



# Mehwish Noreen

**Nationality:** Pakistani **Date of birth:** 23/01/2002 **Gender:** Female

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## ABOUT ME

Dedicated and results-driven Business Development Executive with a proven track record of driving revenue growth, expanding market share, and cultivating lasting client relationships. Seeking a challenging role to apply strategic acumen, innovative mindset, and negotiation skills to contribute to an innovative organization, identifying business opportunities and leading cross-functional teams

## WORK EXPERIENCE

### Business Development Executive

**WorthIT Solutions** [ 01/01/2024 – Current ]

City: Lahore | Country: Pakistan

- Lead Generation: Sourced and pursued new business opportunities on Amazon.
- Email Marketing: Executed targeted campaigns to drive sales.
- Client Hunting: Acquired new clients to expand reach.
- Upwork Bidding: Successfully bid on and closed multiple tech projects on Upwork

## EDUCATION AND TRAINING

### Associate Degree in Science

**University of Sargodha** [ 10/09/2018 – 09/07/2022 ]

City: Sargodha | Country: Pakistan

## DIGITAL SKILLS

Lead Development for Potential Customers / Microsoft Excel / UpWork sales / Organizational and planning skills

## LANGUAGE SKILLS

**Mother tongue(s):** Urdu

**Other language(s):**

**English**

**LISTENING** C1 **READING** B2 **WRITING** C2

**SPOKEN PRODUCTION** C2 **SPOKEN INTERACTION** C1

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*