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Link To All

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# Problem Statement

The main problem is High-Priced Products. Many people need to buy a product but can’t afford it, so they get stuck in this phase where they need a product urgently but can’t afford it. Another Problem is that people can’t reach the shops they want as they are located far away from them, so they buy any product from a nearby shop even if the quality of the product is second-rated.

# Objectives

* Increase Market Share and Profit
* Not to discourse a small number of products for a limited period of time, but to offer low prices everyday and apply them broadly across our entire product range
* Provide a Rent option for people who can’t afford the buy price of products
* Survival
* Growth in this Industry

# Scope

LinkToAll is a multinational technology company based in Cairo, Egypt that focuses in e-commerce, cloud computing, and artificial intelligence. LinkToAll is specially designed to Sell/Rent products all over Egypt. It allows customer to buy/rent products that can be delivered to them or they can get it from the Store.

# Benefits

* Searching for any product you want through the internet easily to save time and effort.