



# Sales Overview

Total Sales

12.64M

Total Profit

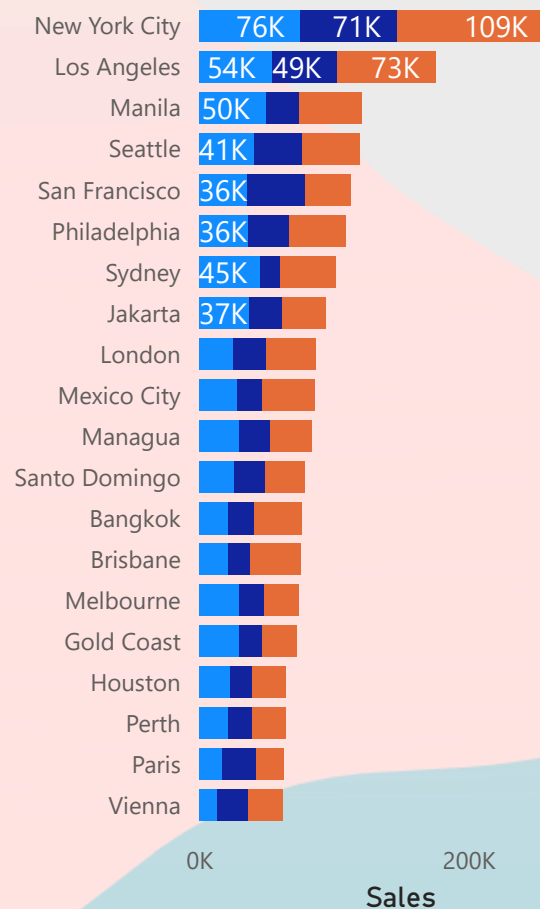
1.47M

Number of Orders

26K

## Total Sales by City

Category ● Furniture ● Office Supplies ● Technology



## Total Sales By Category

### Technology



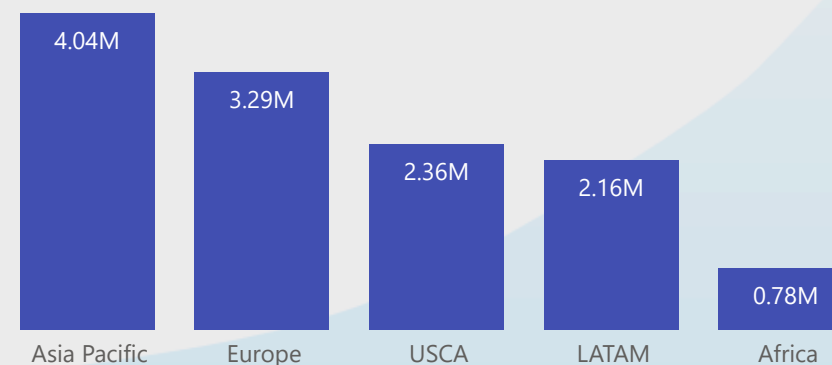
### Office Supplies



### Furniture



## Total Sales by Market



## Sales Overtime





## Customer Insights

Customers

17K

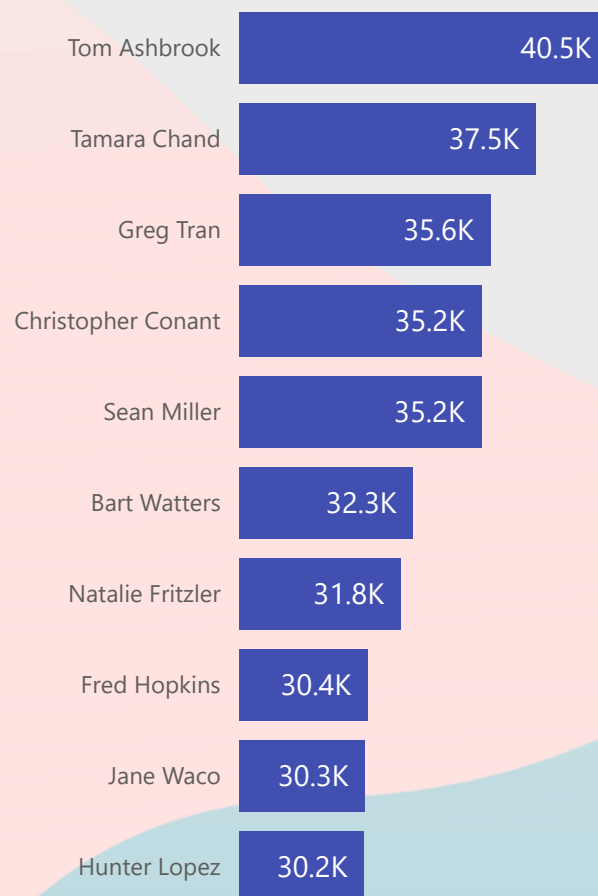
Orders

26K

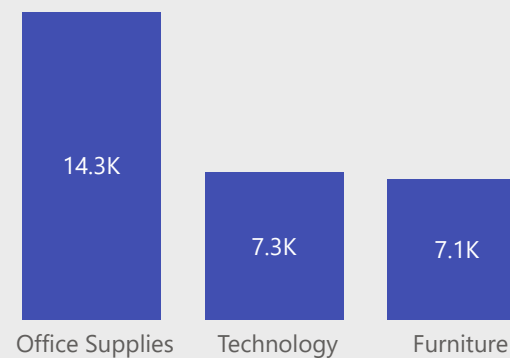
Average Order Per  
Customer

1.48

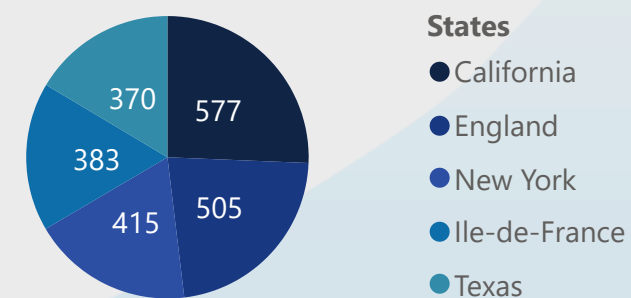
### Top 10 Customers



### Category Purchased by Customers



### Top 5 States By Customers



### Customer Acquisition Over Time

