

# MentorMe

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## PROJECT NAME

**MentorMe** – Empowering Mentorship and Skill Development

## TEAM

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## OBJECTIVE

MentorMe is a web-based social platform that hopes to facilitate meaningful and accessible mentorship, career guidance and skill development among students, professionals, and recent graduates. The platform will create an online community that connects experienced mentors with motivated mentees, allowing for career growth and knowledge sharing.

## IMPORTANCE

The significance of MentorMe lies in addressing the need for accessible and tailored mentorship experiences in an era where traditional mentorship programs can be challenging to access and generic social networks lack the depth required for meaningful career guidance. Existing platforms such as LinkedIn, which offer services such as “Career Coaches,” are expensive one-on-one mentoring programs limited to only resume and cover letter writing, resulting in a lack of a social platform to harbour discussions about mentorship and career growth. MentorMe seeks to empower individuals by providing a dedicated, accessible platform for mentorship and skill enhancement.

## ALIGNMENT WITH COURSE

The project involves the design of a social computing system. It encompasses the development of a web-based platform that supports group interaction, community building, and social influence to drive positive behaviour change among its users. It will utilise persuasive technologies such as a Sign-up framework laid out by Joshua Porter and addressing hurdles of software between each stages of usage life-cycle. The project will also motivate users to consistently use the app by designing for ongoing

motivation. This includes a reputation system for mentors, identity for users, reciprocity through contributions and many more outlined in the features.

## MAIN FEATURES

**User Profiles:** Users will create personalised profiles, including educational background, experiences, and interests, facilitating meaningful connections with mentors and peers. (Reference: Designing successful social websites, Slide 28).

**Mentor Matching Algorithms:** MentorMe will have matching algorithms to recommend suitable mentor-mentee pairs based on profile information, ensuring productive interactions.

**Reputation:** Mentors will be assigned reputation based on hours mentored or if they are verified with the platform, mentees will be given reputation based on contribution to discussion groups. (Reference: Designing successful social websites, Slide 30)

**Reviews:** Users will be able to review the quality of the mentorship session, and both mentors and mentees will be given the option to provide short written feedback. (Reference: Designing successful social websites, Slide 30)

**Progress Tracking:** Users can set goals and track their career progress within the platform, providing a visual representation of their development. (Reference: Examples of Persuasive Technologies, Slide 8)

**Discussion Groups:** Interactive discussion groups will enable users to engage in career-related conversations, share insights, and seek advice. (Reference: Designing successful social websites, Slide 34)

**Reward Mechanisms:** Users will be incentivized through certificates and badges for active participation and completion of mentorship sessions. (Reference: Examples of Persuasive Technologies, Slide 9)

## TECHNOLOGIES

**Design** Figma

**Frontend** HTML/CSS/JavaScript

**Backend** Node.js, Firebase

## CONCLUSION

MentorMe represents an exciting opportunity to create a valuable resource for students, graduates, and professionals seeking mentorship and skill development. We aim to design and launch a web based platform that fosters a social community for mentorship and career advancement, which uses persuasive technologies to address challenges such as incentivizing mentors to contribute to the community and bringing forth behaviour change for mentees with the goal of professional growth.