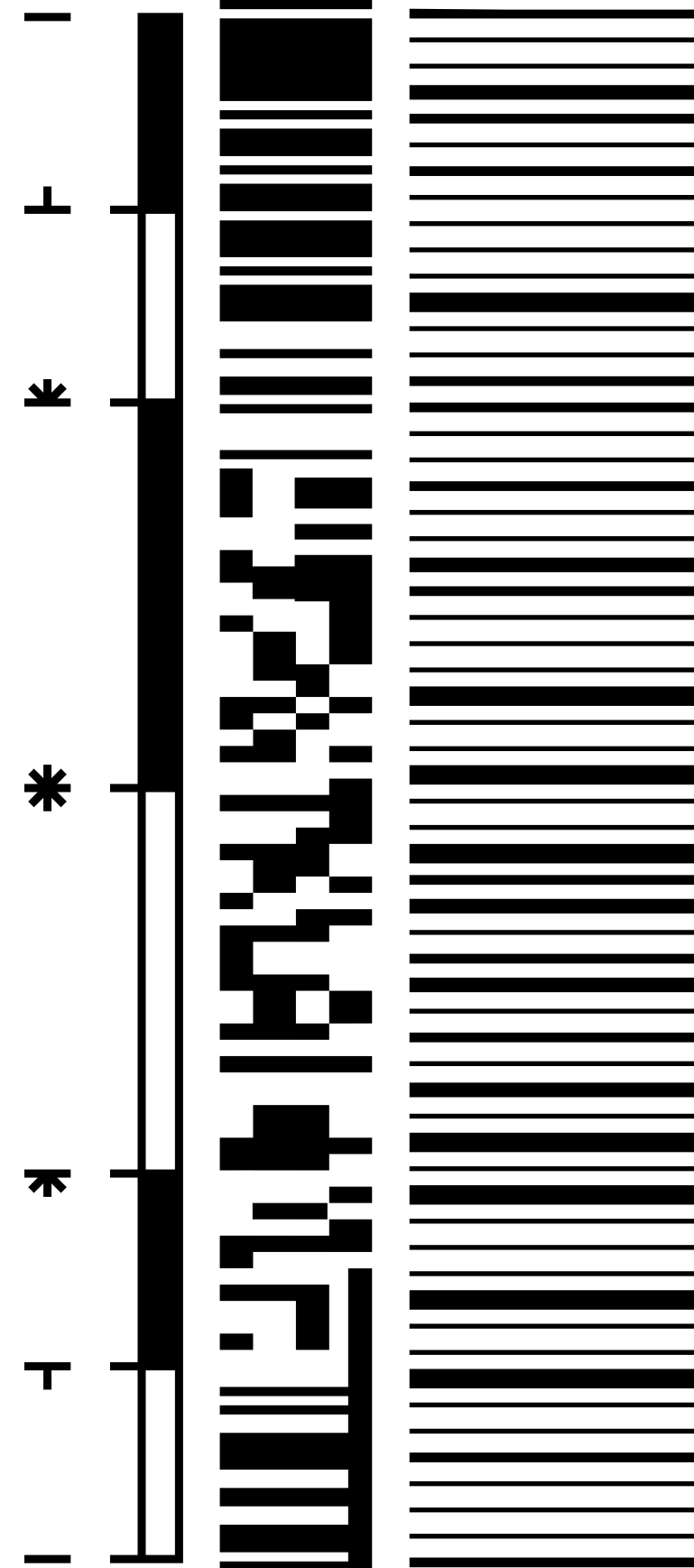




**SCAN. DISCOVER.
EXPERIENCE PEKAN
LIKE NEVER BEFORE.**

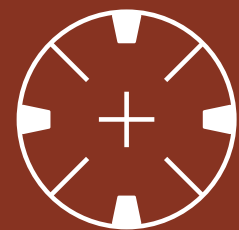


A Web App Presentation by Team A505 to enhance travel experiences



Exploring the agenda today

AGENDA: UNDERSTANDING THE LANDSCAPE OF TOURISM



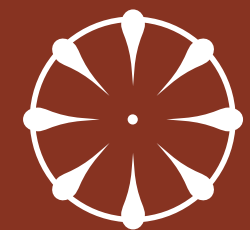
Problem
Statement



Proposed
solutions for
tourism issues



Key features of
our app



Next steps and
future plans

PROBLEM STATEMENT

Identifying and addressing the difficulties that tourists encounter while visiting Pekan is critical for enhancing their experience.



01.

Tourist Experience is Passive and Monotonous

02.

Missed Opportunities to Showcase Local Culture / No Centralized Guide for Tourists

03.

Outdated or Inconsistent Tourist Information / Lack of Real-Time Updates

04.

Local Vendors Lack Visibility & Integration

PEKAN XPERIENCE

A user-friendly web based Search Engine with a few feature such as Game and Reward that designed to enhance tourism experiences



01.

The app offer accurate and latest information with every detail (Manage by Municipal Council of Pekan)

02.

It offers comprehensive local guides and recommendations.

03.

Can play an interactive games while exploring Pekan

04.

It offer reward through the games and can be claim on the local merchants



Interactive QR-Based Historical Trail

Explore heritage sites with
engaging content unlocked
by QR codes



Gamified Exploration System

Complete challenges, earn
badges, and track your
progress



Reward Redemption Portal

Redeem your points for
discounts at local merchants



FEATURES OF PEKAN XPERIENCE

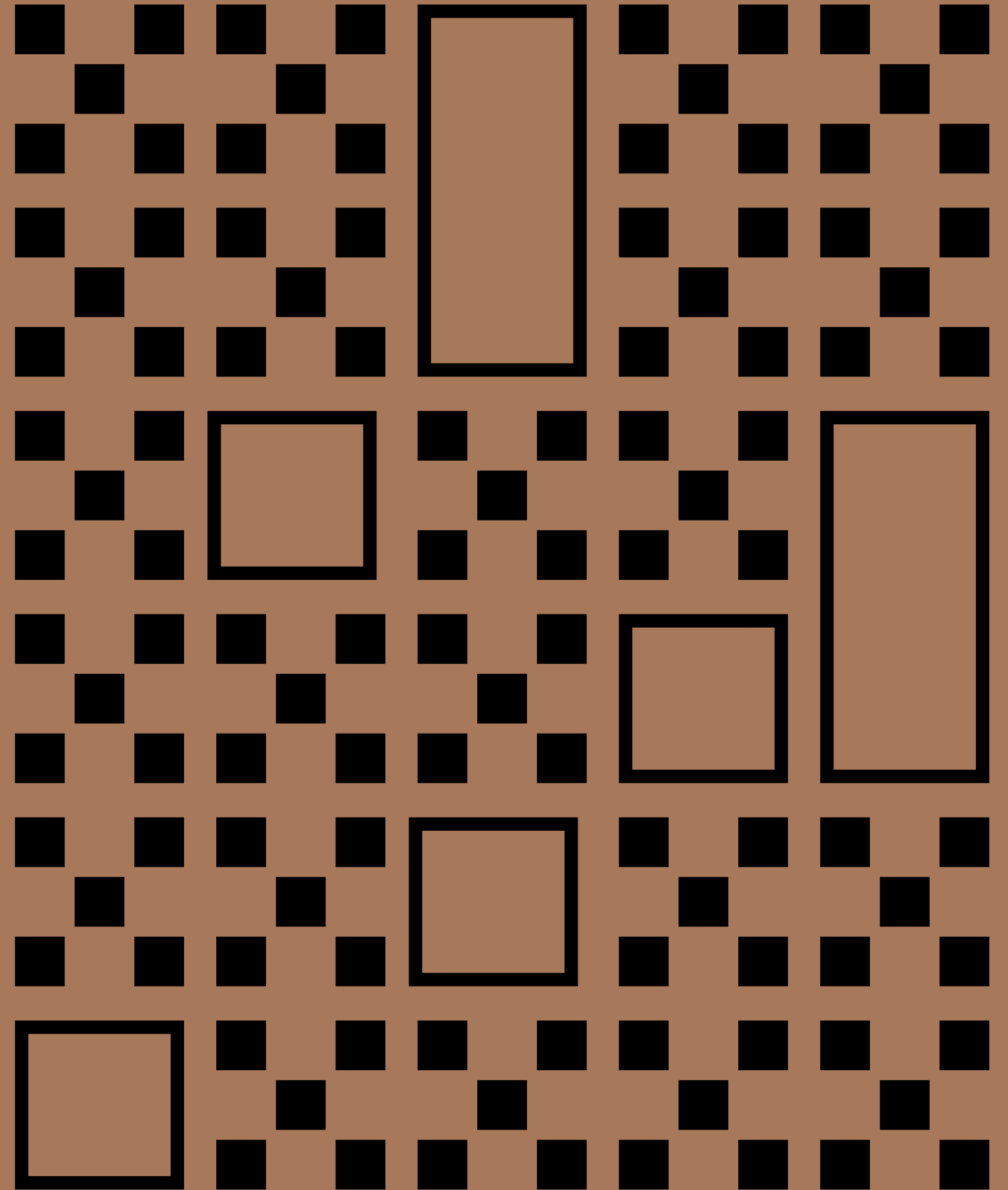
Discover unique features that enhance the
tourist experience in every visit to
PekanXperience.

Our app offers **Interactive QR-Based Historical Trail**,
Gamified Exploration System, and **Reward Redemption
Portal** to make every journey memorable.

TECHNOLOGY BEHIND JOM PEKAN

Explore the innovative tools powering the
PekanXperience tourism web app
experience

Our app is built on a modern digital
ecosystem that **integrates QR-based
interaction, gamification, and real-time
local business engagement.** Creating a
data-driven experience for tourists and
empowering Pekan's smart economy.





THANK YOU!

**We appreciate your attention
and welcome your feedback on
our project!**

