**Project Requirements:**

1. Website Design:
   * Create a visually appealing and responsive website design that aligns with Dorin Fashion's branding.
   * Ensure the design is mobile-friendly and provides an optimal browsing experience on all devices.
   * Implement user-friendly navigation and layout to enhance the user experience.
2. WooCommerce Integration:
   * Set up and configure WooCommerce to manage our product listings, inventory, and sales.
   * Customize the WooCommerce store to match the website’s design and branding.
   * No payment gateway or add to cart required.
   * Implement product filters, sorting options, and search functionality to help customers find products easily.
3. Product Management:
   * Add and organize product categories, subcategories, and individual product pages.
   * Ensure product pages include high-quality images, detailed descriptions, pricing, and availability.
   * Set up SKU management and inventory tracking.
4. Additional Features:
   * Set up an email subscription form and integrate with an email marketing service (e.g., Mailchimp).
   * Implement social media integration for easy sharing and promotion.
   * Ensure SEO best practices are followed to improve search engine visibility.
5. Technical Requirements:
   * Ensure website speed and performance are optimized.
   * Implement security measures to protect customer data and transactions.

Skills Required:

* Proficiency in WordPress and WooCommerce development.
* Strong understanding of HTML, CSS, JavaScript, and PHP.
* Experience with responsive and mobile-friendly web design.
* Knowledge of SEO best practices.
* Excellent communication skills and ability to provide clear documentation.

Deliverables:

* Fully functional and aesthetically pleasing e-commerce website.
* Documentation on website management and maintenance.
* Training session on using WordPress and WooCommerce.
* Post-launch support for one month.