/App Development Intern, Code Hoppers (Software House):

- Learnt basics of Web designing
- Supported in Client based Application development projects
- Interaction with Clients and understanding their requirements

August 2022-October 2022

Data Marketing, Data analytics and database Engineering Intern, Analytics (Pvt.) Ltd:

- Learnt Data Marketing skills
- Content writing for marketing strategies
- Database designer and maintainer
- Conducted Analytical data research for clients/ Firms

EDUCATION

2019

A- LEVELS (SCIENCE), BEACON HOUSE SCHOOL SYSTEM

Achievements:

- Best Creative Writer Award, BDC
- First Place in English Essay Writing Competition,
- BDC Young Awareness/ Social Writer Award, BDC
- Gold medalist in dodge the ball competition, BDC

2019- ONGOING

BSCS (Hons), FORMAN CHRISTIAN COLLEGE UNIVERSITY

Top student with 3.0 plus CGPA

SKILLS

- Proficient in MS Excel and complete MS office
- Excel Database Management
- Graphic Designing
- SEO expert
- Social Media management
- Beginner Python Database Expert
- Data Entry Expert
- Data Management and analytics
- Excellent communication skills and comfortable with working in a team.
- Good marketing and management skills
- Creative writer and Content writer
- Website Designing on Adobe Dreamweaver

ACTIVITIES

- Event Manager/ Strong Man Contest Head, BDC Sports fest 3.0
- Participated in managing College Fair 2018, BDC
- Written many articles and letter to the editors for DAWN News paper
- Participated in LGS Match 2.0