



Welcome To Your Home Away From Home



Team Members



Yousef Hamed

Ahmed Zain

Ahmed Hamdy

Mostafa ElDiesel

Mostafa Montaseer

Ahmed Mohamed

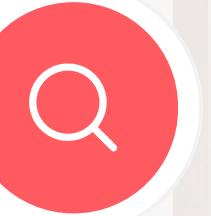
What Is Core



Core is an online marketplace that connects people who want to rent out their property with people who are looking for accommodations, typically for short stays. Core offers hosts a relatively easy way to earn some income from their property. Guests often find that Core rentals are cheaper and homier than hotels.



Mission

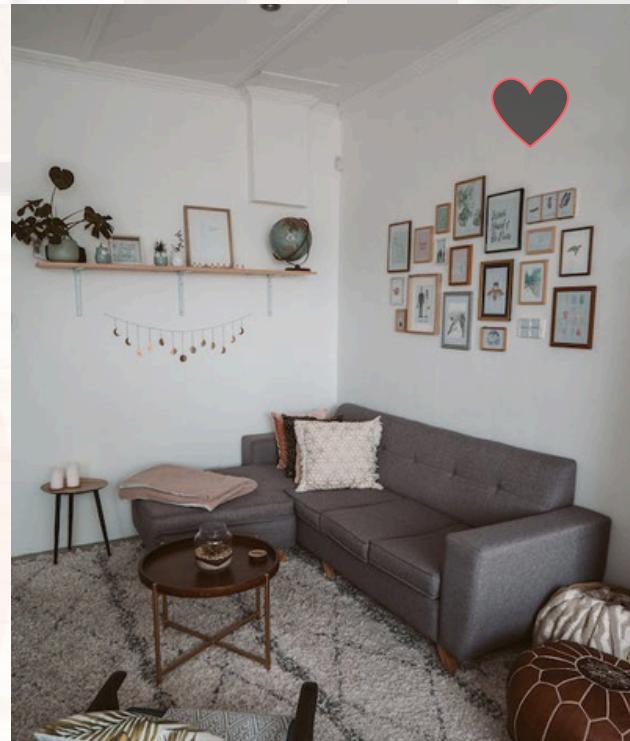
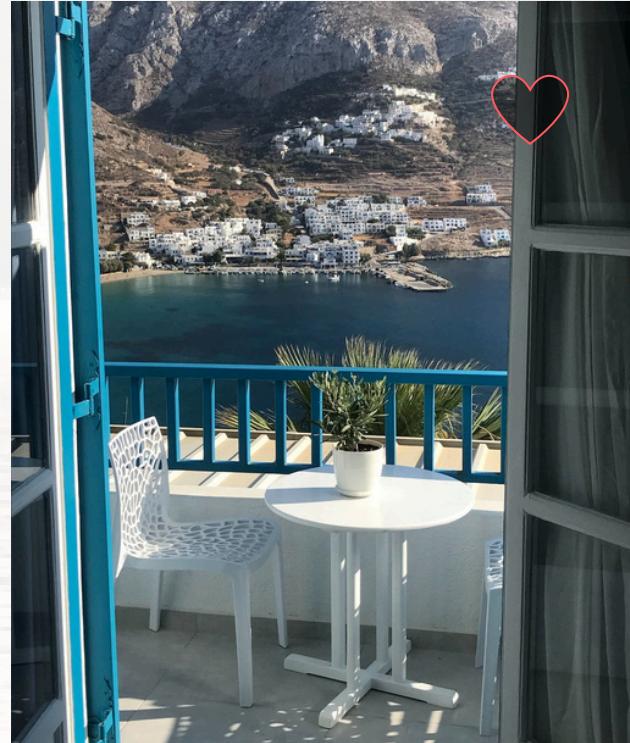


The mission is to create a world where anyone can belong anywhere. It aims to foster a sense of belonging by connecting people and cultures through meaningful travel experiences. The company seeks to facilitate unique stays and interactions that promote understanding, cultural exchange, and a sense of community worldwide.

Vision



Core envisions a world where people can travel and feel at home wherever they go. They aim to provide access to diverse and authentic accommodations, fostering connections between hosts and guests. The company strives to offer experiences that go beyond traditional travel, enabling individuals to explore different cultures.



Services We Provide



Browse Places

Explore a variety of unique properties tailored to your preferences. Effortlessly find your perfect stay using advanced filters like location, price, and amenities.



Reservation

Seamlessly book your stay with our secure reservation system. View availability in real-time and confirm your booking in just a few clicks.



Hosting

Easily list your property and manage bookings through our dedicated host dashboard. Earn extra income and connect with travelers worldwide.

SWOT Analysis



SWOT

Strength

The browsing feature is intuitive and user-friendly, allowing advanced filtering, making it easy for users to find tailored properties effortlessly.

Weakness

Quality control and consistency may vary depending on individual hosts, potentially affecting user satisfaction levels.

Opportunity

Integration of real-time availability of booking increases user trust, with potential for expanding to longer stays and corporate bookings.

Threat

Regulatory challenges similar to Core may arise, especially in crowded or highly regulated markets.

Functionality



Login / Registration



Users can create an account or log in to access his features, manage bookings, and listings.

CRUD Operations



Hosts can Create, Read, Update, and Delete their property listings with an intuitive interface.

Browse Places



Search available properties to find the perfect stay with ease and flexibility.

Booking Places



Securely book your chosen accommodation with just a few clicks and real-time availability.

Contact Us



Reach out to our support team for assistance, inquiries, or to provide feedback.

Core Info



Learn about our info, platform features, and how we ensure a great user experience.

Business Model

1

Revenue Streams

Service fees on bookings and premium listing options for hosts generate income.



2

Target Market & Value

Targeting travelers seeking unique stays and hosts earning extra income, with a focus on affordability and local experiences.



3

Distribution Channels

Using social media marketing, SEO, and local partnerships to reach users. Mobile-first for easy access.



4

Cost & Key Resources

Main costs: development, marketing, support. Key resources: tech team, marketing, and customer service.



Thank You

Any Questions ??

