Who are the Top 10 Customers based on sales?

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SALES AMOUNT

$52.00 $50.00 $48.00 $46.00 $44.00 $42.00 $40.00 $38.00

$49.62 $47.62 $46.62 $45.62 $45.62 $43.62 $43.62 $43.62 $42.62 $42.62

Helena Holý, Richard Cunningham, Luis Rojas, Ladislav Kovács, Hugh O'Reilly, Julia Barnett, Fynn Zimmermann, Frank Ralston, Victor Stevens, Astrid Gruber
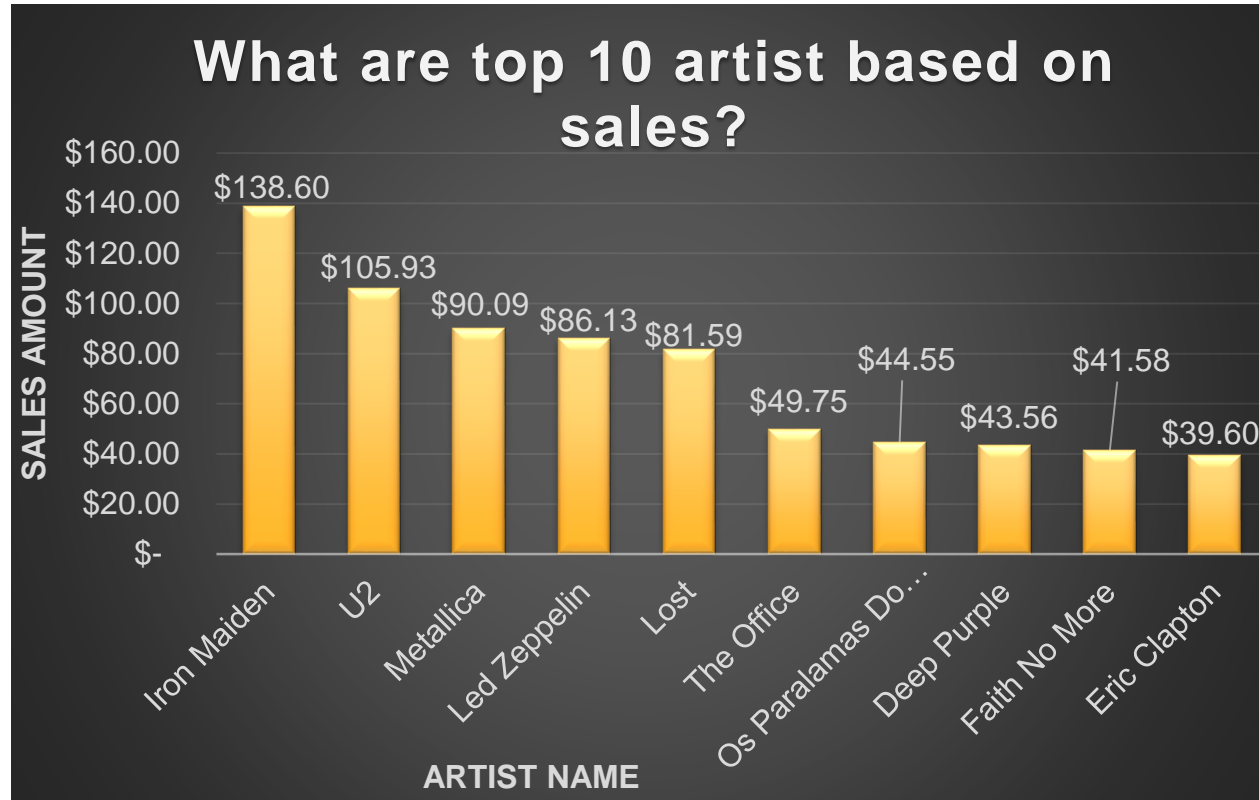
CUSTOMER NAME

As we see from this graph, the top buying cutomer is Helena Holy with $49.62 spent. The second one is Richard Cunningham with $47.62 followed with the third one is Luis rojas with $46.62 spent.

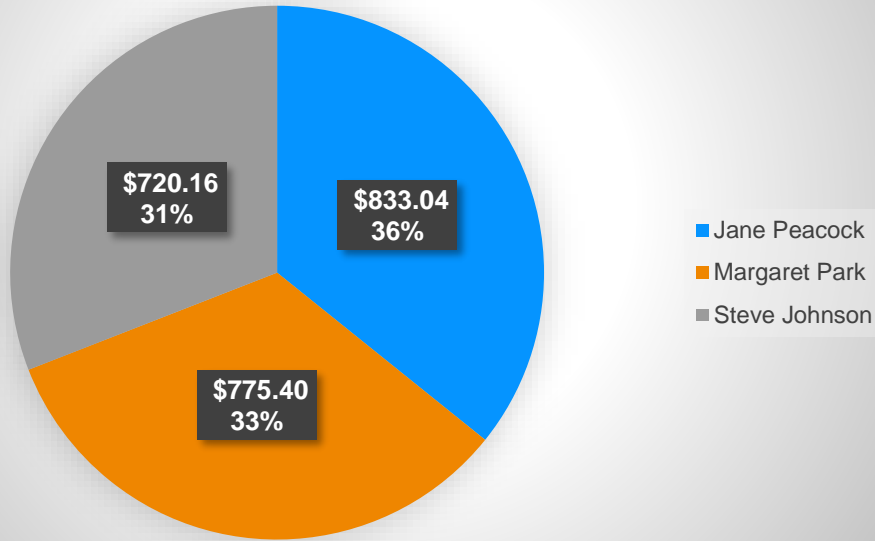There is not much difference between each customer in the amount paid.

What is the top 10 artist based on sales?

What are top 10 artist based on sales?

As we see in this graph, Iron Maiden is the number one with sales of $138.60 . Just below him is U2 with sales of $105.93. And third one is Metallica with sales of $90.09.
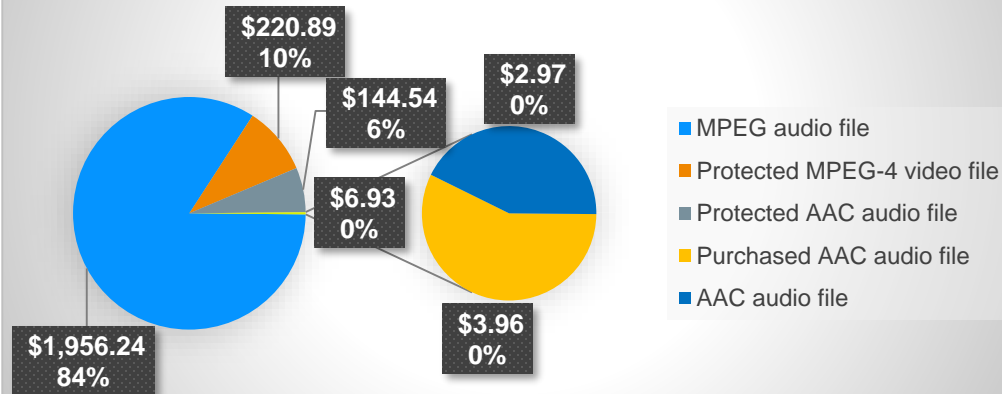
What are sales for each Support_Rep?

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- Jane Peacock — $833.04 — 36%
- Margaret Park — $775.40 — 33%
- Steve Johnson — $720.16 — 31%

According this Pie chart, Jane Peacock is the most supportive than another employees with sales $833.04 that is 36% of total sales, while Margaret Park the second one with 33% of total sales and finally Steve Johnson with 31% of total sales.

What are sales for each MediaType?

What are sales for each MediaType?

$220.89
10%

$144.54
6%

$2.97
0%

$6.93
0%

- MPEG audio file
- Protected MPEG-4 video file
- Protected AAC audio file
- Purchased AAC audio file
- AAC audio file

$3.96
0%

$1,956.24
84%

As we see from this chart, MPEG audio file is the most pereferred media type with highest sales of $1,956.24 that is 84% of total sales, that shows most sales came from MPEG audio file rather than other file types