

Eman Sehar

Business Development Specialist |
Upwork & Freelance Platforms

Experienced Upwork bidder with over 3 years of success in writing clear, persuasive proposals that win jobs. Passionate about helping clients achieve their goals by connecting them with the right talent and delivering measurable results. I've successfully completed over 100 projects, contributing to a 96% client satisfaction rate and consistently generating positive feedback.



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Rawalpindi, Pakistan

WORK EXPERIENCE

Business Development Executive DivsnPixel

03/2024 - 12/2024

Achievements/Tasks

- Successfully secured 80% of targeted projects on Upwork, showcasing strong bidding skills various domains in graphic design, mobile app development, and web development.
- Achieved 90% client satisfaction rate, resulting in repeat business and positive reviews, highlighting ability to understand client needs and deliver excellent results.

Upwork Bidder Bizwitt

04/2023 - 03/2023

Achievements/Tasks

- Successfully secured WordPress, CMS, and Shopify projects for a Norway-based client's profile, securing 85% of proposed projects and demonstrating expertise in web development.
- Achieved a 70% win rate on proposals, showcasing strong bidding strategies and client understanding.
- Initially faced challenges with understanding client requirements, but overcame them by improving communication and asking clarifying questions, resulting in 90% client satisfaction and repeat business.

Business Development Executive Media Marsons

01/2023 - 01/2024

Achievements/Tasks

- Successfully managed two UK profiles, one focused on SEO and the other on content writing, showcasing versatility and expertise in multiple areas.
- Secured projects with a 75% win rate, demonstrating strong proposal writing and client acquisition skills.
- Achieved a 40% increase in profile visibility and obtained a Top Rated badge, highlighting consistency and excellence in delivering high-quality work.

Marketing Specialist Advisor Marketing Mastery

08/2021 - 04/2023

US/Remote

Achievements/Tasks

- Successfully identified and engaged potential clients through social platforms like Facebook and LinkedIn, scheduling calls to drive business growth.
- Promoted to team reposition, where I trained and mentored new team members on prospecting strategies and best practices.

EDUCATION

Bachelor's In Software Engineering Fatima Jinnah Women University Rawalpindi

11/2021 - 06/2025

SKILLS

Proposal Writing

Lead Generation

Client Communication

Profile Optimization

Market Research

CERTIFICATES

Graphic Designing (08/2022)

Front-end Intern (03/2024)

Machine Learning (09/2023)

ACHIEVEMENTS

Secured over 150+ successful project bids across various categories.

Achieved a 93% client satisfaction rate, reflected through consistent 5-star feedback and repeat business.

Maintained a proposal-to-conversion rate of 1:4, exceeding industry benchmarks.

Reduced proposal turnaround time by 30% through automation and template optimization.