# AMAD ALI

# SHOPIFY THEME & APP DEVELOPER

#### PROFILE INFO

Experienced Shopify developer with deep expertise in Liquid, JavaScript, HTML/CSS, and both theme development and customization. Skilled in building dynamic sections, resolving complex bugs, enhancing cart experiences, and implementing advanced upsell and recommendation features. Consistently delivers high-converting custom solutions while maintaining optimal store performance.

## **EDUCATION**

# 2024 - Present **UNIVERSITY OF WAH**

- MS (Computer Science)
- CGPA: 3.76 / 4.0

# 2020 - 2022 **UNIVERSITY OF WAH**

- MSc (Computer Science)
- GPA: 3.68 / 4.0

#### SKILLS

- Shopify Theme Development
- Theme Customization
- Bug Fixings
- Speed Optimization
- Figma to Shopify
- Custom Sections Development
- Theme Sections Modification
- UI/UX Enhancements
- Ajax Sections Rendering
- Apps Integrations
- Custom Apps Development

#### LANGUAGES

- Pashto (Native)
- Urdu (Fluent)
- Punjabi (Fluent)
- English (Basics)

## WORK EXPERIENCE

## **OptiExperts Shopify Agency**

JAN 2023 - JULY 2025

Senior Shopify Developer & Team Lead

- · Develop and customize Shopify themes with dynamic sections and AJAX rendering.
- Fix bugs, implement logic, and extend features based on core theme architecture.
- Handle CRO, speed optimization, UGC integration, and build custom apps using Node.js templates.

#### OCT 2024 - PRESENT | REMOTE Freelance Shopify Developer Independent Shopify Developer (Remote)

- Freelance Shopify developer working with multiple agencies to design, customize, and optimize themes.
- · Build dynamic sections, implement AJAX rendering, fix theme issues, and convert Figma designs to responsive Shopify stores.
- · Experienced in CRO, speed optimization, UGC integration, and custom app development using Node.js.

#### **Junior Web Developer**

3 MONTHS INTERNSHIP

Pakistna Ordinance Factory (POF)

- Developed an organization management project for POF.
- Dockerized the project for isolated execution.
- Lead and managed a development team.

#### Office Management

2 YEARS

Infotech Institute of Technology

Previously engaged in office and management tasks.

## REFERENCE

References available upon request.