## Contact

www.linkedin.com/in/
martashavgulidze (LinkedIn)

## Top Skills

Market Research

Organization Skills

Build Strong Relationships

## Languages

Georgian (Native or Bilingual)

English (Full Professional)

# Marta Shavgulidze

Business Development Analyst at DroneTalks

Budapest, Budapest, Hungary

## Summary

Media & Communication Graduate from University of Pécs, who strives to achieve the highest standard possible at any given task. I have strong independence, time management, and decision-making skills.

I am a huge fan of digital marketing, communication, and technology! Therefore, working as a Business Development Analyst in the drone ecosystem is the right place for me.

#I also love analysing the newest TV series and trends and seeing how inclusive the world is becoming.

✈# I believe in the value of sharing information and experiences to learn and grow!

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## Experience

**DroneTalks.online**

1 year

Business Development Analyst

January 2024 - Present (2 months)

Budapest, Hungary

Marketing Assistant

March 2023 - January 2024 (11 months)

Hungary

**Murzilli Consulting**

Junior Analyst

July 2023 - Present (8 months)

**Qari Electric**

Marketing Intern

June 2022 - September 2022 (4 months)

-Gained basic knowledge of SEO and social media campaigns; assisted the team in administrative duties, marketing campaigns, and content creation; wrote weekly blogs about sustainability and micro-mobility;
-Researched social media trends; ran TikTok and IG pages; created Spotify account for customers.

## Scroll
Marketing Intern
June 2022 - September 2022 (4 months)
Tbilisi, Georgia

## Tbilisi City Hall
Intern
March 2020 - July 2020 (5 months)
Tbilisi, Georgia

Gave classes to school students about the museum; helped the Zakaria Paliashvili Memorial House Museum with archive research.

Developed my research, communication, and time-management skills.

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# Education

## University of Pécs
Bachelor of Arts - BA, Communication and Media Science · (2020 - July 2023)