# Md Ahmad Raza

**Product Designer | AI Enthusiast**

*I specialize in a diverse range of domains such as InsurTech, FinTech, E-commerce etc. Expertise in designing products that deliver results and grow businesses.*

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📍 Mumbai, Maharashtra

↗ [Portfolio](Portfolio)          ⧉ [Instagram](Instagram)

## Work Experience

### UI/UX Designer

Quantique Metadata Pvt. Ltd.     *OCT 2023 - APR 2025*

- Designed and launched digital products including CRM systems and insurance policy generation portals, that have significantly boosted sales revenue.
- Designed and developed product marketing videos that effectively communicated key features and benefits, helping reduce client onboarding queries and improving product adoption rates.

### UI/UX & Frontend Developer

Qamr International HR Consultancy     *AUG 2021 - SEP 2023*

- Developed and optimized web applications using HTML, CSS, Bootstrap, and JavaScript, improving functionality and reducing usability issues by 50%, leading to higher user engagement.
- Designed a wide range of Graphic assets including social media creatives, printable posters, and emailers, supporting brand visibility.

### UI/UX Designer

Genie Soft. System Pvt. Ltd     *FEB 2020 - APR. 2021*

- ransformed high-fidelity UI/UX designs into fully responsive, pixel-perfect front-end interfaces using HTML5, CSS3, JavaScript, and Bootstrap. Focused on optimizing code quality, cross-browser compatibility, and mobile responsiveness to deliver seamless user experiences and faster load times across devices.
- Designed and developed responsive websites and mobile apps, ensuring seamless user experience across devices and created custom icons and illustrations to enhance website UI designs, resulting in more engaging user experiences.

## Skills

- Visual Design
- Interaction Design
- User Research
- User Flows
- User Journey Mapping
- Information Architecture
- Wireframing
- Prototyping
- Usability Testing
- Graphic Design
- Video Editing
- Basic Frontend Development

## Tools & Technologies

- Figma
- Framer
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Canva
- HTML
- CSS
- Bootstrap

## Education

[Google UX design certificate](Google UX design certificate) ⧉

*Coursera | 2023*