Ahmed Abdelmoneim Akl

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DOB: May 20, 2001

Profile Summary

Fresh graduate in **Computer Science** with hands-on experience in **digital marketing, content creation, project management, event coordination**, and **software sales**. Skilled in leveraging **Generative AI** and **Prompt Engineering** to streamline operations and boost efficiency across various industries. Always eager to learn, adapt, and contribute to innovative projects.

Education

Bachelor of Computer Science and Information System — Mansoura University
Software Engineering Department

Courses at CCIC, Mansoura University

- Front End Development
- Back End Development
- Digital Marketing

Work Experience

Project Manager – AI & Digital Transformation — JPS Group (Startup)
Part-Time, July 2023 - Present

- Led the redevelopment of the company's website, improving user experience and functionality, which resulted in a 25% increase in user engagement.
- Collaborated with cross-functional teams to define and deliver project requirements, ensuring on-time and within-budget delivery.
- Strengthened client relationships, leading to a 15% increase in client retention.

Marketer - Project Manager (IoT Program) - Scrum Master — Petmind (Under Establishment)
Part-Time, October 2023 - July 2024

- Directed marketing strategies for the IoT program, achieving a 40% increase in brand awareness within the first quarter.
- Implemented Scrum methodology, improving project efficiency by 25% and ensuring timely delivery of the IoT solution.
- Played a key role in client interactions, maintaining a 100% client satisfaction rate through tailored solutions.

Event Manager — Prime Events (Startup)
June 2023 - March 2024

- Successfully organized and led the 24th graduation ceremony for the Faculty of Computer Science and Information Systems, Mansoura University, with an attendee satisfaction rate of 95%.
- Managed the entire event planning process, including concept development, vendor coordination, and on-site execution, resulting in a 20% cost reduction through strategic negotiations.
- Developed and executed targeted marketing strategies that increased event attendance by 30%.

Digital Marketing & Software Engineer — Green AgriNutrients Co.
Full-Time, November 2022 - June 2024

- Developed and managed digital marketing campaigns that led to a 50% increase in online sales within six months.
- Led the redesign and maintenance of the company's WordPress website, enhancing performance and user engagement by 30%.
- Utilized AI tools to analyze marketing data, resulting in a 20% improvement in campaign efficiency.

Event Coordinator & Marketing Team Member — Arab Fertilizer Association
Full-Time, February 2022 - October 2022

- Coordinated international conferences in Egypt and Algeria, contributing to a 35% increase in attendee engagement.
- Managed media coverage and digital marketing efforts, boosting event visibility by 40%.
- Successfully liaised with sponsors and high-level government officials, ensuring smooth event execution.

Skills

- **Core Professional Skills:**

  - Event Planning and Management
  - Sales Negotiation
  - Client Relationship Management
  - Technical Product Knowledge
  - Solution Selling
  - Sales Cycle Management
  - Project Coordination
  - Digital Marketing Strategy
  - Social Media Management
  - Scrum & Agile Methodologies
  - Product Demonstration
  - Prompt Engineering

- **Personal and Interpersonal Skills:**

  - Effective Communication
  - Problem-Solving
  - Time Management
  - Team Collaboration
  - Adaptability
  - Empathy
  - Critical Thinking
  - Strategic Planning
  - Leadership and Team Development
  - Creativity and Innovation
  - Resilience
  - Customer-Centric Approach

Volunteering Experience

Public Relations and Software Engineer   **Mansour Akl Foundation for Development**

September 2016 - Present

- Led public relations efforts, resulting in a 30% increase in donor engagement.
- Developed and implemented software solutions that improved operational efficiency by 20%.
- Organized large-scale campaigns during the COVID-19 pandemic, providing essential support to over 1,000 families.

Objective

Eager to leverage my skills in **Generative AI, Prompt Engineering, digital marketing, project management, software sales, and event coordination** within a dynamic and forward-thinking organization. My goal is to continuously grow professionally while contributing to innovative projects that drive efficiency and create impactful solutions. I thrive in environments where I can apply cutting-edge technologies, deliver results across various sectors, and continually learn and adapt to new challenges.

References

Available upon request.