

⚠ Warning This is sample re-write

Letting you know upfront that I wasn't hired by the author to re-write this one..
These are existing stuff I found of products I admire

And I'm showing you how I would improve the copy if you hire me to re- write it


Actually I did send some of these to the authors.. saying

💬 *"HEY LOVE YOUR CONTENT..I GOT SOME NOTEWORTHY SUGGESTIONS FOR YOUR YOUR LANDING PAGE THAT COULD IGNITE YOUR CONVERSION, & SUBSTANTIALLY BOOST YOUR SALES..*

💬 *"HAVE A LOOK , & IF YOU WANNA USE IT GO AHEAD, IF NOT TOTALLY COOL, NO STRINGS ATTACHED"*

If they approve it I'll link directly to their website for you instead of Gdocs 😊
With that out of the way..

Here is the original 📧

 Gmail


Ahmed Anis <aanis2000@gmail.com>

Discovering Godot is now under the Canopy Games banner!

1 message

Canopy Games <notifications@z.teachablemail.com>
Reply-To: Canopy Games <info@canopy.games>
To: Ahmed Anis <aanis2000@gmail.com>

Thu, Apr 1, 2021 at 2:08 PM



Hello wonderful people!


Just to let you all know that our flagship Godot course, Discovering Godot, is now under the Canopy Games banner. Or as Mikey put it "under our Canopy canopy". If you already bought the course from GameDev.tv, you will still have full access to the course and their support network. If you don't have the course and would like to pick it up, you can [grab it from our site here!](#)

And to celebrate the course's new home, you can use the coupon code **DISCOVERGODOT** for a week to get it at half price!

[Unsubscribe from Marketing Emails](#)

© Canopy Games

& Here is how I would rewrite it ... enjoy 🙌


 Gmail

Ahmed Anis <aanis2000@gmail.com>

Your Favorite Discovering Godot Finds A New Home.. Right Under The Canopy Game Banner
1 message


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Or as Mikey put it 🌐 "under our Canopy canopy". 🤖

Don't worry... If you bought yours from GameDev.tv
✔ You still have full access to the course
✔ and their dedicated support network.

Missed out....? we got a giveaway for ya
To celebrate Godot New home with you..For a limited time you can grab it from our new shop at a big discount 🎁

Here is your coupon 🎟

Pop at checkout & enjoy an exclusive -50%-off 🏷 discount 📄

⚠ Warning:
Cheat code expires soon, so, if you want to save 50% off your total order, [click here to take advantage of this sale while it lasts >>](#)

Still on the fence?
✔ 30 days satisfaction guarantee
✔ Full refund NO QUESTION ASKED if you aren't happy
✔ You got everything to gain. Nothing to lose

Yann Burret
Canopy Games

P.S. - We don't offer 50% sales like this often. So if you've had your eye on our best-seller Discovering Godot for a while now, this is your chance Bonus: Full 1080HD for your viewing pleasure (Udemy has 720p cap)

[Here's that link again.](#)