

Financial Report For Bike Sales



Revenue



\$95.176M

Net Profit



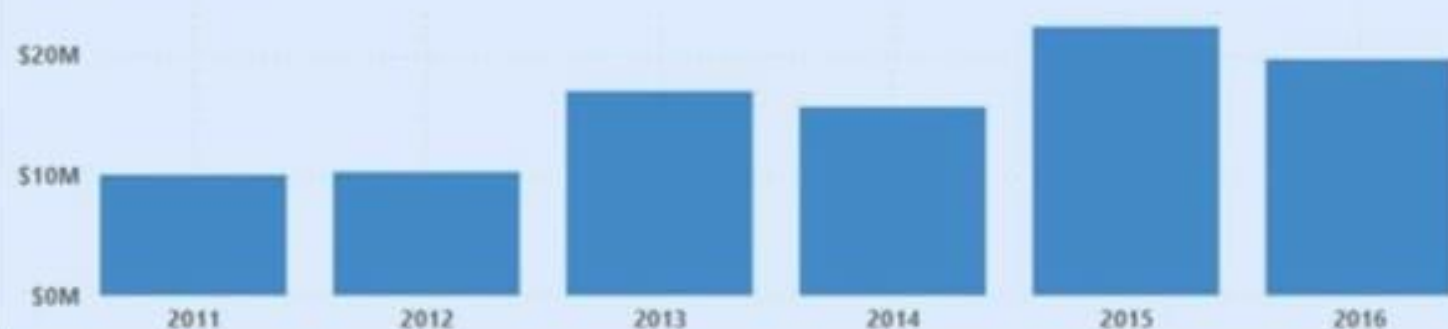
\$20M

Total Quantity

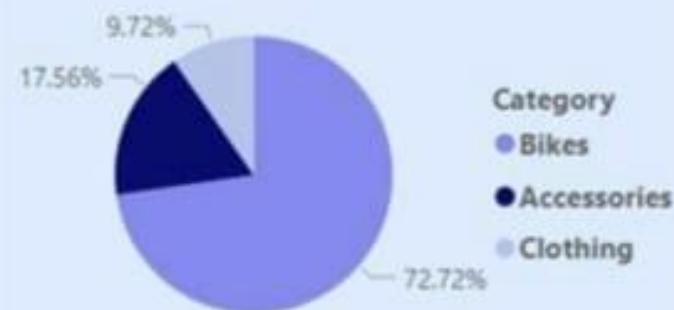


1.345M

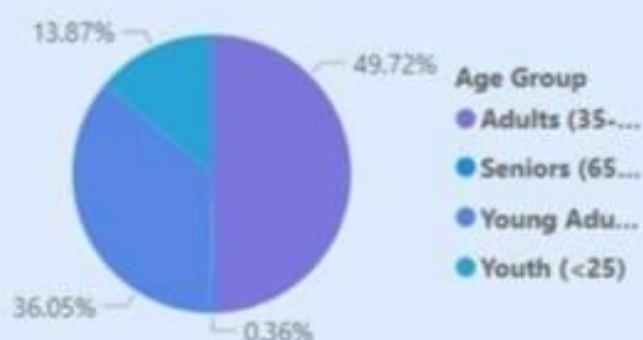
Revenue by Year



Revenue by Category



Revenue by Age Group



Revenue by Country



Category, sub Category

- ☐ Accessories
- ☐ Bikes
- ☐ Clothing



Age Group

- ☐ Adults (35-64)
- ☐ Seniors (65-87)
- ☐ Young Adults (25-34)
- ☐ Youth (<25)



Country

- ☐ Australia
- ☐ Burkina Faso
- ☐ Canada
- ☐ France
- ☐ Germany
- ☐ United Kingdom
- ☐ United States



Year, Quarter, Month...

- ☐ 2011
- ☐ 2012
- ☐ 2013
- ☐ 2014
- ☐ 2015
- ☐ 2016

Aa

Aa

Aa

Aa

Aa

Aa

Themes

Page view

Scale to fit

Mobile layout

Mobile

☐ Gridlines

☐ Snap to grid

☐ Lock objects

Page options

Filters

Bookmarks

Selection

Performance analyzer

Sync slicers

Show panes

Financial Report For Bike Sales

Revenue

\$95.176M

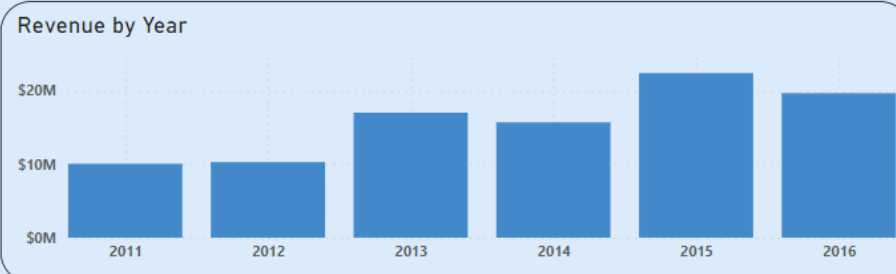
Net Profit

\$20M

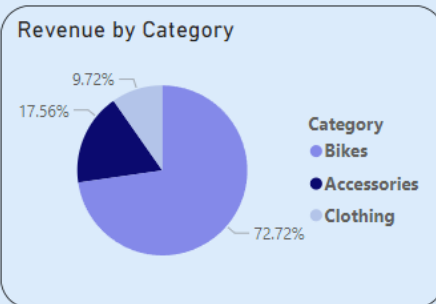
Total Quantity

1.345M

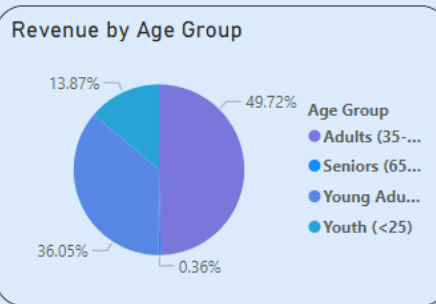
Revenue by Year



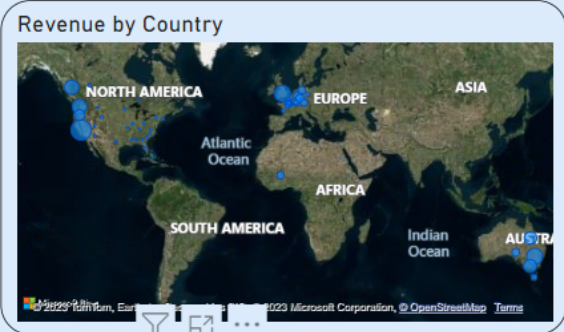
Revenue by Category



Revenue by Age Group



Revenue by Country



Category, sub Category

☐ Accessories

☐ Bikes

☐ Clothing

Age Group

☐ Adults (35-64)

☐ Seniors (65-87)

☐ Young Adults (25-34)

☐ Youth (<25)

Country

☐ Australia

☐ Burkina Faso

☐ Canada

☐ France

☐ Germany

☐ United Kingdom

☐ United States

Year, Quarter, Month, Day

☐ 2011

☐ 2012

☐ 2013

☐ 2014

☐ 2015

☐ 2016

Summary

Age & Gender

Financial

Dates

+

Sync slicers

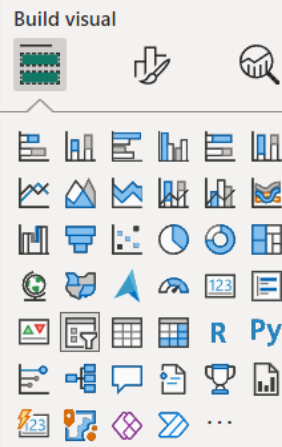
Add and sync with all pages, or select specific pages:

Page name		
Summary	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Age & Gender	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Financial	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Dates	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Advanced options

Visualizations

Build visual



Field

Product_Category

Sub_Category

Product

Drill through

Cross-report

Keep all filters

Add drill-through fields here

Data

Search

Date

Sales

Page 1 of 4

72%

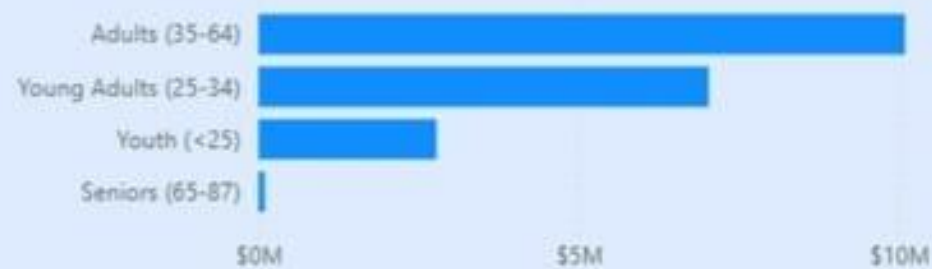
ارتفاع قياسي

12:19 PM 10/8/2023

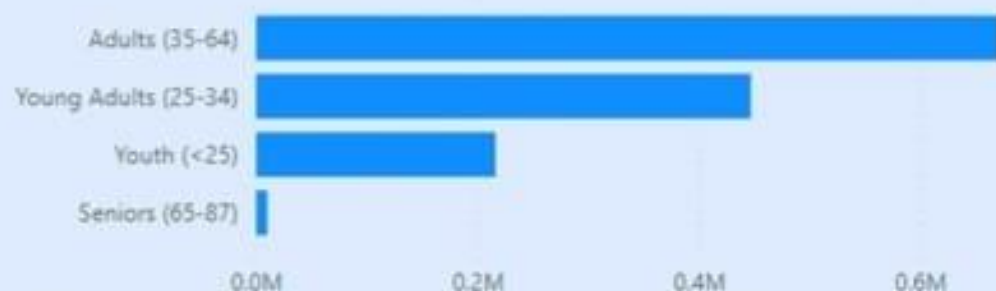
Analysis for Demographics



Net Profit by Age Group



Order Quantity by Age Group



Net Profit by Gender



Sub Category	Adults (35-64)	Seniors (65-87)	Young Adults (25-34)	Youth (<25)	Total
Mountain Bikes	\$2,492,143	\$15,073	\$1,882,017	\$646,137	\$5,035,370
Road Bikes	\$2,261,965	\$8,251	\$1,787,886	\$750,334	\$4,808,436
Helmets	\$1,377,540	\$18,606	\$893,870	\$370,513	\$2,660,528
Tires and Tubes	\$1,116,623	\$24,343	\$774,707	\$326,229	\$2,241,901
Touring Bikes	\$665,100	\$1,414	\$432,754	\$98,420	\$1,197,689
Shorts	\$450,546	\$2,051	\$221,684	\$121,741	\$796,022
Bottles and Cages	\$355,332	\$4,025	\$224,407	\$109,709	\$693,473
Fenders	\$322,450	\$4,792	\$195,862	\$86,730	\$609,834
Hydration	\$243,134	\$4,161	\$129,013	\$59,376	\$435,683
Vests	\$233,529	\$6,765	\$136,694	\$51,003	\$427,991
Gloves	\$210,691	\$2,203	\$129,803	\$65,056	\$407,753
Bike Racks	\$152,190	\$427	\$81,168	\$19,384	\$253,169
Bike Stands	\$84,795	\$1,256	\$50,458	\$31,613	\$168,122
Cleaners	\$51,264	\$712	\$30,452	\$15,570	\$97,998
Socks	\$34,517	\$879	\$28,631	\$12,920	\$76,948
Jerseys	\$26,736	\$299	\$18,299	\$7,278	\$52,612
Caps	\$18,495	\$150	\$13,300	\$5,732	\$37,677
Total	\$10,097,050	\$95,408	\$7,031,006	\$2,777,744	\$20,001,207

Age Groups

- ☐ Adults (35-64)
- ☐ Seniors (65-87)
- ☐ Young Adults (25-34)
- ☐ Youth (<25)



Gender

- ☐ Male
- ☐ Female



Clipboard

Data

Queries

Insert

Calculations

Sensitivity

Share

Analysis for Demographics

Net Profit by Age Group

Adults (35-64)

Young Adults (25-34)

\$0M\$2M\$4M

Order Quantity by Age Group

Adults (35-64)

Young Adults (25-34)

0.0M0.1M0.2M0.3M

Net Profit by Gender

\$8M (100%)

Gender

Female

Sub Category

Adults (35-64)

Young Adults (25-34)

Total

Mountain Bikes

\$1,244,248

\$1,007,236

\$2,251,484

Road Bikes

\$1,167,468

\$867,745

\$2,035,213

Helmets

\$684,756

\$413,101

\$1,097,856

Tires and Tubes

\$498,871

\$355,890

\$854,760

Touring Bikes

\$334,305

\$220,896

\$555,201

Shorts

\$213,333

\$103,810

\$317,143

Bottles and Cages

\$174,418

\$106,968

\$281,386

Fenders

\$155,883

\$84,364

\$240,246

Hydration

\$128,553

\$62,240

\$190,793

Gloves

\$100,735

\$61,331

\$162,066

Vests

\$95,436

\$63,475

\$158,911

Bike Racks

\$71,556

\$32,574

\$104,130

Bike Stands

\$41,874

\$26,869

\$68,743

Cleaners

\$24,397

\$16,383

\$40,780

Socks

\$16,774

\$14,157

\$30,931

Jerseys

\$12,636

\$7,970

\$20,606

Caps

\$9,302

\$6,493

\$15,795

Total

\$4,974,543

\$3,451,501

\$8,426,044

Age Groups

Adults (35-64)

Seniors (65-87)

Young Adults (25-34)

Youth (<25)

Gender

Male

Female

Summary

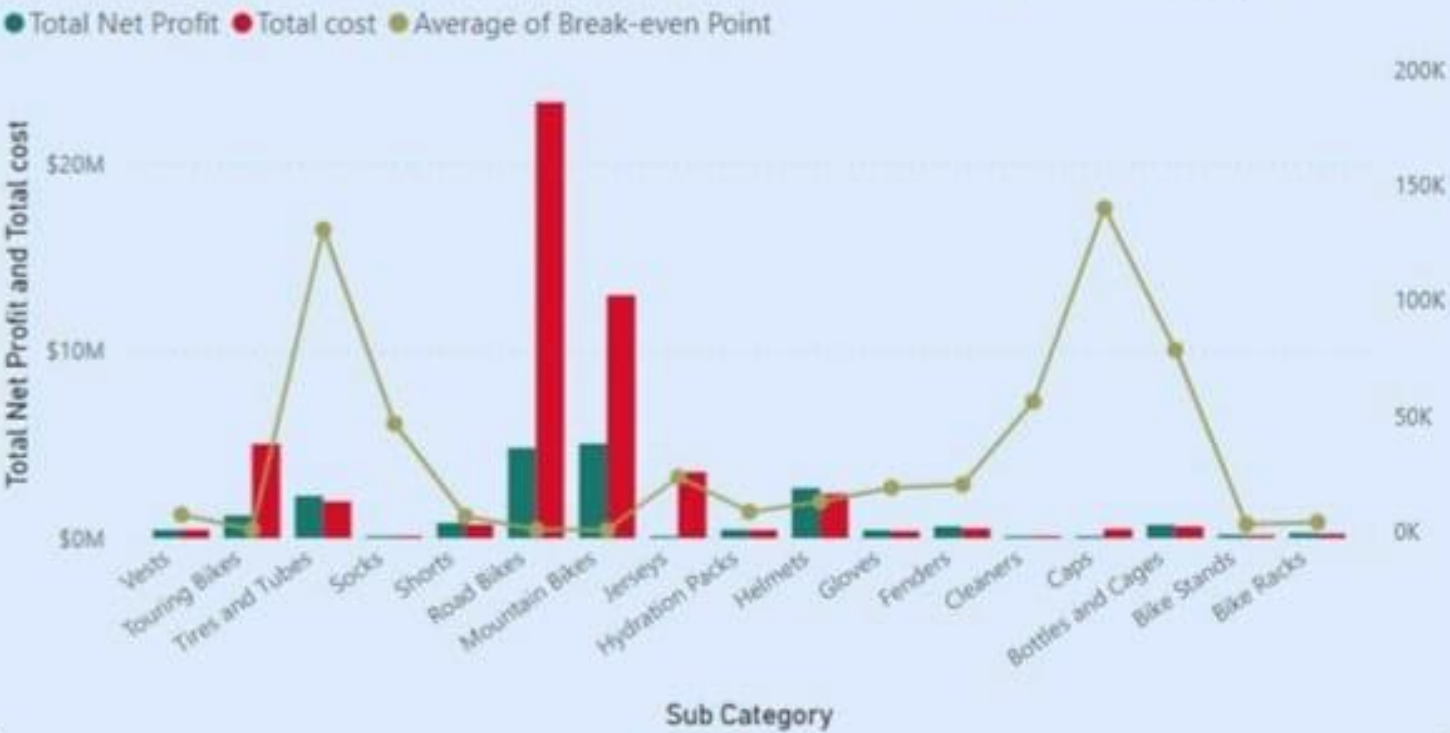
Age & Gender

Financial

Dates

Financial Analysis For Products

Total Net Profit Vs Total Cost Vs Average Break-even Point by Sub Category



Sub Category	Net Profit	Cost	Break-even Point
Mountain Bikes	\$5,035,370	\$12,963,063	3708800
Road Bikes	\$4,808,436	\$23,284,186	8089533
Helmets	\$2,660,528	\$2,360,878	154772173
Tires and Tubes	\$2,241,901	\$1,943,189	4432228403
Touring Bikes	\$1,197,689	\$5,015,609	2017503
Shorts	\$796,022	\$706,368	11391300
Bottles and Cages	\$693,473	\$598,576	1246004148
Fenders	\$609,834	\$496,819	80785436
Hydration	\$435,683	\$417,738	10984709
Vests	\$427,991	\$430,272	6739499
Gloves	\$407,753	\$359,765	50160155
Bike Racks	\$253,169	\$213,345	2207565
Bike Stands	\$168,122	\$142,140	1275196
Cleaners	\$97,998	\$82,930	101153483
Socks	\$76,948	\$54,000	52196272
Jerseys	\$52,612	\$3,510,174	140158094
Caps	\$37,677	\$470,856	611016417
Total	\$20,001,207	\$53,049,908	6914888686

Sub Category



- Country
- ☐ Australia
 - ☐ Burkina Faso
 - ☐ Canada
 - ☐ France
 - ☐ Germany
 - ☐ United Kingdom
 - ☐ United States

- Category, Sub C...
- ☐ Accessories
 - ☐ Bikes
 - ☐ Clothing

Financial Analysis For Products

Total Net Profit Vs Total Cost Vs Average Break-even Point by Sub Category

Total Net Profit

Total cost

Average of Break-even Point

Total Net Profit and Total cost

Sub Category

Touring Bikes

Road Bikes

Mountain Bikes

Sub Category

Country

Category, Sub Cate...

Visualizations

Build visual

Field

Drill through

Cross-report

Keep all filters

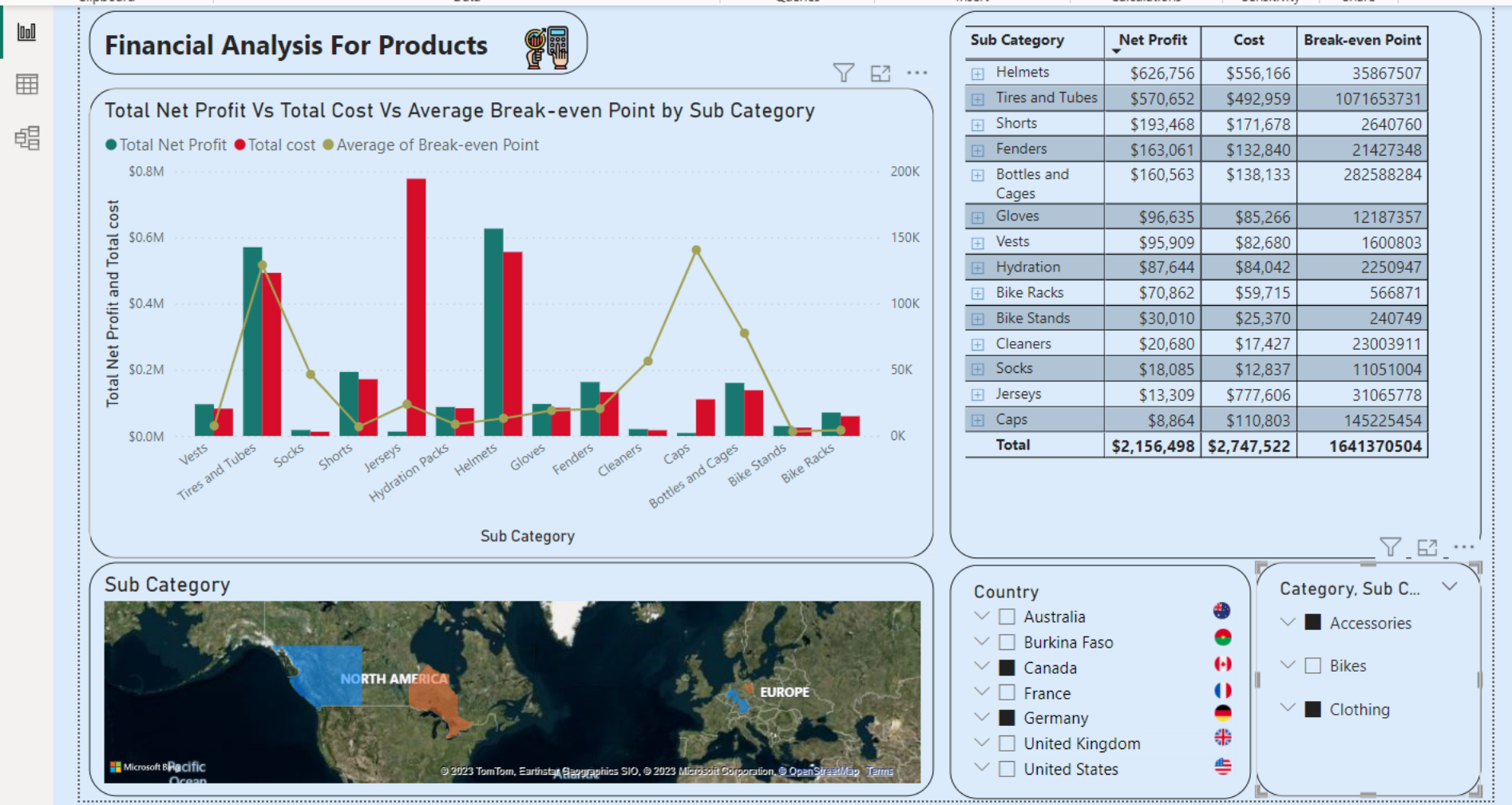
Add drill-through fields here

Data

Search

Date

Sales



CutCopyFormat painter

Clipboard

Get dataExcelOneLake dataSQL ServerEnter dataDataverseRecent sources

Data

Transform dataRefresh data

Queries

New visualText boxMore visuals

Insert

New measureQuick measure

Calculations

Sensitivity

Sensitivity

Publish

Share

Financial Analysis For Products

Total Net Profit Vs Total Cost Vs Average Break-even Point by Sub Category

Total Net ProfitTotal costAverage of Break-even Point

Sub Category

Sub Category	Net Profit	Cost	Break-even Point
Shorts	\$796,022	\$706,368	11391300
Vests	\$427,991	\$430,272	6739499
Gloves	\$407,753	\$359,765	50160155
Socks	\$76,948	\$54,000	52196272
Jerseys	\$52,612	\$3,510,174	140158094
Caps	\$37,677	\$470,856	611016417
Total	\$1,799,003	\$5,531,435	871661737

Country

☐ Australia☐ Burkina Faso☐ Canada☐ France☐ Germany☐ United Kingdom☐ United States

Category, Sub Cate...

☐ Accessories☐ Bikes☒ Clothing

SummaryAge & GenderFinancialDates+

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File

Home

Insert

Modeling

View

Optimize

Help

Format

Data / Drill

Paste

Cut

Copy

Format painter

Clipboard

Get data

Excel workbook

OneLake data hub

SQL Server

Enter data

Dataverse

Recent sources

Data

Transform data

Refresh data

Queries

New visual

Text box

More visuals

Insert

New measure

Quick measure

Calculations

Sensitivity

Sensitivity

Sensitivity

Publish

Share

Share

Financial Analysis For Products

Total Net Profit Vs Total Cost Vs Average Break-even Point by Sub Category

Total Net Profit

Total cost

Average of Break-even Point

\$1.4M

\$1.2M

\$1.0M

\$0.8M

\$0.6M

\$0.4M

\$0.2M

\$0.0M

150K

100K

50K

0K

Vests

Socks

Shorts

Jerseys

Gloves

Caps

Sub Category

Sub Category

Caps

Total cost

\$150,865

Sub Category

Country

Category, Sub C...

NORTH AMERICA

EUROPE

ASIA

AFRICA

SOUTH AMERICA

AUSTRALIA

Australia

Burkina Faso

Canada

France

Germany

United Kingdom

United States

Accessories

Bikes

Clothing

Summary

Age & Gender

Financial

Dates

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37°C مشمس

ENG

83%

Financial Analysis For Years



Net Profit From 2011 to 2016

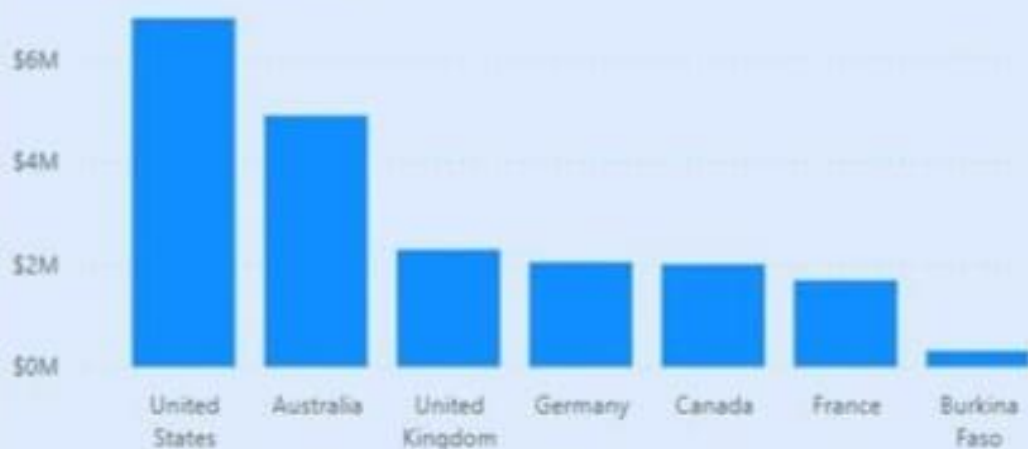


State and Year

2011 2012 2013 2014 2015 2016



Net Profit by Country



Year, Quarter, Mon...

- ☒ 2011
- ☒ 2012
- ☒ 2013
- ☒ 2014
- ☒ 2015
- ☒ 2016

Total Net Profit

2011 2012 2013 2014 2015 2016

