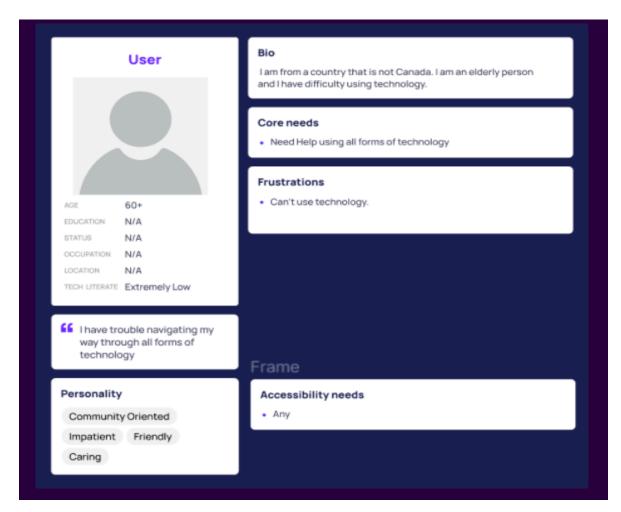
## **G7 Labs Personas**

# Let "User" represent any lower class senior immigrant who will use our app



## **User's Stories**

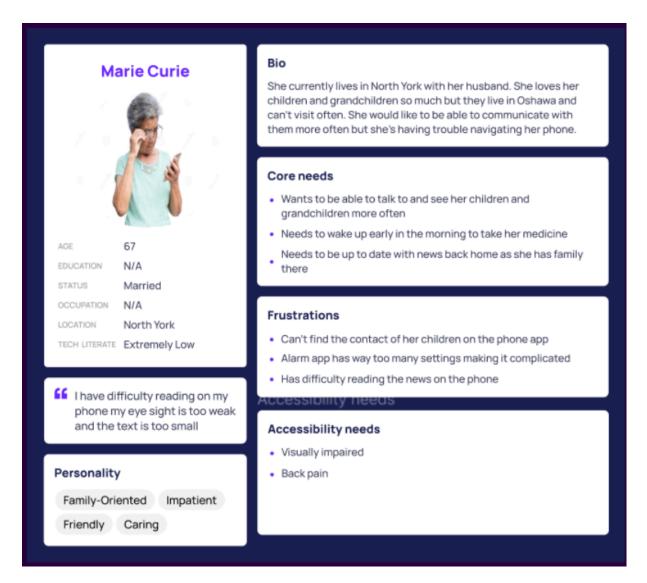
As a user, I want to be able to find my important contacts quickly so that I can call family/friend/emergency quickly if needed.

As a user, I want to be able to navigate my phone easily so that I do not get overwhelmed with all the massive choice of options.

As a user, I want to be able to change my phone's settings so that I can customize them to my needs.

As a user, I want to be able to take pictures easily without all the advanced unnecessary options so that I can send more pictures to my family easily.

## Let "Marie Curie" represent any lower class senior immigrant who is visually impaired and will use our app.

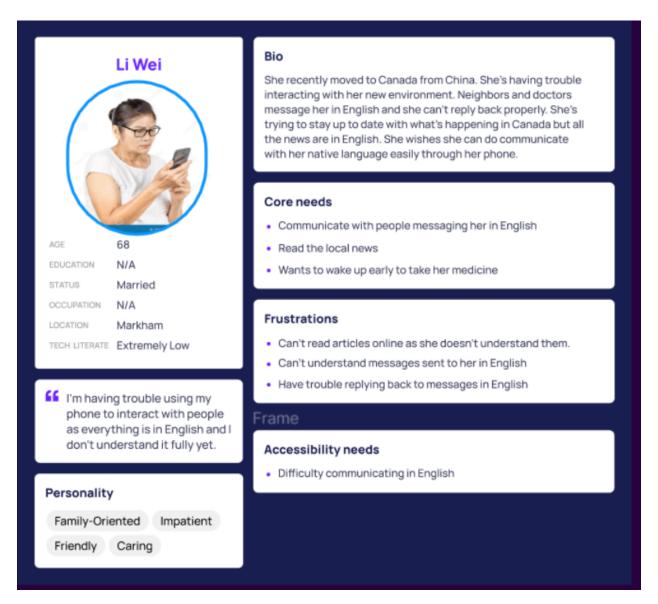


#### Marie Curie's Stories

As Marie Curie, I want a large text size on my phone so that I can easily open the apps I need.

As Marie Curie, I want an audio reading of texts so that I do not strain my eyes.

## Let "Li Wei" represent any lower class senior immigrant who has language barriers.

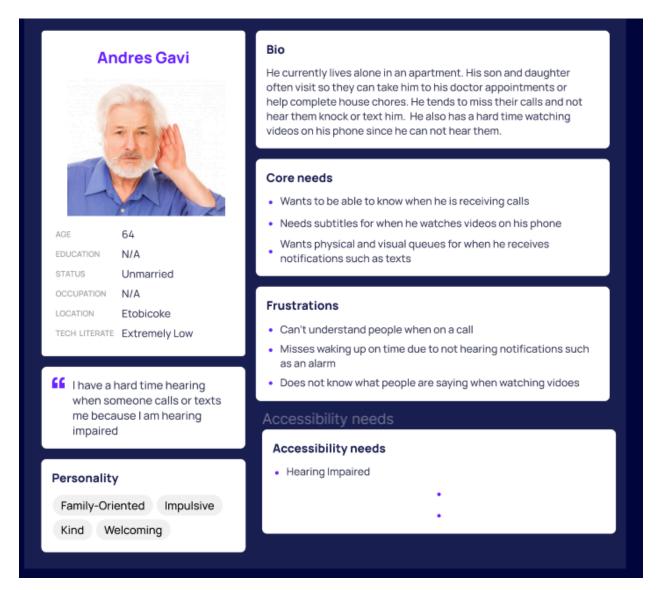


#### Lei Wei's Stories

As Li Wei, I want to be able to change the app's language, so that I can navigate my phone easily.

As Li Wei, I want to be able to get the translation of any article online, so that I can keep up with the news

## Let Andres Gavi represent any person who is hearing impaired



## **Andres Gavi's Stories**

As Andres Gavi, I want to be able to enable a speech to text option so I can have subtitles for any video that I am watching on my phone.

As Andres Gavi, I require my notifications like alarms and text messages to give visual and physical queues such as buzzing and or letting off a flash from the back camera.

As Andres Gavi, I want voice over to speak items on the screen so that I can have better hearing accuracy.