

Logo Versions



HR



Primary

Wordmark Only

lcon

Colours



Primary

Hex #0080FF RGB rgb(0,128,255)

CMYK 100 50 0 0

Pantone 17-4041



Secondary

Hex #0023FF RGB rgb(0,35,255)

CMYK 100 86 0 0

Pantone 19-4227



Accent

Hex #0023FF

RGB rgb(0,35,255)

CMYK 100 86 0 0

Pantone 19-4227

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary
Livvic Bold

Aa Bb Cc