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1. **For every ten male entrepreneurs in the UK, there are just four female entrepreneurs. Explore the reasons behind this imbalance in start-ups.**

Entrepreneurship is considered an important driver of economic development and growth in many economies. Apart from the general diversity in entrepreneurial practices, there appears to be significant differences in the characteristics of male and female entrepreneurs. Historically, entrepreneurship has been a male -dominated pursuit. Research shows that men are two and half times more likely to be entrepreneurs than women, this imbalance was due to some reasons, viz; The Peak age group at which people start businesses is 35 – 44 for men and 45 – 54 for women which suggests that having children can be a factor for this imbalance. Consequently, women are relatively more likely than men to believe that they cannot create any job in the next five years. And also men are nearly twice as likely to think that they have the skills to start a business as a woman.

1. **Discuss the factors that encourage or discourage a woman starting a business**

Much of a female entrepreneur’s drive derives from the immense passion she has for her work. Data coming from some developed nations (in particular the United States of America) indicate that many women entrepreneurs are not afraid of taking risks and are more than two times more likely to take above average risk than their male counterparts. Women generally do not make profit the basis for their business pursuit; rather they possess very strong business ideas and seek all avenues to share their business ideas with others who may benefit from their innovations.

Another motivating factor for women entrepreneurs is the desire for control. Many successful female business owners are propelled by the opportunity to be their own boss and run their own company. Women entrepreneurs are also motivated by philanthropic commitment to society.

Furthermore, successful women entrepreneurs have the tendency to balance family life and career.

Thus they have amazing ability to multi-task; properly balancing both personal and professional life with their goal-oriented approach.

1. **Explore the entrepreneurship terrain in your locality and suggest how a level playing field can be made available to men and women.**

Entrepreneurship is the activity of setting up a business or businesses, taking on financial risks in the hope of profit. Anyone interested in starting and running their own business consider which entrepreneurial model they prefer. Most men and women in my locality practice small scale business ranging from restaurant, retail stores, textile design, hair dressing saloon, barbing saloon, laundry etc. entrepreneurship in this locality can be encouraged to attain a level playing field through government leadership and private sector/ neighborhood-level work. Government need to adjust zoning codes to reduce business cost, help facilitate walkable business districts, simplify local regulations for starting new businesses and dedicate resources to economic gardening. On the other hand, private sectors should provide easy access to small business loans and / or grants, offer business development classes at local colleges and community education programs, host a small business day and get social (programs such as Business After Hours and start up drinks are great ways to help entrepreneurs network, share an be inspired by one another).