

User Persona

Presented by Carly Ferris



D\ Ali Al-Azmi

ABOUT THE USER

is an experienced oncologist, and has recently specialized in the applications of artificial intelligence in medicine. She works in a university hospital and participates in research aimed at developing smart

DEMOGRAPHIC INFORMATION

- Age: 28
- Location: Salguero
- Occupation: Doctor
- Income range: \$20,000 - \$44,999

MOODS AND PERSONALITY

(Friendly, disciplined, strong)

PROBLEMS

- The biggest challenge she faces is the difficulty of detecting cancer in its early stages.
- Fear of examinations and patients' delay in seeking care also lead to decreased chances of survival.

CHALLENGES

- Some people resist using AI in diagnosis.
- The need to train more doctors to use modern technology.
- Ethical difficulties related to heavy reliance on algorithms in sensitive health decisions.

GOALS AND NEEDS

- Commitment to the highest standards of accuracy and safety in the use of medical AI.
- Focus on humanity in providing healthcare and personalizing treatments to suit the needs of each patient.

