

NADA HUSSEIN FARAG

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PROFILE

HIGHLY MOTIVATED COMMUNICATIONS SPECIALIST, EXPERIENCED IN MARKETING, ACCOUNT MANAGEMENT, AND PUBLIC RELATIONS. I'M SEEKING FOR AN OPPORTUNITY WHERE I CAN UTILIZE MY COMMUNICATION EXPERTISE AND CONTRIBUTE TO THE ORGANIZATION'S SUCCESS BY PROVIDING HIGH-QUALITY MEDIA SUPPORT.

EXPERIENCE

DECEMBER 2022 – PRESENT

PUBLIC RELATIONS & BUSINESS DEVELOPMENT SPECIALIST, AT AXA EGYPT

RESPONSIBILITIES INCLUDED:

- Developing and maintaining PR campaigns
- Organizing and planning events
- Acquiring new partnerships and sponsorships
- Preparing and drafting analytical reports
- Building strong relationships with clients

JAN 2022 – NOVEMBER 2022

ACCOUNT MANAGER, AT TEDDY PEEPS BRANDING AGENCY

RESPONSIBILITIES INCLUDED:

- Managing portfolios
- Developing marketing plans and strategies
- Communicate with cross-functional teams
- Managing clients relationships
- Implement content strategies
- Ensure timely and successful delivery of solutions

AUGUST 2021 – DECEMBER 2021

MARKETING SPECIALIST, AT GET SIRCLES AGENCY

RESPONSIBILITIES INCLUDED:

- Brainstorming and developing creative marketing campaigns
- Conducting market research
- Plan and execute initiatives to reach the target audience through appropriate channels.
- Liaise with creative teams to come up with branding ideas, and promotional materials.

FEBRUARY 2020

DIGITAL MARKETING INTERNSHIP, AT STEP MIDDLE EAST AGENCY

EDUCATION

2017

RAJAC LANGUAGE SCHOOL FRENCH DEPARTMENT

JULY 2021

MISR INTERNATIONAL UNIVERSITY, MASS COMMUNICATION

SKILLS

- Presentation Skills
- Organization
- Negotiation
- Time Management
- Communication Skills
- Teamwork

LANGUAGES

- Arabic (Native Tongue)
- French (Fluent) Diplôme d'études en langue française Delf B2
- English (Fluent)

COMPUTER SKILLS

- Microsoft Office (Word- Excel- PowerPoint)
- Adobe Software (Photoshop- Illustrator- Premiere Pro- Dream Weaver)

PERSONAL INFORMATION

- Date Of Birth: 19 July 1999
- Gender: Female
- Nationality: Egyptian