A browser extension and platform integrated with employment websites, delivering verified, real-time insights on employees and companies for smarter hiring decisions.

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VERIFIED INSIGHTS FOR SMARTER HIRING

INTRODUCTION

The employment landscape today is dominated by platforms like LinkedIn and Indeed, which play a critical role in connecting job seekers with employers. However, these platforms often rely heavily on user-generated content, which tends to be self-promotional, incomplete, and sometimes biased. This creates challenges for both job seekers and employers, as they are unable to access fully reliable, third-party verified information.

Our project, a browser extension and platform integrated with popular employment websites, aims to revolutionize the way information about companies and employees is accessed, offering **verified, real-time insights** to foster smarter, data-driven hiring decisions.

PROJECT GOAL

The primary objective of this project is to create a tool that enhances hiring platforms by integrating **verified insights** into the existing ecosystem. This solution will provide users with **transparent and unbiased feedback** about companies and employees, allowing job seekers to make more informed career decisions and employers to better assess candidates.

VALUE PROPOSITION

- **For Job Seekers**: Empowerment through **transparent, accurate company data**, allowing better career decisions.
- **For Employers**: Access to **verified employee insights** for better candidate evaluation, resulting in improved hiring accuracy and reduced turnover.

InsightScope aims to revolutionize the hiring and job-seeking process by providing **data-driven, verified insights**. This will lead to better job matches, improved employee satisfaction, and more efficient hiring decisions, benefiting both job seekers and employers.

GAP ANALYSIS FOR INSIGHTSCOPE:

1. CURRENT STATE (BEFORE INSIGHTSCOPE):

- **Limited Verified Feedback**: Existing platforms like LinkedIn and Indeed offer user reviews, but they are often unverified, biased, or manipulated.
- **Lack of Transparency**: Job seekers and employers do not have access to trustworthy, verified insights into company culture, employee satisfaction, or management quality.
- **Poor Decision-Making**: Employers may hire based on inaccurate feedback, and job seekers might join companies with skewed reputations, leading to poor job satisfaction and higher turnover rates.
- **No Unified Platform for Real-Time Feedback**: There is no tool integrated with major employment platforms (LinkedIn, Indeed) that provides **verified, real-time feedback** directly when users visit company or employee profiles.

2. IDENTIFIED GAP:

- **Need for Verified, Unbiased Feedback**: Current reviews on platforms like LinkedIn are unverified, leading to biased and inaccurate information.
- **Need for Real-Time Insights**: Job seekers and employers need **real-time**, trusted feedback during the hiring process, directly on employment platforms.
- **Need for Transparency in Decision-Making**: There is a lack of verified tools that allow users to **trust** the feedback they are seeing, whether they are hiring or looking for a job.

3. DESIRED FUTURE STATE (AFTER INSIGHTSCOPE):

- **Verified, Real-Time Feedback System**: InsightScope provides **verified insights** on company culture, employee satisfaction, and work environments by aggregating and validating feedback from multiple sources.
- **Transparency in Employment Platforms**: Job seekers can make **informed decisions** based on accurate and unbiased feedback. Companies can assess potential employees based on verified insights, leading to better hiring decisions.
- **Improved Hiring and Job Satisfaction**: Employers will have access to **better data** to hire the right candidates, and employees will be able to choose companies that align with their values and needs, reducing turnover and improving workplace satisfaction.
- **Seamless Integration**: The **browser extension** provides these insights directly on LinkedIn and Indeed, enhancing the user experience and allowing for real-time decision-making.

KEY GAPS THAT INSIGHTSCOPE FILLS:

- **Lack of Verified Feedback** → InsightScope ensures all feedback is verified and unbiased.
- **No Real-Time Data** → InsightScope provides **real-time insights** directly integrated into LinkedIn and Indeed via the browser extension.
- **Transparency Issues** → InsightScope enhances **transparency** by giving users access to **multi-source, verified data**, helping them make informed decisions.

EXAMPLE:

Before InsightScope:
A job seeker looks at a company's reviews on LinkedIn or Indeed. They see a few negative or overly positive reviews but have no way of knowing if these reviews are **genuine** or **biased**.

After InsightScope:
The job seeker uses InsightScope to view **verified feedback** from multiple sources directly on the company's profile. The reviews have been validated, providing a more reliable picture of the company's culture and work environment. The job seeker can now make a better-informed decision about joining the company.

WHY THIS PROJECT IS IMPORTANT:

- **Bridging the trust gap** between unverified and verified information.
- **Filling the need** for a reliable, real-time feedback tool integrated into major employment platforms.
- **Improving hiring and job satisfaction** by enabling better, data-driven decisions for both job seekers and employers.

BUSINESS MODEL

InsightScope's business model focuses on generating revenue through multiple streams by offering a range of services to both individuals and companies. These revenue streams include freemium offerings, company subscriptions, sponsored profiles, and data licensing. Below is a detailed breakdown of each revenue stream:

1. FREEMIUM MODEL

InsightScope offers a free basic tier with limited features, allowing individuals and small companies to access essential insights and analytics. Premium features are available for a fee, unlocking more advanced insights, real-time updates, and detailed company reviews. This model is designed to encourage widespread adoption by providing valuable services at no cost, with an easy upgrade path to premium options.

- **Target Audience:** Job seekers, small businesses, and individuals looking for basic insights.
- **Features Breakdown:**
  - **Free Tier:** Basic insights, limited analytics, and access to general company information.
  - **Premium Tier:** Advanced analytics, verified employee reviews, in-depth company profiles, and customizable reports.
- **Growth Strategy:** The freemium model drives natural growth by offering free access to fundamental features, encouraging user engagement and eventual upgrades to paid tiers as users seek more detailed information.

2. COMPANY SUBSCRIPTIONS

InsightScope provides subscription-based services to companies, offering access to verified, in-depth employee reviews and analytics. Companies can subscribe on a tiered basis depending on their size and needs, gaining actionable insights that help improve recruitment processes, employee satisfaction, and overall company reputation.

- **Pricing Structure:** Subscription levels vary depending on the number of employees or the size of the company, with scalable plans to accommodate small, medium, and large enterprises.
- **Unique Value Proposition:** Companies gain access to verified, real-time employee reviews and detailed analytics that help improve hiring processes, assess company culture, and identify areas for improvement.
- **Customer Acquisition:** Through direct sales, partnerships with recruitment platforms, and targeted marketing efforts, InsightScope aims to acquire businesses as subscribers.

3. SPONSORED PROFILES AND ADVERTISEMENTS

Companies and individuals can pay to sponsor their profiles, boosting visibility within the InsightScope ecosystem. This allows job seekers, professionals, and companies to

increase their exposure, attract more attention, and enhance credibility through verified profiles.

- **Visibility Benefits:** Sponsored profiles offer enhanced visibility in search results, job recommendations, and company listings, making them more attractive to job seekers and partners.
- **Pricing Model:** Companies and individuals can choose from different pricing plans based on visibility needs, including monthly, yearly, or pay-per-impression options.
- **Target Market:** Mid-to-large-sized companies, HR firms, and professionals looking to build a strong, reputable brand online.

4. DATA LICENSING

InsightScope licenses anonymized employee and company data to HR firms, recruitment agencies, and market research organizations. This data helps these entities better understand workforce trends, recruitment patterns, and employee satisfaction metrics.

- **Data Use Cases:** HR firms can use anonymized insights to refine recruitment strategies, while recruitment agencies can assess trends in employee satisfaction and company culture.
- **Licensing Fees:** Fees are structured based on the volume of data accessed, with flexible pricing for short-term and long-term access.
- **Compliance:** All data is anonymized, ensuring full compliance with data privacy regulations, including GDPR and other applicable laws.

COST STRUCTURE

InsightScope's operating costs are broken down into key categories, with a focus on maintaining sustainable growth while delivering value to users and companies.

- **Operating Costs:** These include server hosting, maintenance, and cloud infrastructure required to support the platform's real-time data processing capabilities.
- **Development Costs:** Continuous updates and feature development will incur costs related to software engineering, API integration, and user experience design.
- **Marketing and Sales:** Acquisition costs related to promoting the freemium model and attracting paying subscribers from both individual users and companies.

CUSTOMER SEGMENTS

InsightScope targets two primary customer segments: individual users (job seekers, employees) and businesses (companies, HR firms). Both segments benefit from the platform's core functionality but with different use cases:

- **Individuals:** Job seekers and employees looking for verified insights on companies to make smarter career decisions.

- **Companies:** Businesses seeking valuable employee feedback and analytics to improve recruitment and workforce management.

InsightScope reaches its users through a combination of digital marketing, strategic partnerships, and direct sales. Channels include:

- **Digital Marketing:** Paid online campaigns, social media advertising, and content marketing.
- **Partnerships:** Collaborations with job platforms like LinkedIn, Indeed, and Glassdoor to drive traffic to InsightScope.
- **Sales Teams:** Dedicated sales representatives focused on acquiring company subscriptions.

To maximize the platform's reach and efficiency, InsightScope will establish partnerships with key players in the employment and recruitment ecosystem:

- **Recruitment Platforms:** Partnerships with platforms like LinkedIn and Indeed to integrate InsightScope as a value-added service.
- **HR Firms:** Collaborating with HR firms for data licensing and insights that help companies refine their recruitment and retention strategies.
- **Tech Infrastructure Providers:** Partnering with cloud service providers for secure, scalable data processing and storage.

PROJECT CHARTER

1. PROJECT PURPOSE & JUSTIFICATION

The **InsightScope** project is designed to enhance employment platforms like LinkedIn and Indeed by offering **verified, real-time insights** on companies and employees. This bridges the gap in transparency for job seekers and employers, enabling smarter hiring and employment decisions. Existing platforms lack verified and unbiased feedback, leading to poor decision-making. InsightScope addresses this by delivering multi-source verified insights via a browser extension and website..

2. OBJECTIVES AND THEIR SUCCESS CRITERIA

- **Objective 1**: Develop a browser extension integrated with LinkedIn, Indeed, and other employment platforms.

  - **Success Criteria**: Extension successfully integrates with LinkedIn and Indeed, and operates across major browsers (Chrome, Firefox, Safari). **User adoption rate of 70%** among pilot users.

- **Objective 2**: Create a website hosting company and employee profiles, displaying verified feedback.

  - **Success Criteria**: The website is live, enabling users to view **real-time feedback**. **Data verified and available within 24 hours** of submission.

- **Objective 3**: Launch a secure and multi-source feedback verification system.

  - **Success Criteria**: Feedback system is fully functional, secure, and prevents biased or malicious reviews. System scales to handle **1000+ verified reviews per month**.

- **Objective 4**: Execute a soft launch, targeting large companies in Egypt.

  - **Success Criteria**: Soft launch completed, with **positive feedback from 10+ companies**. **70% of participants continue using the platform** after the soft launch.

3. HIGH-LEVEL REQUIREMENTS

- The browser extension must integrate smoothly with **LinkedIn**, **Indeed**, and other employment platforms to provide verified feedback.
- The website must support detailed profiles for companies and employees, displaying **multi-source verified feedback**.

- The feedback system must include **moderation tools** to prevent biased feedback and comply with **GDPR** and other privacy regulations.
- The platform must ensure **cross-browser compatibility**, supporting **Chrome, Firefox, Safari**, and other major browsers.
- The infrastructure should be scalable to handle increasing users and feedback, without performance degradation.

4. BUSINESS NEED AND HIGH-LEVEL PRODUCT DESCRIPTION

There is a growing demand for **transparency** in the job market. **Current platforms** (LinkedIn, Indeed, etc.) provide **unverified reviews**, which can be biased or misleading. InsightScope fills this gap by offering **verified, real-time feedback**. The product includes:

- A **browser extension** delivering verified insights as users visit employment profiles.
- A **website** that hosts verified feedback on companies and employees, allowing for more informed decision-making.

5. ASSIGNED PROJECT MANAGER AND AUTHORITY LEVEL

- **Project Manager:** Ayman Mohamed

- **Authority Level:** The Project Manager is responsible for overseeing the project, coordinating between the different teams (development, design, QA, marketing), managing risks, and ensuring that timelines are met. **The Project Manager works with a dedicated team of specialists**, including UI/UX designers, developers, API specialists, and QA engineers, to deliver the project successfully. The Project Manager has the authority to assign tasks, manage resources, and approve changes throughout the project lifecycle.

6. SUMMARY MILESTONE SCHEDULE

- **Month 1**: Finalize project requirements and gather user stories. Begin design work for the extension and website.

- **Months 2-3**: Full development of the browser extension, feedback system, and website.

- **Month 4**: Testing, quality assurance, and **GDPR compliance checks**. Execute the soft launch with key companies in Egypt..

7. SUMMARY BUDGET (IN EGP)

Cost Component	Details	Estimated Cost (EGP)
Salaries (Core Development Team)	Salaries for UI/UX designers, frontend and backend developers, API specialists, and QA engineers for 4 months.	**EGP 1,000,000 - 1,150,000**
Risk/Contingency	10-15% buffer for unforeseen risks, delays, or issues encountered.	**EGP 100,000 - 130,000**

Infrastructure (Cloud, Hosting)	Cloud hosting and database scaling for the entire project.	**EGP 100,000 - 120,000**
Testing & Quality Assurance	Cross-browser testing, system security audits, and quality assurance tools.	**EGP 90,000 - 120,000**
API Integration (LinkedIn, Indeed)	Costs for API access and integration with LinkedIn/Indeed.	**EGP 50,000 - 75,000**
Security & Data Privacy Compliance	Security audits, GDPR compliance, and privacy protections.	**EGP 40,000 - 60,000**
Feedback Moderation & Verification Systems	Systems for feedback verification and moderation.	**EGP 120,000 - 150,000**
Marketing & User Acquisition	Campaigns, partnerships, and digital marketing for the soft launch.	**EGP 80,000 - 100,000**
Miscellaneous (Software, Licenses)	Software subscriptions and licenses.	**EGP 30,000 - 50,000**
Total Project Budget	**Overall cost projection for the 4-month project.**	**EGP 1,610,000 - 1,955,000**

8. SPONSOR OR THOSE AUTHORIZING THE PROJECT

- **Sponsor:** Ministry of Communications and Information Technology.

9. APPROVAL CRITERIA AND WHO SIGNS OFF PROJECT

- **Approval Criteria:** Successful completion of development, testing, and soft launch phases verified feedback system in place, and positive feedback from targeted companies during the soft launch.

- **Authorized Signatories:** Ayman Mohamed (Project Manager), Ministry of Communications and Information Technology Representative (Sponsor)

10. FUNCTIONAL ORGANIZATIONS AND THEIR PARTICIPATION

- **Development Team**: Responsible for designing and developing the browser extension, website, and feedback system. The team includes **API specialists** for integration and backend scalability.

- **Testing Team**: Ensures cross-browser compatibility, **GDPR compliance**, and overall system performance.

- **Marketing Team**: Leads **user acquisition** campaigns and partnership initiatives for the soft launch and beyond.

- **Moderation Team**: Manages the feedback verification system, ensuring compliance with **data protection laws** and eliminating biased or malicious content.

11. ORGANIZATIONAL, ENVIRONMENTAL & EXTERNAL ASSUMPTIONS

- **LinkedIn and Indeed API access** will be stable and unrestricted.
- Target companies in Egypt will participate in the soft launch.
- The **browser extension** will integrate smoothly with LinkedIn and Indeed without major compatibility issues.
- The **feedback system** will be able to scale efficiently without performance issues as user traffic increases.
- **GDPR and other regulatory compliance** requirements will be met without significant delays.

STAKEHOLDER REGISTER

Name	Organization	Project Role	Expectation	Influence	Area of Interest	Internal/External	Supporters?
Ministry of Communications and Information Technology	Government	Sponsor	Successful delivery and alignment with national objectives	High	Overall project success	External	Yes
Job Seekers (LinkedIn, Indeed users)	LinkedIn/Indeed users	End Users	Transparent, reliable, and verified feedback	High	Company insights, feedback transparency	External	Yes
Companies (LinkedIn, Indeed users)	LinkedIn/Indeed users	End Users	Verified feedback on potential employees	High	Employee insights, feedback accuracy	External	Yes
Project Manager Ayman mohamed	Project Team	Project Manager (scrum master)	Delivery within scope, budget, and schedule	High	Planning, execution, risk management	Internal	Yes
product owner Mostafa Mohamed	Project Team	product owner	Ensure product backlog is prioritized and aligned with project goals.	High	Backlog refinement, sprint planning, and user story clarification.	Internal	Yes
Development Team (Mostafa Mohamed, Ahmed Abdeen)	Project Team	Developers, Engineers, UX/UI Designers	Clear requirements, resources, and time for development	Medium	Extension and website development	Internal	Yes
Testing Team Ahmed Mohamed	Project Team	QA Engineers	Access to development environment for thorough testing	Medium	System functionality and performance	Internal	Yes
Moderation Team Gehad Nasser, Afnan Ahmed	Project Team	Moderators/Verifiers	Efficient tools to manage biased or malicious feedback	Medium	Feedback moderation and verification	Internal	Yes
Group 3 (Ahmed Mohamed,Mostafa Mohamed, Ayman Mohamed, Afnan Ahmed, Ahmed Abdeen, Gehad Nasser)	Contractor Company	Contractor Company	Support the development of the website and browser extension.	Medium	Website and extension development, timelines, and deliverables.	Internal	Yes
Target Companies in Egypt	I.T and Tech. companies in Egypt	Pilot participants	Usable system with accurate insights on employee feedback	Medium	Usability and feedback accuracy	External	Yes
Regulatory Authorities	Government/Regulatory Bodies	Compliance officers	Adherence to data privacy and feedback moderation regulations	Medium	Legal compliance	External	No
Browser Extension Platforms	Chrome, Firefox, Safari	Platform providers	Secure and compatible extension	Medium	Platform security and performance	External	Yes
Marketing Team	Project Team	Marketing & User Acquisition Specialists	Clear guidance on features, promotional resources	Low	User acquisition, product promotion	Internal	Yes

RISK ASSESSMENT MATRIX

Risk ID	Risk Description	Likelihood (Low/Medium/High)	Impact (Low/Medium/High)	Risk Level (Priority)	Mitigation Strategy	Owner
R1	**API Access Restriction**: LinkedIn or Indeed restricts or revokes API access, affecting core functionalities of the browser extension.	High	High	High	Establish early partnerships with LinkedIn and Indeed; develop alternative data collection methods.	Development Team
R2	**Data Privacy Compliance**: Failure to comply with GDPR or other privacy laws while handling sensitive employee and company data.	Medium	High	High	Conduct regular data privacy audits; ensure full compliance with GDPR and implement strong data encryption.	Legal/Compliance Team
R3	**Delayed API Integration**: Technical challenges cause delays in integrating with employment platforms (LinkedIn, Indeed).	Medium	Medium	Medium	Allocate additional time in the project schedule for integration testing; hire experienced API developers.	Development Team
R4	**Scalability Issues**: The platform struggles with performance as user numbers increase, causing slow loading times and crashes.	Medium	High	High	Perform continuous load testing and backend optimization; allocate extra server resources to handle increased traffic.	Development and Infrastructure Team
R5	**User Adoption Resistance**: Job seekers or employers are reluctant to adopt InsightScope, sticking to existing platforms like Glassdoor or Indeed reviews.	Medium	Medium	Medium	Aggressive marketing and outreach to educate users on the advantages of verified insights; partner with key influencers.	Marketing Team
R6	**Budget Overrun**: Unforeseen costs cause the project to exceed its planned budget.	Medium	High	High	Regular financial monitoring; build a contingency fund of 10-15%; reallocate resources efficiently.	Project Manager
R7	**Security Breach**: A potential hack or data breach exposes sensitive user data, damaging the company's reputation.	Low	High	High	Implement multi-layered security protocols; conduct regular security audits; quickly patch vulnerabilities.	IT/Security Team
R8	**Technical Debt**: Accumulation of unresolved technical issues (bugs, outdated systems) leads to increased maintenance and reduced performance.	Medium	Medium	Medium	Regular refactoring of code; periodic sprint reviews focused on resolving technical debt; maintain robust documentation.	Development Team

DAILY STANDUP REPORTS

Attendees	Updates
Product Manager (PM)	* Yesterday: Finalized user stories for the next sprint and conducted a stakeholder meeting. * Today: Will prioritize the backlog and review feedback from the team. * Blockers: Awaiting final approval on user stories from stakeholders
UI/UX Designer	* Yesterday: Completed wireframes for the new feature and started creating high-fidelity mockups. * Today: Will present mockups to the team for feedback and make necessary adjustments. * Blockers: Need clarification on some user requirements from the PM.
Front-end Developer	* Yesterday: Integrated the new design into the application and fixed a few bugs in the existing codebase. * Today: Will start implementing responsive design for mobile devices. * Blockers: Encountering issues with cross-browser compatibility.
Backend Developer	* Yesterday: Set up the database schema for the new feature and created API endpoints. * Today: Will work on connecting the API with the front-end and writing tests for the endpoints. * Blockers: Need assistance with API documentation.
Quality Assurance (QA)	* Yesterday: Conducted initial testing on the latest build and reported bugs to the dev team. * Today: Will continue testing new features and prepare a test plan for the upcoming release. * Blockers: Some critical bugs need immediate attention from developers.
Quality Control (QC)	* Yesterday: Reviewed test cases and documentation to ensure compliance with standards. * Today: Will perform a quality review of the current build and provide feedback to the team. * Blockers: None at this time.

PLANING

1. PRODUCT BACKLOG PRIORITIZATION:

Priority	User Story	Description	Acceptance Criteria	Effort Estimate (Story Points)	Notes/ Dependencies
High	As a user, I want to see verified feedback on companies so that I can make informed decisions.	Display detailed feedback on company culture, work environment, and employee satisfaction.	- Verified feedback is visible. - Feedback validated from multiple sources.	8 Story Points	Requires feedback collection and verification system.
High	As a company, I want access to verified feedback on potential employees to evaluate candidates better.	Show achievements and reviews from prior employers to help companies with hiring decisions.	- Employee reviews are verified and displayed. - System prevents biased or malicious reviews.	5 Story Points	Depends on robust verification system development.
High	As a user, I want the browser extension to work on LinkedIn and Indeed for easy feedback access.	Browser extension provides direct feedback when visiting company profiles on employment platforms.	- Extension works on LinkedIn and Indeed. - Cross-browser compatibility (Chrome, Firefox, Safari).	13 Story Points	Requires platform API integration and cross-browser testing.
Medium	As a company, I want a dashboard with feedback analytics to track my company's reputation.	Dashboard shows key metrics like employee satisfaction and work culture feedback.	- Functional dashboard with filters for viewing feedback. - Feedback metrics displayed in a clear format.	8 Story Points	Requires feedback system and data structure in place.
Medium	As a user, I want to receive notifications on new feedback so I can stay updated.	Users are notified when there is new feedback on companies they follow.	- Notifications trigger for new feedback. - Customizable notification settings for users.	3 Story Points	Requires integration with feedback system and user accounts.
Medium	As a user, I want to create a profile to manage my feedback and preferences.	Users can create and manage profiles for feedback interaction and notifications.	- Users can create, edit, and view their profiles. - Secure login and authentication system.	8 Story Points	User management and authentication system required.
Medium	As a company, I want to log in and manage feedback so I can respond to employee reviews.	Companies can create profiles to view and manage feedback related to them.	- Companies can manage their profiles and feedback. - Companies can update basic information.	5 Story Points	Requires completion of user authentication and profile system.

Priority	User Story	Description	Acceptance Criteria	Effort Estimate (Story Points)	Notes/ Dependencies
Low	As a company, I want to respond to feedback publicly to address concerns and improve transparency.	Companies can respond to employee feedback on the platform.	- Moderated company responses are displayed alongside reviews. - Response system is easy to use.	5 Story Points	Moderation system needed for feedback responses.
Low	As a user, I want to filter feedback by specific categories to find relevant information more easily.	Users can filter feedback by categories such as work environment, management, and compensation.	- Feedback filtering works properly for all categories. - Categories are clearly defined and relevant.	4 Story Points	Requires feedback categorization structure.
Low	As a user, I want to share feedback and profiles with others via social media or email.	Users can share company profiles or specific feedback on social media platforms or via email.	- Shareable links available for feedback and profiles. - Integration with social media platforms.	3 Story Points	Social media and email sharing integration needed.
Low	As the product grows, I want the platform to handle more users without performance issues for scalability.	Optimize the system to handle increasing numbers of users and feedback without performance degradation.	- System scales efficiently under load. - No performance bottlenecks under high traffic.	8 Story Points	Requires load testing and backend optimization.

2. SPRINT 1:

The **Product Backlog** contains all features that are critical for the project. Here are the prioritized backlog items selected for **Sprint 1**.

Priority	User Story	Description	Acceptance Criteria	Effort Estimate (Story Points)	Dependencies
High	As a user, I want to see verified feedback on companies so I can make informed decisions.	Display verified feedback on company culture and employee satisfaction.	Verified feedback is visible and validated from multiple sources.	8 Story Points	Feedback collection and verification system
High	As a company, I want access to verified feedback on potential employees to evaluate candidates better.	Show achievements and reviews from prior employers for hiring decisions.	Employee reviews are verified and displayed without bias.	5 Story Points	Verification system
High	As a user, I want the browser extension to work on LinkedIn for easy feedback access.	Browser extension provides direct feedback when visiting company profiles on LinkedIn.	Extension works on LinkedIn and is cross-browser compatible (Chrome, Firefox, Safari).	13 Story Points	LinkedIn API integration, cross-browser testing

1. SPRINT BACKLOG:

This is the breakdown of tasks necessary to complete the **Sprint 1** user stories from the product backlog.

User Story	Tasks	Effort Estimate (Story Points)	Assigned Team Members
As a user, I want to see verified feedback on companies so I can make informed decisions.	1. Design feedback display UI 2. Build feedback collection system 3. Develop verification system for feedback 4. Integrate feedback with company profiles	8 Story Points	UI/UX Designer, Backend Developer
As a company, I want access to verified feedback on potential employees.	1. Design review display UI 2. Develop system for review submission 3. Implement verification checks for reviews	5 Story Points	Frontend Developer, Backend Developer
As a user, I want the browser extension to work on LinkedIn for easy feedback access.	1. Design and build browser extension UI 2. Develop feedback retrieval API 3. Integrate with LinkedIn API 4. Perform cross-browser testing (Chrome, Firefox, Safari)	13 Story Points	Browser API Specialist, QA Engineer

SPRINT OVERVIEW:

- **Sprint Name**: Sprint 1 – Core Features Development
- **Duration**: 2 Weeks
- **Sprint Goal**: To develop the **feedback verification system**, **feedback collection**, and the **browser extension** for LinkedIn integration.

DETAILED TASK BREAKDOWN FOR SPRINT 1:

1. Design Feedback Display UI

Assigned to: UI/UX Designer
Description:

- Create wireframes and mockups for displaying verified feedback on company profiles.
- Ensure the design is responsive and works across different screen sizes.
- Collaborate with developers to ensure the design aligns with the back-end system.

Effort: 3 days

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2. Build Feedback Collection System

Assigned to: Frontend Developer, Backend Developer
Description:

- Develop the logic for collecting user-submitted feedback.
- Set up the backend to handle feedback storage securely.
- Ensure the system validates the feedback to avoid duplicate or fake entries.

Effort: 5 days

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3. Develop Feedback Verification System

Assigned to: Backend Developer
Description:

- Implement a verification system that checks feedback authenticity using multiple sources.
- Ensure that the feedback is categorized and tagged based on user roles (e.g., employees, employers).
- Design the architecture so that the verification process can scale as more feedback is gathered.

Effort: 5 days

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4. Integrate Feedback with Company Profiles

Assigned to: Frontend Developer, Backend Developer
Description:

- Link verified feedback with the appropriate company profile.
- Ensure feedback is dynamically displayed on the company page.

- Enable filtering options so users can view feedback based on different criteria (e.g., work environment, management, etc.).

Effort: 3 days

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5. Design Review Display UI (User Story 2)

Assigned to: UI/UX Designer
Description:

- Design the user interface for displaying employee reviews on the company dashboard.
- Ensure the design aligns with the verified feedback system and company profiles.

Effort: 2 days

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6. Develop System for Review Submission (User Story 2)

Assigned to: Frontend Developer, Backend Developer
Description:

- Implement the system for companies to submit and view employee reviews.
- Ensure the UI is intuitive and aligns with the overall design of the platform.

Effort: 3 days

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7. Implement Verification Checks for Employee Reviews (User Story 2)

Assigned to: Backend Developer
Description:

- Develop the logic to verify employee reviews from multiple sources.
- Ensure checks for biased or malicious reviews and flag any suspicious entries.

Effort: 3 days

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8. Design and Build Browser Extension UI

Assigned to: Browser API Specialist, Frontend Developer
Description:

- Create the UI for the browser extension that will be used to view verified feedback on company profiles directly from LinkedIn.
- Ensure that the extension interface is easy to use and follows the established UI guidelines.

Effort: 4 days

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9. Develop Feedback Retrieval API

Assigned to: Frontend Developer, Backend Developer
Description:

- Build an API that retrieves feedback data for the browser extension when users visit LinkedIn company profiles.
- Ensure the API is fast, secure, and scalable.

Effort: 4 days

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10. Integrate with LinkedIn API

Assigned to: Browser API Specialist, Backend Developer
Description:

- Set up the integration with the LinkedIn API to access company profile data.
- Ensure that the browser extension can fetch and display verified feedback when users visit specific company profiles.

Effort: 5 days

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11. Perform Cross-Browser Testing

Assigned to: QA Engineer
Description:

- Test the browser extension across different browsers (Chrome, Firefox, Safari).
- Ensure consistent performance and UI compatibility across all major browsers.
- Document and fix any browser-specific issues that arise.

Effort: 2 days

1- Salaries

Resource	Role	Numbers	Rate (EGP)	Allocation for Sprint (2 weeks)	Total Cost for Sprint 1 (EGP)
Project manager	Management	1	100,000 EGP/month	2 weeks	65,000 EGP
Product manager	Management	1	55,000 EGP/month	2 weeks	35,750 EGP
UI/UX Designer	Design feedback UI	2	30,000 EGP/month	2 weeks	7,500 EGP
Frontend Developer	Build feedback system, review UI	4	60,000 EGP/month	2 weeks	57,000 EGP
Backend Developer	Develop verification system, integration	3	60,000 EGP/month	2 weeks	84,000 EGP
Browser API Specialist	Build browser extension and API integration	1	70,000 EGP/month	2 weeks	31,500 EGP
Test Engineer	Perform cross-browser testing	1	35,000 EGP/month	1 week	3,500 EGP
QA Engineer	Perform cross-browser testing	1	35,000 EGP/month	1 week	4,500 EGP

Sprint 1 Salary Costs: **288,750 EGP**

2- Additional Expenses for Sprint 1:

Expense Category	Cost (EGP)
Risk/Contingency (10%)	28,875 EGP
Infrastructure (Cloud, Hosting)	30,000 EGP
Testing Tools (Browser Testing)	8,000 EGP
API Integration (LinkedIn)	15,000 EGP
Security & Compliance	15,000 EGP
Miscellaneous (Software, Licenses)	10,000 EGP

Total Sprint expected costs: 395,625 EGP

Resource Allocation Chart:

Task	Assigned Team Members	Time Allocation
Design feedback display UI	UI/UX Designer	Full 2 weeks
Build feedback collection system	Frontend Developer, Backend Developer	Full 2 weeks
Develop verification system	Backend Developer	Full 2 weeks
Browser extension development	Browser API Specialist, Frontend Developer	Full 2 weeks
Cross-browser testing	QA Engineer	1 week

Sprint Goals:

- Deliver a **functional feedback display UI** that integrates verified feedback.
- Develop and test a working **feedback verification system**.
- Create a **browser extension** that integrates with LinkedIn, providing verified feedback in real-time.

Definition of Done:

- **Feedback is verified** and displayed on company profiles.
- The **browser extension** is functional and integrates with LinkedIn.
- The **feedback collection** and **verification systems** are built and operational.

WORK STATUS AND COMPLETION

1. OVERVIEW OF SPRINT 1 USER STORIES

Sprint 1 was aimed at delivering core features necessary for enabling users to provide and access verified feedback on companies and employees, as well as implementing a browser extension for LinkedIn to facilitate feedback collection directly from employment platforms. The focus was on the following three user stories:

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2. PROGRESS ON USER STORIES

1. VERIFIED FEEDBACK ON COMPANIES (8 STORY POINTS)

- **Objective**: Enable users to view verified feedback on companies, focusing on employee satisfaction, company culture, and work environment, collected and validated from multiple sources.
- **Completion Status**: **70% completed**.
    - **Reason for Delay**: Complexities in integrating multiple data sources for feedback verification, along with the time required to validate the data from various sources, caused delays. Despite progress, this feature could not be fully delivered within the sprint deadline.
    - **Planned Delivery**: 100% completion was originally targeted for this sprint, but 30% of the work remains incomplete. This will be carried over into the next sprint for final delivery.
    - **Impact**: The delay in this user story slightly reduced the overall sprint velocity but did not critically affect other areas of functionality.

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2. ACCESS TO VERIFIED FEEDBACK ON EMPLOYEES (5 STORY POINTS)

- **Objective**: Provide companies with access to verified reviews and feedback on potential employees, helping them make informed hiring decisions.
- **Completion Status**: **100% completed**.
    - **Details**: This user story was successfully completed within the planned timeline. The system allows companies to access feedback that is verified and free from bias, showing employee achievements and performance reviews from past employers.
    - **Outcome**: The feature was delivered fully tested and meets the acceptance criteria, including verified data integration and a user-friendly interface for companies.

BROWSER EXTENSION FOR LINKEDIN (13 STORY POINTS)

- **Objective**: Implement a browser extension that integrates with LinkedIn, allowing users to access verified company feedback directly from employment platforms.
- **Completion Status**: **100% completed**.
  - **Details**: The browser extension for LinkedIn was successfully integrated and tested. It enables users to see verified feedback about companies when they visit LinkedIn profiles, providing direct feedback access without navigating away from the platform.
  - **Challenges Overcome**: Minor issues with LinkedIn's API integration were resolved early in the sprint, and the extension is fully functional across major browsers (Chrome, Firefox, Safari).
  - **Outcome**: This functionality is fully deployed and working as expected, contributing a significant portion of the sprint's velocity.

3. TOTAL STORY POINTS DELIVERED

- **Planned Story Points**: Sprint 1 aimed to deliver a total of **26 Story Points** across the three user stories listed above.
- **Actual Story Points Delivered**:
  - **Verified Feedback on Companies**: 70% of 8 Story Points = **5.6 Story Points delivered**.
  - **Access to Verified Feedback on Employees**: 100% of 5 Story Points = **5 Story Points delivered**.
  - **Browser Extension for LinkedIn**: 100% of 13 Story Points = **13 Story Points delivered**.
- **Total Delivered**: **5.6 + 5 + 13 = 24.6 Story Points** delivered.

4. COMPLETION RATE

- **Completion Rate**: The total number of Story Points completed by the end of Sprint 1 amounts to **24.6 out of 26 Story Points**. This gives a **completion rate of approximately 95%**.
- **Analysis**:
  - The sprint is considered highly successful, with most of the planned work delivered, leaving only a small percentage (approximately 30% of the "Verified Feedback on Companies" feature) to be completed in the next sprint.
  - The incomplete portion will carry over into the next sprint without impacting the overall project timeline significantly, as the remaining work is manageable within the upcoming sprints.

5. CONCLUSION

The completion of **24.6 out of 26 Story Points** signifies a highly productive sprint, with the majority of features delivered on time. The minor delay in completing the **Verified Feedback on Companies** story is being closely managed, and steps have been taken to ensure it is prioritized in the upcoming sprint.

EARNED VALUE ANALYSIS (EVA)

For **Sprint 1**, the Earned Value Analysis shows how the project performed relative to its planned budget and timeline. Here's a breakdown of the key EVA metrics used to assess the progress of Sprint 1.

1. PLANNED VALUE (PV)

- **Value**: **EGP 395,625.14**
- **Comment**: This value is the **expected cost** if all tasks and user stories were completed exactly as planned. It serves as the **benchmark** against which the project's actual performance (cost and time) is measured.

2. EARNED VALUE (EV)

- **Value**: **EGP 374,843.89**
- **Calculation**: In Sprint 1, approximately **95%** of the planned work was completed, which is reflected in the Earned Value.

  - **EV** = 95% of **EGP 395,625.14** = **EGP 374,843.89**

- **Comment**: This value shows that **95% of the work** was completed, which indicates that most of the planned work was delivered, though not entirely. The **Verified Feedback on Companies** feature was **70% completed**, but the remaining work is reflected in the **Earned Value**.

3. ACTUAL COST (AC)

- **Value**: **EGP 430,875.02**
- **Definition**: **Actual Cost (AC)** is the **total cost** incurred for the work completed by the end of Sprint 1. This includes all expenses related to resources, development, materials, and other project-related costs.
- **Comment**: This value indicates that the actual cost of completing 95% of the work is **significantly higher than the Earned Value (EV)**, suggesting an **overrun** in project costs. This could be due to additional time or resources required to overcome unexpected technical challenges, especially in the **Browser Extension** and **Feedback Verification** tasks.

4. COST VARIANCE (CV)

- **Value**: **- EGP 56,031.13**
- **Definition**: **Cost Variance (CV)** measures the difference between the **Earned Value (EV)** and the **Actual Cost (AC)**. It indicates whether the project is under or over budget.
    - **CV = EV - AC**
    - **CV** = EGP 374,843.89 - EGP 430,875.02 = **- EGP 56,031.13**
- **Comment**: A negative Cost Variance of **EGP 56,031.13** shows that the project is **over budget** by this amount. This indicates that the work completed so far has cost more than what was planned. The overspending is likely due to higher resource costs or additional development time required for complex tasks.

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5. SCHEDULE VARIANCE (SV)

- **Value**: **- EGP 20,781.25**
- **Definition**: **Schedule Variance (SV)** measures the difference between the **Earned Value (EV)** and the **Planned Value (PV)**. It shows whether the project is ahead or behind schedule.
    - **SV = EV - PV**
    - **SV** = EGP 374,843.89 - EGP 395,625.14 = **- EGP 20,781.25**
- **Comment**: The negative Schedule Variance of **EGP 20,781.25** suggests that the project is slightly **behind schedule**. While most of the work was completed, **5% of the planned work** was not finished by the sprint deadline (i.e., some aspects of the **Verified Feedback on Companies** story). This shows a **slight delay** in the project's progress.

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6. COST PERFORMANCE INDEX (CPI)

- **Value**: **0.87**
- **Definition**: The **Cost Performance Index (CPI)** is a measure of the **cost efficiency** of the project. It compares the **Earned Value (EV)** to the **Actual Cost (AC)** to determine how efficiently the project is using its resources.
    - **CPI = EV / AC**
    - **CPI** = EGP 374,843.89 / EGP 430,875.02 = **0.87**
- **Comment**: A **CPI of 0.87** means that for every **1 EGP** spent, the project is only producing **0.87 EGP** worth of value. This indicates that the project is **less cost-efficient than planned**, as it is costing more to complete the work than was initially budgeted. This highlights the need for better cost management or resource optimization in the next sprint.

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7. SCHEDULE PERFORMANCE INDEX (SPI)

- **Value**: **0.95**
- **Definition**: The **Schedule Performance Index (SPI)** is a measure of the **schedule efficiency** of the project. It compares the **Earned Value (EV)** to the **Planned Value (PV)** to assess whether the project is ahead of or behind schedule.
  - $SPI = EV / PV$
  - SPI = EGP 374,843.89 / EGP 395,625.14 = **0.95**
- **Comment**: A **SPI of 0.95** means that the project is performing **slightly behind schedule**, with 95% of the planned work completed by the sprint deadline. While most of the tasks were finished, the delay in completing the **Verified Feedback on Companies** user story is reflected in this slight schedule variance.

8. CONCLUSION

The **Earned Value Analysis (EVA)** for Sprint 1 indicates that while the project was highly productive and achieved **95% completion** of planned work, there were some **cost overruns** and slight **schedule delays**. The **Cost Performance Index (CPI) of 0.87** highlights that the project is spending more than planned to complete the work, while the **Schedule Performance Index (SPI) of 0.95** shows the project is only slightly behind schedule.

Key areas for improvement in the next sprint include better cost control, especially in resource allocation and development time, and ensuring that complex tasks like the **Verified Feedback on Companies** user story are planned more accurately to avoid delays

RETROSPECTIVE SUMMARY

1. WHAT WENT WELL?

The overall performance in **Sprint 1** was strong, with **95% of the planned story points completed**. This high completion rate indicates that the majority of the sprint's objectives were successfully met. Two critical features were delivered on time and met the desired level of quality and functionality:

A. BROWSER EXTENSION FOR LINKEDIN:

- o **The Browser Extension for LinkedIn** was one of the most critical components of Sprint 1, aimed at integrating the project with employment platforms. This feature allows users to view verified company feedback directly on LinkedIn profiles, without needing to leave the platform.
- o **What went well:** The extension was completed on schedule, fully tested, and delivered with all necessary functionality. The API integration challenges that arose during development were successfully resolved without affecting the final delivery date. The extension was compatible with multiple browsers, including **Chrome, Firefox, and Safari**.
- o **Impact:** The on-time delivery of the browser extension ensured that one of the sprint's highest-value user stories was completed, contributing significantly to the project's overall progress.

B. EMPLOYEE FEEDBACK FEATURE:

- o **The Access to Verified Feedback on Employees** user story was another key feature that was successfully delivered during Sprint 1. This feature allows companies to access verified reviews and feedback on potential employees, helping them make informed hiring decisions.
- o **What went well:** This feature was fully completed as scheduled, meeting all the acceptance criteria. The feedback system integrates verified reviews from previous employers, ensuring that the data is accurate and unbiased. The design and functionality of this feature were well-received during the testing phase, demonstrating the team's ability to deliver high-quality work within the planned timeframe.
- o **Impact:** The completion of this feature added critical value to the project, fulfilling a core requirement of the system and providing a robust tool for company users.

2. WHAT COULD BE IMPROVED?

While the sprint achieved an impressive completion rate, there are areas that could be improved in future sprints, especially in managing more complex user stories. One key area that requires attention is the **Verified Feedback on Companies** feature, which was **only 70% completed** due to its complexity and integration challenges.

A. TIME ALLOCATION FOR COMPLEX FEATURES:

- **The Verified Feedback on Companies** feature was an essential part of the sprint, but it could not be fully completed due to the complexities involved in integrating feedback data from multiple sources.
- **Issue:** This feature required significant time to manage data from various feedback providers and ensure it was verified, unbiased, and accurate. The complexity of the integration was underestimated, leading to delays and unfinished work by the sprint's end.
- **Impact:** Only 70% of this feature was completed, causing a partial carryover into the next sprint. This affected the overall schedule and cost performance of the sprint.

B. IMPROVING ESTIMATION ACCURACY:

- The sprint's planning did not fully account for the technical challenges involved in verifying and integrating feedback data. More precise estimation of the time and resources required for this feature would have improved its completion within the sprint timeline.
- **What needs to improve:** In future sprints, the team should allocate more time for complex user stories, especially those involving **data integration from multiple sources** or external systems like APIs. This will ensure that such tasks are not rushed or delayed.
- **Proposed Improvement:** Future sprint planning should include a more detailed analysis of potential challenges and dependencies for complex features. This will help avoid underestimation and allow for better resource and time allocation, ensuring timely delivery.

3. CONCLUSION

Overall, **Sprint 1** was highly productive, with **95% of the planned work completed**. The team performed well in delivering two critical features—**the Browser Extension and Employee Feedback system**—on time and with high quality. These successes demonstrate strong collaboration and technical skills within the team.

However, the delay in completing the **Verified Feedback on Companies** feature highlights the need for better **time management** and **complex task estimation**. By improving the allocation of time and resources for features requiring integration of data from multiple sources, the team can avoid similar delays in future sprints.

NEXT STEPS & UPDATED BACKLOG

1. UPDATED PRODUCT BACKLOG

Priority	User Story	Description	Acceptance Criteria	Effort Estimate (Story Points)	Notes/Dependencies
High	As a user, I want to see verified feedback on companies so that I can make informed decisions.	Display detailed feedback on company culture, work environment, and employee satisfaction.	- Verified feedback is visible. - Feedback validated from multiple sources.	3 Story Points	Requires feedback collection and verification system.
Medium	As a company, I want a dashboard with feedback analytics to track my company's reputation.	Dashboard shows key metrics like employee satisfaction and work culture feedback.	- Functional dashboard with filters for viewing feedback. - Feedback metrics displayed in a clear format.	8 Story Points	Requires feedback system and data structure in place.
Medium	As a user, I want to receive notifications on new feedback so I can stay updated.	Users are notified when there is new feedback on companies they follow.	- Notifications trigger for new feedback. - Customizable notification settings for users.	3 Story Points	Requires integration with feedback system and user accounts.
Medium	As a user, I want to create a profile to manage my feedback and preferences.	Users can create and manage profiles for feedback interaction and notifications.	- Users can create, edit, and view their profiles. - Secure login and authentication system.	8 Story Points	User management and authentication system required.
Medium	As a company, I want to log in and manage feedback so I can respond to employee reviews.	Companies can create profiles to view and manage feedback related to them.	- Companies can manage their profiles and feedback. - Companies can update basic information.	5 Story Points	Requires completion of user authentication and profile system.
Low	As a company, I want to respond to feedback publicly to address concerns and improve transparency.	Companies can respond to employee feedback on the platform.	- Moderated company responses are displayed alongside reviews. - Response system is easy to use.	5 Story Points	Moderation system needed for feedback responses.
Low	As a user, I want to filter feedback by specific categories to find relevant information more easily.	Users can filter feedback by categories such as work environment, management, and compensation.	- Feedback filtering works properly for all categories. - Categories are clearly defined and relevant.	4 Story Points	Requires feedback categorization structure.
Low	As a user, I want to share feedback and profiles with others via social media or email.	Users can share company profiles or specific feedback on social media platforms or via email.	- Shareable links available for feedback and profiles. - Integration with social media platforms.	3 Story Points	Social media and email sharing integration needed.
Low	As the product grows, I want the platform to handle more users without performance issues for scalability.	Optimize the system to handle increasing numbers of users and feedback without performance degradation.	- System scales efficiently under load. - No performance bottlenecks under high traffic.	8 Story Points	Requires load testing and backend optimization.

2. OUTSTANDING WORK FOR SPRINT 1

While **Sprint 1** was largely successful, with **95% of the planned story points completed**, there is still **outstanding work** that needs to be carried over into **Sprint 2**. The primary piece of unfinished work is the **Verified Feedback on Companies** user story, which was not fully completed due to the complexity of data integration tasks.

VERIFIED FEEDBACK ON COMPANIES (8 STORY POINTS):

- **Status**: Only **70% of this user story** was completed during Sprint 1.
- **Reason for Incomplete Work**: The task involved verifying feedback data from multiple sources and ensuring that this feedback was accurately integrated into the platform. This required complex data validation processes and time-consuming integration efforts, which led to delays in completing the user story.
- **Outstanding Work**:
  - The remaining **30%** of this feature involves completing the integration of verified feedback for additional companies and ensuring that the feedback system is fully functional. The incomplete work primarily includes final validation checks and system optimizations to ensure that the feedback displayed to users is accurate and verifiable.
- **Next Steps**: The remaining work on this feature will be carried over into **Sprint 2**, where it will be prioritized for early completion. The team will focus on addressing the data integration challenges encountered during Sprint 1 to ensure that this feature is fully functional by the end of Sprint 2.

3. PREPARATION FOR SPRINT 2

In preparation for **Sprint 2**, the project will shift focus toward delivering new user stories while ensuring the unfinished work from Sprint 1 is completed. The primary objectives for Sprint 2 include the **User Profile Management** and **Dashboard Analytics** features, which are crucial components of the platform.

USER PROFILE MANAGEMENT:

- **Objective**: Allow users to create and manage their profiles, including personal details, feedback preferences, and notification settings. This feature will enable users to have a personalized experience on the platform and tailor their interactions with the feedback system.
- **Key Focus Areas**:
  - Implementing secure user login and authentication.
  - Providing users with the ability to edit and update their profiles.
  - Integrating profile settings with the feedback and notification systems to offer a seamless user experience.

- **Resource Allocation**: A significant portion of the development team will be allocated to this feature to ensure that the platform's user management capabilities are fully functional by the end of Sprint 2.

DASHBOARD ANALYTICS:

- **Objective**: Develop a dashboard that provides companies with **analytics on employee feedback** and company reputation. This feature will include visualizations of feedback trends, employee satisfaction, and other key performance indicators (KPIs) that help companies monitor and improve their workplace environments.
- **Key Focus Areas**:
    - Designing an intuitive dashboard layout that provides clear and actionable insights.
    - Developing the backend analytics engine to process and display feedback data.
    - Ensuring the analytics data is updated in real-time and accurately reflects the feedback submitted by employees and users.
- **Resource Allocation**: In addition to the work on the **User Profile Management** feature, resources will also be allocated to the dashboard development. Collaboration between the front-end and back-end teams will be critical in ensuring that the dashboard provides meaningful and reliable insights.

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4. CONCLUSION

As the project moves into **Sprint 2**, the focus will be on delivering key features such as **User Profile Management** and **Dashboard Analytics**, while also completing the **outstanding work** from Sprint 1. By carrying over the remaining 30% of the **Verified Feedback on Companies** user story and addressing integration challenges early in the sprint, the team can ensure that both the unfinished work and new features are successfully delivered within the Sprint 2 timeframe.

The preparation for Sprint 2 involves careful resource planning, prioritizing complex tasks, and improving team collaboration to ensure timely and efficient delivery of high-priority features.

Prepared By: NEXT-72-Group 3:

1- Ahmed Mohamed Mohamed Gad Hoter.

2- Mostafa Mohamed Elsaeid Mahmoud Eid.

3-Ayman Mohamed Elnabawy.

4- Afnan Ahmed Abdelrhman Elzawahry.

5- Ahmed Mohamed Abdeen Ghieth.

6- Gehad Nasser Helal.

TEAM ROLES

1- Ahmed Mohamed Mohamed Gad Hoter.

Contributed to Developing the Main Idea
Contributed to Project Overview
Developed the Daily standup report
Contributed to the Risk Assessment Matrix
Contrinuted to Presentation preparation

2- Mostafa Mohamed Elsaeid Mahmoud Eid.

Contributed to Developing the Main Idea
Contributed to Project Charter
Developed the Sprint Plan
Developed the Risk Assessment Matrix
Designed the Logo
Developed & designed the MVP Video
Formulated the Gap Analysis
Contributed to the Formation of Project Deliverables
Formed The Revenue Streams
Contributed to Marketing Presentation.

3-Ayman Mohamed Elnabawy.

Contributed to the main idea
Developed the Project Charter
Developed stakeholder register
Developed the Sprint Plan
Developed WORK STATUS AND COMPLETION
Developed EARNED VALUE ANALYSIS (EVA)
Developed Retrospective summary
Developed marketing presentation

Applying to Microsoft Project

4- Afnan Ahmed Abdelrhman Elzawahry.

Contributed to the Main Idea
Contributed to Sprint review
Contributed to Presentation preparation

5- Ahmed Mohamed Abdeen Ghieth.

Contributed to the Main Idea

Contributed to Project Overview

Contributed to Project Overview

Contributed to Project Charter

Contributed to Stakeholders Register

Contributed to Daily standup report

Contributed to Presentation preparation

6- Gehad Nasser Helal.

Contributed to the Main Idea
Contributed to Developing Actual Results of sprint1
Contributed to Presentation preparation