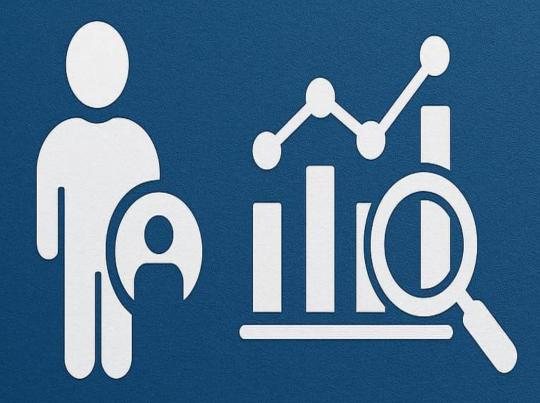
HUMAN RESOURCES ANALYTICS







Under supervision of Eng. ZyadAyman

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Group's name: DEPI_GIZ2_DAT1_S3

REPORT

- ➤ In any organization, managing and analyzing employee data is crucial for efficient human resource management, strategic decision-making, and operational effectiveness. Employee data encompasses a wide range of personal, demographic, and professional attributes that provide valuable insights into workforce composition, employment history, and trends. The dataset presented here includes extensive details about employees, capturing critical information such as identification details, personal demographics, employment records, and geographic locations. This introduction provides an in-depth overview of the various attributes included in the dataset and their significance in workforce analysis.
- > Below is a breakdown of each column:

Emp ID: Unique identifier for each employee.

Example: 857211, 514341, etc.

Type: Numeric (Integer).

Jop Title: Title or prefix of the employee's name (e.g., Eng, Data analyst).

Example: (e.g., Eng, Data analyst).

Type: Categorical (String).

First Name: The first name of the employee.

Example: Hermila, Antonio, Sebastian.

Type: String.

Middle Initial: refers to the first letter of an employee's middle name (if they have one). For example, if someone's full name is **John Michael Smith**, their middle initial would be **M** (the first letter of the middle name "Michael").

Example: J, Q, S.

Type: String (Single character).

Last Name: The last name of the employee.

Example: Suhr, Joy, Moores.

Type: String.

Gender: Gender of the employee.

Example: F(Female), M (Male).

Type: Categorical (String).

E Mail: Email address of the employee.

Example: hermila.suhr@gmail.com, antonio.joy@yahoo.com.

Type: String.

Father's Name: Full name of the employee's father.

Example: Todd Suhr, Clark Joy.

Type: String.

Mother's Name: Full name of the employee's mother.

Example: Cathrine Suhr, Clarisa Joy.

Type: String.

Mother's Maiden Name: Maiden name of the employee's mother (last name before marriage).

Example: Hinojosa, Gagliardi.

Type: String.

Date of Birth: Employee's date of birth in `MM/DD/YYYY` format.

Example: 9/4/1992, 12/24/1989.

Type: Date.

Time of Birth: Time of birth of the employee in HH:MM:SS AM/PM format.

Example: 4:29:56 AM, 8:01:44 AM.

Type: Time.

Age in Yrs: Age of the employee in years (calculated as of a specific date). If an employee was born on **September 4, 1992**, and today's date is **February 20, 2025**, the employee would be **24.91 years old** (approximately 24 years and 11 months old).

Example: 24.91, 27.61.

Type: Numeric (Float).

Weight in Kgs: Weight of the employee in kilograms.

Example: 57, 55.

Type: Numeric (Integer).

Date of Joining: Date when the employee joined the company in MM/DD/YYYY format.

Example: 9/9/2014, 8/2/2011.

Type: Date.

Quarter of Joining: Quarter of the year when the employee joined (Q1, Q2, Q3, Q4).

Example: Q3, Q2.

Type: Categorical (String).

Half of Joining: Half of the year when the employee joined (H1 for Jan-Jun, H2 for Jul-Dec).

Example: H2, H1.

Type: Categorical (String).

Year of Joining: Year when the employee joined the company.

Example: 2014, 2011.

Type: Numeric (Integer).

Month of Joining: Month number when the employee joined (1-12).

Example: 9, 8.

Type: Numeric (Integer).

Month Name of Joining: Full name of the month when the employee joined.

Example: September, August.

Type: Categorical (String).

Short Month: Abbreviated name of the month when the employee joined.

Example: Sep, Aug.

Type: Categorical (String).

Day of Joining: Day of the month when the employee joined.

Example: 9, 2.

Type: Numeric (Integer).

DOW of Joining: Day of the week when the employee joined (full name).

Example: Tuesday, Sunday.

Type: Categorical (String).

Short DOW: Abbreviated day of the week when the employee joined.

Example: Tue, Sun.

Type: Categorical (String).

Age in Company (Years): Number of years the employee has been with the company (as of a specific date).

Example: 2.88, 5.99.

Type: Numeric (Float).

Salary: Current salary of the employee.

Example: 168991, 53504. Type: Numeric (Integer).

Last % Hike: Percentage of the last salary hike received by the employee.

Example: 12%, 30%.

Type: String (Percentage).

SSN: Social Security Number of the employee (hyphen-separated).

Example: 275-17-8844, 646-23-6213.

Type: String.

Phone No: Phone number of the employee (hyphen-separated).

Example: 479-539-4593, 229-234-6154.

Type: String.

Place Name: Name of the place where the employee resides.

Example: Peach Orchard, Rocky Ford.

Type: String.

County: County where the employee resides.

Example: Clay, Screven.

Type: String.

City: City where the employee resides.

Example: Peach Orchard, Rocky Ford.

Type: String.

State: state where the employee resides (abbreviated).

Example: AR, GA.

Type: Categorical (String).

Zip: ZIP code of the employee's residence.

Example: 72453, 30455. Type: Numeric (Integer).

Region: Geographic region of the employee's residence (e.g., South, Northeast).

Example: South, Northeast.

Type: Categorical (String).

User Name: Username of the employee (likely for company systems).

Example: hjsuhr, aqjoy.

Type: String.

Password: Password of the employee (likely for company systems).

Example: oZ% {<6wN!A, 7_[%FE;saZ:B.

Type: String

Data cleaning and preprocessing

In this project, we will be working with a dataset using **Python** and the **Pandas** library for data analysis and manipulation. The following sections will outline the essential steps in loading, exploring, and preparing the dataset. Each step includes Python code and an explanation of its functionality.

This point will cover:

- Importing necessary libraries
- Loading and inspecting the dataset
- Handling missing values and duplicate entries
- Extracting key information from the dataset

By following these steps, we aim to ensure that the data is clean, structured, and ready for further analysis.

1. Importing and loading

This line imports the pandas library and gives it an alias (pd). also loads the dataset from a 'CSV' (Comma Separated Values) file located at the specified location.

```
import pandas as pd # to read data
import matplotlib.pyplot as plt
import seaborn as sns
# Read the CSV file
df = pd.read_csv(r"D:\DATA ANALYSIS\DEPI\Final project Depi\Dataset\500000 Records - Copy.csv")
```

2. Checking the shape of the DataFrame

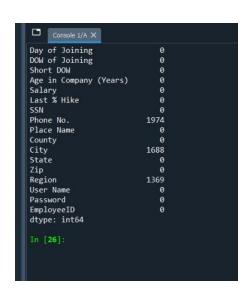
The data.shape command returns the 'dimensions' of the dataset, specifically the number of rows and columns. This is useful for quickly understanding the size of the dataset.

```
215
216 print(data.shape) # check How many rows and columns do we have
217
218
219
220
221
222
```



3. Counting the number of missing values in each column

The data.isnull() method creates a boolean DataFrame where each value is True if the value in that position is missing (null), and False if the value is present. The .sum() function adds up the number of True values for each column, effectively counting how many 'missing' values exist in each column. This helps identify columns with missing data that may need to be cleaned or imputed.



```
In [25]: runfile('C:/Users/USER/untitled0.py', wdir='C:/Users/USER')
Name Prefix 0
First Name 0
Middle Initial 0
Last Name 0
Gender 0
E Mail 3625
Father's Name 0
Mother's Name 0
Mother's Naiden Name 0
Date of Birth 0
Date of Birth 0
Age in Yrs. 0
Weight in Kgs. 0
Date of Joining 0
Quarter of Joining 0
Month Oaloning 0
Month Name of Joining 0
Month Oaloning 0
Mont
```

4. To fill the missing values

The .fillna() method is used to replace missing values in the dataset. Missing email, city, and region values are replaced with 'Unknown' to maintain data consistency. For the phone number column, missing values are filled with the most frequent (mode) phone number in the dataset to ensure data integrity. This step helps handle missing data without losing valuable records.

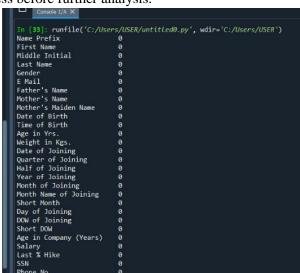
```
#To fill Missing Values

df['E Mail'] = df['E Mail'].fillna('Unknown')
 df['Phone No. '] = df['Phone No. '].fillna(df['Phone No. '].mode()[0])
 df['City'] = df['City'].fillna('Unknown')
 df['Region'] = df['Region'].fillna('Unknown')
```

5. Checking for Null Values After Filling

The df.isnull().sum() method is used to check for any remaining missing values in the dataset after filling them. It returns the count of null values for each column. If all values are 0, it confirms that missing data has been successfully handled. This step ensures data completeness before further analysis.

```
Place Name 0
County 0
State 0
Zip 0
Region 0
User Name 0
Password 0
EmployeeID 0
dtype: int64
```



6. Checking for Duplicate Values

The df.duplicated().sum() method checks for duplicate rows in the dataset. It returns the total count of duplicate rows, helping to identify redundant entries that may affect data integrity. In this case, the output shows 5743 duplicate rows, indicating that further action, such as removal or handling of duplicates, may be required.

```
# Check if there any duplicated value

print(df.duplicated().sum())

In [34]: runfile('C:/Users/USER/untitled0.py', wdir='C:/Users/USER')

5743

In [35]:
```

7. Dropping Duplicate Rows

The df.drop_duplicates(inplace=True) method removes duplicate rows from the dataset. The inplace=True parameter ensures that the changes are applied directly to the DataFrame without needing to reassign it. This step is crucial for maintaining data integrity and preventing redundant entries from skewing analysis.

```
#To Drop Duplicates
df.drop_duplicates(inplace=True)
```

8. Verifying Duplicate Removal in the Dataset

After removing duplicate rows, the df.duplicated().sum() method is used to check if any duplicates remain in the DataFrame. This function returns the count of duplicate rows, ensuring data consistency. The output 0 in the console confirms that all duplicate entries have been successfully removed, and the dataset is now free from redundancies. This step is crucial in data preprocessing to maintain accuracy and reliability in further analysis.

```
# checking after Removing Duplicates
print(df.duplicated().sum())

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In [36]: runfile('C:/Users/USER/untitLed0.py', wdir='C:/Users/USER')

0

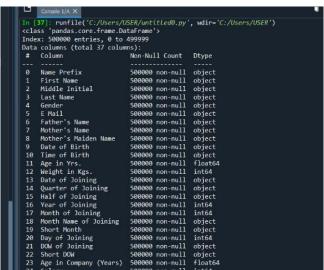
In [37]:
```

9. Getting basic information about the dataset

The data.info() method provides a 'summary' of the DataFrame. It includes: - The number of entries (rows). - The column names. - The number of non-null (non-missing) entries in each column. - The data type of each column (e.g., integer, float, string).



```
25 Last % Hike 500000 non-null object 26 SSN 500000 non-null object 37 Phone No. 500000 non-null object 38 Place Name 500000 non-null object 39 County 500000 non-null object 30 City 500000 non-null object 31 State 500000 non-null object 32 Zip 500000 non-null object 32 Zip 500000 non-null int64 33 Region 500000 non-null object 34 User Name 500000 non-null object 36 EmployeID 500000 non-null object 37 EmployeID 500000 non-null int64 dtypes: float64(2), int64(7), object(28) memory usage: 145.0+ MB None
```



10. Statistical Overview of the Dataset

To gain a better understanding of the dataset, the df.describe() function was utilized. This function provides a comprehensive statistical summary of all numerical columns, offering key insights into the dataset's distribution and characteristics.

The output includes:

Count: The total number of non-null values for each variable, ensuring data completeness.

Mean: The average value of each numerical attribute, giving an estimate of central tendency.

Standard Deviation (std): A measure of data dispersion, indicating how spread out the values are.

Minimum (min) and Maximum (max): The smallest and largest values recorded in each column.

Quartiles (25%, 50%, 75%): These percentiles provide insights into the distribution and median values of the dataset.

This statistical summary is crucial in the data preprocessing stage, allowing for the detection of potential anomalies, missing values, and overall data patterns. Understanding these metrics helps ensure the dataset's accuracy and reliability before proceeding with further analysis or model development.



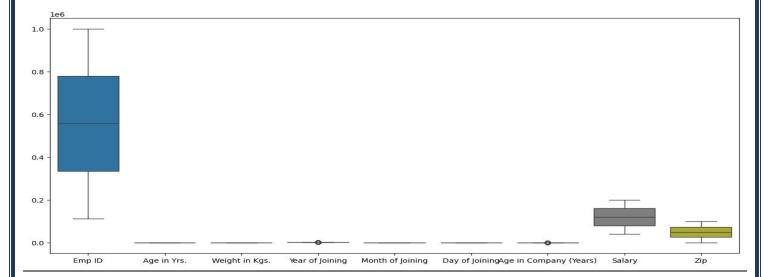
11. Check outliers and saved cleaned data

```
#check outliers

# We check the outliers of every feature using boxplot
plt.figure(figsize=(15,7))
sns.boxplot(data=df)
plt.show()

#there is no outliers

# Save cleaned data
df.to_csv(r'D:\DATA ANALYSIS\DEPI\Final project\5000000 Records.csv\5000000 Records.csv', index=False)S
```



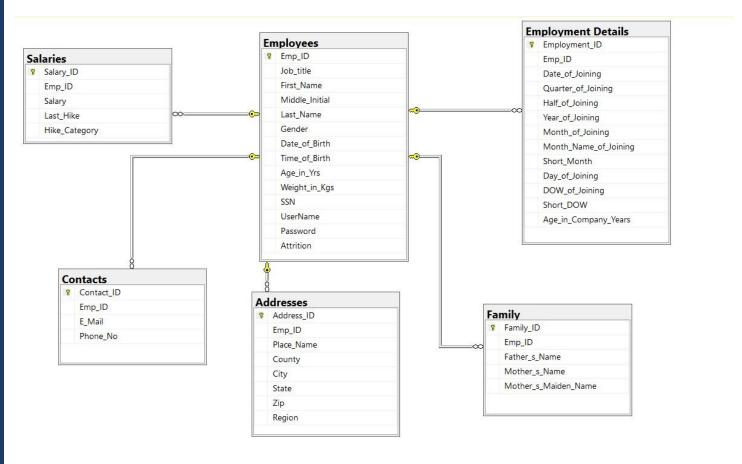
> Build Data Module:

Previously, we examined the **original structure** of the dataset, which contained redundant and unstructured data. To improve **data integrity**, **eliminate redundancy**, and **optimize performance**, we performed **normalization using SQL**, and then we applied a star schema for fast querying and reporting.

Normalization is a fundamental concept in relational database design. It refers to the process of organizing data in a database to reduce redundancy and improve data integrity. The goal is to ensure that each piece of information is stored only once and in the most appropriate place.

When data is not normalized, the same information may be repeated in multiple places. This can lead to inconsistencies, larger storage requirements, and difficulty in updating data. Normalization solves this by dividing large tables into smaller, more manageable ones and defining relationships between them.

Below is the **normalized database model** after applying **SQL normalization techniques and then Star schema design:**



How It Works

the database is designed around the central **Employees** table, which stores key personal data about each employee like name, age, gender, and job title.

Instead of putting everything in one big table, related data is stored in separate, connected tables:

- **Salaries**: Contains salary information. Linked by Emp_ID, this ensures salary data is separate from personal details.
- Contacts: Holds employee emails and phone numbers, also linked by Emp ID.
- **Addresses**: Stores address information separately. This makes it easier to manage if an employee changes address.
- Employment Details: Contains details about when and how the employee joined the company.
- **Family**: Stores family-related data like parents' names.

This design uses **foreign keys** to link the related tables through the common field <code>Emp_ID</code>. For example, one employee can have one salary record, one contact record, one address, etc.

Benefits of Normalization

- 1. **Eliminates Redundancy**: No repeated information in multiple places.
- 2. Improves Consistency: Updating a single piece of data doesn't require multiple changes.
- 3. Makes Maintenance Easier: Tables are simpler and easier to manage.
- 4. Enhances Query Performance: Smaller tables are faster to search and process.

Key improvements after applying star schema design:

- Simple & Easy to Understand The design is intuitive and easy to query.
- Faster Query Performance Uses denormalized tables, reducing complex joins.
- Efficient for OLAP & Reporting Ideal for Business Intelligence (BI) tools like Power BI & Tableau.
- **Better Aggregation** Designed for quick summarization of data.

➤ Analysis Questions Phase:

Before we start analyzing data and asking business questions, we applied the exploratory data analysis (**EDA**) step, which helps to understand the dataset's structure, detect patterns, and identify any issues. The data has been prepared for this phase.

We conducted an initial study of the Human Resources (HR) business to define the strategic questions and Key Performance Indicators (KPI's), as well as to determine the objectives we will focus on in the coming period.

The study helped us understand the overall context of HR data, enabling us to prioritize and direct the analysis in alignment with business goals.

1. Hiring & Workforce Distribution

- Q1: Hiring Trend Over Time (Year Quarter Month Weekday)
- Q4: Total New Hires (This Year)
- Q5: Percentage Increase/Decrease in Hiring (YOY)
- Q2: Number of Employees in Each State
- Q17: Top & Bottom 5 States by Number of Employees
- Q18: Top 5 States by Percentage of Total Employees
- Q21: Number of Employees by Gender in Each Region
- Q8: Hiring Trends by Gender Over Time

2. Employee Demographics

- Q3: Average Age at Hiring
- Q6: Gender Ratio (Male vs Female)
- Q9: Average Age by Region
- Q10: Number of Employees by Age Group
- Q19: Average Age by Region
- Q25: Average Age in Company by Gender
- Q26: Top & Bottom 5 States by Average Age in Company
- Q22: Average Age in Company by Region
- Q28: Percentage of Employees with Same Last Name
- Q29: Name Prefix Analysis (Count, Average Salary, Average Hike)
- Q33: Email Classification (Individual vs Company)
- Q40: Average Age (Left vs Stayed)

3. Experience & Compensation

- Q7: Average Salary by Gender
- Q11: Correlation Between Salary and Age in Company
- Q12: Average Salary by Region
- Q13: Number of Employees by Last % Hike Category
- Q14: Number of Males and Females by Last % Hike Category
- Q15: Distribution by Age in Company (Experience)
- Q16: Salary Box Plot Distribution and Outliers
- Q20: Average Salary in Each State
- Q23: Average % Hike by Age Group
- Q24: Average Salary by Age Group
- Q27: Correlation Matrix (Salary, Age in Company, % Hike)
- Q31: Distribution by Career Stage
- Q32: Salary Comparison Across Career Stages

4. Success Factors of Top 10% High-Earning Employees

- Q30.1: What is the average age of the top 10% employees based on salary
- Q30.2: What is the gender distribution among the top 10% employees
- Q30.3: What is the regional distribution of the top 10% employees
- Q30.4: What is the average years of experience for the top 10% employees
- Q30.5: How does the joining time (quarter/half/year) relate to the salary growth of the top 10% employees

5. Attrition & Exit Analysis

- Q34: Overall Employee Attrition Rate
- Q35: Region with Highest Attrition
- Q36: State with Highest Attrition
- Q37: Average Salary Comparison (Left vs Stayed)
- Q38: Average Tenure Comparison (Left vs Stayed)
- Q39: Attrition Trend Over Time (Year, Quarter, Month)
- Q41: Gender Distribution of Employees Who Left
- Q42: Average Last % Hike (Left vs Stayed)

In our analysis, we adopted a diverse approach to answering the questions by leveraging multiple data analysis tools, each selected based on the nature and complexity of the questions. We primarily used SQL to extract, manipulate, and analyze the data, creating specific views from Category 4 Success Employees to gain deeper insights. These SQL queries allowed us to efficiently structure and filter the data in preparation for further analysis.

Following the SQL-based exploration, we utilized Power BI along with DAX to visualize the data and perform advanced analytics. Power BI enabled us to present interactive dashboards and uncover hidden trends, offering a more comprehensive view of the data. This multi-tool strategy ensured that each question was addressed with the most appropriate and powerful analytical method.

In the sections that follow, we will first walk through the insights derived using SQL, followed by those achieved through Power BI.

First SQL:

```
SELECT AVG(E.Age in Yrs) AS [average age of the top 10 % employees]
FROM filtering f, Employees E
WHERE f.Emp ID = E.Emp ID AND f.groups = 1;
----Q30.2: What is the gender distribution among the top 10 % employees based salary
ALTER VIEW the Gender distribution of the top 10 employees AS
WITH filtering AS (
    SELECT *, NTILE(10) OVER (ORDER BY s.Salary DESC) AS groups
    FROM Salaries s)
SELECT E.Gender, COUNT(E.Gender) AS [Number of Employees]
FROM Employees E, filtering f
WHERE E.Emp ID = f.Emp ID AND f.groups = 1
GROUP BY E.Gender;
----Q30.3: What is the regional distribution of the top 10 % employees based salary
ALTER VIEW the_regional_distribution_of_the_top_10_employees AS
WITH filtering AS (
    SELECT *, NTILE(10) OVER (ORDER BY s.Salary DESC) AS groups
    FROM Salaries s)
SELECT A.Region, COUNT(A.Region) AS [Number of Employees]
FROM Addresses A, filtering f
WHERE A.Emp ID = f.Emp ID AND f.groups = 1
GROUP BY A.Region;
----Q30.4: What is the average years of experience for the top 10% employees based salary
ALTER VIEW average_years_of_experience_or_the_top_10_employees AS
WITH filtering AS (
   SELECT *, NTILE(10) OVER (ORDER BY s.Salary DESC) AS groups
    FROM Salaries s)
SELECT AVG(E.Age_in_Company_Years) AS [average years of experience]
FROM [Employment Details] E, filtering f
16 | Page
```

```
WHERE E.Emp_ID = f.Emp_ID AND f.groups = 1;
----Q30.5: How does the joining time (quarter/half/year) relate to the salary growth of the top 10%
employees
ALTER VIEW joining_time_top_10_employees AS
WITH filtering AS (
    SELECT *, NTILE(10) OVER (ORDER BY s.Salary DESC) AS groups
    FROM Salaries s)
SELECT
    E.Date_of_Joining,
    E.Year_of_Joining,
    E.Quarter_of_Joining,
    E.Half_of_Joining,
    COUNT(E.Emp_ID) AS Total_Employees
FROM [Employment Details] E
JOIN filtering f ON E.Emp_ID = f.Emp_ID
WHERE f.groups = 1
GROUP BY
    E.Date_of_Joining,
    E.Year_of_Joining,
    E.Quarter_of_Joining,
    E.Half_of_Joining;
----Q99: Attrition status of top 10% employees
ALTER VIEW top_10_percent_attrition_status AS
WITH top_earners AS (
   SELECT *, NTILE(10) OVER (ORDER BY Salary DESC) AS grp
    FROM Salaries)
SELECT
    E.Attrition,
    COUNT(*) AS count_employees,
17 | Page
```

```
ROUND(COUNT(*) * 1.0 / SUM(COUNT(*)) OVER (), 2) AS percentage_of_top_10
FROM top_earners T
JOIN Employees E ON T.Emp_ID = E.Emp_ID
WHERE T.grp = 1
GROUP BY E.Attrition;
----Q99: Gender distribution of top 10%
ALTER VIEW gender_distribution_top_10_employees AS
WITH top_earners AS (
   SELECT *, NTILE(10) OVER (ORDER BY Salary DESC) AS grp
    FROM Salaries)
SELECT
    E.Gender,
   COUNT(*) AS count_employees,
    ROUND(COUNT(*) * 1.0 / SUM(COUNT(*)) OVER (), 2) AS percentage
FROM top_earners T
JOIN Employees E ON T.Emp_ID = E.Emp_ID
WHERE T.grp = 1
GROUP BY E.Gender;
----Q99: States of top 10% earners
ALTER VIEW top_states_top_10_employees AS
WITH top_earners AS (
   SELECT *, NTILE(10) OVER (ORDER BY Salary DESC) AS grp
   FROM Salaries)
SELECT A.State, COUNT(*) AS count_employees
FROM top_earners T
JOIN Addresses A ON T.Emp_ID = A.Emp_ID
WHERE T.grp = 1
GROUP BY A.State;
18 | Page
```

Second Power BI:

