

## 1ST MEETING — GET STARTED

- Today marked the start of our DEPI project. We discussed some main points and established the roadmap we need to consider while working on the project.
- We agreed that meetings are going to be weekly but more often during the same week, especially in the first stages. Frequent talking on WA disrupts the harmony between team members and lets us fall into a state of infinite brainstorming and we end up in a closed loop unable to accomplish anything
- Any idea that's open to discussion needs to demonstrate 4 main things to guarantee the success of the project:
  - It solves a real problem to the public.
  - It falls under the umbrella of the SDGs.
  - It is innovative; It is built on a recent idea and develops that solution further or introduces a whole new solution.
  - It needs to be cheap and Easy to apply.
- We mentioned the concept of repetition; most of the projects introduced throughout DEPI focused on Café, Restaurant, and HR Attrition projects, which made us omit the idea of working on those fields.
- Each of us handles a specific field based on the area he excels at:
  - Ahmed Wael → External research about the idea, the criteria for success, taking recommendations, doing surveys, and doing research on the last ideas and how the finalists reached the high ranks.
  - Sara Ashraf → Gathering more information about the idea and how we can extend our research
  - Furqan → Anything related to Biotech and Environmental problems
  - Nourhan → Data Analytics and Statistics Experience in addition to experience of project management which will help us manage the project correctly during our journey.
- Basically, our idea will focus on making a full study for investors regarding the field of **REAL ESTATE**; why to invest in the new capital and not in new Cairo, we will provide comparisons and numbers related to the matter along with the problems facing our community and providing solutions to each one.
- Working on a solution sooner allows us to innovate even more and opens us to a lot of possibilities for change and improvement.