Season Member Type Google Data Analytics Capstone Project Trends Summary All All Cyclistic Case Study **Total Rides** AVG.Ride Length **Busiest Day** Total Rides Busiest time Rides by Month 0.3M 4.1M 16.6 Afternoon Saturday Summer 0.2M Time of Day Usage Seasonal Trends 0.1M member 2M 2M casual 0.0M 1.1M 0.9M 1M 1M M8.0 0.8M 0.6M casual member 0.7M 0.7M 0.4M 0.3M 0.4M 0.3M 0.3M 0M 0M Rides by Day of the Week Evening Fall Afternoon Morning Night Spring Summer Winter casual member casual member 0.42M 0.40M 0.40M 0.39M 0.37M 0.4M Average Ride Duration by Rider Type 0.32M 0.26M 0.3M 0.23N 0.181 0.181 0.18N 0.16N 0.2M casual 0.1M member 0.0M 10 15 25 30 20 casual member classic_bike electric_bike electric_scooter

Google Data Analytics Capstone Project

All

Member Type

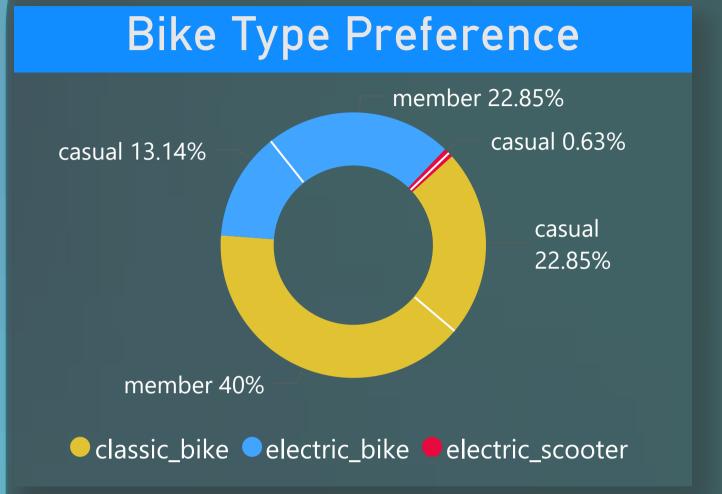
All

Season

Trends

Summary

Cyclistic Case Study



member_casual	Sum of hour	Sum of ride_length	season	start_station_name	time_of_day	rideable_type	day_of_week	Year	Month •
casual	14	46.11	Fall	2112 W Peterson Ave	Afternoon	classic_bike	Friday	2024	Septem
casual	24	33.10	Fall	2112 W Peterson Ave	Afternoon	classic_bike	Saturday	2024	Septem
casual	17	10.70	Fall	2112 W Peterson Ave	Afternoon	classic_bike	Saturday	2024	Novemk
casual	13	182.47	Fall	2112 W Peterson Ave	Afternoon	classic_bike	Sunday	2024	Septem
casual	15	8.48	Fall	2112 W Peterson Ave	Afternoon	classic_bike	Sunday	2024	October
casual	16	15.59	Fall	2112 W Peterson Ave	Afternoon	classic_bike	Thursday	2024	October
casual	13	81.68	Fall	2112 W Peterson Ave	Afternoon	classic_bike	Wednesday	2024	October
casual	42	28.62	Fall	2112 W Peterson Ave	Afternoon	electric_bike	Friday	2024	October
Total	57305603	68,024,594.81							



