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XAct

I created a survey named "[What makes your day dull?](#)" I got about multiple responses and from there I got the idea.

1. Mission Statement:

The mission is to help students to find extracurricular activities easily. Additionally, it helps them explore more activities and help them to know their passion and find their skills. The app is extremely promoting the importance of volunteer work and other fun activities related to science, art, business, civil work, concerts, language courses, sport and more.

2. Filtration:

The survey contained lots of problems like transportations and food delivery. And as we already have ideas in the market related to this such as Uber and SWVL. Definitely, I can do something to compete with them but I don't have the finance or the creative ideas to develop right now. For now, we can say there is no need to reinvent the wheel. I chose the ideas of promoting the activities as we don't have any digital product in that field.

3. Problem definition:

The most common answer to the survey was the lack of activities. For instance, Hla, a student at the faculty of arts, said "Not having enough activities or a job to do", Menna from Alexandria STEM School said "The professors tend to keep patronizing, emphasizing on the age difference that lied between us as students and them, rather than viewing the actual work being done. " and Tasneem, High School student, said "I lose my interest in thing after a short time of starting it I just don't have the same passion and that makes me take a long break from it, I also find it hard when it comes to deciding what I want or when it's a matter regarding my future I may take a week or maybe longer. I don't like to stay in one place for long I get bored from my surroundings if I didn't change. "

The main problem is that students are not able to access all the activities easily because they are a lot and not easy to find. As I have grown up in an environment where extracurricular activities play an important rule for shaping skills like research, soft skills, and critical thinking. So, I guessed that the time came to promote what I have been doing

for years by making an application that guides them to all the activities happening in Alexandria.

4. Research:

I searched for the most known initiatives in Egypt not just for skills but also for art, music, and sports, anything that can be considered as an activity besides school and college. I started to understand how everything works in details and what people want from every activity. I collected all of this information and started to analyze them and put them in the right format.

5. Develop a solution:

My approach to solving the problem is an iOS application that enables users to find the activity they want based on their passion or interests and be updated with all the details concerning the events happening.

6. Design:

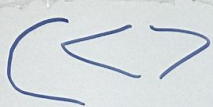
The app design for now is very simple as it is just an MVP to prove the concept. Future work will be implemented later. After signing up user will choose which category of activities he/she interested in and then he will find a list of entities doing that type of activities. Then inside each activity are the needed description and how to join it.

7. Prototype:

All details are shown in the app :)

8. Is it the best possible solution?

For now, the idea is still fresh as we don't have any startup implemented in that field. But at the same time, that doesn't mean that the idea is perfect. It still needs lots of improvements and enhancement in UI, UX, business development plan ... and more.



DE challenge

→ A SURVEY
A Problem: No Access to Activities

Definition:

steps to solve

- ① searching for activities in Alexandria
- ② How does it work?
- ③ Categorizing them:
- ④ App design.
- ⑤ coding.
- ⑥ Testing
- ⑦ Evaluation
- ⑧ Re-consider

① Why: Audience?

- Not org
① 500k+
② 3 weeks

- Focusing on youth
① Digital users
② Have more problems

② Why: Problem?

- ① Big need
- ② Pioneer in the field

③ Approach

is it the best? why?

No, It can be developed by: ① Business plan ② Improve UI/UX

