

Marketplace Builder Hackathon

2025

Day 1: LAYING THE FOUNDATION FOR YOUR MARKETPLACE JOURNEY

Participant: Ahmer Ali

Session: Saturday (2PM – 5PM)

Roll Number: 00037414

Overview

After dedicating extensive thought and approximately 10-11 hours of brainstorming, I have developed a comprehensive understanding of my project, "Hekta." This document outlines the idea behind Hekta, its purpose, and the reasons why the industry would accept my marketplace.

The document further details various usage scenarios demonstrating how Hekta can be utilized effectively in different settings. A visual diagram is included to illustrate the operational workflow of my website.

Steps Addressed

This submission includes responses to all the questions and tasks outlined in Sir Ameen's documents.

I have:

1. Articulated my perspective and detailed the brainstorming process.
2. Answered each of Sir Ameen's questions thoroughly, showcasing how Hekta fulfills the requirements of the hackathon and meets the expectations of the marketplace.

Step: 01

Market Place Type:-

- Niche [E-commerce]

"Furniture (Sofas and Chairs)" and included "electronics accessories" and In the future I can expand to home decor items.

Step: 02

Business Goals:-

(1) Problem to Solve:

We Solve the Problem of high quality furniture being unaffordable for many People. We aim to Provide top-quality furniture at affordable Price.

(2) Target Audience:

- Offices
- Small Shops

- Homeowners.
- School, Colleges, Universities
- Hotels Owners.
- Restaurants Owners

3) What Products or Services will you offer?

- My market Place will Provide (Sofas or Electronics) items in affordable Prices. and easy return Policies.

4. What will set your market-Place apart?

- Speed: We Provide fast delivery in less than 3 hours, faster than any competitor.
- Affordability: Our Prices are so so reasonable that anyone can afford.
- Customization: We offer customization in future.

Step: 03

Create a Data Schema:

1- Entities In My Market Place:

- Products: Items like sofas, chair and electronics.
- Orders: Record of transactions Placed by customers.
- Customers: Individuals Purchasing Sofas and Electronics.
- Delivery Zones: Areas where our services delivers.
- Shipment: Tracks the delivery of Orders.
- Payments: Manages Payment transactions.

Work Flow Website:

