

# Economics and Market Dynamics: Module 3

The following outlines the activities associated with Module 3 of our course. As always, reach out to me if you have any questions.

## Lesson 3a

- \_\_\_\_\_ Review the first recorded lesson: "Lesson\_3a"
- \_\_\_\_\_ Read the required reading: excerpts from "BDSS Ch6" (see reading list for more details)
- \_\_\_\_\_ Read the required outside readings:
  - ""Green Gold Rush Eludes Greeks"
  - "Boeing, Airbus Confront Crowded Skies"
  - "Electric Car Market Lets Down Investors"
  - "As Tobacco Sales Dry Up..."
  - Optional reading "Shell Shock..."
  - Optional reading: "Restaurants Burned by Oversupply"
- \_\_\_\_\_ Begin working on "Problem Set 3"

## Lesson 3b

- \_\_\_\_\_ Review the second recorded lesson: "Lesson\_3b\_Recording"
- \_\_\_\_\_ Read the required reading: excerpts from "BSZ Ch7"
- \_\_\_\_\_ Read the required outside readings:
  - "Anatomy of Drug Price"
  - "Gillette, In Change...."
  - "Seeking Perfect Prices..."
- \_\_\_\_\_ Continue working on "Problem Set 3"

### **Lesson 3c**

       Review the third recorded lesson: “Lesson\_3c\_Recording”

       Read the required reading: excerpts from “BSZ Ch 9”

       Read the required outside readings:

“Airbus Jet Leaves Legacy of Flubs”

“Cruise Lines Slash Their Prices...”

“Huge Cruise Ships Prepare for Launch...”

“Upstart’s Tactics Allow it to Fly...”

Continue working on “Problem Set 3”

       **Optional Live Session: Thursday, Dec 12 at 19:00 EST (Cairo time)**

### **Graded Items:**

       Turn in Problem Set 3 by Sunday, Dec 15 at 23:59 EST/Cairo time

       Complete Exam 3 by Sunday, Dec 15 at 23:59 EST/Cairo time