Mohammed Ahmad Imtiaz A retailer selling your personal information to others for profit.

If the retailer is selling the personal information, there are many consequences to the owner of that personal information. Everything in the world will be controlled through the information. So, in a short term "Information is Everything". If the personal privacy is destroyed there is no point in the having a secure life in this society. The accounts and passwords are the main crucial weapons now-a-days. The social media is more powerful resource for the spreading the information fast and easily. So, if those credentials are out, the crime rates will increase rapidly. Abusive comments can be made in any posts in social media, and it is a punishable offence in terms of the law. And here comes the important thing about the money. If the banking credentials are out, it very easy to transfer the money from one account to the other.

Personal information and the contacts play a major role. The daily routines and the daily works are the main goals for everyone. Most of the life depends on that daily routine. And if the contacts are not safe then the other information of the people can be gathered easily and there are many chances to misuse that information which is not safe. Revealing the sensitive information of the organization can cause huge loss for that organization and the secrecy should not be kept out. So, certain measures should be taken to ensure that the information is safe. This can be done by keeping pin to the mobile phones. Not sharing your personal information to anyone.