



Md. Ahmad Raza

Product Designer

I am specialized in Insure-tech, Fintech, and E-commerce domains. Expertise in creating user-centric visually appealing and functional products that enhance digital experiences and drive business growth.

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 Mumbai, Maharashtra

 [Portfolio](#)

Experience

Quantique Metadata Pvt. Ltd.

UX Designer | Oct 2023 – Present

- Worked closely with backend and frontend engineers to develop digital solutions that met client deadlines, requirements, and expectations.
- Created, documented, and implemented a scalable Design System to ensure consistency and seamless integration across the company's products and teams.

Qamr International job Consultancy

UI/UX & Frontend Developer | Aug 2021 – Sep 2023

- Designed and developed a responsive company website from concept to launch, ensuring optimal user experience across all screen sizes through intuitive layouts and interactive elements.
- Developed and optimized web applications using HTML, CSS, Bootstrap, and JavaScript, improving functionality and reducing usability issues by 50%, leading to higher user retention rates.

Genie Soft. System Pvt. Ltd

UI/UX Designer | Feb 2020 – Apr. 2021

- Designed and developed responsive websites and mobile apps, ensuring seamless user experience across devices.
- Translated UI/UX designs into clean, efficient frontend code using HTML, CSS, JavaScript, and Bootstrap.

Shree Designer Sharee

Graphic Designer | Jan 2019 – Nov 2019

- Designed web banners, social media posts, and email campaigns for a fashion brand, enhancing brand engagement and driving revenue growth.
- Created visually compelling digital assets that improved user engagement and conversion rates across web and social media platforms.

Skills

- Visual Design
- Interaction Design
- User Research
- User Flows
- User Journey Mapping
- Information Architecture
- Wireframing
- Prototyping
- Usability Testing
- Graphic Design
- Video Editing
- Frontend Development

Tools & Technologies

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Canva
- HTML
- CSS
- Bootstrap

Education & Certification

BSC. IT

NIIT Jamshedpur | 2016

Google UX design professional certificate

Coursera | 2023