

**Net Sales : 118,726,350**

Revenue from all product sales, excluding returns/discounts. Reflects total earnings from sales.

**Profit : 16,893,702**

Earnings after subtracting all costs. Shows actual financial gain.

**COGs : 101,832,648**

Total direct costs of producing or purchasing the products sold.

**Unit Sold : 1,125,788**

Total quantity of products sold in the selected period.

13-Aug-25

Last Refreshed



Home



Analysis



Segment



Country



Product



Help



All



## Sales Analysis Report

Sep21-Dec22

Discount Band



None

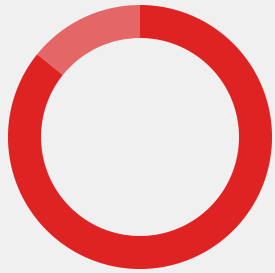
Low

Medium

High



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Analysis



Segment



Country



Product



Help



1,125,788

Units Sold



118,726,350

Net Sales



101,832,648

COGS



9,205,248

Discounts



127,931,599

Gross Profit

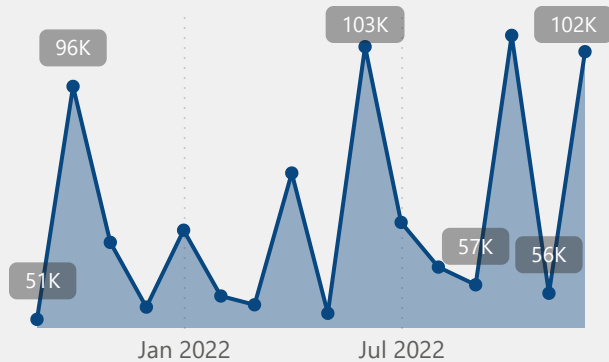


16,893,702

Profit

+14%

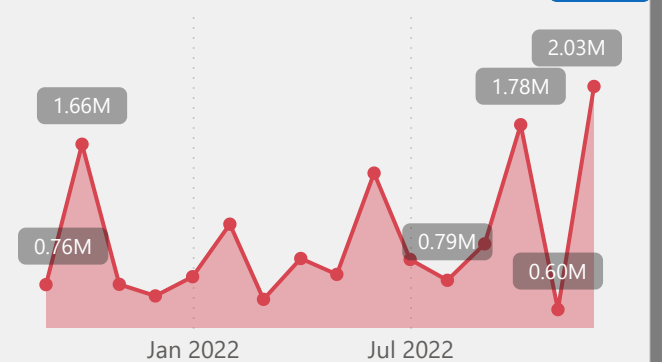
Units Sold by Month



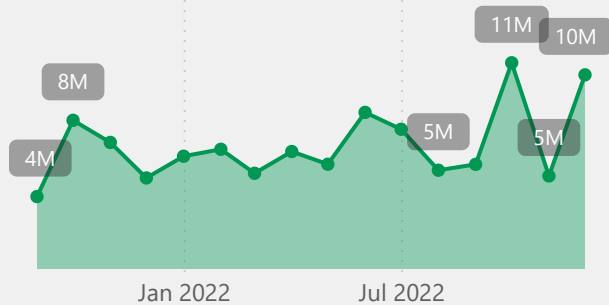
Net Sales by Month



Profit by Month



COGS by Month



Period	Units Sold	Net Sales	COGS	Discounts	Gross Profit	Profit	Profit Margin
Sep 2021	50,601	4,484,000	3,720,397	245,736	4,729,736	↑ 763,603	17.03%
Oct 2021	95,622	9,295,611	7,637,816	533,077	9,828,688	↑ 1,657,795	17.83%
Nov 2021	65,481	7,267,203	6,501,701	900,135	8,167,338	↑ 765,502	10.53%
Dec 2021	52,970	5,368,441	4,676,877	466,584	5,835,025	↑ 691,564	12.88%
Jan 2022	67,830	6,607,762	5,793,733	699,642	7,307,404	↑ 814,029	12.32%
Feb 2022	55,115	7,297,531	6,148,984	401,670	7,699,201	↑ 1,148,547	15.74%
Total	1,125,788	118,726,350	101,832,648	9,205,248	127,931,599	16,893,702	14.23%



All



## Sales Analysis Report

Sep21-Dec22

Discount Band



None

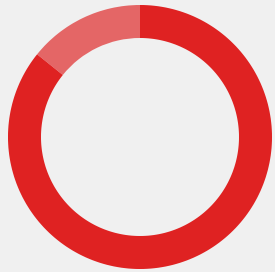
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Product

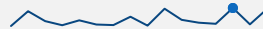


Help



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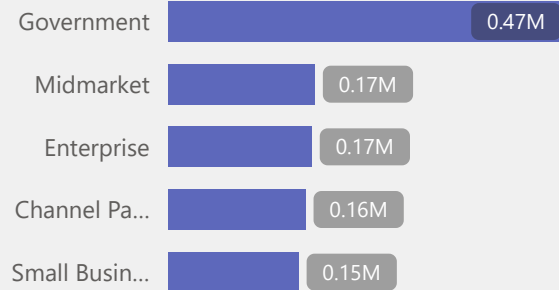
16,893,702

Profit

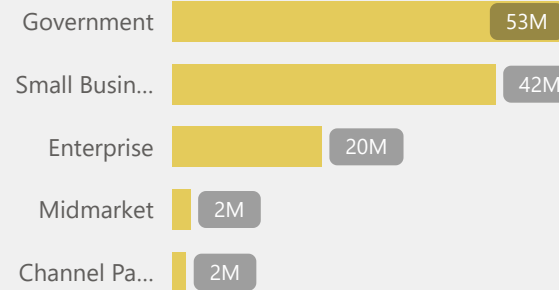


+14%

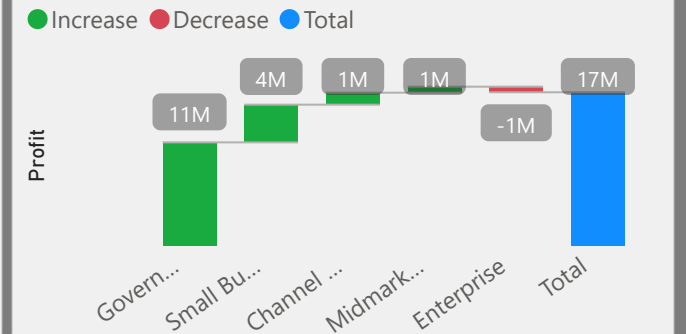
## Units Sold by Segment



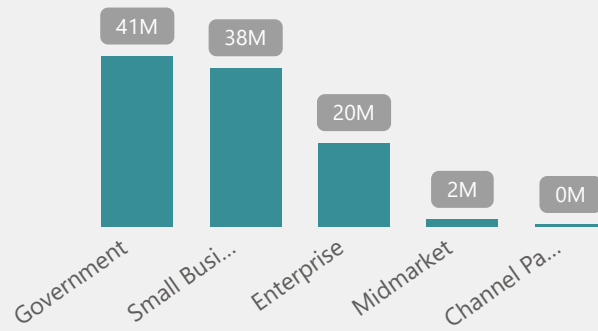
## Net Sales by Segment



## Profit by Segment



## COGS by Segment



Segment	Units Sold	Net Sales	COGS	Discounts	Gross Profit	Profit	Profit Margin
Small Business	153,137	42,427,919	38,284,750	3,513,782	45,941,700	↑ 4,143,169	9.77%
Channel Partners	161,261	1,800,594	483,791	134,568	1,935,162	↑ 1,316,803	73.13%
Enterprise	168,549	19,611,694	20,226,240	1,457,306	21,069,000	↓ -614,546	-3.13%
Midmarket	172,176	2,381,883	1,721,780	200,787	2,582,670	↑ 660,103	27.71%
Government	470,665	53,524,361	41,116,888	3,888,886	56,483,667	↑ 11,388,888	21.68%
Total	1,125,788	118,726,350	101,832,648	9,205,248	127,931,599	16,893,702	14.23%



All

# Sales Analysis Report

Sep21-Dec22

Discount Band

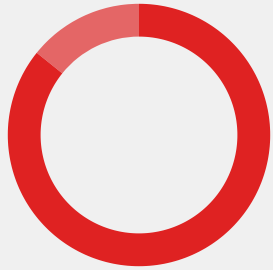
None

Low

Medium

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Help



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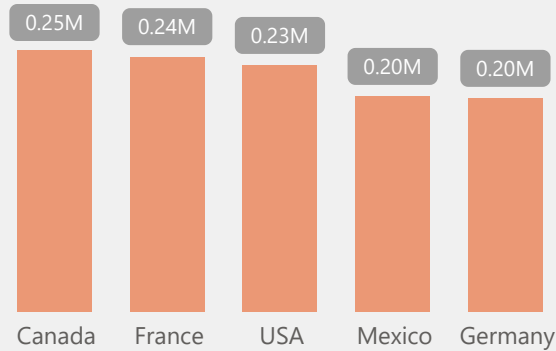


16,893,702

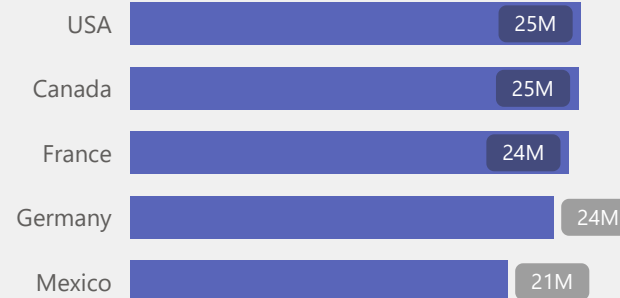
Profit

+14%

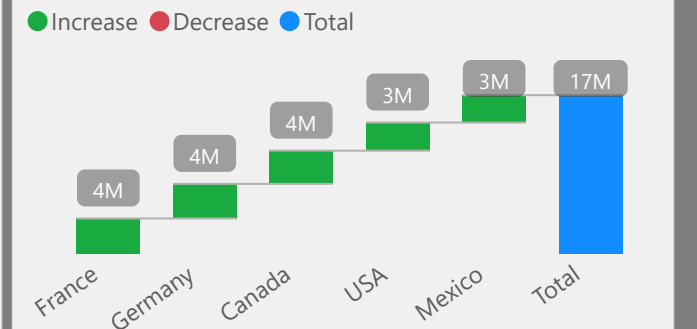
Units Sold by Country



Net Sales by Country



Profit by Country



235.58%

COGS by Country



Country	Units Sold	Net Sales	COGS	Discounts	Gross Profit	Profit	Profit Margin
Germany	201,493	23,505,341	19,824,952	1,416,127	24,921,468	3,680,389	15.66%
Mexico	203,325	20,949,352	18,041,829	1,777,583	22,726,935	2,907,523	13.88%
USA	232,623	25,029,830	22,034,290	2,239,528	27,269,358	2,995,541	11.97%
France	240,925	24,354,172	20,573,152	1,727,502	26,081,675	3,781,021	15.53%
Total	1,125,788	118,726,350	101,832,648	9,205,248	127,931,599	16,893,702	14.23%



All

## Sales Analysis Report

Sep21-Dec22

Discount Band

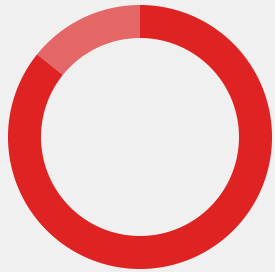
None

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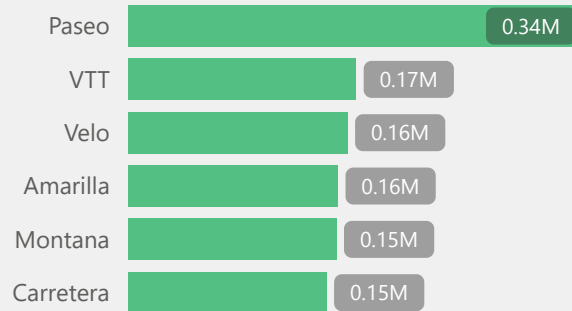
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16,893,702

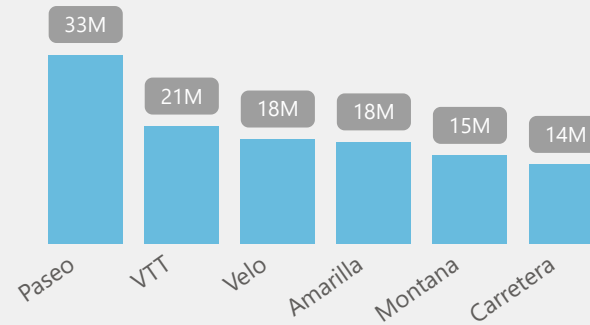
Profit

+14%

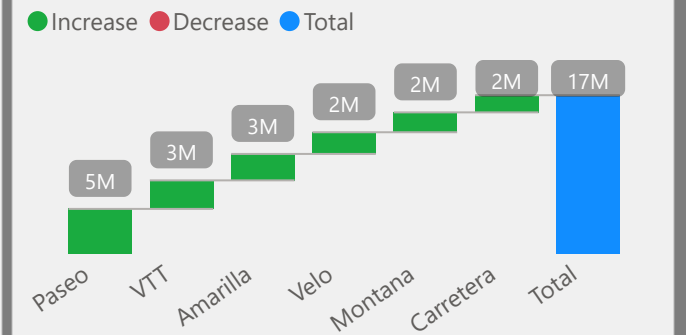
Units Sold by Product



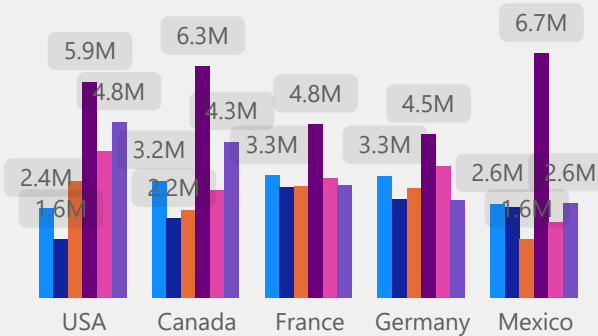
Net Sales by Product



Profit by Product



COGS by Product



Product	Units Sold	Net Sales	COGS	Discounts	Gross Profit	Profit	Profit Margin
Carretera	146,843	13,815,308	11,988,503	1,122,213	14,937,521	1,826,805	13.22%
Montana	154,195	15,390,802	13,276,047	1,159,033	16,549,835	2,114,755	13.74%
Amarilla	155,312	17,747,116	14,933,012	1,290,163	19,037,280	2,814,104	15.86%
Velo	162,423	18,250,059	15,944,067	1,576,709	19,826,769	2,305,900	12.64%
Total	1,125,788	118,726,350	101,832,648	9,205,248	127,931,599	16,893,702	14.23%



## Sales Analysis Report

Sep21-Dec22

# Help Center

Learn about the report data that make up this.



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Analysis



Segment



Country



Product



Help



### Overview

Learn about the report data that make up this.

Watch Here



### Navigation

Learn about the report data that make up this.

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### How to Use

Learn about the report data that make up this.

Read



All



## Sales Analysis Report

Sep21-Dec22

Discount Band



None

Low

Medium

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Segment



Country



Product



Help



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Gross Profit



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Profit

+14%

Period	Segment	Country	Product	Units Sold	Net Sales	COGS	Discounts	Gross Profit	Profit	Profit Margin
Sep 2021	Channel Partners	Canada	Amarilla	2,761	29,156	8,283	3,976	33,132	↑ 20,873	71.59%
Sep 2021	Enterprise	Canada	Carretera	2,416	265,760	289,920	36,240	302,000	↓ -24,160	-9.09%
Sep 2021	Government	Canada	Paseo	2,349	15,621	11,745	822	16,443	↑ 3,876	24.81%
Sep 2021	Government	Canada	Velo	2,646	50,803	26,460	2,117	52,920	↑ 24,343	47.92%
Sep 2021	Government	Canada	VTT	623	191,884	161,980	26,166	218,050	↑ 29,904	15.58%
Sep 2021	Midmarket	Canada	Paseo	2,470	31,863	24,700	5,187	37,050	↑ 7,163	22.48%
Sep 2021	Small Business	Canada	Montana	1,283	354,108	320,750	30,792	384,900	↑ 33,358	9.42%
Sep 2021	Channel Partners	France	VTT	2,234	24,395	6,702	2,413	26,808	↑ 17,693	72.53%
Sep 2021	Enterprise	France	Carretera	1,023	109,973	122,760	17,903	127,875	↓ -12,788	-11.63%
Sep 2021	Government	France	Paseo	1,031	6,712	5,155	505	7,217	↑ 1,557	23.20%
Sep 2021	Government	France	Velo	2,805	49,929	28,050	6,171	56,100	↑ 21,879	43.82%
Sep 2021	Government	France	VTT	1,527	534,450	397,020	0	534,450	↑ 137,430	25.71%
Sep 2021	Midmarket	France	Paseo	549	8,235	5,490	0	8,235	↑ 2,745	33.33%
Sep 2021	Small Business	France	Montana	322	87,906	80,500	8,694	96,600	↑ 7,406	8.42%
Sep 2021	Channel Partners	Germany	VTT	2,215	24,719	6,645	1,861	26,580	↑ 18,074	73.12%
Sep 2021	Enterprise	Germany	Amarilla	994	115,553	119,280	8,698	124,250	↓ -3,728	-3.23%
Sep 2021	Government	Germany	Carretera	442	7,691	4,420	1,149	8,840	↑ 3,271	42.53%
Sep 2021	Government	Germany	Montana	1,797	610,082	467,220	18,869	628,950	↑ 142,862	23.42%
Sep 2021	Government	Germany	Paseo	2,409	15,514	12,045	1,349	16,863	↑ 3,469	22.36%
Sep 2021	Midmarket	Germany	Velo	660	8,613	6,600	1,287	9,900	↑ 2,013	23.37%
Sep 2021	Small Business	Germany	Paseo	1,123	313,317	280,750	23,583	336,900	↑ 32,567	10.39%
Sep 2021	Channel Partners	Mexico	VTT	1,005	10,733	3,015	1,327	12,060	↑ 7,718	71.91%
Total				1,125,788	118,726,350	101,832,648	9,205,248	127,931,599	16,893,702	14.23%