ahmed sameh.

education

Carnegie Mellon University

B.Sc. in Information Systems, 2018 GPA 3.67

User-centered Design track. Focused on design for user experience and product management.

contact

http://ahmedsameh.me

ahmedsamehcmu@gmail.com

+39 3472991277

work experience

Gucci

Digital Designer Fall 2019 - Present

my role was to communicate the brand mythos through digital experiences, while seamlessly and genuinely helping customers find the products that would delight them and be part of their personal stories.

Rimads Qatar

Designer + Developer Summer 2018 - Fall 2019

designed, developed, and conducted usability testing on **Stork**; a new health platform that rethinks how users get their medicine & health products.

Qatar Sci Club

Graphic Designer + Instructor Summer 2018

designed and created material and branding for their STEM summer camp; a yearly event that introduces local children, aged 7-14, to scientific innovation.

personal projects

jaime.	Film	Proposals
designed and presented a contemporary clothing line during a fashion design course at VCUarts	personally interested in visual storytelling. ran a film club, and took a production assistant gig!	conceptualized and prototyped multiple tech start-up proposals

skills

Design   rapid prototyping, UX / UI design, identity design, concept art

Development   iOS development with Swift , HTML+ CSS + JS, good understanding of Object-oriented Programming, experience collaborating with developers