

### Q1) Linear vs. Non-linear multimedia + examples

- **Linear:** Fixed, no user control over order/timing. *Examples:* TV broadcast, cinema movie, radio.
  - **Non-linear:** Interactive; user controls path/sequence. *Examples:* websites/hypermedia, video games, e-learning modules, YouTube with seek/menu.
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### Q2) Basic stages of multimedia production (define briefly)

1. **Concept/Goal** – audience, message, scope.
  2. **Pre-production** – script, storyboard, asset list, budget, schedule.
  3. **Production** – capture/create media (video, audio, graphics, 3D), screen design.
  4. **Post-production** – editing, compositing, color/audio mix, effects.
  5. **Authoring/Integration** – assemble in tool (e.g., HTML5/app), interactivity, navigation.
  6. **Testing/QA** – functionality, usability, performance, compatibility.
  7. **Distribution/Deployment** – web/app store/streaming, packaging.
  8. **Maintenance/Updates** – fixes, content refresh.
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### Q3) Bitmap vs. Vector images

- **Bitmap (raster):** Grid of pixels; resolution-dependent; enlarging causes pixelation. *Best for:* photos. *Formats:* PNG, JPG, BMP.
  - **Vector:** Shapes/paths & math; resolution-independent; scales cleanly. *Best for:* logos, icons, diagrams. *Formats:* SVG, AI, EPS.
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### Q3 again) Lossless vs. Lossy compression

- **Lossless:** No information lost; exact original can be restored. *Examples:* PNG, FLAC, ZIP.
- **Lossy:** Discards perceptually less important data; smaller files, not perfectly reversible. *Examples:* JPEG, MP3, AAC.

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#### Q4) Image with aspect ratio 6:2, total pixels = 480,000, grayscale

- Aspect 6:2 = **3:1** → let width =  $3x$ , height =  $x$ .  
 $3x^2 = 480,000 \Rightarrow x = 400$   
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**Dimensions:**  $1200 \times 400$  pixels.
- **Size** (grayscale  $\approx 8$  bits/pixel = 1 byte/pixel):  
 $480,000$  bytes  $\approx$  **480 KB** (decimal)  $\approx$  **468.75 KiB** (binary).

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#### Q5) Median-cut algorithm (what & steps)

- **Use:** Color quantization—reduce an image to  $k$  representative colors (palette).
- **Steps:**
  1. Collect all pixels in RGB space.
  2. Find the channel (R/G/B) with the largest range in the current set (“box”).
  3. Sort pixels by that channel and **split at the median** → two boxes.
  4. Repeat splitting boxes until you have the required number of boxes (palette size).
  5. For each box, take the average (or median) color as the palette entry.
  6. Map each pixel to the nearest palette color.

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#### Q6) Interlaced vs. Non-interlaced scanning

- **Interlaced:** Draws odd and even fields alternately (half lines each pass). Lower bandwidth, possible flicker/comb artifacts.
- **Non-interlaced (progressive):** Draws all lines in order each frame. Higher quality/motion clarity; more bandwidth.

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#### Q7) Main steps of MPEG compression (high level)

- **Prediction:** Motion estimation/compensation (P/B frames) vs. intra (I-frames) within a GOP.

- **Transform:** Block DCT on residuals (and on intra blocks).
  - **Quantization:** Coefficient quantization (controls bitrate vs. quality).
  - **Scan:** Zig-zag to group low-frequency coefficients.
  - **Entropy coding:** Run-length + VLC/ Huffman (or CABAC in newer standards).
  - **Rate control:** Bit allocation across frames/blocks.
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#### Q8) Audio storage (time = 10 s)

Formula: **bytes = sampling\_rate × bit\_depth × channels × duration / 8**

a) 22.05 kHz, 8-bit, mono:

$$= 22,050 \times 8 \times 1 \times 10 / 8 = \mathbf{220,500 \text{ bytes}} \approx \mathbf{215.33 \text{ KiB}} (\approx 220.5 \text{ KB}).$$

b) 44.1 kHz, 8-bit, mono:

$$= 44,100 \times 8 \times 1 \times 10 / 8 = \mathbf{441,000 \text{ bytes}} \approx \mathbf{430.66 \text{ KiB}} (\approx 441 \text{ KB}).$$

c) 44.1 kHz, 16-bit, **stereo**:

$$= 44,100 \times 16 \times 2 \times 10 / 8 = \mathbf{1,764,000 \text{ bytes}} \approx \mathbf{1.68 \text{ MiB}} (\approx 1.764 \text{ MB}).$$

d) 11.025 kHz, 16-bit, **stereo**:

$$= 11,025 \times 16 \times 2 \times 10 / 8 = \mathbf{441,000 \text{ bytes}} \approx \mathbf{430.66 \text{ KiB}} (\approx 441 \text{ KB}).$$

Perfect 🍌 I'll give you the explanation **first in English**, then the **Arabic translation** right below it.

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## English

### Run Length Encoding (RLE) Explanation

- **Step 1:** Start reading each row from left to right.
  - **Step 2:** Count the number of consecutive 0s (white pixels).
  - **Step 3:** Then count the number of consecutive 1s (black pixels).
  - **Step 4:** Alternate counts between white and black until the end of the row.
  - **Step 5:** If the row **starts with 1**, you must write 0 first (to indicate that zero white pixels appear before the first black pixel).
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### Example Rows

1. Row: 011000010000110  
RLE → **1, 2, 4, 1, 4, 2, 1**
  2. Row: 100000111000001  
RLE → **0, 1, 5, 3, 5, 1**
  3. Row: 000001111100000  
RLE → **5, 5, 5**
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## Arabic (ترجمة)

### Run Length Encoding (RLE) شرح ضغط

- **الخطوة 1:** اقرأ كل صف من اليسار لليمين.
- **الخطوة 2:** المتتالية (بكسلات بيضاء) 0 عدد الـ.
- **الخطوة 3:** المتتالية (بكسلات سوداء) 1 بعد ذلك عدد الـ.
- **الخطوة 4:** استمر في التبديل بين العد للأبيض والأسود حتى نهاية الصف.
- **الخطوة 5:** أولاً (للدلالة أنه لا يوجد بكسلات بيضاء قبل أول بكسل أسود) 0، يجب كتابة 1 إذا كان الصف يبدأ بـ.

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### أمثلة على الصفوف

1. الصف: 011000010000110  
RLE الناتج → **1, 2, 4, 1, 4, 2, 1**
2. الصف: 100000111000001  
RLE الناتج → **0, 1, 5, 3, 5, 1**
3. الصف: 000001111100000  
RLE الناتج → **5, 5, 5**

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؟(row لكل RLE أكتب الجدول كامل بالـ) هل تحبني أضغطك كل الصفوف في الصورة بنفس الطريقة