



## CandyHierarchy2017

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## CANDY HIERARCHY 2017 SURVEY (~10 minutes)

This is the official survey form for the 2017 Candy Hierarchy. All data collected is anonymous and will be shared with the public as a raw spreadsheet (xml) file. This data is not intended for research purposes, but rather for the writing of a satirical/humour creative non-fiction science piece to be published at BoingBoing. Note that although unlikely (especially given the nature of the questions), there is always the possibility of someone being able to identify you based on your responses - as a result, please feel free to skip questions as you see fit. Note that although the survey will remain open until Halloween, we will likely only use the data collected up to noon (PST) of October 25th, 2017 for our formal publication of analysis at BoingBoing. See also last year's Candy Hierarchy (Cohen and Ng, 2016) for context. <https://boingboing.net/2016/10/31/the-candy-hierarchy-for-2016.html>. If you have any questions, you can contact Dave Ng at db at mail dot ubc dot ca.

## Q1: GOING OUT?

Are you actually going trick or treating yourself?

Yes

No

## Q2: GENDER

Your gender:

☐ Female☐ Male☐ Other☐ I'd rather not say

## Q3: AGE

How old are you? (in years)

Type here

## Q4: COUNTRY

What country do you live in?

Type here

## Q5: STATE, PROVINCE, COUNTY, ETC

Which state, province, county, etc do you live in?

Type here

Next



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## CandyHierarchy2017

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## JOY OR DEPAIR?

Basically, consider that feeling you get when you receive this item in your Halloween haul. Does it make you really happy (joy)? Or is it something that you automatically place in the junk pile (despair)? Meh for indifference, and you can leave blank if you have no idea what the item is.

## Q6

	JOY	MEH	DESPAIR
100 Grand Bar	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Anonymous brown globs that come in black and orange wrappers (a.k.a. Mary Janes)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Any full-sized candy bar	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Black Jacks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bonkers (the candy)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bonkers (the board game)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bottle Caps	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Box'o'Raisins	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Broken glow stick	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Butterfinger	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cadbury Creme Eggs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Candy Corn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Candy that is clearly just the stuff given out for free at restaurants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Caramellos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cash, or other forms of legal tender	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Chardonnay	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Chick-o-Sticks (we don't know what that is)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Chiclets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Coffee Crisp	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creepy Religious comics/Chick Tracts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dental paraphernalia	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dots	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dove Bars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fuzzy Peaches	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Generic Brand Acetaminophen	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Glow sticks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	JOY	MEH	DESPAIR
Goo Goo Clusters	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Good N' Plenty	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gum from baseball cards	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gummy Bears straight up	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hard Candy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Healthy Fruit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Heath Bar	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hershey's Dark Chocolate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hershey's Milk Chocolate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hershey's Kisses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hugs (actual physical hugs)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Jolly Rancher (bad flavor)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Jolly Ranchers (good flavor)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
JoyJoy (Mit Iodine!)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Junior Mints	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Senior Mints	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kale smoothie	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kinder Happy Hippo	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kit Kat	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
LaffyTaffy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
LemonHeads	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Licorice (not black)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Licorice (yes black)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lindt Truffle	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lollipops	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Maynards	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mike and Ike	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Milk Duds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Milky Way	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Regular M&Ms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Peanut M&M's	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Blue M&M's	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Red M&M's	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Green Party M&M's	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Independent M&M's	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	JOY	MEH	DESPAIR
Abstained from M&M'ing.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Minibags of chips	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mint Kisses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mint Juleps	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mr. Goodbar	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Necco Wafers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nerds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nestle Crunch	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Now'n'Later	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Peeps	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pencils	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pixy Stix	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Real Housewives of Orange County Season 9 Blue-Ray	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reese's Peanut Butter Cups	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reese's Pieces	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reggie Jackson Bar	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Rolos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sandwich-sized bags filled with BooBerry Crunch	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Skittles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Smarties (American)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Smarties (Commonwealth)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Snickers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sourpatch Kids (i.e. abominations of nature)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Spotted Dick	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Starburst	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sweet Tarts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Swedish Fish	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sweetums (a friend to diabetes)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Take 5	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tic Tacs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Those odd marshmallow circus peanut things	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Three Musketeers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tolberone something or other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trail Mix	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Twix	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	JOY	MEH	DESPAIR
Vials of pure high fructose corn syrup, for main-lining into your vein	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Vicodin	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Whatchamacallit Bars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
White Bread	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Whole Wheat anything	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
York Peppermint Patties	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q7: JOY OTHER

Please list any items not included above that give you JOY.

Type here

Q8: DESPAIR OTHER

Please list any items not included above that give you DESPAIR.

Type here

Q9: OTHER COMMENTS

Please leave any witty, snarky or thoughtful remarks or comments regarding your choices. This is your chance to leave some qualitative data folks! Candy anthropology if you will.

Type here

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\* as in satirically (is that even a word?)

"That dress\* (see image below) that went viral a few years back - when I first saw it, it was \_\_\_\_\_"

- \*Also a nod to xkcd's survey (<http://tinyurl.com/ndyf5gw>)



☐ Friday

☐ Sunday

When you see the below image of the 4 different websites, click the one that would you most likely check out (please be honest). Hat tip to Kahan et al. (see [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2816803](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2816803))

Please hit the SUBMIT button below.

Thank you for your time. Data will be released between the 25th and 27th of October.

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