

**Net Sales : 118,726,350**

Revenue from all product sales, excluding returns/discounts. Reflects total earnings from sales.

**Profit : 16,893,702**

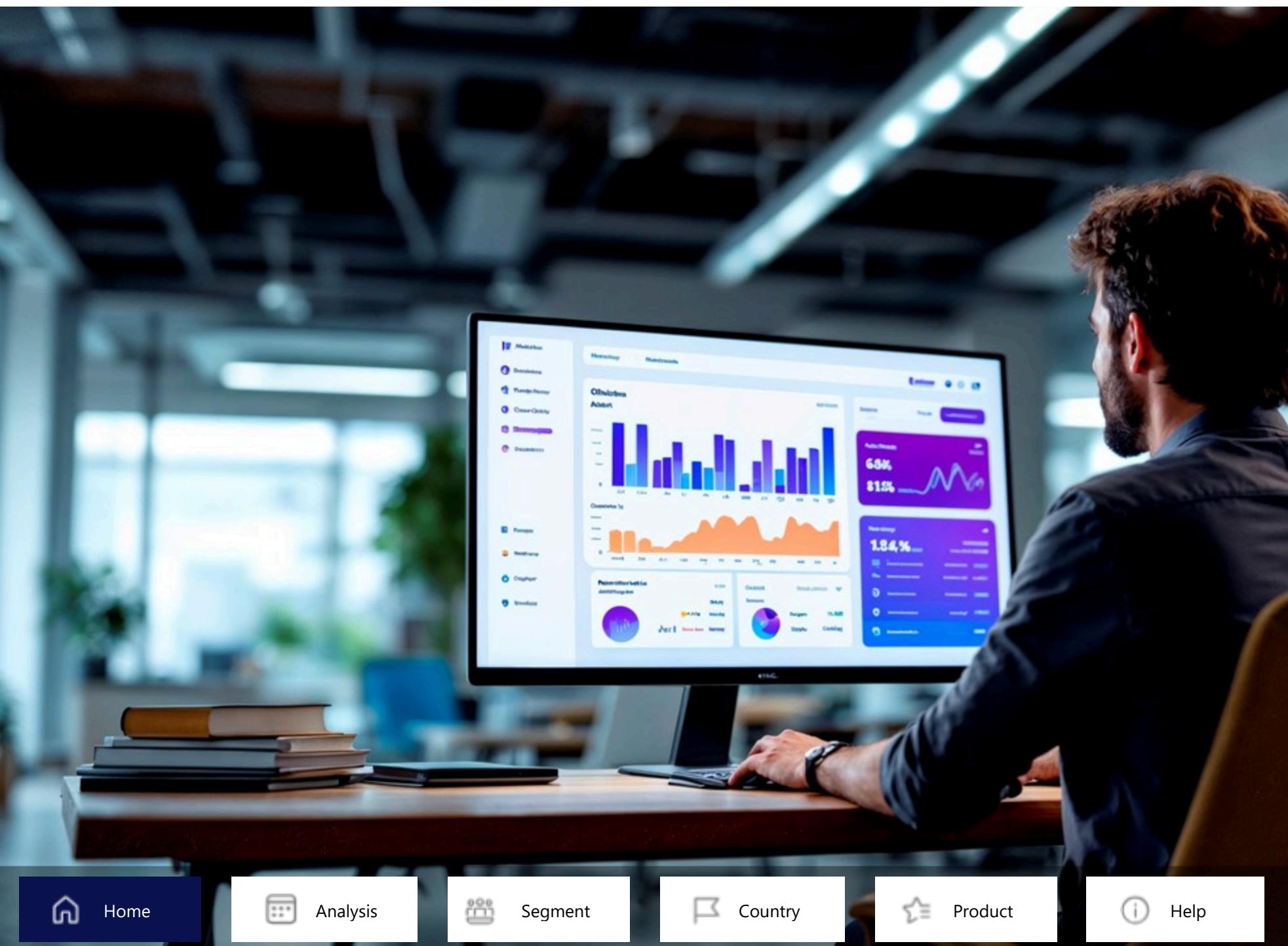
Earnings after subtracting all costs. Shows actual financial gain.

**COGs : 101,832,648**

Total direct costs of producing or purchasing the products sold.

**Unit Sold : 1,125,788**

Total quantity of products sold in the selected period.



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Analysis



Segment



Country



Product



Help

13-Aug-25

Last Refreshed



All

# Sales Analysis Report

Sep21-Dec22

Discount Band



None

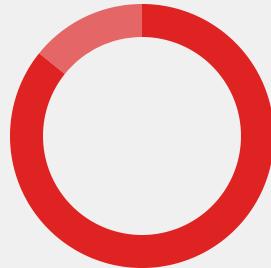
Low

Medium

High



Welcome !



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Country



Product



Help

**1,125,788**

Units Sold

**118,726,350**

Net Sales

**101,832,648**

COGS

**9,205,248**

Discounts

**127,931,599**

Gross Profit

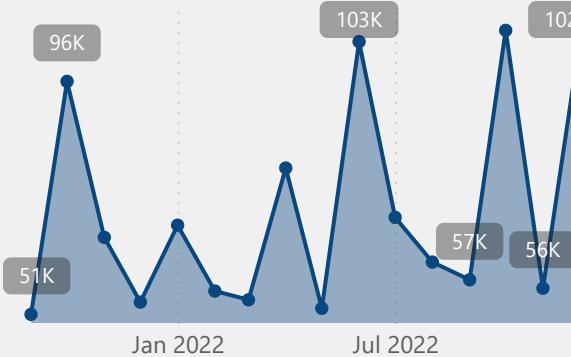
**16,893,702**

Profit

+14%

235.58%

Units Sold by Month



Net Sales by Month



Profit by Month



COGS by Month



Period

Units Sold

Net Sales

COGS

Discounts

Gross Profit

Profit

Profit Margin

Sep 2021	50,601	4,484,000	3,720,397	245,736	4,729,736	↑ 763,603	17.03%
Oct 2021	95,622	9,295,611	7,637,816	533,077	9,828,688	↑ 1,657,795	17.83%
Nov 2021	65,481	7,267,203	6,501,701	900,135	8,167,338	↑ 765,502	10.53%
Dec 2021	52,970	5,368,441	4,676,877	466,584	5,835,025	↑ 691,564	12.88%
Jan 2022	67,830	6,607,762	5,793,733	699,642	7,307,404	↑ 814,029	12.32%
Feb 2022	55,115	7,297,531	6,148,984	401,670	7,699,201	↑ 1,148,547	15.74%
<b>Total</b>	<b>1,125,788</b>	<b>118,726,350</b>	<b>101,832,648</b>	<b>9,205,248</b>	<b>127,931,599</b>	<b>16,893,702</b>	<b>14.23%</b>



All

# Sales Analysis Report

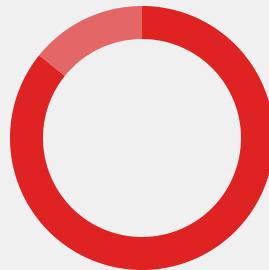
Sep21-Dec22

Discount Band

None Low Medium High



Welcome !



Home



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Segment



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Product



Help

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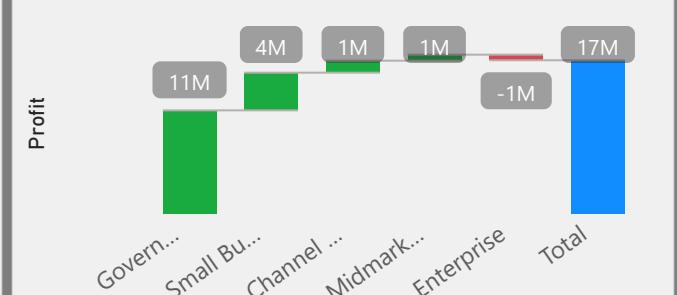
## Units Sold by Segment

Government	0.47M
Midmarket	0.17M
Enterprise	0.17M
Channel Pa...	0.16M
Small Busin...	0.15M

## Net Sales by Segment

Government	53M
Small Busin...	42M
Enterprise	20M
Midmarket	2M
Channel Pa...	2M

## Profit by Segment



## COGS by Segment

Government	41M
Small Busi...	38M
Enterprise	20M
Midmarket	2M
Channel Pa...	0M

Segment	Units Sold	Net Sales	COGS	Discounts	Gross Profit	Profit	Profit Margin
Small Business	153,137	42,427,919	38,284,750	3,513,782	45,941,700	↑ 4,143,169	9.77%
Channel Partners	161,261	1,800,594	483,791	134,568	1,935,162	↑ 1,316,803	73.13%
Enterprise	168,549	19,611,694	20,226,240	1,457,306	21,069,000	↓ -614,546	-3.13%
Midmarket	172,176	2,381,883	1,721,780	200,787	2,582,670	↑ 660,103	27.71%
<b>Total</b>	<b>1,125,788</b>	<b>118,726,350</b>	<b>101,832,648</b>	<b>9,205,248</b>	<b>127,931,599</b>	<b>16,893,702</b>	<b>14.23%</b>



All

# Sales Analysis Report

Sep21-Dec22

Discount Band



None

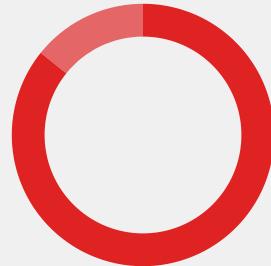
Low

Medium

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Product



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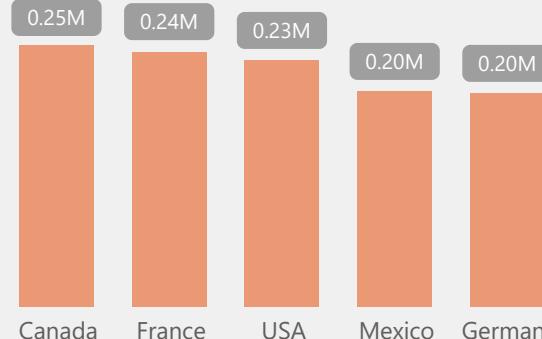
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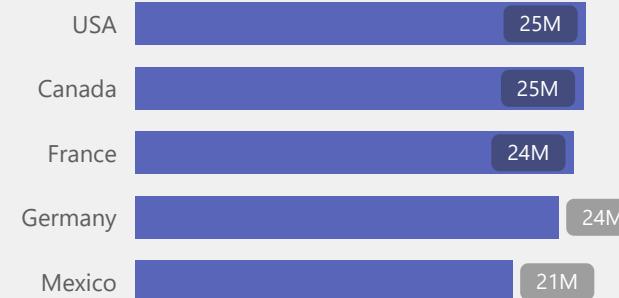
Profit

+14%

## Units Sold by Country



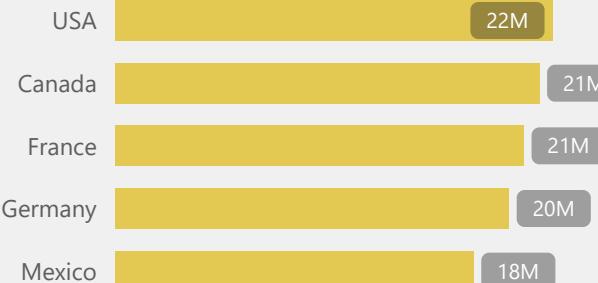
## Net Sales by Country



## Profit by Country



## COGS by Country



Country	Units Sold	Net Sales	COGS	Discounts	Gross Profit	Profit	Profit Margin
Germany	201,493	23,505,341	19,824,952	1,416,127	24,921,468	↑ 3,680,389	15.66%
Mexico	203,325	20,949,352	18,041,829	1,777,583	22,726,935	↑ 2,907,523	13.88%
USA	232,623	25,029,830	22,034,290	2,239,528	27,269,358	↑ 2,995,541	11.97%
France	240,925	24,354,172	20,573,152	1,727,502	26,081,675	↑ 3,781,021	15.53%
<b>Total</b>	<b>1,125,788</b>	<b>118,726,350</b>	<b>101,832,648</b>	<b>9,205,248</b>	<b>127,931,599</b>	<b>16,893,702</b>	<b>14.23%</b>



All

# Sales Analysis Report

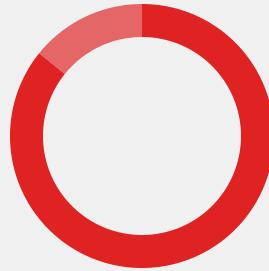
Sep21-Dec22

Discount Band

None Low Medium High



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Segment



Country



Product



Help

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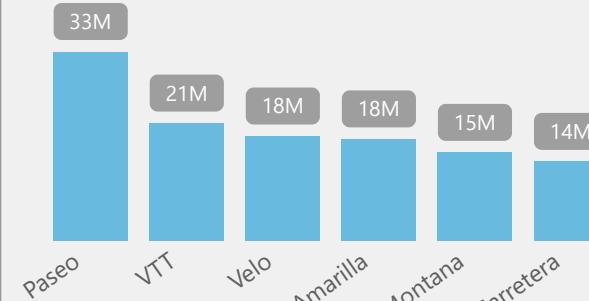
+14%

235.58%

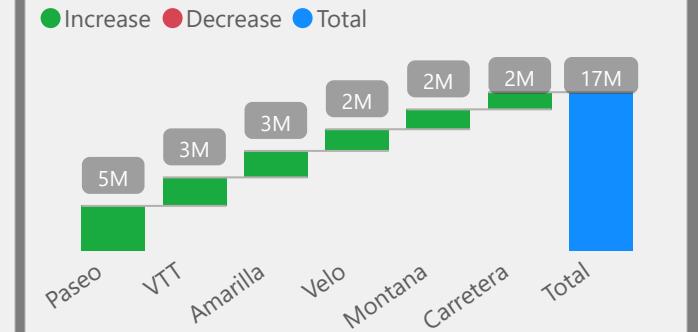
## Units Sold by Product

Paseo	0.34M
VTT	0.17M
Velo	0.16M
Amarilla	0.16M
Montana	0.15M
Carretera	0.15M

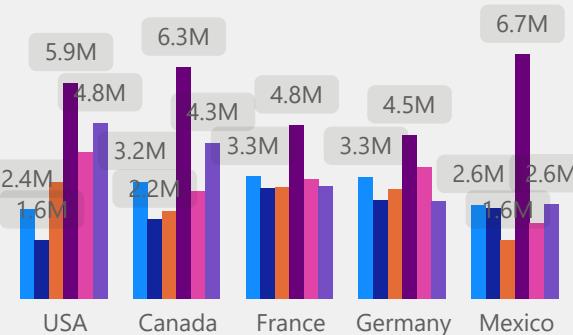
## Net Sales by Product



## Profit by Product



## COGS by Product



## Product Performance Summary

Product	Units Sold	Net Sales	COGS	Discounts	Gross Profit	Profit	Profit Margin
Carretera	146,843	13,815,308	11,988,503	1,122,213	14,937,521	↑ 1,826,805	13.22%
Montana	154,195	15,390,802	13,276,047	1,159,033	16,549,835	↑ 2,114,755	13.74%
Amarilla	155,312	17,747,116	14,933,012	1,290,163	19,037,280	↑ 2,814,104	15.86%
Velo	162,423	18,250,059	15,944,067	1,576,709	19,826,769	↑ 2,305,982	12.64%
<b>Total</b>	<b>1,125,788</b>	<b>118,726,350</b>	<b>101,832,648</b>	<b>9,205,248</b>	<b>127,931,599</b>	<b>16,893,702</b>	<b>14.23%</b>

# 🌟 Sales Analysis Report

Sep21-Dec22

## ⓘ Help Center

Learn about the report data that make up this.



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Analysis



Segment



Country



Product



Help



### Overview

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# Sales Analysis Report

Sep21-Dec22

Discount Band



None

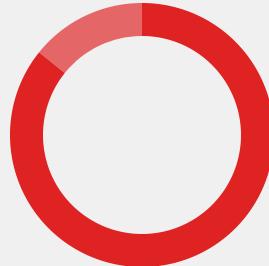
Low

Medium

High



Welcome !



Period	Segment	Country	Product	Units Sold	Net Sales	COGS	Discounts	Gross Profit	Profit	Profit Margin
Sep 2021	Channel Partners	Canada	Amarilla	2,761	29,156	8,283	3,976	33,132	20,873	71.59%
Sep 2021	Enterprise	Canada	Carretera	2,416	265,760	289,920	36,240	302,000	-24,160	-9.09%
Sep 2021	Government	Canada	Paseo	2,349	15,621	11,745	822	16,443	3,876	24.81%
Sep 2021	Government	Canada	Velo	2,646	50,803	26,460	2,117	52,920	24,343	47.92%
Sep 2021	Government	Canada	VTT	623	191,884	161,980	26,166	218,050	29,904	15.58%
Sep 2021	Midmarket	Canada	Paseo	2,470	31,863	24,700	5,187	37,050	7,163	22.48%
Sep 2021	Small Business	Canada	Montana	1,283	354,108	320,750	30,792	384,900	33,358	9.42%
Sep 2021	Channel Partners	France	VTT	2,234	24,395	6,702	2,413	26,808	17,693	72.53%
Sep 2021	Enterprise	France	Carretera	1,023	109,973	122,760	17,903	127,875	-12,788	-11.63%
Sep 2021	Government	France	Paseo	1,031	6,712	5,155	505	7,217	1,557	23.20%
Sep 2021	Government	France	Velo	2,805	49,929	28,050	6,171	56,100	21,879	43.82%
Sep 2021	Government	France	VTT	1,527	534,450	397,020	0	534,450	137,430	25.71%
Sep 2021	Midmarket	France	Paseo	549	8,235	5,490	0	8,235	2,745	33.33%
Sep 2021	Small Business	France	Montana	322	87,906	80,500	8,694	96,600	7,406	8.42%
Sep 2021	Channel Partners	Germany	VTT	2,215	24,719	6,645	1,861	26,580	18,074	73.12%
Sep 2021	Enterprise	Germany	Amarilla	994	115,553	119,280	8,698	124,250	-3,728	-3.23%
Sep 2021	Government	Germany	Carretera	442	7,691	4,420	1,149	8,840	3,271	42.53%
Sep 2021	Government	Germany	Montana	1,797	610,082	467,220	18,869	628,950	142,862	23.42%
Sep 2021	Government	Germany	Paseo	2,409	15,514	12,045	1,349	16,863	3,469	22.36%
Sep 2021	Midmarket	Germany	Velo	660	8,613	6,600	1,287	9,900	2,013	23.37%
Sep 2021	Small Business	Germany	Paseo	1,123	313,317	280,750	23,583	336,900	32,567	10.39%
Sep 2021	Channel Partners	Mexico	VTT	1,005	10,733	3,015	1,327	12,060	7,718	71.91%
<b>Total</b>				<b>1,125,788</b>	<b>118,726,350</b>	<b>101,832,648</b>	<b>9,205,248</b>	<b>127,931,599</b>	<b>16,893,702</b>	<b>14.23%</b>

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