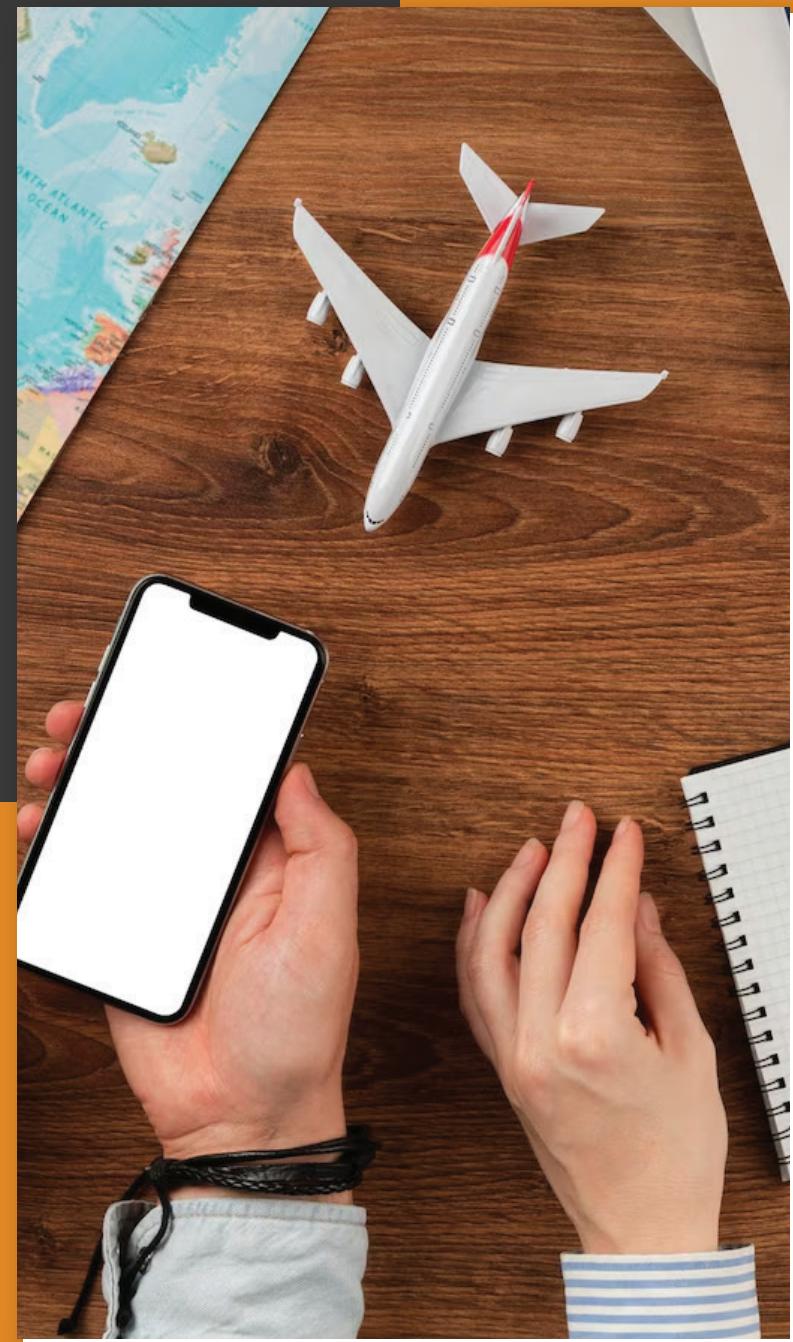




# COMPANY PROFILE 2024



**ORIENT TOURISM**  
شركة اورينت السياحية



## ABOUT US

Orient Travel Company was founded in the Republic Democratic of Ethiopia, leveraging the founders' over 15 years of accumulated experience. As a result, the company has become one of the leading providers in the Umrah, Hajj, and travel services sector.

The company offers a comprehensive range of services, including the issuance of various visas, transportation, accommodation, and the organization of religious tourism programs for both groups and individuals. With branches across Africa and strong partnerships with local and international collaborators, Orient Travel ensures a seamless and enriching experience for its clients.

## Vision

Leadership in delivering public services by efficiently managing allocations for Hajj and Umrah pilgrims, while directly enhancing the travel and local tourism sectors.

## Mission

The company is driven by efficiency and adaptability, consistently aligning its services with the latest advancements in religious and international tourism. Throughout the year, Orient Travel ensures that every visitor and Umrah pilgrim receives the highest level of comfort and care.

# Our Unique Edges

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## 01 Exceptional Customer Service

We carefully analyze and understand the needs of our customers, working to meet them in order to build lasting customer trust.

## 02 Extensive Cumulative Expertise

Our team possesses vast expertise, adding greater value to the work we provide.

## 03 Strategic Collaboration

We always strive to build long-term relationships based on mutual respect and understanding, aiming for excellence and offering the best services.

## 04 Continuous Improvement

Organizing and enhancing service delivery to customers in alignment with the strategy of ministries and higher authorities for Hajj, Umrah, and tourism.

## 05 Commitment to Quality

We are committed to the highest quality standards in all our services to ensure an unforgettable experience.





## Services

The company offers a range of services in collaboration with its regional partners, which includes the following:

### 01 Umrah Services

- Issuance of Umrah visas.
- Booking flight tickets for groups and individuals.
- Renting Charter aircraft to transport pilgrims from their countries to Jeddah and Madinah airports.
- Organizing comprehensive programs and arrangements.
- Airport reception and farewell services.
- Religious tourism visits.
- Issuance of medical insurance.

### 02 Hotel Services

- Luxurious accommodations and distinguished services for hotels in Makkah, Madinah, and Jeddah.
- Bookings for five-star hotels at competitive prices year-round.
- Bookings for budget and three-star hotels year-round.
- A 24/7 reservation team available to meet booking requests.
- An exclusive electronic booking system allowing customers to select hotels and reservation dates.

## 03 Transportation Services

- Providing all types of transportation services: Haramain Train (Business Class – Economy Class).
- Offering private transportation services for executives with various vehicle options.
- Providing group transportation services, family transportation, and public transportation.

## 04 Tourism Services

- Booking and organizing domestic tourism trips and domestic flights.
- Intercity transportation and car rentals.
- Catering services of the highest standards.
- Arranging attendance at events within the Kingdom.
- Airport reception and farewell services.
- Religious tourism visits.





## 05 Businessmen and Executive Services

- Providing Umrah and Hajj services for businessmen and top executives with high-quality and luxurious options.
- A wide range of five-star hotel options in the central areas of the holy mosques.
- Airport reception and farewell services with modern model cars for individuals and their families.

## 06 Diverse Payment Options

- The company offers a variety of secure and convenient payment options, allowing customers to easily settle costs, such as: (Visa, MasterCard - Bank Transfer - Cash Collection).

\*Payment methods vary for each country.



## Achievements

Over the years, Orient has built a solid foundation of trust with its clients through strategic partnerships and its evolution into an independent entity. By managing several high-profile projects on behalf of its clients, the company has established a strong reputation not only locally but also across regional and international markets. Some of its most notable achievements include:

- Expanding and opening branches in several other countries.
- Transporting over 3,000 Umrah pilgrims and visitors from African countries to Jeddah and Madinah.
- Organizing the Umrah season for the years 2020, 2021, 2022, and 2023 in partnership with Al-Rayyan, an Ethiopian Umrah and Hajj services company.
- Managing the Hajj season of 1443 AH for a group of pilgrims from the Republic of Ethiopia, providing all-inclusive Hajj services.
- Participating in international exhibitions specializing in religious tourism and Umrah and Hajj services.

# Partners and Clientele

## Strategic Partners

- Al-Rayan Company for Hajj, Umrah, Tourism, and Travel Services.
- Al-Tawhid International Convoy Group (Saudi Arabia).
- Al-Duha Company for tourism and travel.
- Orient Nigeria for Hajj, Umrah, Tourism, and Travel Services.
- Tirhal Booking Platform.

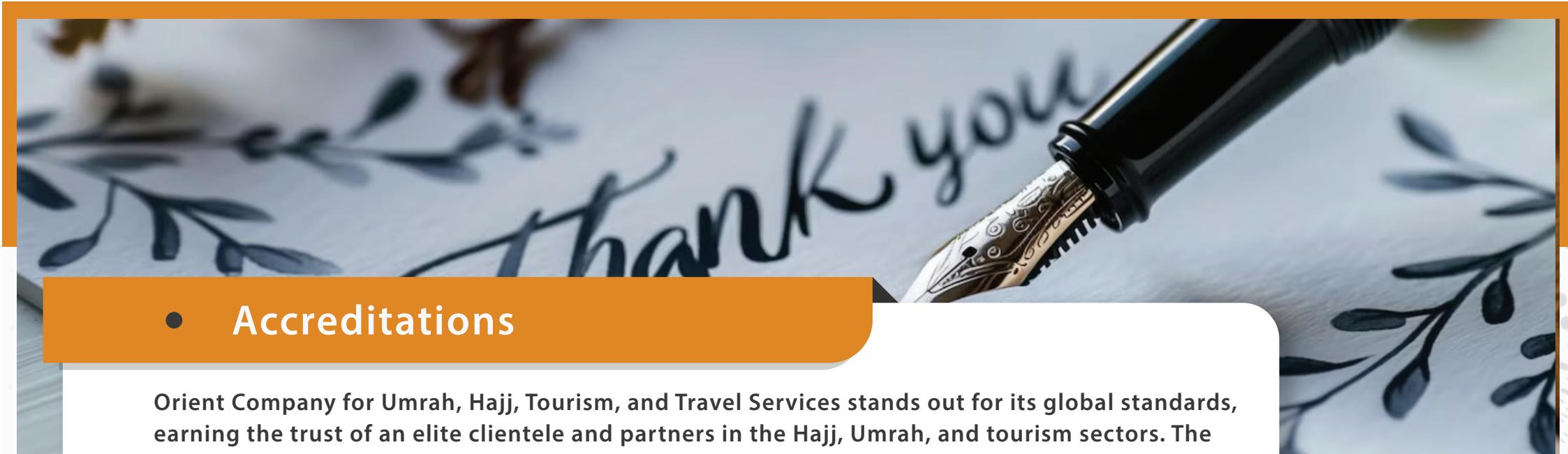
## Local Partners (Ethiopia)

- Istanbul-Addis Company for Hajj and Umrah Services.
- Oscar Group for Tourism and Hajj and Umrah Services.
- Al-Fath Agency for Hajj and Umrah Services.
- Link Company.
- Margot Company for Advertising, Conferences, and Event Management.

## International Partners

- Al-Basitia Company for Pilgrim Services (Saudi Arabia).
- Al-Halloumi Trading Company for Hotel Investment and Operations (Saudi Arabia).
- Oasis Al-Misk Hotel Group (Saudi Arabia).
- Violet Hotel Group (Saudi Arabia).
- Mada Tourism Company for Hajj and Umrah Services (Saudi Arabia).
- Ru'ya Tourism Company for Hajj and Umrah Services (Saudi Arabia).
- Traveler's Offers Tourism Company (Saudi Arabia).





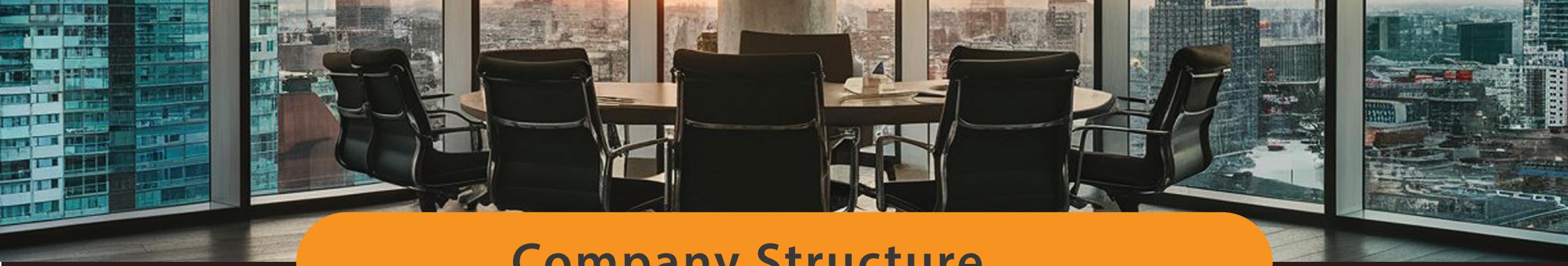
## • **Accreditations**

Orient Company for Umrah, Hajj, Tourism, and Travel Services stands out for its global standards, earning the trust of an elite clientele and partners in the Hajj, Umrah, and tourism sectors. The company has received numerous recognitions, including:

- From the Supreme Council for Islamic Affairs in Ethiopia for successfully organizing the Hajj of 1443 AH.
- From Al-Halloumi Group for Hotel Management and Operations for the success of their collaboration in 2021, 2022, and 2023.
- From Al-Iktimal Trading Company Ltd. for the successful Umrah season of 1443 AH.
- From Al-Basitia Company for Pilgrim Services for the successful Umrah seasons of 2022 and 2023.
- From Al-Tawhid International Convoy Group for the successful Umrah season of 1444 AH.
- From Wahat Al-Misk Hotel Group for the successful partnership in 2022 and 2023.
- From Mada Tourism Company for the successful partnership in 2021, 2022, and 2023.
- From Roeya Tourism Company for the successful partnership in 2021, 2022, and 2023.

# Certificates of thanks and appreciation





# Company Structure



# Our photos from the ground



# THANKS FOR BEING WITH US



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