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# Macber

## Company Profile



# Who we are

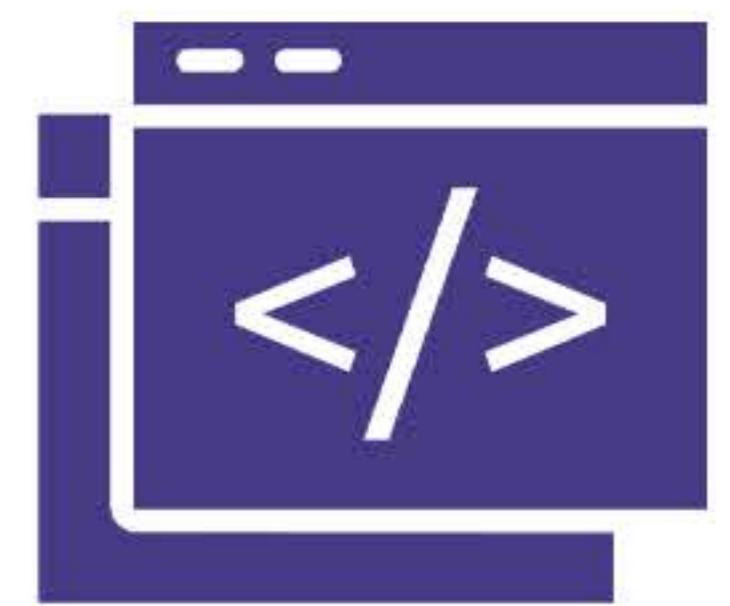
-The team at Macber only work to perfection, ensuring the highest quality of services and execution, upholding the quality that Macber stands for perfection achieved through execution.

-Macber's technical, operations and design teams work together to create and build the most innovative and creative customized mobile apps, web apps, gaming, embedded systems, and digital marketing products that result in superior experiences.



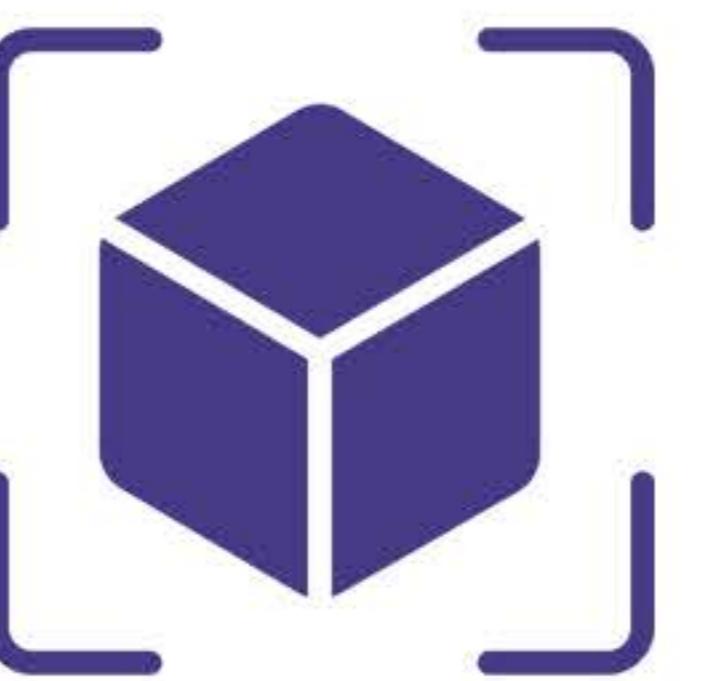
 **Macber**

# Our Services



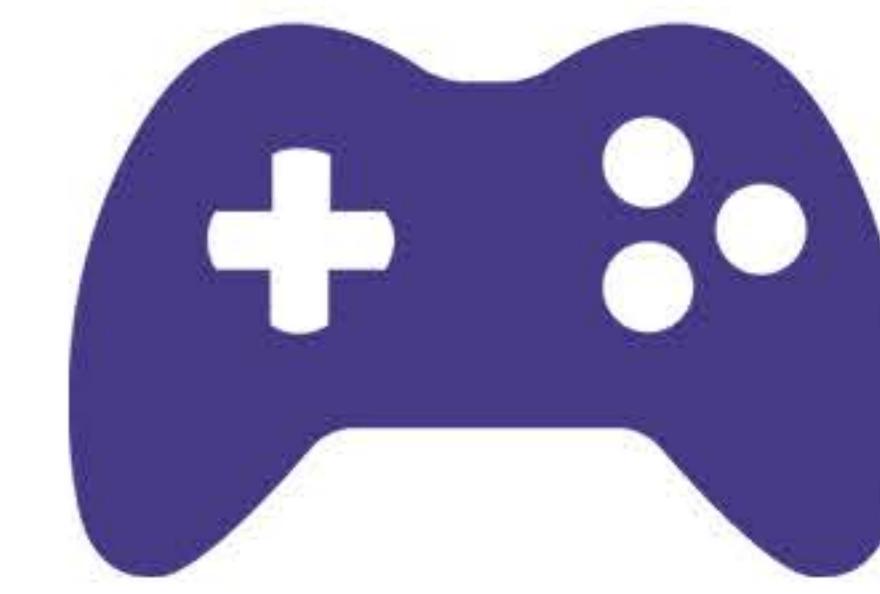
## Software Development

Developing full-stack solutions for web applications on technologies like MEAN stack, MERN stack, Java and Python.



## Augmented & Mixed Reality

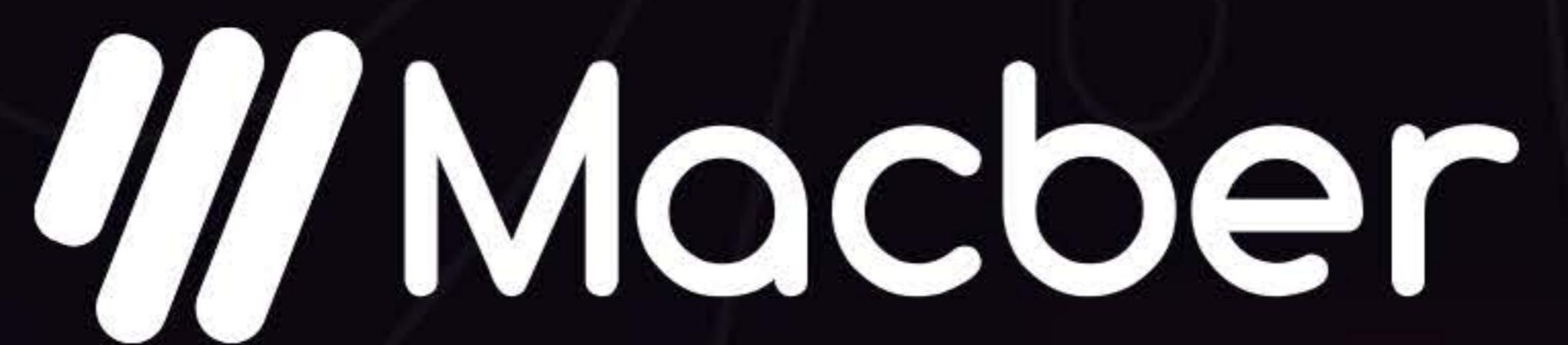
Although the term has been around for several years, the availability of technology to make augmented reality practical on a large scale has not been available until recently. Experimentation is happening in gaming, social, scientific realms, and artistic realms.



## Gaming Development

Having the public and your clients enter competitions, winning prizes and having fun is always good. Macber designs, builds, and programs products to create such experiences, whether it be a VR Game, wheel of fortune, or a human sized phone. You choose and we make it happen.

Some of our  
**Clients**



**ELARABY**



**Allianz**

**oppo**



**Mobil 1**



**Golf Porto\***

**Johnson & Johnson**



فستيفال سيتي  
Festival City



**informa** **NOVARTIS**



**NU**  
Nile University  
جامعة النيل

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EXHIBITION  
"The destination to redefine your comfort"

**we**

**beko**

**info salons**  
A Freeman Company

**AMRIYA**  
PHARMACEUTICALS

**The Groove**  
SOKHNA

**FREE FIRE**

THE XX GENERATION  
**CAIRO ICT** 2017

**Macber**

Some of our  
**Projects**



# Beat The parents

A challenging two players game which tests you general information.

The game idea is simply a trivia game, each time you answer a question right you will be moved to the next question.

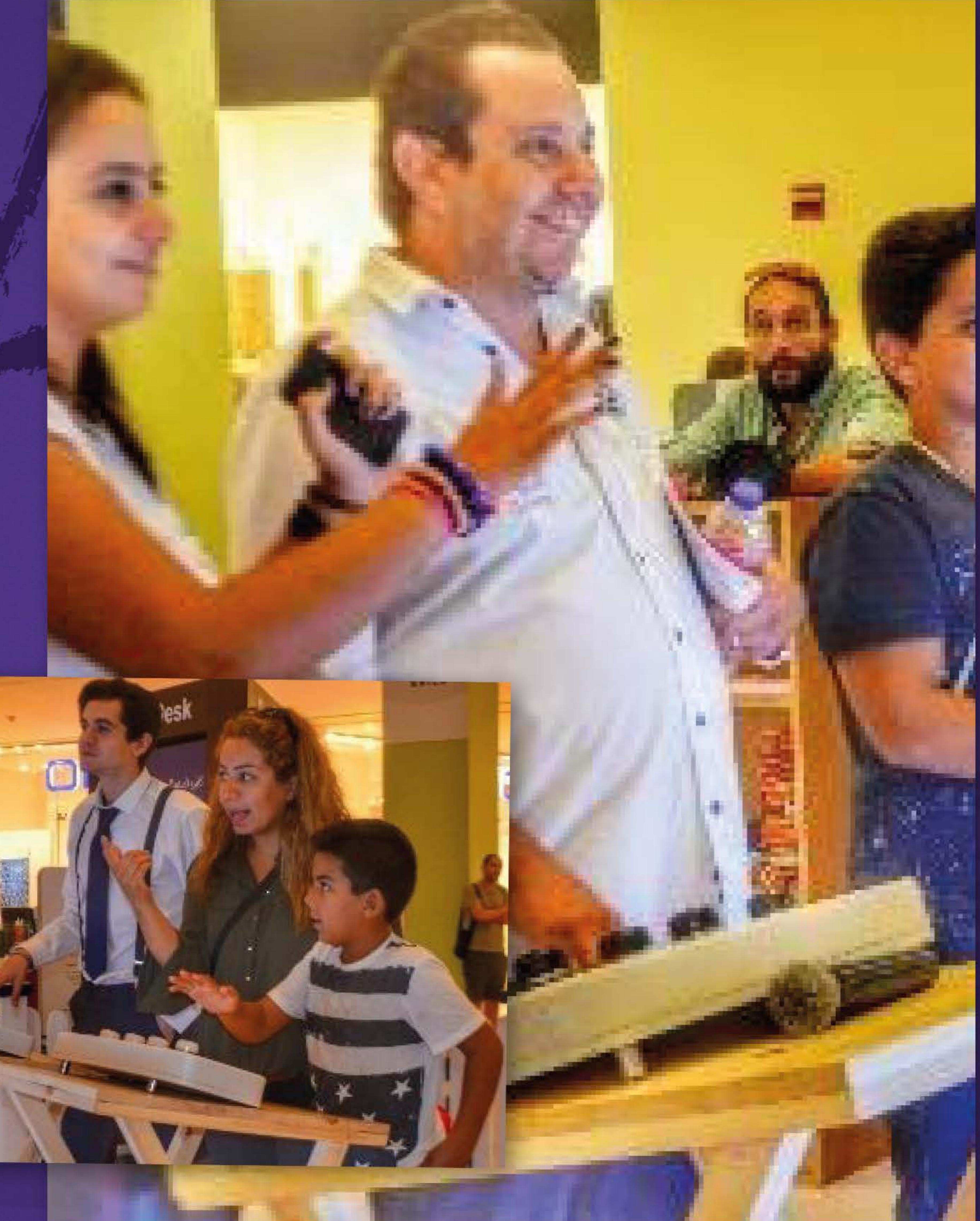
Answer the questions as fast as you can, the winner plays a bonus level (Karaoke Or What song is this) then a wheel of fortune will appear and stops on the prize.

Event : Back To School

Clinet : Cairo Festival City Mall (CFCM)



فستيفال سيتي  
*Festival City*



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# Ordering System



Ordering system which allows the participant to order .

The participant can choose his favorite flavors through a tablet which shows the existing flavors, this order is moved automatically to the kitchen, and after a while, the participant drink will be delivered to the participant.

Event : Bonjorno Ordering System

Clinet : Bonjorno



# Kol youm Fruit Ninja



An interesting game which will be played on a large multi touch screen. the game idea is that the player must slice fruit that is thrown into the air by swiping the multi touch screen with their fingers. the winner is the one who slices more fruits in a specific time.

Event : kol youm Juice Activation

Clinet : Beyti



# Memory Game



An interesting game which challenges your memory strength.

The game idea is to re order the house furniture by using your memory to be able to re order the house furniture in its place again

Event : Rebranding from mobinil to orange

Clinet : Orange



# Roar Meter

An entertaining game raise your . Roar as loud as you can and set the roar meter on fire . the more you roar the more you win.. this simple game idea is based on sound sensors gear which detects the power of the human voice

Event : lion King Marketing

Clinet : OSN



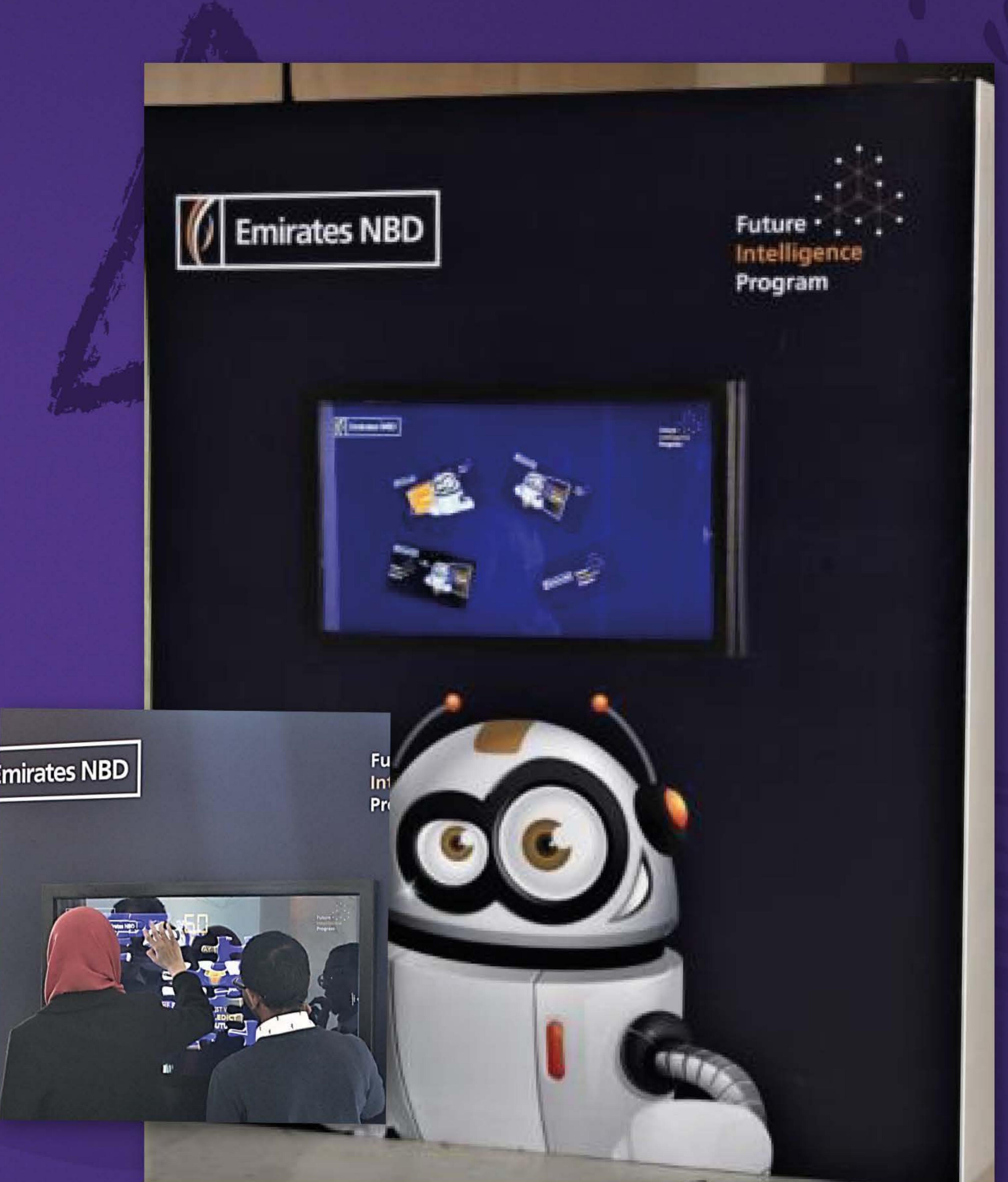
# Emirates NBD Puzzle



A puzzle is a game, problem, or toy that tests a person's ingenuity or knowledge. In a puzzle, the solver is expected to put pieces together in a logical way, in order to arrive at the correct solution of the puzzle.

Event : Emirates NBD Puzzle

Clinet : NBD Puzzle



# Mobil 1

## Car Graffiti

**Mobil 1**

Test Your artistic capabilities by coloring a virtual car the participant stands in front of the screen and holds the digital coloring spray can and start painting his/her dream car.

this gam is using the wireless technology of controlling a pc and not only the technology but also the customization to meet the client needs

Event : Mobil 1 North Coast

Clinet : Mobile 1



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# Mobil 1

## Surf Simulator **Mobil 1**

Live the real adventure of surfing virtually on a digital mechanical surfing board and take a journey on a complete virtual experience inside a car motor.

This game uses Samsung VR Gear Technology which is the best and easiest way to interact with people.

This one was made as a surf simulator inside a car engine to show & educate how Mobil oil

Event : Mobil 1 North Coast

Clinet : Mobile 1



# Juhayna

## Bicycle Game

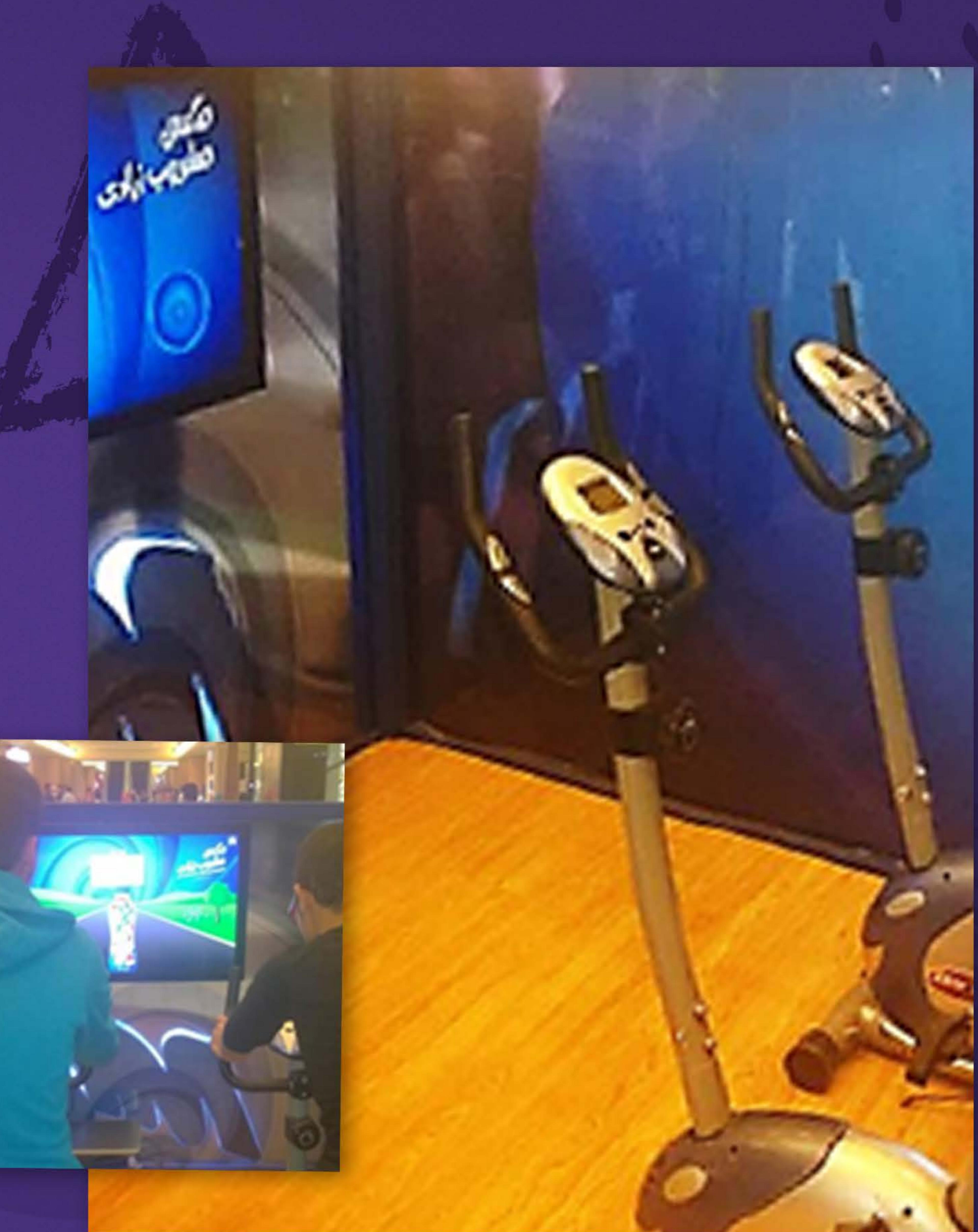


A challenging game which makes you live the real deal of racing with a bicycle. The participant rides the fixed bicycle which is equipped with speed sensors.

The game idea is to race another participant, and the race will be simulated on a screen

Event : Bicycling Race

Clinet : Juhayna



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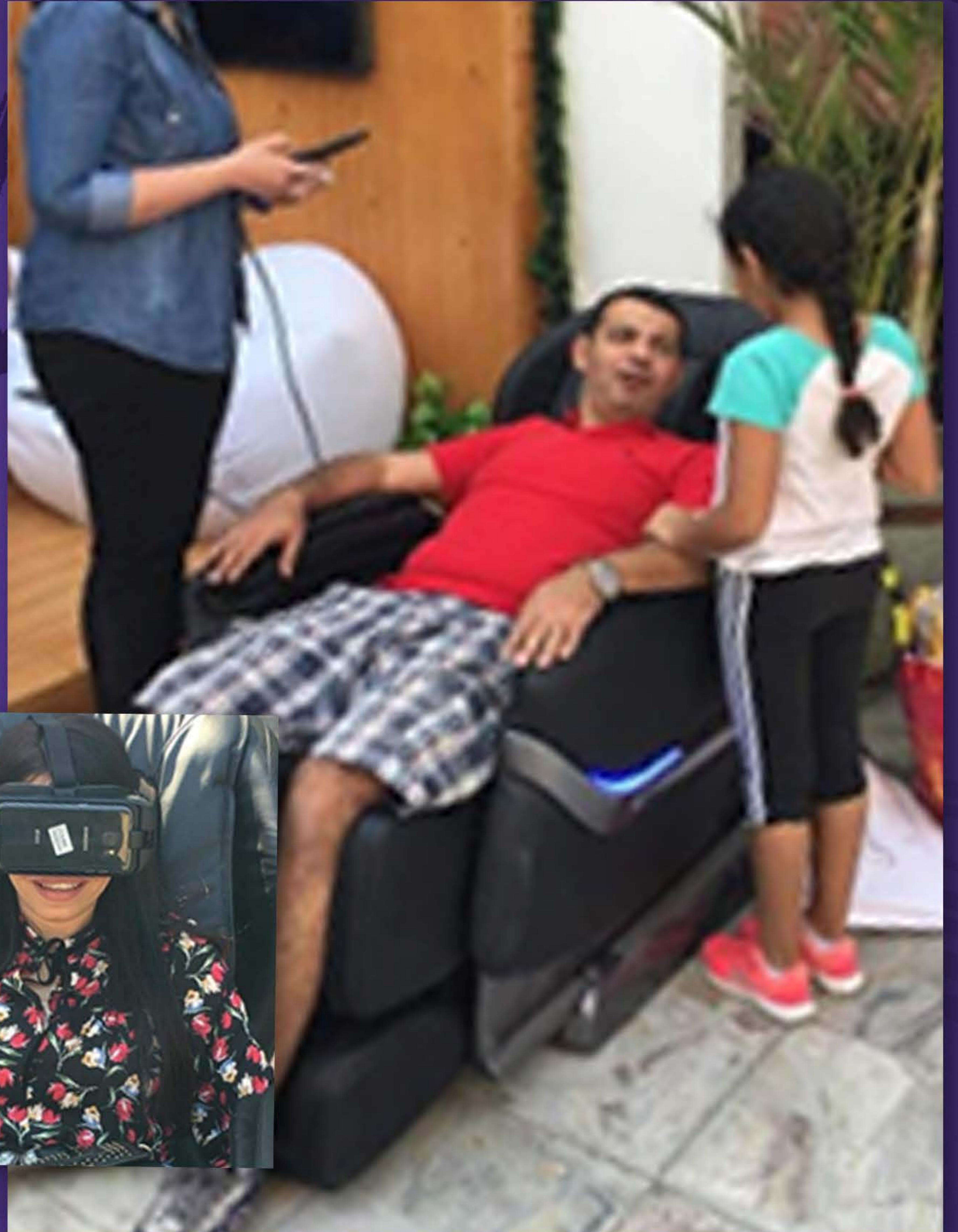
# The Grovee Relaxing VR



A virtual reality game where the participant can experience being in a three-dimensional relaxation environment and interact with that environment during a game.

Event : The Groove Relaxing VR

Clinet : The Groove - Sokhna



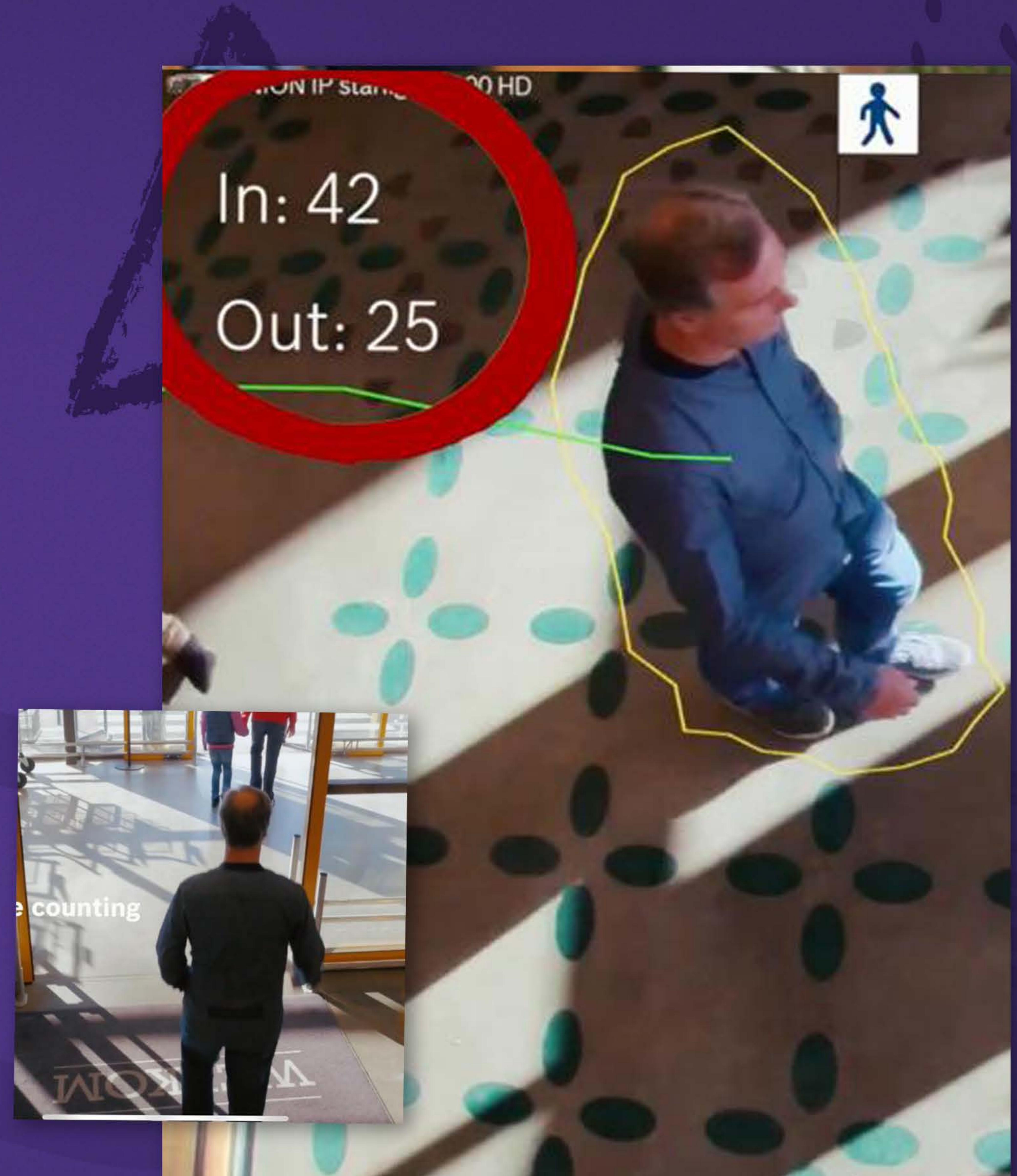
# Visitors counting system



Visitor Counting system is a comprehensive, flexible solution for exhibitions that matches technologies for ensuring entrances and exits safety and security with video analytics for gathering priceless marketing information. Visitor Counting System supports automatic reactions to different events as well as range of video analytic tools, real-time tracking and classification, human detection, classification, and movement tracking.

Event : Project book fair

Clinet : EIEC



# FreeFire

## Spin N Win

FreeFire event, the famous fame which we developed an outstanding Spin N Win wheel for all the game fans which enables them to collect their free giveaways.

Adding to that, a custom-made photo-booth was specially built to snap a quick photoshoot to the participants with their favorite FreeFire character

Event : FreeFire

Clinet : FreeFire

## FREE FIRE



# Kode Club

## Event



Multiple on-ground activations were made to promote the new Kode Club. The first activation is a multi-purpose sports games, using embedded software and smart technologies, we built rugby, basketball and football real simulation games. Just shoot the ball towards the wall to count its speed, then, result will be displayed.

Love Cycling, come and compete with friends, using sensors technologies, race with your friends on a real bicycle and win the race.

Event : Kode Club

Clinet : Kode Club



# WE

## Summer Activation



A rollercoaster simulator, using embedded software, sensors, and hydraulics, enjoy the ride of a rollercoaster with VR Technology.

The participant sets on the simulator chair, wears the provided VR Gear, and the fun starts. An adventure through the mountains with a fun virtual rollercoaster ride

Event : WE Summer Activation

Clinet : WE



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# Pyramids Half-Marathon



Fond of running, compete with your friends using a custom-made gigantic treadmill. The game starts with slow speed, then, gradually it speeds up automatically.

Continue running to break the record, and the results will be displayed with top 10 list.

Event : Pyramids Half-Marathon

Clinet : Pyramids Half-Marathon





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Thank  
You

