



Marketing Budget for Q1 & Q2 in 2023

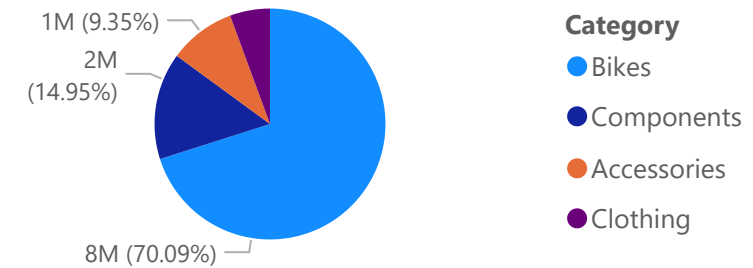
Marketing Budget Detail Q1

Category	Sum of Target Amount	Sum of Total Budget
Accessories	1800	1200000
Bikes	800	10000000
Clothing	3200	8000000
Components	2000	2000000
Total	7800	21200000

Marketing Budget Detail Q2

Category	Sum of Target Amount	Sum of Total Budget
Accessories	1600	1000000
Bikes	750	7500000
Clothing	3000	600000
Components	1800	1600000
Total	7150	10700000

Marketing Budget 2023-Q1



Marketing Budget 2023-Q2

