

THE
INTERNET
OF THINGS

CONNECTED
ADVERTISING
SOCIAL MEDIA
SERVICES
BIG DATA
CONTENT
MARKETING
COMMUNICATION
SERVICES
SMART
CONSUMER
ORGANIZATION
SEO
PLANNING
PROGRAMMING
INFORMATION
TECHNOLOGY
DIGITAL
W3C
MARKET
MACHINES
BRANDING
M2M
CONSUMER DEMAND
WEB MARKETING
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EQUIPMENT
APPS
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BRANDS
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WEB SERVICES
AUTOMOBILE

What is Internet of Things?

A proposed development of the internet in which everyday objects have network connectivity, allowing them to send and receive data

Sensors and actuators embedded in physical objects are linked through wired and wireless networks

Smart World

Air Pollution

Control of CO₂ emissions of factories, pollution emitted by cars and toxic gases generated in farms.

Forest Fire Detection

Monitoring of combustion gases and preemptive fire conditions to define alert zones.

Wine Quality Enhancing

Monitoring soil moisture and trunk diameter in vineyards to control the amount of sugar in grapes and grapevine health.

Offspring Care

Control of growing conditions of the offspring in animal farms to ensure its survival and health.

Sportsmen Care

Vital signs monitoring in high performance centers and fields.

Structural Health

Monitoring of vibrations and material conditions in buildings, bridges and historical monuments.

Quality of Shipment Conditions

Monitoring of vibrations, strokes, container openings or cold chain maintenance for insurance purposes.

Smartphones Detection

Detect iPhone and Android devices and in general any device which works with Wifi or Bluetooth interfaces.

Perimeter Access Control

Access control to restricted areas and detection of people in non-authorized areas.

Radiation Levels

Distributed measurement of radiation levels in nuclear power stations surroundings to generate leakage alerts.

Electromagnetic Levels

Measurement of the energy radiated by cell stations and WiFi routers.

Traffic Congestion

Monitoring of vehicles and pedestrian affluence to optimize driving and walking routes.

Smart Roads

Warning messages and diversions according to climate conditions and unexpected events like accidents or traffic jams.

Smart Lighting

Intelligent and weather adaptive lighting in street lights.

Intelligent Shopping

Getting advices in the point of sale according to customer habits, preferences, presence of allergic components for them or expiring dates.

Noise Urban Maps

Sound monitoring in bar areas and centric zones in real time.

Water Leakages

Detection of liquid presence outside tanks and pressure variations along pipes.

Vehicle Auto-diagnosis

Information collection from CanBus to send real time alarms to emergencies or provide advice to drivers.

Item Location

Search of individual items in big surfaces like warehouses or harbours.

Waste Management

Detection of rubbish levels in containers to optimize the trash collection routes.

Smart Parking

Monitoring of parking spaces availability in the city.

Golf Courses

Selective irrigation in dry zones to reduce the water resources required in the green.

Water Quality

Study of water suitability in rivers and the sea for fauna and eligibility for drinkable use.



set the temperature
to 72 degrees



turn the light on



make coffee now



o



order pepperoni pizza

What to do now ?



set the temperature to 72
degrees



turn the lights on



open terrace door



order pepperoni pizza



play music



mak



ow

Smart Home

By 2022, a typical family home
could contain more than
500 smart devices.

Gartner

Smart
Mobility



Cities will spend \$41 trillion

In the next 20 years on infrastructure upgrades for IoT

Smart Grid/
Smart Energy



Smart Health



Smart
Water



Smart
Agriculture



Education



SOFTWARE AND SERVICES

Source: Intel

SMART THERMOSTATS

nest



Save resources and money on your heating bills by adapting to your usage patterns and turning the temperature down when you're away from home.

CONNECTED CARS

CAR
2GO



Tracked and rented using a smartphone. Car2Go also handles billing, parking and insurance automatically.

ACTIVITY TRACKERS

BASIS



Continuously capture heart rate patterns, activity levels, calorie expenditure and skin temperature on your wrist 24/7.

SMART OUTLETS

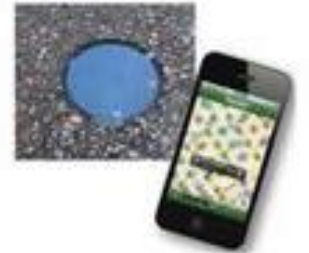
belkin



Remotely turn any device or appliance on or off. Track a device's energy usage and receive personalized notifications from your smartphone.

PARKING SENSORS

STREETLINE
CONNECTING THE REAL WORLD



Using embedded street sensors, users can identify real-time availability of parking spaces on their phone. City officials can manage and price their resources based on actual use.



— 000,000,000

50 billion
connected devices by 2025



Internet-connected devices are expected to quadruple from 12.1 billion in 2013 to nearly 50 billion by 2025.

Source: IHS Quarterly, Q1 2014, The Internet of Things Explodes

The Internet of Things

**It's not about things.
It's about service.**

And it's real, not hype. See the Impact
It's having on businesses and our lives.

The global market
for IoT solutions will
grow from \$655.8
billion in 2014 to
\$1.7 trillion in 2020.¹

\$1.7
trillion

\$655.8
billion



Products will continue to exist, but only as portals
into valuable service offerings.² More businesses
will launch new connected services to differentiate
themselves and engage with customers.

Sources: 1. IDC, Worldwide Internet of Things Forecast, 2015-2020,
May 2015

2. Harbor Research, June 2014, Markets: Where Will Value Be
Created in The Internet of Things & People?

89%

of the new cars sold worldwide will have
embedded connectivity by 2024.



95%

of CxOs surveyed say they plan to use
IoT in their business within 3 years.

Source: The Economist, Q1 2013, The Internet of Things Business Index:
A Quiet Revolution Gathers Pace



"It's all about
the service."

87%

of manufacturers surveyed have not yet taken
advantage of IoT to transform their facilities.

Source: American Society for Quality (ASQ),
Dec. 2013, ASQ Manufacturing Outlook Survey

+82%
efficiency

Among the 13% of manufacturers
who did implement IoT solutions:

IoT Applications & impact on Job Market



$$50 \text{ B} = (50 \text{ B}/1000) = 250 \text{ Million}$$

Devices Applications SW Jobs (5 jobs per app)



The Internet of Things

Get in on the next big thing

WHAT IS THE INTERNET OF THINGS (IoT)?

The IoT has three main parts:



1

The things, which are embedded with sensors

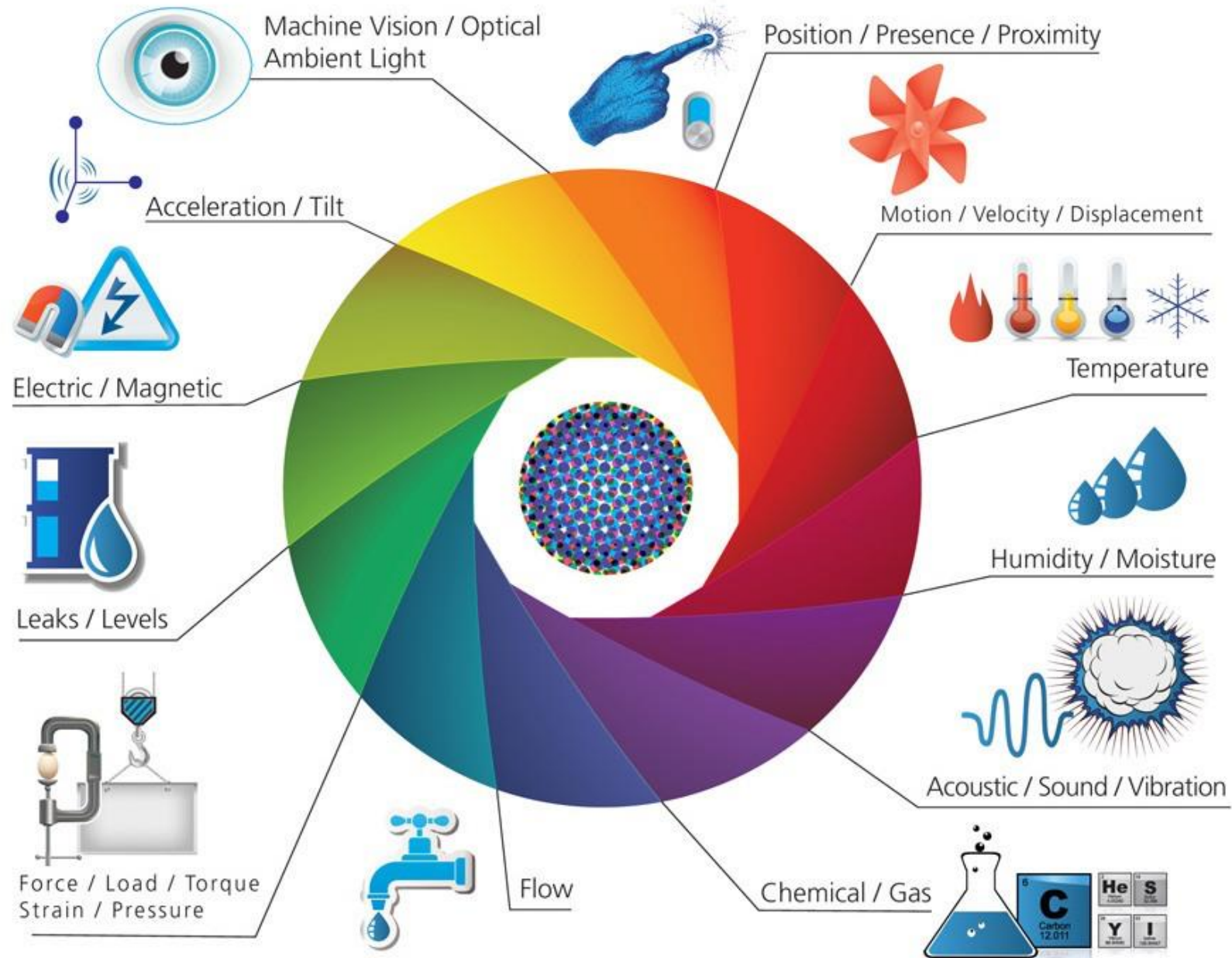
2

The networks that connect them.

3

The systems that process data to/from the things.

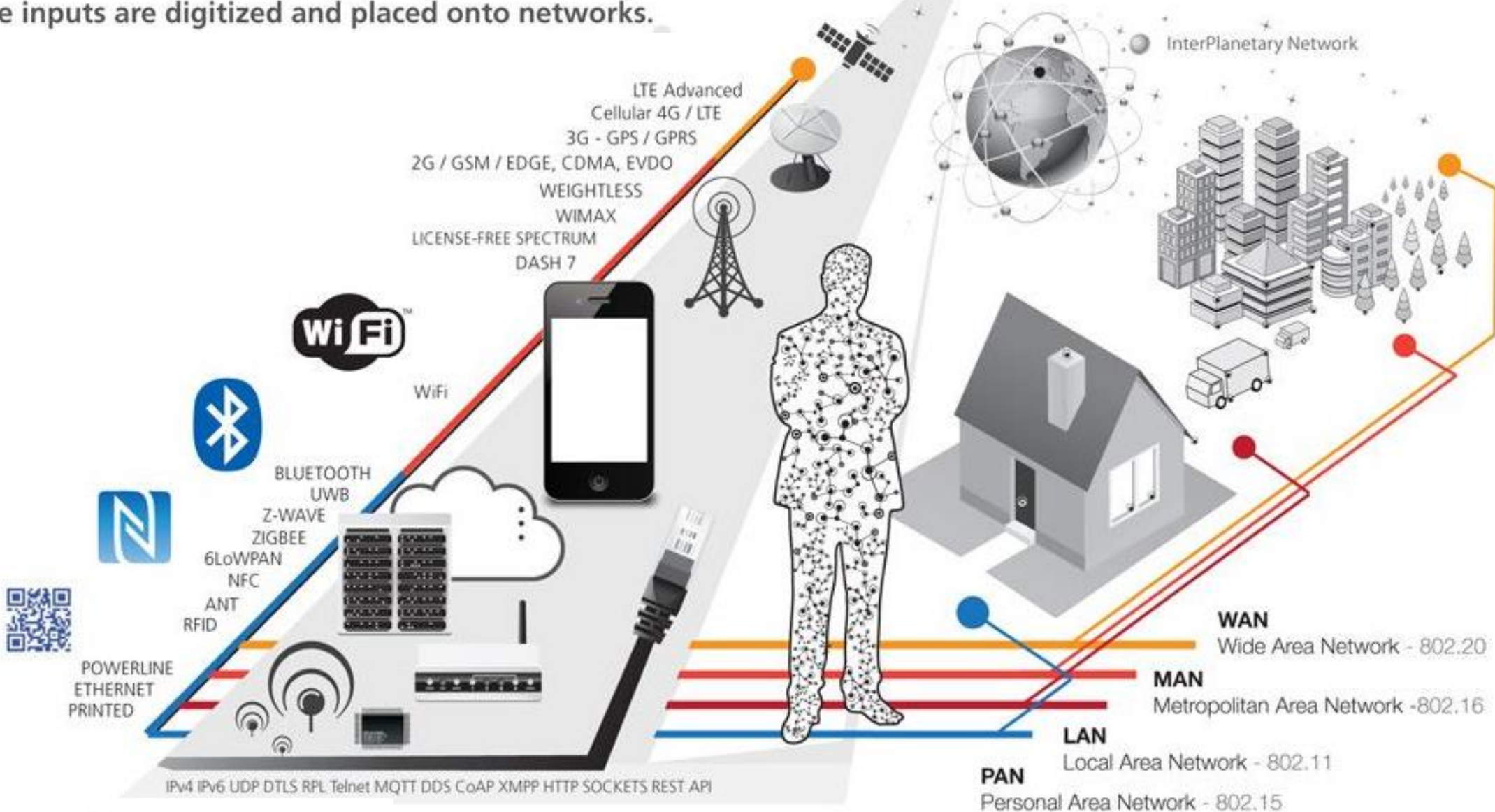
1 SENSORS



Source:

2 CONNECTIVITY

These inputs are digitized and placed onto networks.



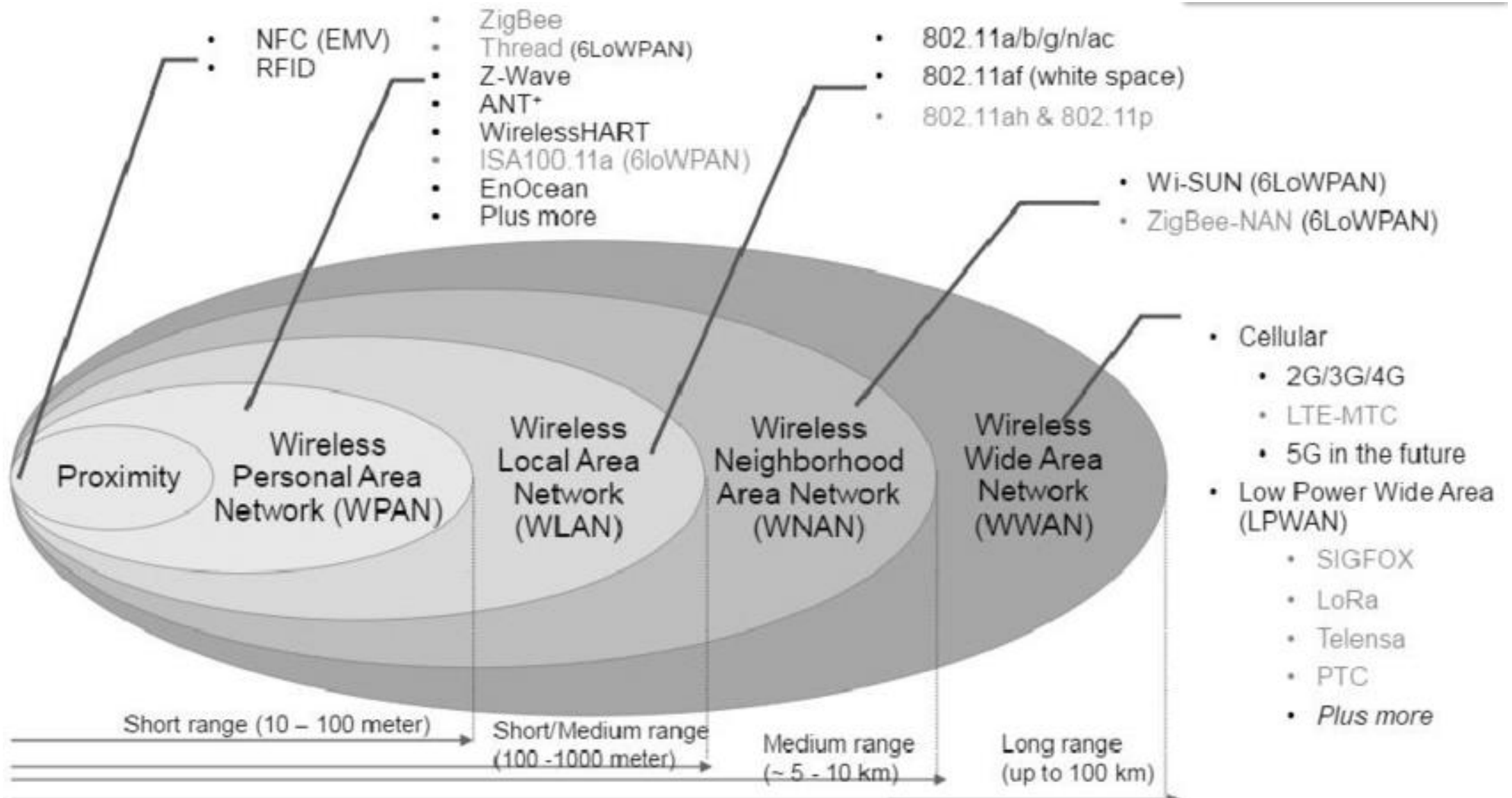
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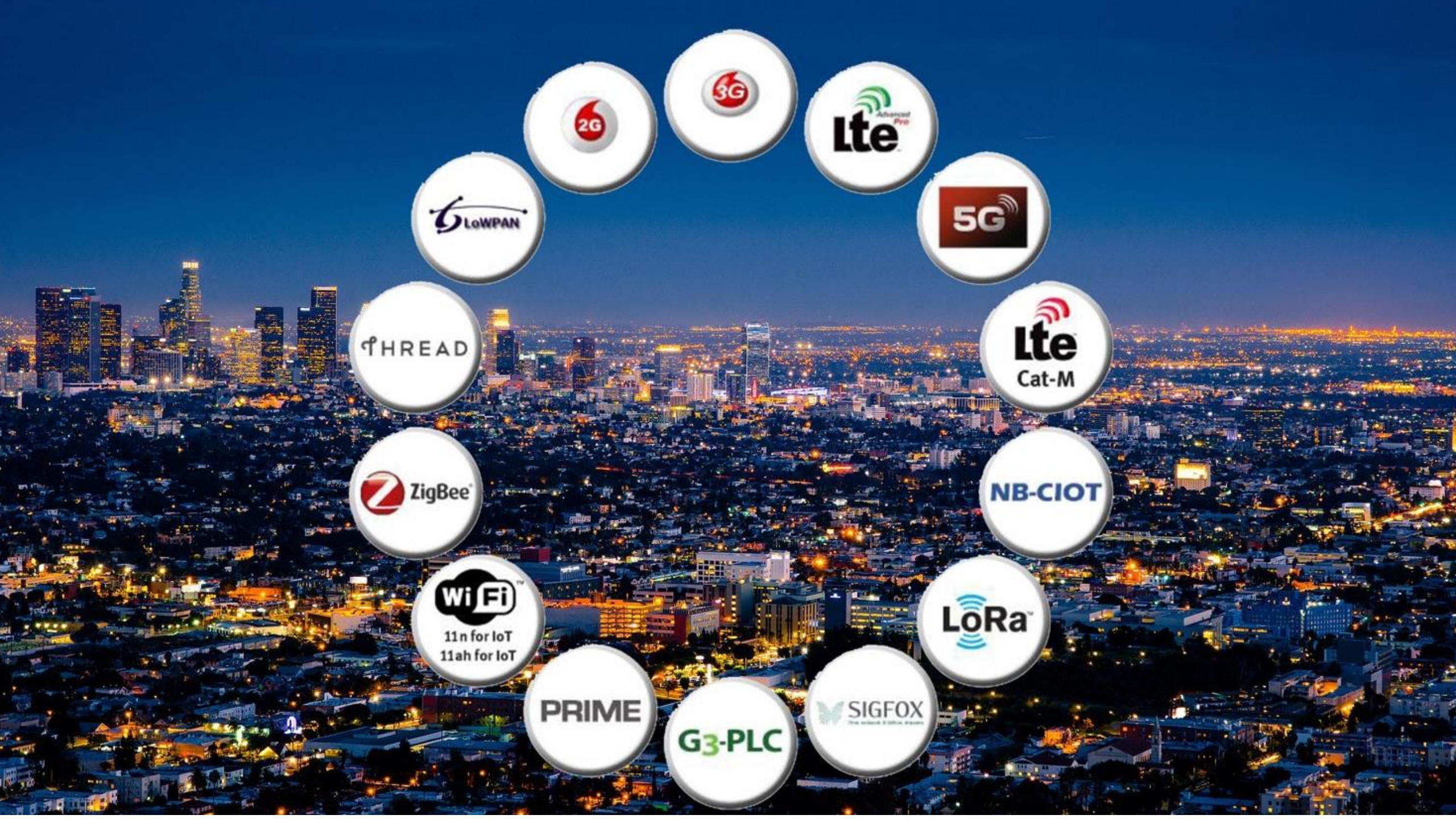


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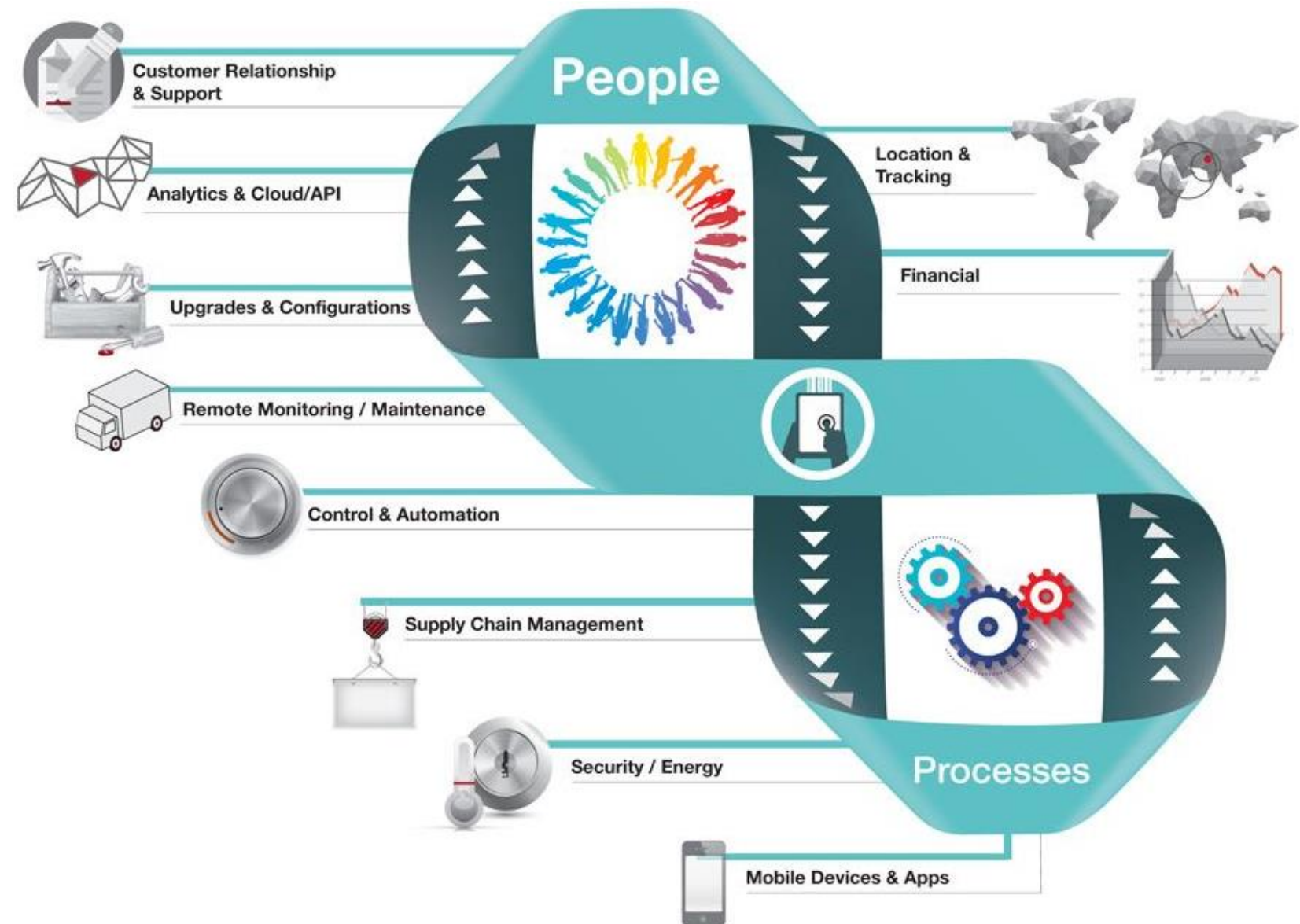


IOT WIRELESS TECHNOLOGIES

Technologies	Standards & Organizations	Network Type	Frequency (US)	Max Range	Max Data Rate	Max Power	Encryption
WiFi	IEEE 802.11 (a,b,g,n,ac,ad, and etc)	WLAN	2.4,3.6,5,60 GHz	100 m	"6-780 Mb/s 6.75 Gb/s @ 60 GHz"	1 W	WEP, WPA, WPA2
Z-Wave	Z-Wave	Mesh	908.42 MHz	30 m	100 kb/s	1 mW	Triple DES
Bluetooth	Bluetooth (formerly IEEE 802.15.1)	WPAN	2400-2483.5 MHz	100 m	1-3 Mb/s	1 W	56/128-bit
Bluetooth Smart (BLE)	IoT Interconnect	WPAN	2400-2483.5 MHz	35 m	1 Mb/s	10 mW	128-bit AES
Zigbee	IEEE 802.15.4	Mesh	2400-2483.5 MHz	160 m	250 kb/s	100 mW	128-bit AES
THREAD	IEEE 802.15.4 + 6LoWPAN	Mesh	2400-2483.5 MHz	160 m	250 kb/s	100 mW	128-bit AES
RFID	Many	P2P	13.56 MHz, etc.	1 m	423 kb/s	~1 mW	possible
NFC	ISO/IEC 13157 & etc	P2P	13.56 MHz	0.1 m	424 kb/s	1-2 mW	possible
GPRS (2G)	3GPP	GERAN	GSM 850/1900 MHz	25 km / 10 km	171 kb/s	2 W / 1 W	GEA2/GEA3/GEA4
EDGE (2G)	3GPP	GERAN	GSM 850/1900 MHz	26 km / 10 km	384 kb/s	3 W / 1 W	A5/4, A5/3
UMTS (3G) HSDPA/HSUPA	3GPP	UTRAN	850/1700/1900 MHz	27 km / 10 km	0.73-56 Mb/s	4 W / 1 W	USIM
LTE (4G)	3GPP	GERAN/UTRAN	700-2600 MHz	28 km / 10 km	0.1-1 Gb/s	5 W / 1 W	SNOW 3G Stream Cipher
ANT+	ANT+ Alliance	WSN	2.4 GHz	100 m	1 Mb/s	1 mW	AES-128
Cognitive Radio	IEEE 802.22 WG	WRAN	54-862 MHz	100 km	24 Mb/s	1 W	AES-GCM
Weightless-N/W	Weightless SIG	LPWAN	700/900 MHz	5 km	0.001-10 Mb/s	40 mW / 4 W	128-bit

3 PEOPLE & PROCESSES

These networked inputs can then be combined into bi-directional systems that integrate data, people, processes and systems for better decision making.



Source:

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HarborResearch.com // aglaser@harborresearch.com // 303.786.9000

Embedded Systems

Description



TRACK PURPOSE

Embedded Systems Platform aims to graduate professional, world-class, and well educated Embedded Systems graduates

This track is managed by [Embedded Systems Department](#)

Job Profiles

EMBEDDED SOFTWARE ENGINEER

History

2007

THE EMBEDDED SYSTEMS DEPARTMENT HAS BEEN FOUNDED IN 2007

So far the Embedded Systems Platform has graduated more than 250 qualified Embedded System Engineers. With an Employment Rate of 90% in different prominent Companies including.



Our Courses

Advanced Microprocessor

Artificial Intelligence and Machine Learning

Automotive Bus Technology Standards

Business Report Writing

Code of Conduct and Corporate Etiquette

Data Structures and Algorithms

Device Driver

Digital Signal Processing for Embedded Systems

Effective Communication Skills

Effective Presentation Skills

Effective Team Management Skills

Embedded C Programming

Embedded Computer Architecture

Embedded Linux

Embedded System Development Tools

Hardware/Software Interfacing

Innovative Thinking

Interviewing Skills

Our Courses

Introduction to Embedded Systems

Introduction to PCB Design

Introduction to Perl

Introduction to Programming

Introduction to Robotics

Introduction to Software Engineering for Embedded Systems

Java Programming for Industrial Engineering

Marketing Principles

Matlab/Simulink for Embedded Systems

Multiprocessor Communication Systems

Object-Oriented Programming Concepts

Operating Systems Fundamentals

Real Time Operating Systems

Verification and Testing of Embedded Systems

VLSI Design – Programmable Devices

Wireless Communication Systems

Wireless Communications

Description



TRACK PURPOSE

Wireless Communications track is designed to prepare communications/wireless engineers to have in depth knowledge in 4G/5G LTE- advanced networks, in addition to a good practical knowledge in digital signal processing. Cognitive Radios and SDR related topics are covered. Graduates are also prepared with an embedded systems knowledge to help them implement wireless applications and a good Linux knowledge to administer mobile/wireless networks.

Job Profiles

DSP SOFTWARE ENGINEER

WIRELESS EMBEDDED ENGINEER

WIRELESS COMMUNICATIONS ENGINEER

History

2013

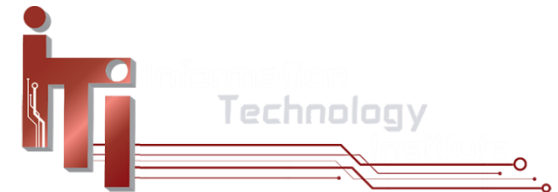
ESTABLISHED - INTAKE 1

Wireless Communication track was established in partnership with Intel Labs as part of an Open Innovation Lab Project. During this intake, the graduation projects produced 2 published research papers

2014

TRACK ENHANCEMENT

Embedded Courses were added, to give graduates a competitive edge in the market



Our Courses

Advanced Wireless Communication

Applied DSP

Bash Shell Scripting

Business Report Writing

Code of Conduct and Corporate Etiquette

Cognitive Radio

Computer Architecture

Computer Networks Fundamentals

Data Structures and Algorithms

Effective Communication Skills

Effective Presentation Skills

Effective Team Management Skills

Embedded System Development Tools

Fundamentals of Wireless Communication

Innovative Thinking

Interviewing Skills

Introduction to Embedded Systems

Introduction to Matlab for Engineers



Our Courses

Embedded System Development Tools

Fundamentals of Wireless Communication

Innovative Thinking

Interviewing Skills

Introduction to Embedded Systems

Introduction to Matlab for Engineers

Introduction to Programming

Introduction to Software Engineering for Embedded Systems

Marketing Principles

Object-Oriented Programming Concepts

Operating Systems Fundamentals

Real Time Operating Systems

Red Hat System Administration I

Software Defined Radio



Internet Of Things Application Developer

Description



Job Profiles

IOT APPLICATIONS DEVELOPER

IOT END-TO-END ARCHITECT

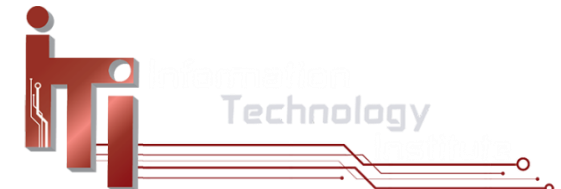
IOT SYSTEM INTEGRATION ENGINEER

History

TRACK PURPOSE

The Internet of Things (IoT) is the network of physical objects that contain embedded technology to communicate and sense or interact with their internal states or the external environment. According to Harbor research the business value will reach 1 Trillion \$. The need to understand and develop applications for this kind of business is highly important and required.

This track is managed by [Internet of Things Department](#)



Our Courses

AEP (Application Enablement Platforms) & Messaging broker platforms

Agile Software Development Methodologies

Application Security Basics

Bash Shell Scripting

Client-Side Technologies

Code of Conduct and Corporate Etiquette

CSS Frameworks

Database Fundamentals

Design Patterns

Device HW platforms

Device OS (RTOS)

Effective Communication Skills

Effective Presentation Skills

Effective Team Management Skills

Gateway to server Networks

Gateways & GW providers

HTML5 & CSS3

Innovative Thinking



Our Courses

Interviewing Skills

Introduction to Embedded Systems

Introduction to Programming

Introduction to Software Engineering

IoT Alliances

IoT Security

IoT Testing

Java Programming

JavaScript Libraries

Marketing Principles

MySQL Database

NoSQL Databases

Operating Systems Fundamentals

Python Programming

Red Hat System Administration I

Red Hat System Administration II

Red Hat System Administration III

Sensors and Sensors Providers



Our Courses

IoT Testing

Java Programming

JavaScript Libraries

Marketing Principles

MySQL Database

NoSQL Databases

Operating Systems Fundamentals

Python Programming

Red Hat System Administration I

Red Hat System Administration II

Red Hat System Administration III

Sensors and Sensors Providers

Software Rapid Prototyping

Unit & Automated Testing

Version Control Systems

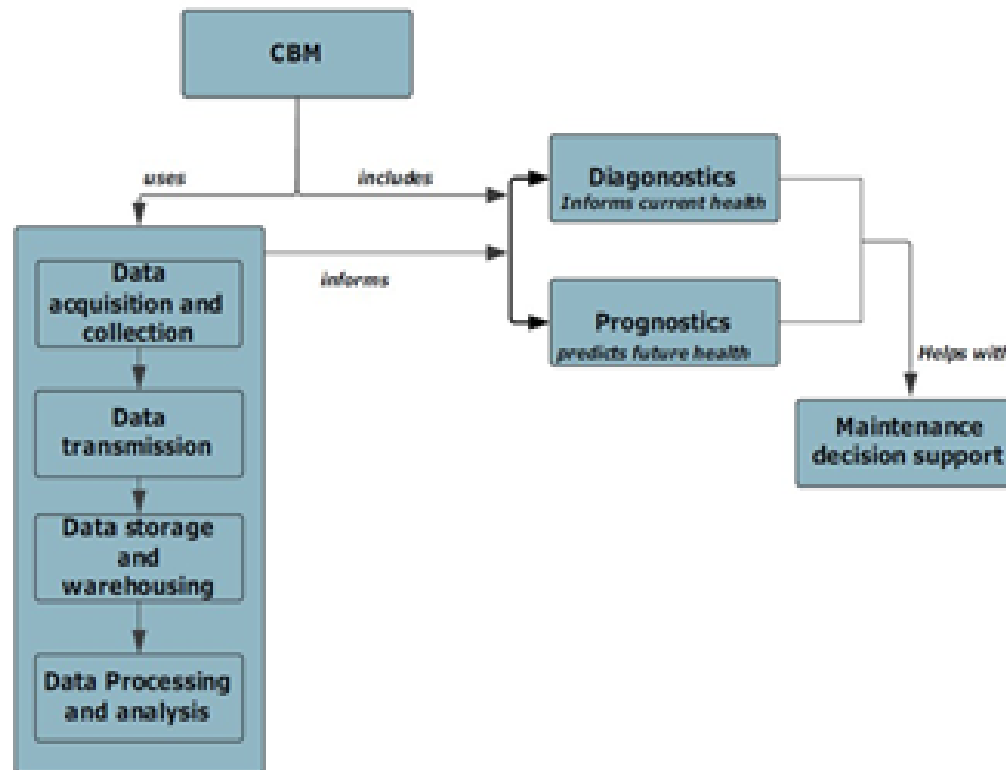
Web Services

WSN Wireless Sensor Network and
Communication protocols



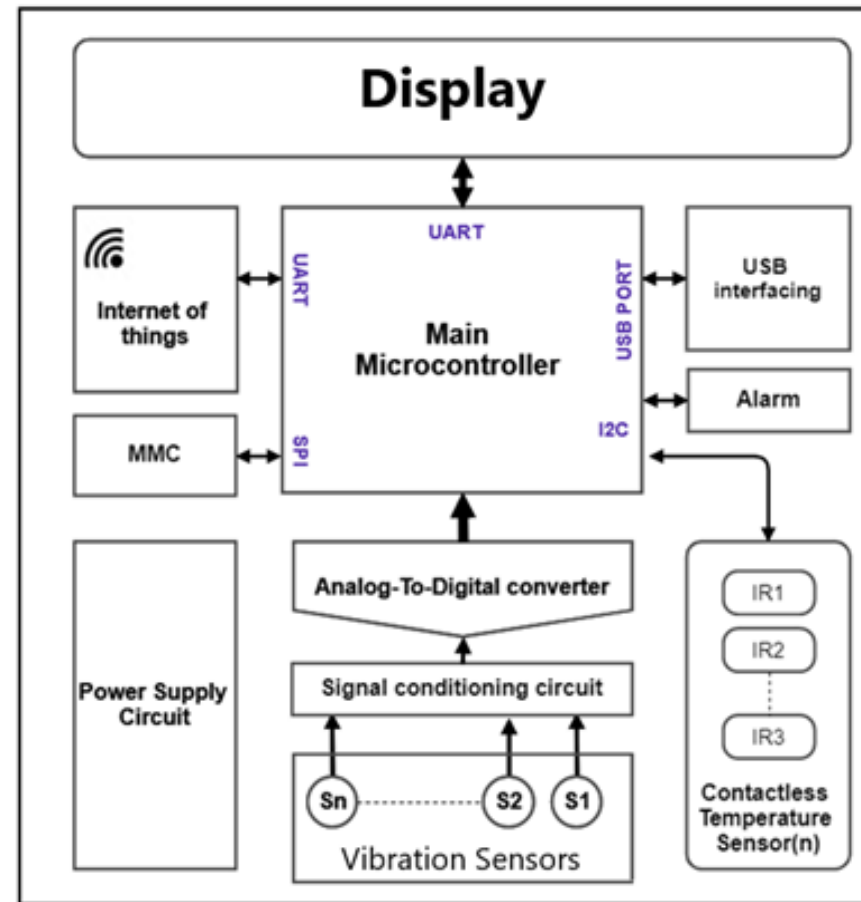
Real-life Project Example for IoT

- Objective is to design a Condition-based monitoring HW to support automated scheduler by estimating maintenance durations



Real-life Project Example for IoT

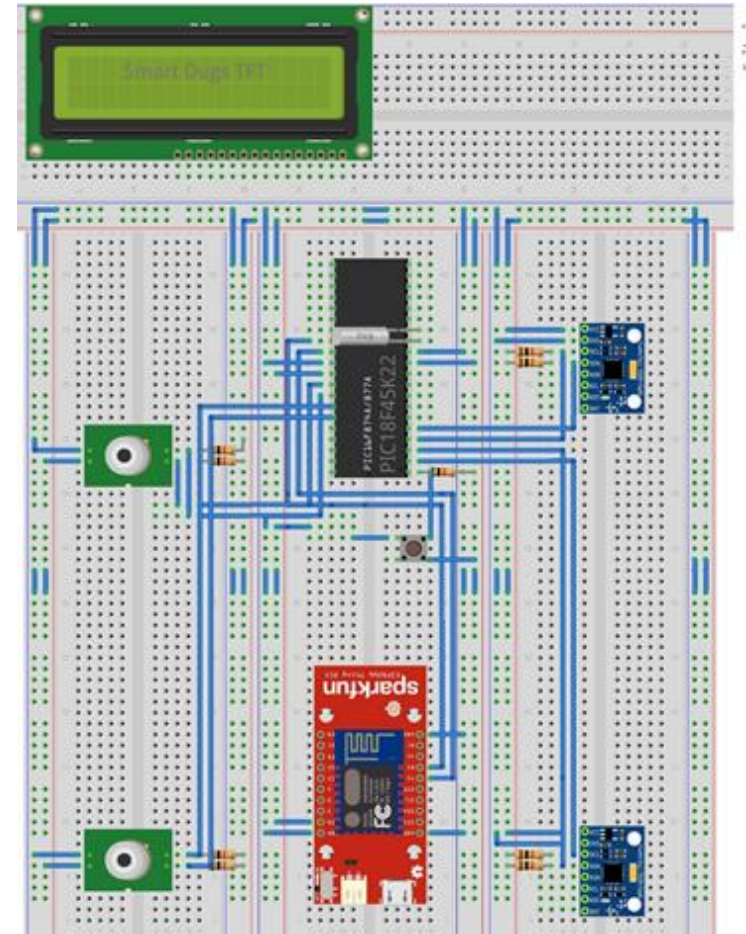
- Vibration sensors
- Signal conditioning circuit
- Analog-to-Digital converter
- Temperature sensors
- Microcontroller
- Internet of Things (IoT) module
- Display screen
- Power supply



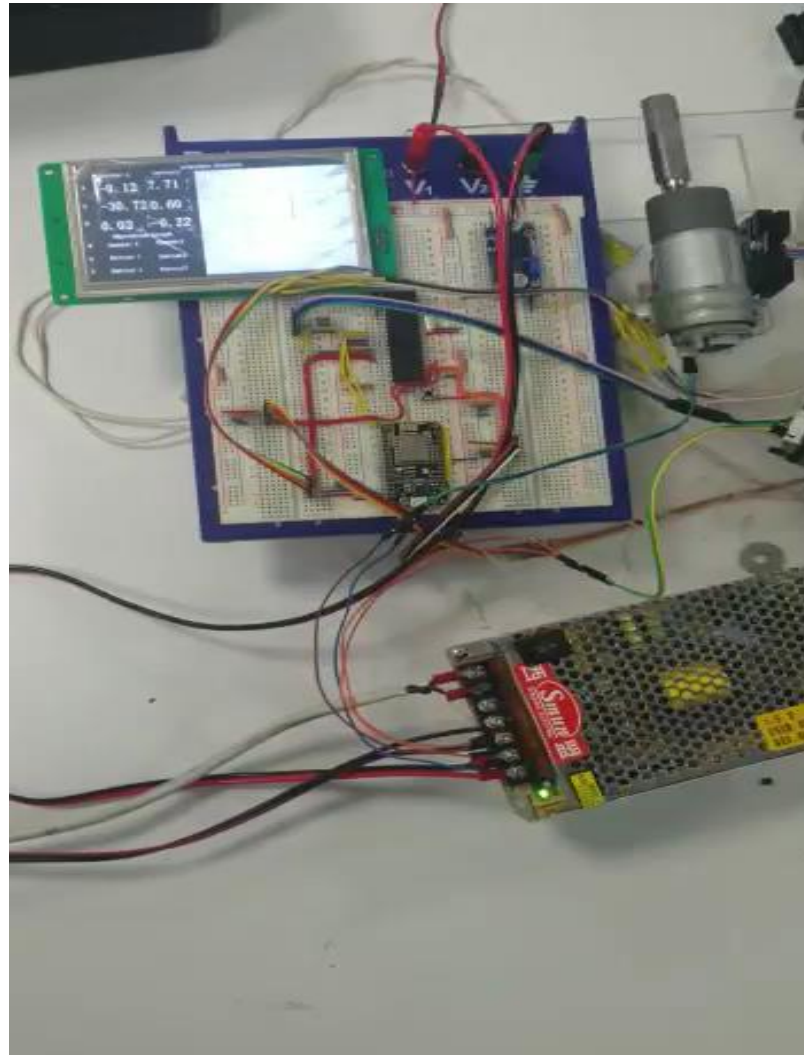
CBM System Block
diagram

Real-life Project Example for IoT

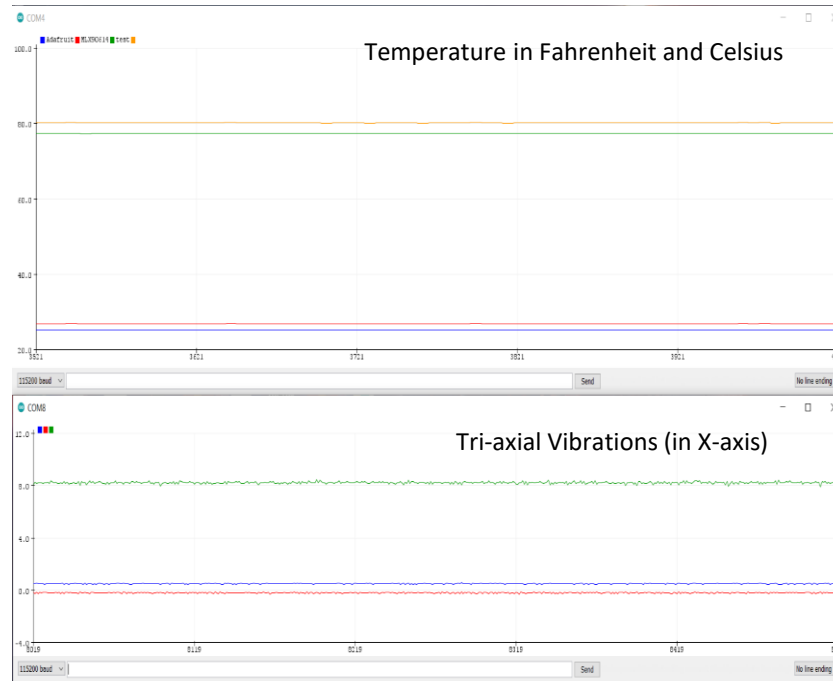
- Vibration sensors + Signal conditioning circuit + Analog-to-Digital converter are combined in "IMU MPU6050" (3-Axis Acceleration Gyroscope 6DOF Module)
- Contactless Temperature Sensors (MLX90614)
- Microcontroller (PIC18F45K22)
- Internet of Things (IoT) module (ESP8266)
- Display screen "DWIN DGUS smart TFT"



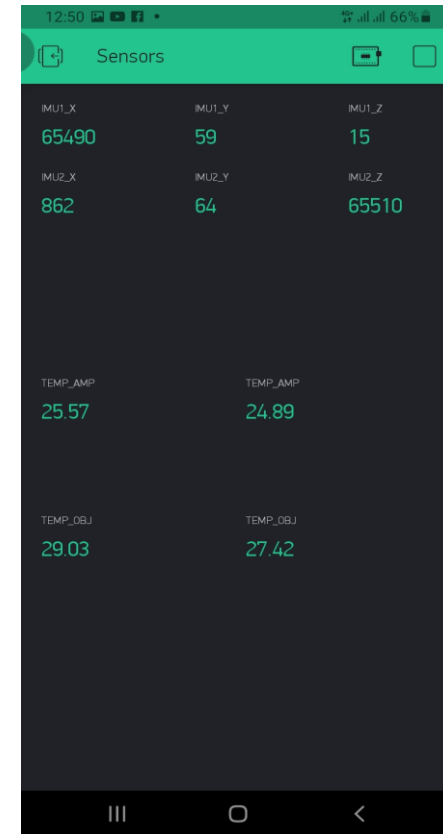
Technical documentation of HW system Description (Demo Video)



Real-life Project Example for IoT



Sensors Readings on PC



Sensors Readings on Cloud Server (Blynk)

شکرا