



education

Carnegie Mellon University

B.Sc. in Information Systems, 2018 GPA 3.67

User-centered Design track. Focused on design for user experience and project management.

contact

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work experience

Gucci

User Experience Designer Fall 2020 - Present

my role was to communicate the brand mythos through digital experiences, while seamlessly and genuinely helping customers find the products that would delight them and be part of their personal stories.

Rimads Qatar

Designer & Front-end Developer Summer 2018 - Fall 2019

designed, developed, and conducted usability testing on Stork; a new health platform that rethinks how users get their medicine & health products.

Vodafone Qatar

UX Intern Summer 2017

designed and implemented an order-logging system that aimed to automate processes, ease management and communication, and eliminate inefficient practices.

personal projects

jaime.

designed and presented a contemporary clothing line during a fashion design course at VCUarts

Film

personally interested in visual storytelling. ran a film club, and took a production assistant gig!

Pitching Ideas

conceptualized and prototyped multiple tech start-up proposals

skills

Design

rapid prototyping, UX/UI design, identity design, design systems

Development

iOS development, HTML + CSS + JS, working in Agile and background in collaborating within development environments