



Be®
GROUP

Digital Solutions
Made Smarter

Intelligence
has a Heartbeat and it sounds like Be

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About Be Group

Be Group is a full-service marketing agency based in Egypt. Since 2009, we've been driving innovation and measurable growth in Digital and E-Marketing.

We've partnered with leading brands to build stronger connections, expand reach, and achieve sustainable success. With every project, our creativity evolved, our standards rose, and our impact grew empowering over 3,000 brands to reach the right audience and outperform competitors.



What We Do

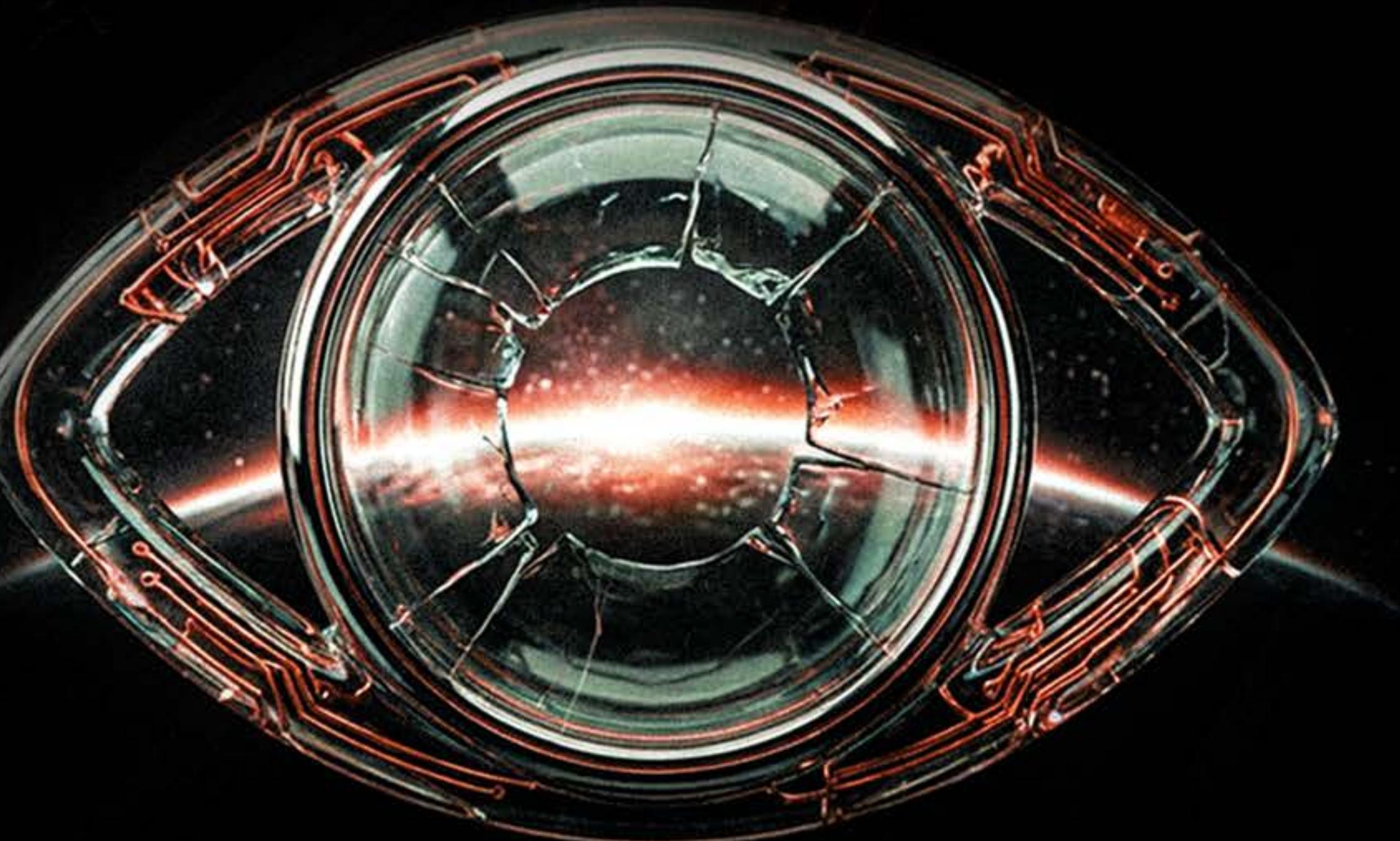
At Be Group, we craft intelligent digital experiences that connect brands with people, turning creativity and technology into measurable growth.

Our Expertise Includes

- Digital Strategy:** market insights, audience targeting & performance planning
- Creative Direction:** branding, content creation & social media campaigns
- Media & Advertising:** paid media, influencer marketing & digital storytelling
- Technology Solutions:** websites, apps & integrated digital systems
- Data & Intelligence:** analytics, reporting & continuous optimization

Be Group Vision

To redefine the digital marketing landscape through innovation, creativity, and technology becoming **the region's most trusted and inspiring marketing partner.**





Be Group Mission

To deliver effective, results-driven marketing solutions that empower brands to grow and maximize their ROI through innovation, technology, and an outstanding customer experience.



Our commitment to knowledge, creativity, and integrity sets us apart as a trusted marketing partner across Egypt and the Gulf region.

Digital Solutions
Made Smarter

Be Group Service

Our Services We deliver innovative digital marketing and social media solutions tailored to every industry.

We Manage

- GOOGLE ADS
- SOCIAL MEDIA MANAGEMENT
- SEO (Search Engine Optimization)
- AI AGENT BE RESPONSIVE
- DESIGNM AND BRANDING
- WEB AND APP DEVELOPMENT
- MEDIA PRODUCTION





Social Media Management



We handle

Social Media Management

At **Be Group**, we manage your brand's entire digital presence from strategy to execution, ensuring engagement, growth, and measurable results. Our team creates data-driven campaigns and compelling content that strengthen your connection with the audience across all platforms.

Strategy & Keyword Research: to target the right audience.

Creative Development: designing impactful visuals and messages.

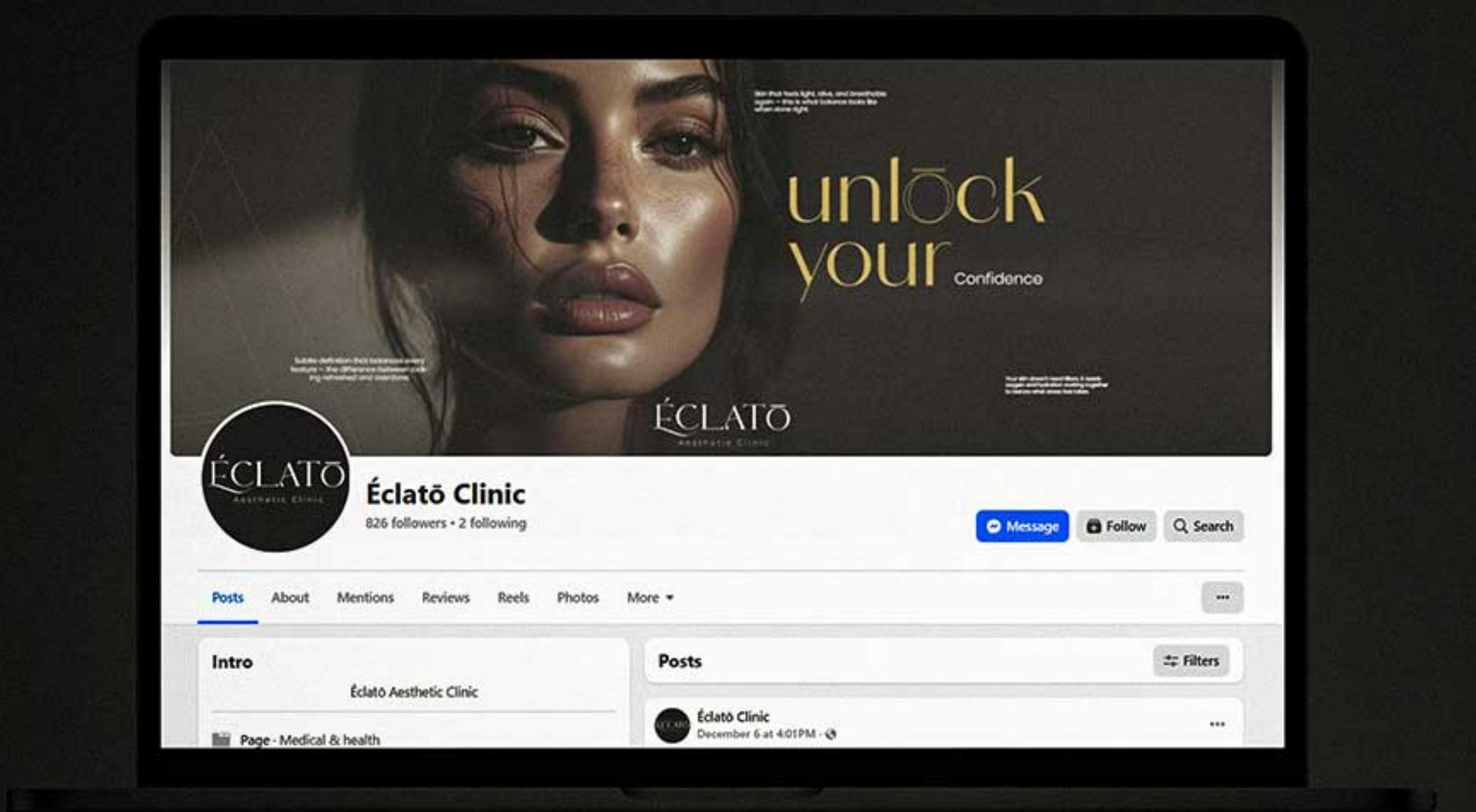
Campaign Management: planning, launching, and optimizing ad sets.

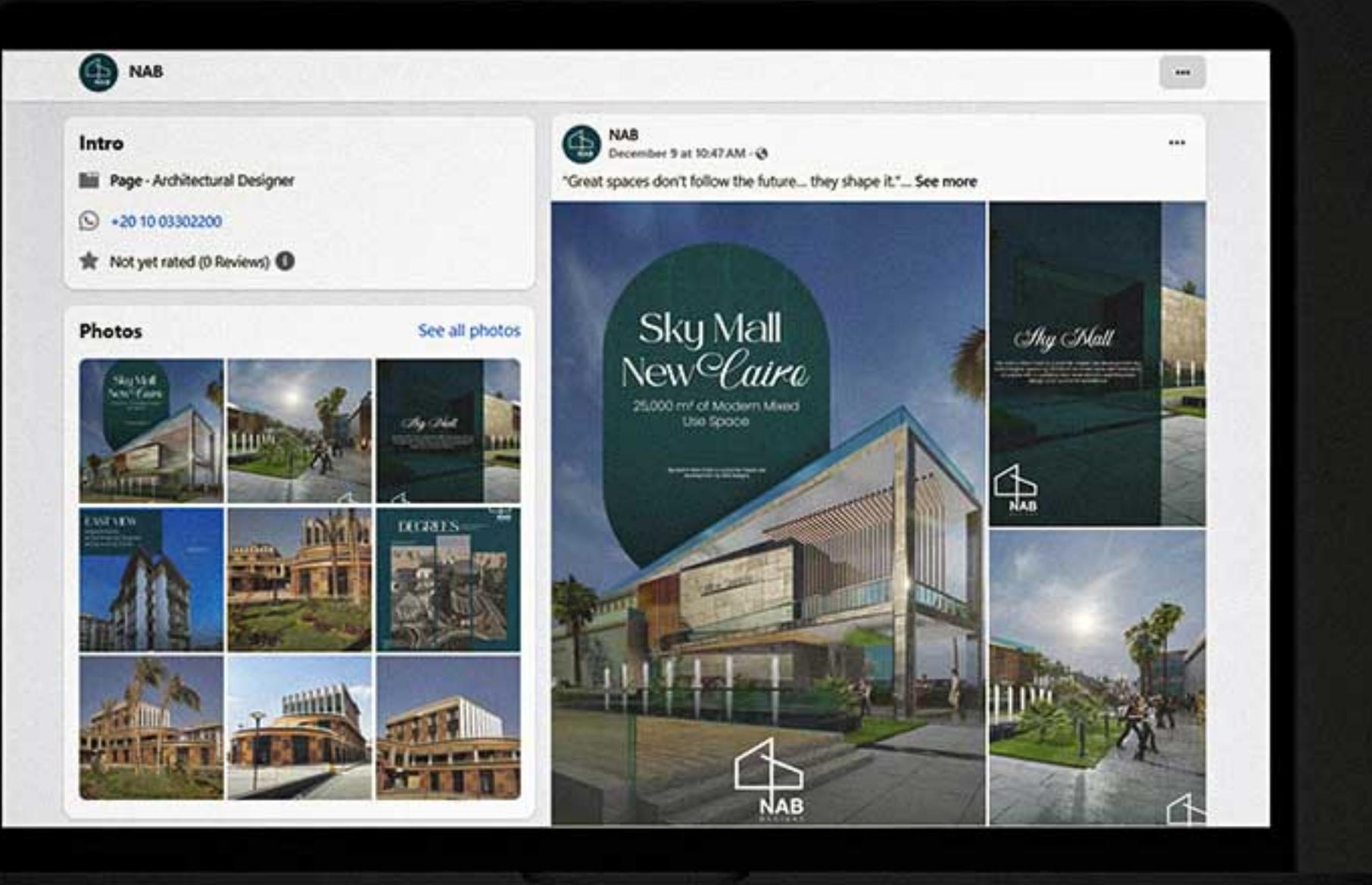
Remarketing & Pixel Tracking: improving conversion rates.

Media Buying: maximizing ROI and ad performance.

Performance Monitoring: tracking insights and refining strategies.

Active on: Facebook, Instagram, X, LinkedIn, Snapchat, and TikTok.







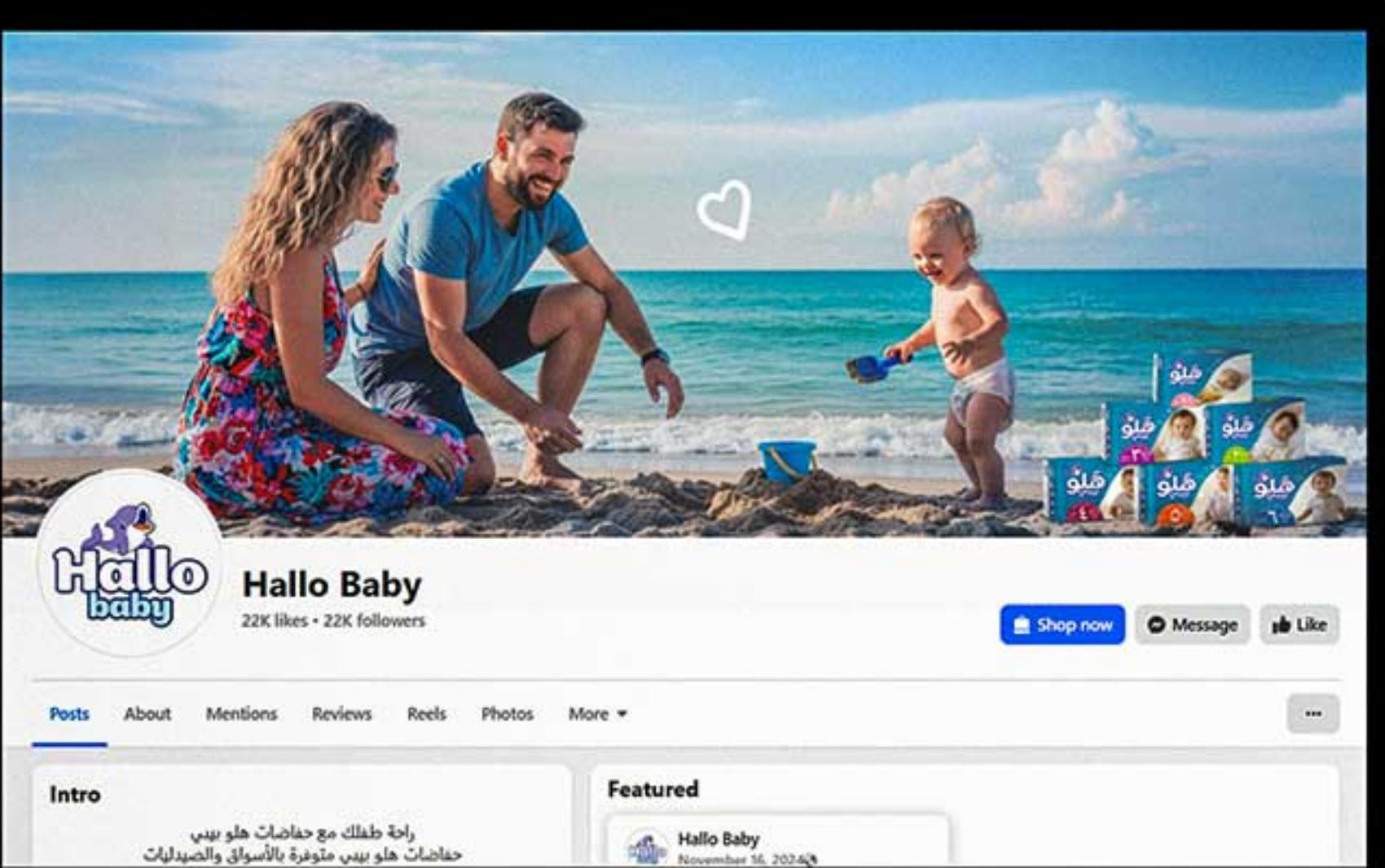
Digital Solutions
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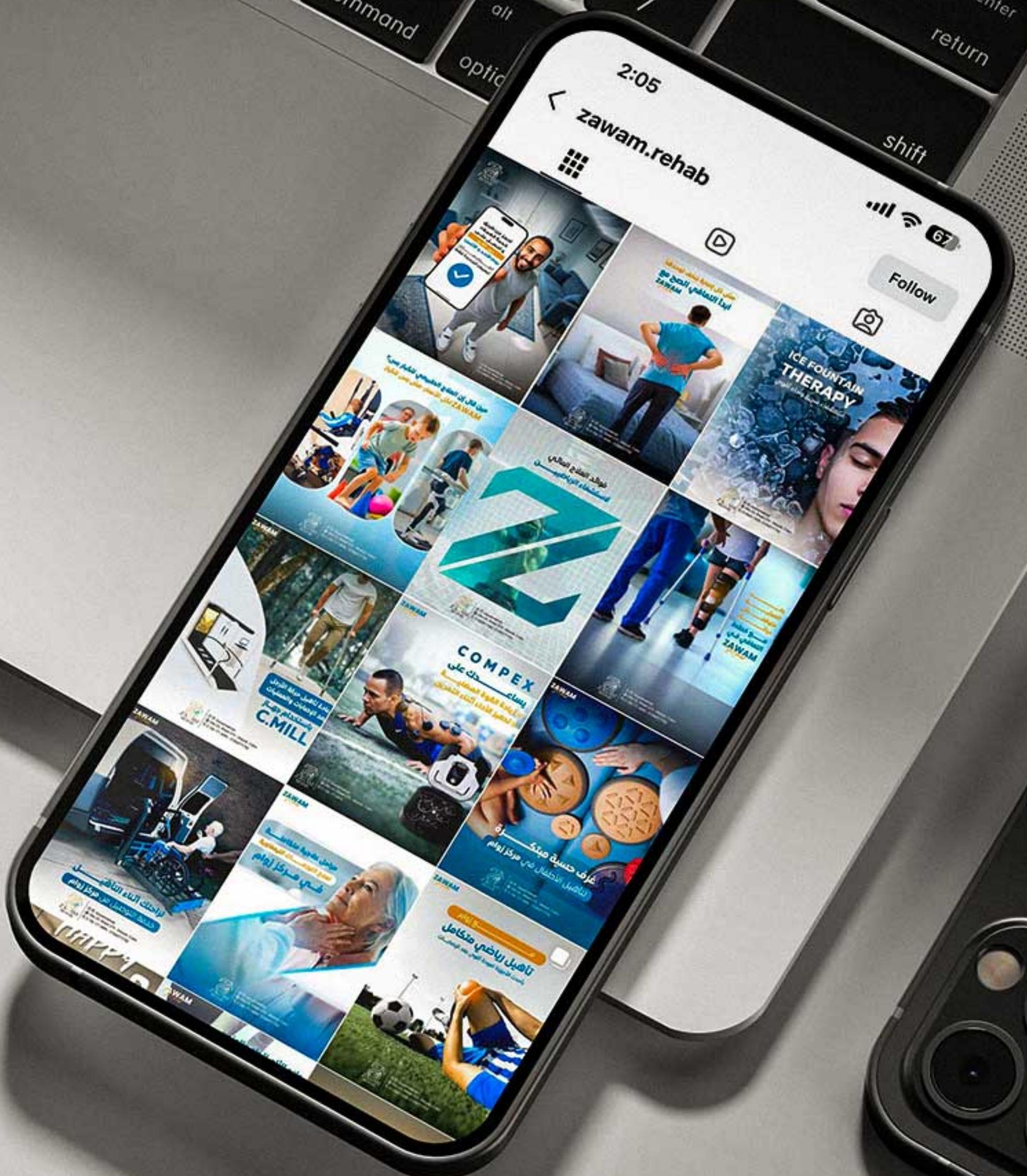
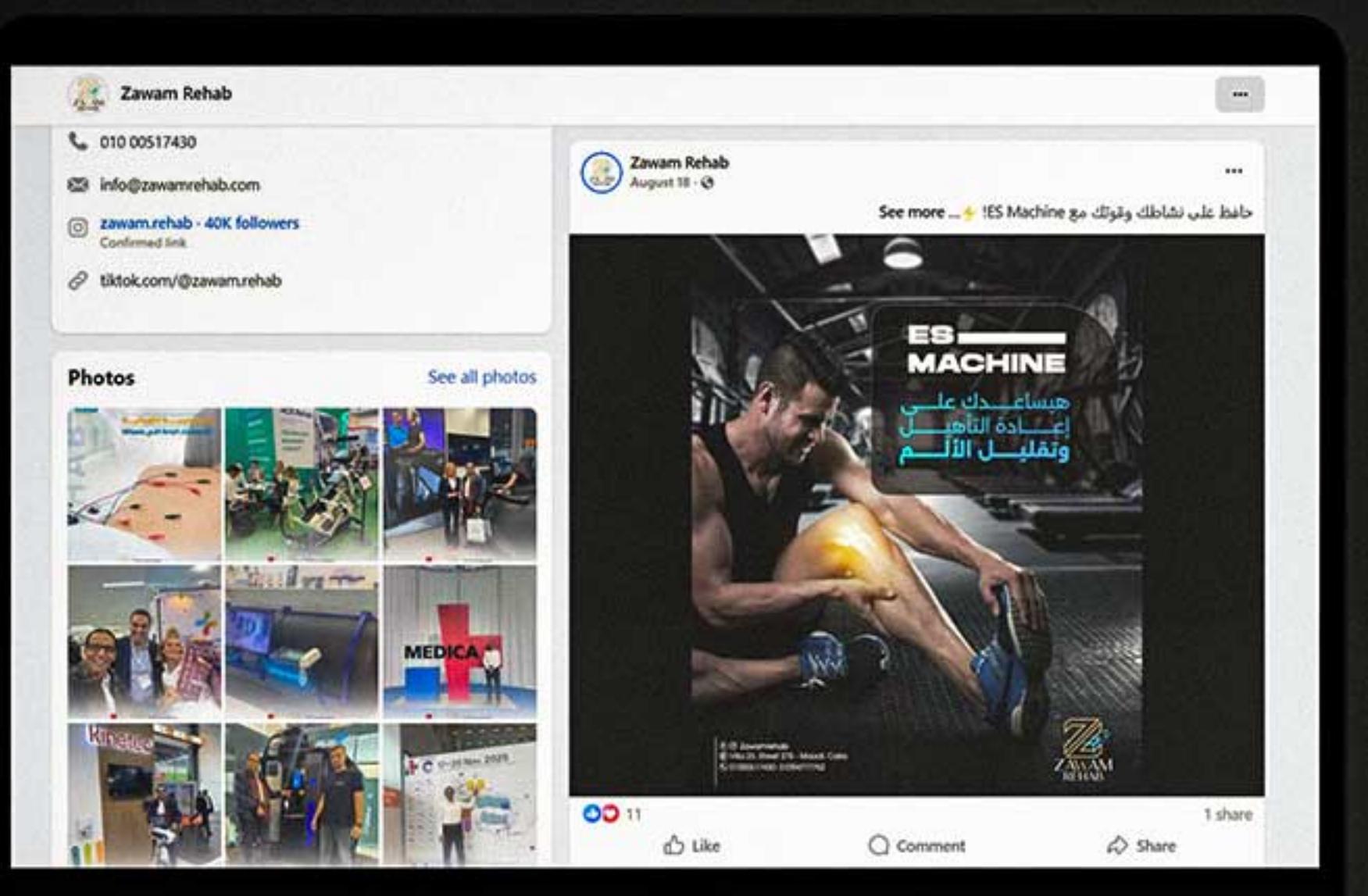
Intelligence

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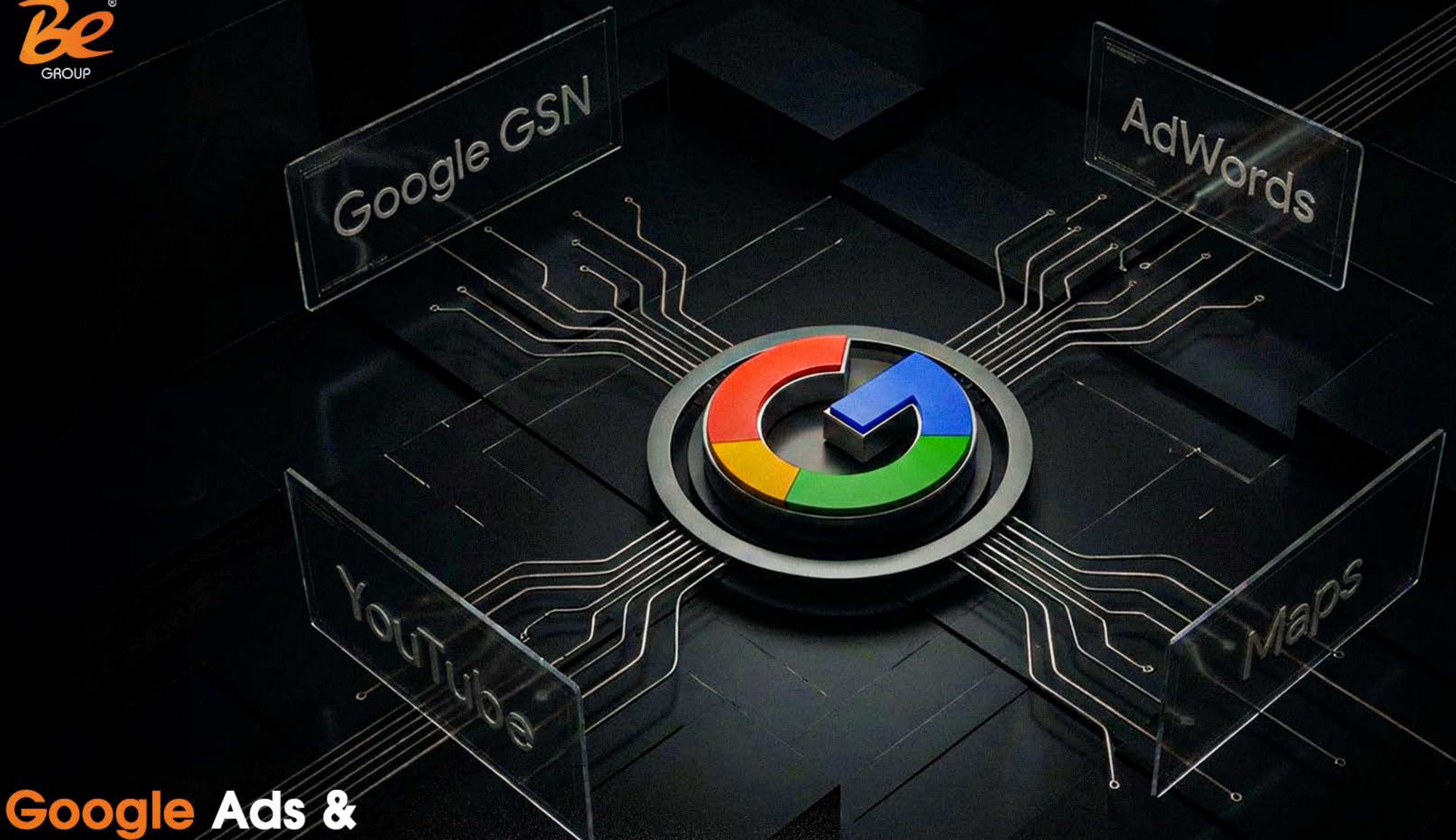












Google Ads & Media Solutions



Google Ad & Media Solutions

At **Be Group**, we manage your brand's entire presence across Google's platforms from search to video to maps. Using smart data, analytics, and continuous A/B testing, we monitor every click, conversion, and impression to maximize ROI.

We Manage

GOOGLE GSN AGENCY

GOOGLE ADS AGENCY

YOUTUBE AGENCY

MAPS

Account Performance Overview - Period 1

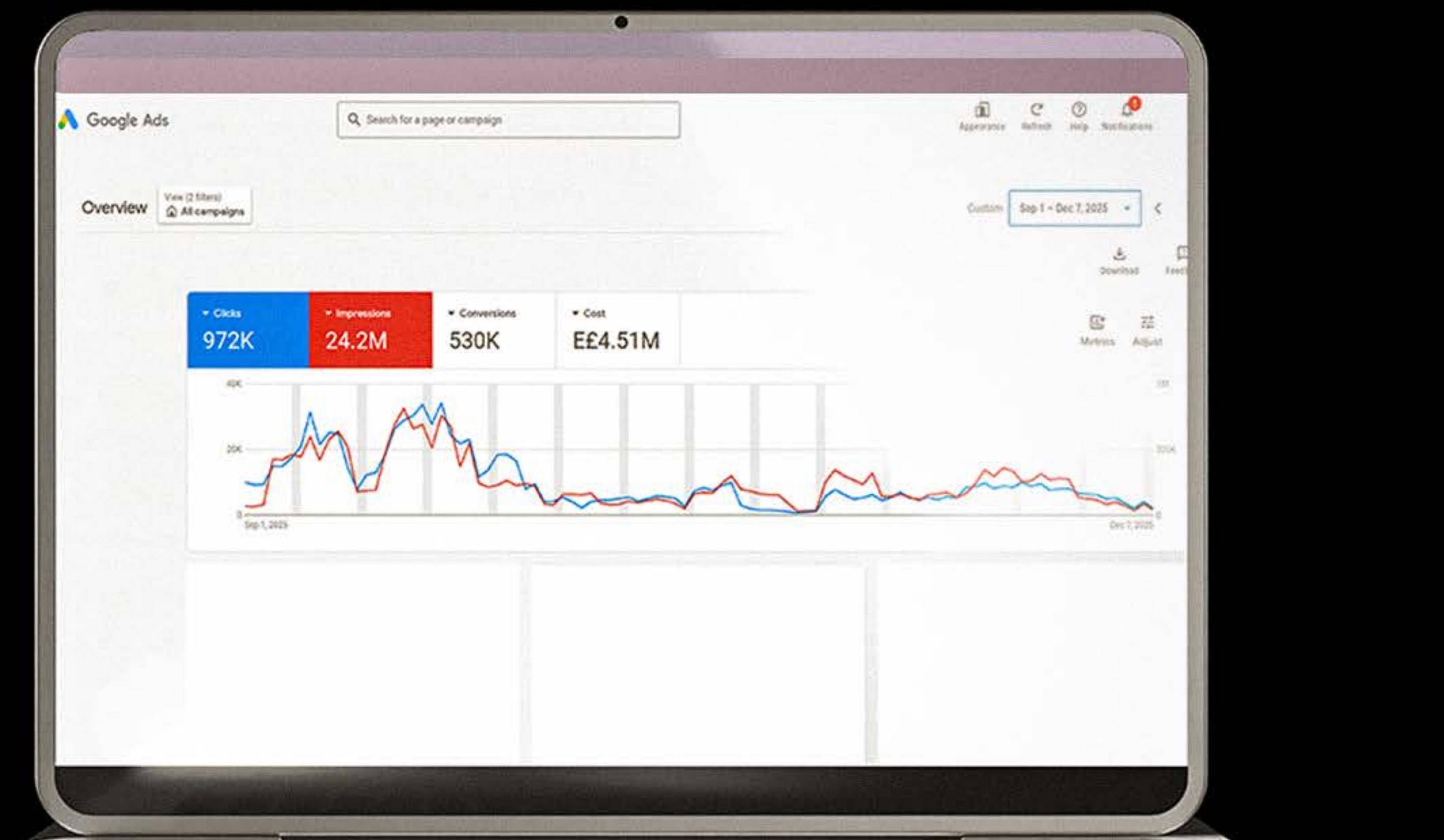
Campaign Period: September 1 - December 7, 2025

Performance Metrics:

972K total clicks driving significant user engagement
24.2M impressions demonstrating extensive market reach
530K conversions reflecting strong campaign effectiveness
£4.51M total investment across all campaigns

Key Highlights:

Optimization score reached 80%, indicating excellent account health
Mobile traffic dominates with 93.1% of total impressions
Top-performing campaigns achieved CTR of 7.35%, significantly above industry benchmarks
Consistent performance trend throughout Q4 2025



Account Performance Overview - Period 3

Campaign Period: October 1 - December 7, 2025

Performance Metrics:

128K clicks recorded across campaign portfolio

6.97M impressions achieving broad audience coverage

3.6K conversions driving business objectives

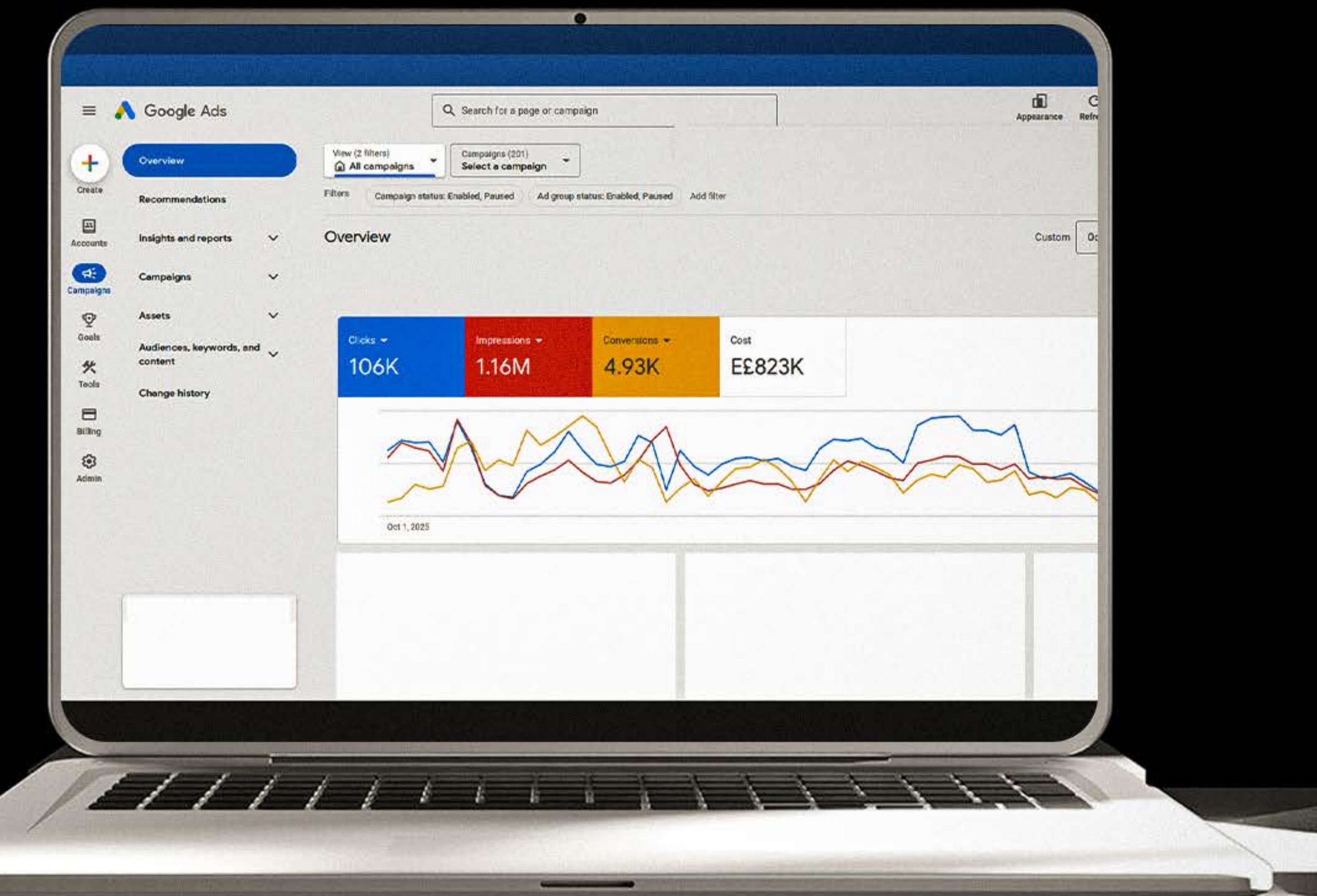
£998K total advertising investment

Key Highlights:

Optimization score of 66.5% with strategic enhancement opportunities

Strong upward trajectory visible in November-December period

Top campaigns demonstrating exceptional efficiency with 22K+ clicks at optimized costs. Performance improvements reaching +381% in select strategic campaigns. Significant scaling potential identified through recommended optimizations up to 46.8%.



Account Performance Overview - Period 2

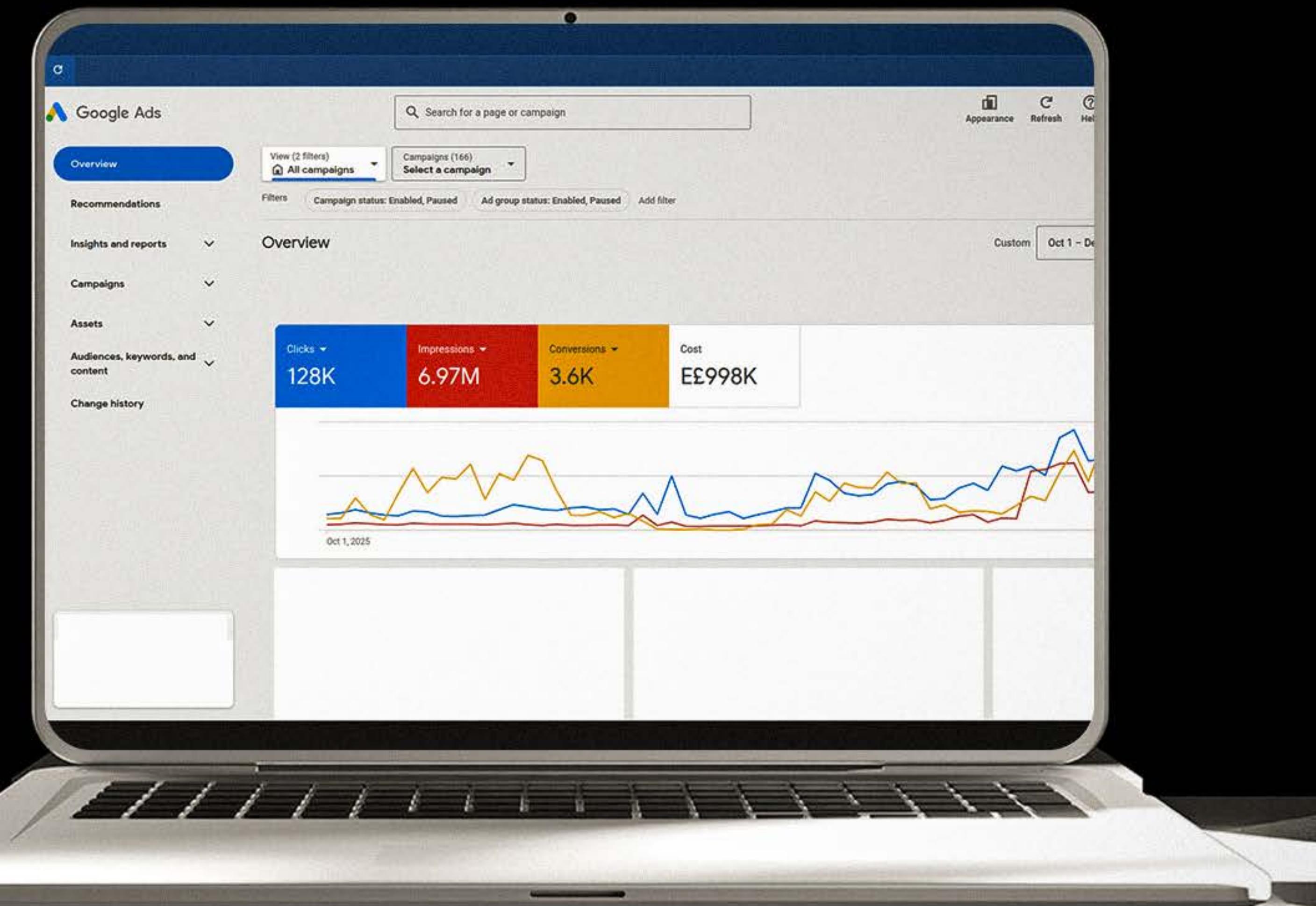
Campaign Period: October 1 - December 7, 2025

Performance Metrics:

106K clicks generated across active campaigns
1.16M impressions delivered to target audience
4.93K conversions completed successfully
£823K total campaign expenditure

Key Highlights:

Current optimization score at **69.1%** with clear improvement pathways
identified Mobile-first strategy validated with **91.1%** of impressions on
mobile devices Individual campaigns showing exceptional growth with
increases up to **+707%** Identified optimization opportunities projected to
improve performance by up to **49.7%**





Search Engine Optimization (SEO)



We handle

Search Engine Optimization (SEO)

At **Be Group**, we help your brand rise to the top of search results and stay there. Our SEO strategy combines technical optimization, content enhancement, and data-driven insights to make your website visible, fast, and effective.

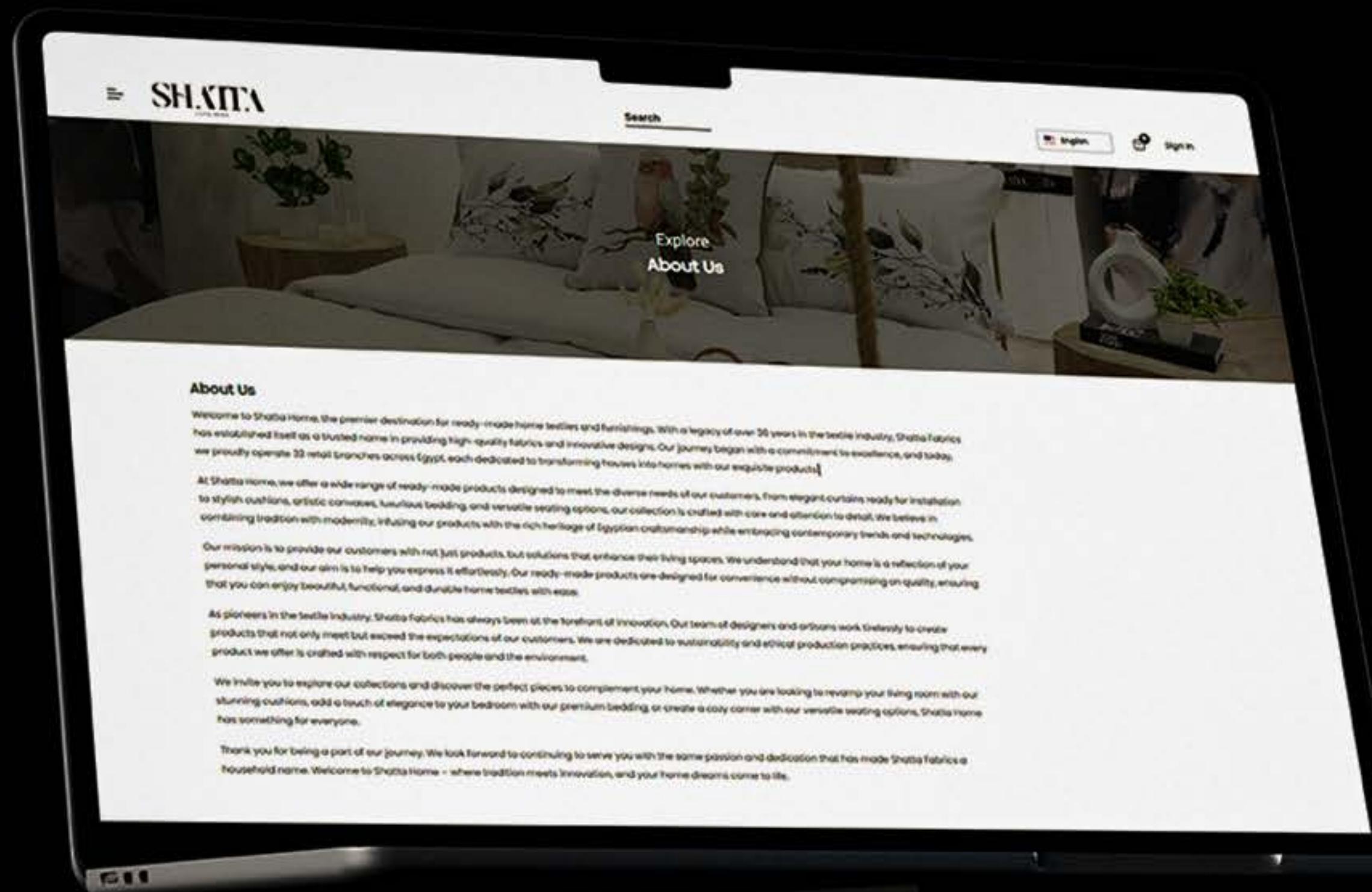
Analysis: Keyword research and competitor analysis to identify real growth opportunities.

On-Page SEO: Optimizing on-page structure, meta tags, and internal linking for better indexing.

Off-Page SEO: Focusing on high-quality backlinks, content optimization, and user experience improvement to boost visibility and credibility.

Monitoring: Continuous performance monitoring using advanced analytics, ensuring consistent ranking growth, higher traffic, and stronger brand authority.

Our Philosophy: Because real results don't come from clicks alone; they come from being found, trusted, and chosen.



Organic Search Performance:

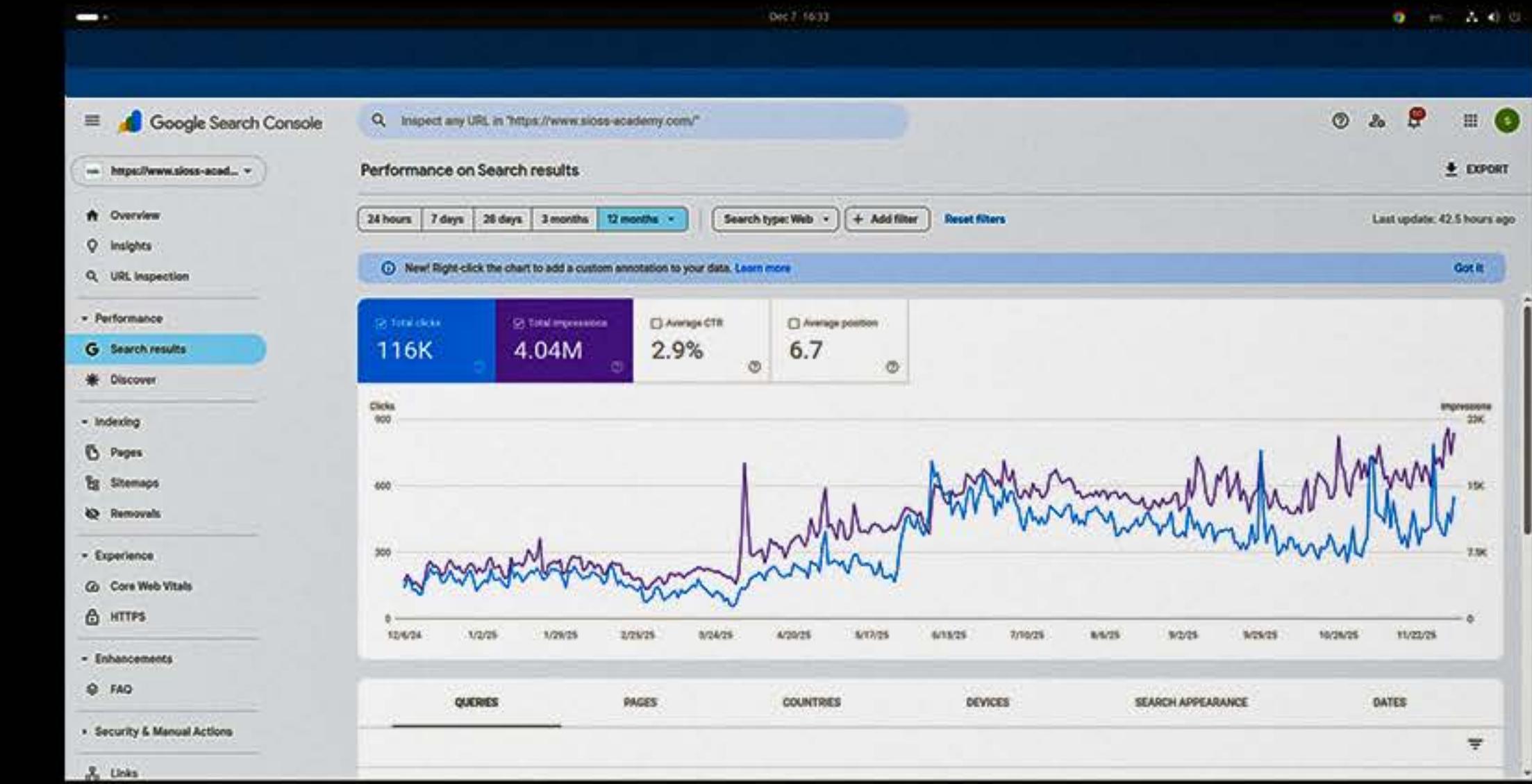
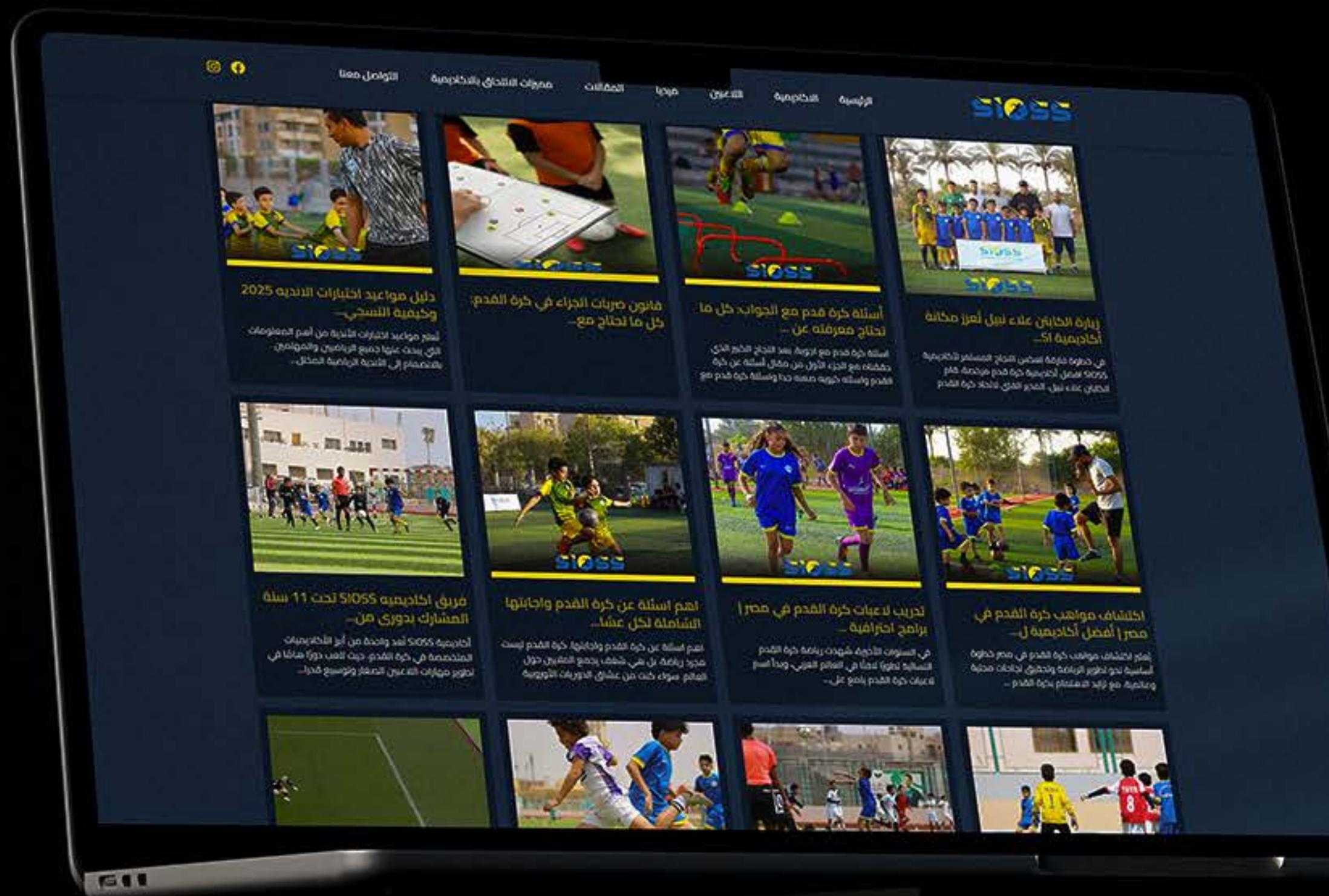
83.7K total clicks from organic search
3.75M total Impressions delivered
2.2% average click-through rate
7.2 average search position

Performance Insights:

Strong growth acceleration beginning August 2025
 Peak performance reaching 600+ daily clicks in Q4 2025
 Impression growth from 10K to 30K daily range
 Sustained upward trajectory indicating successful SEO strategy implementation

SHATTA
EST.D. 1988

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Organic Search Performance:

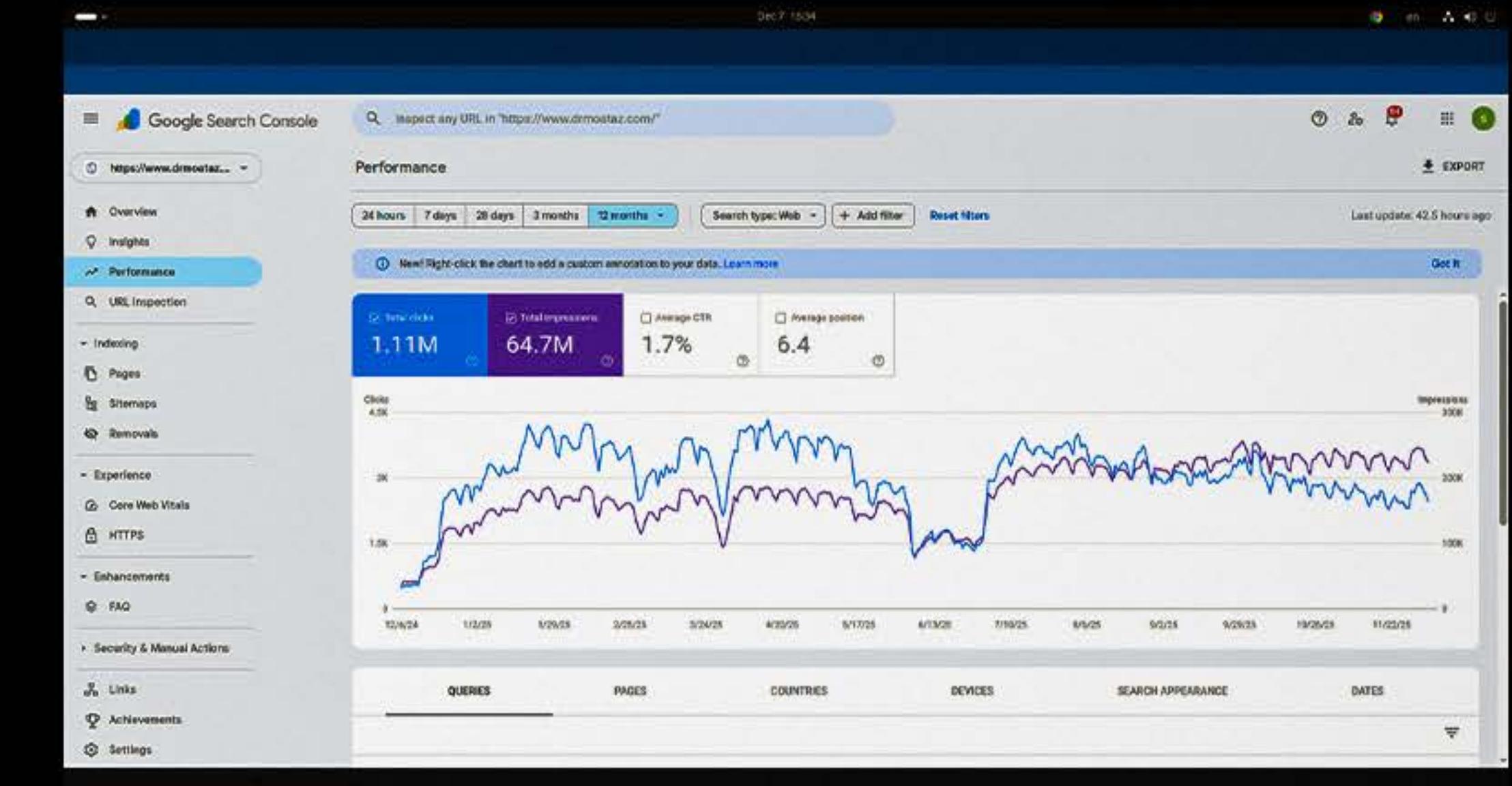
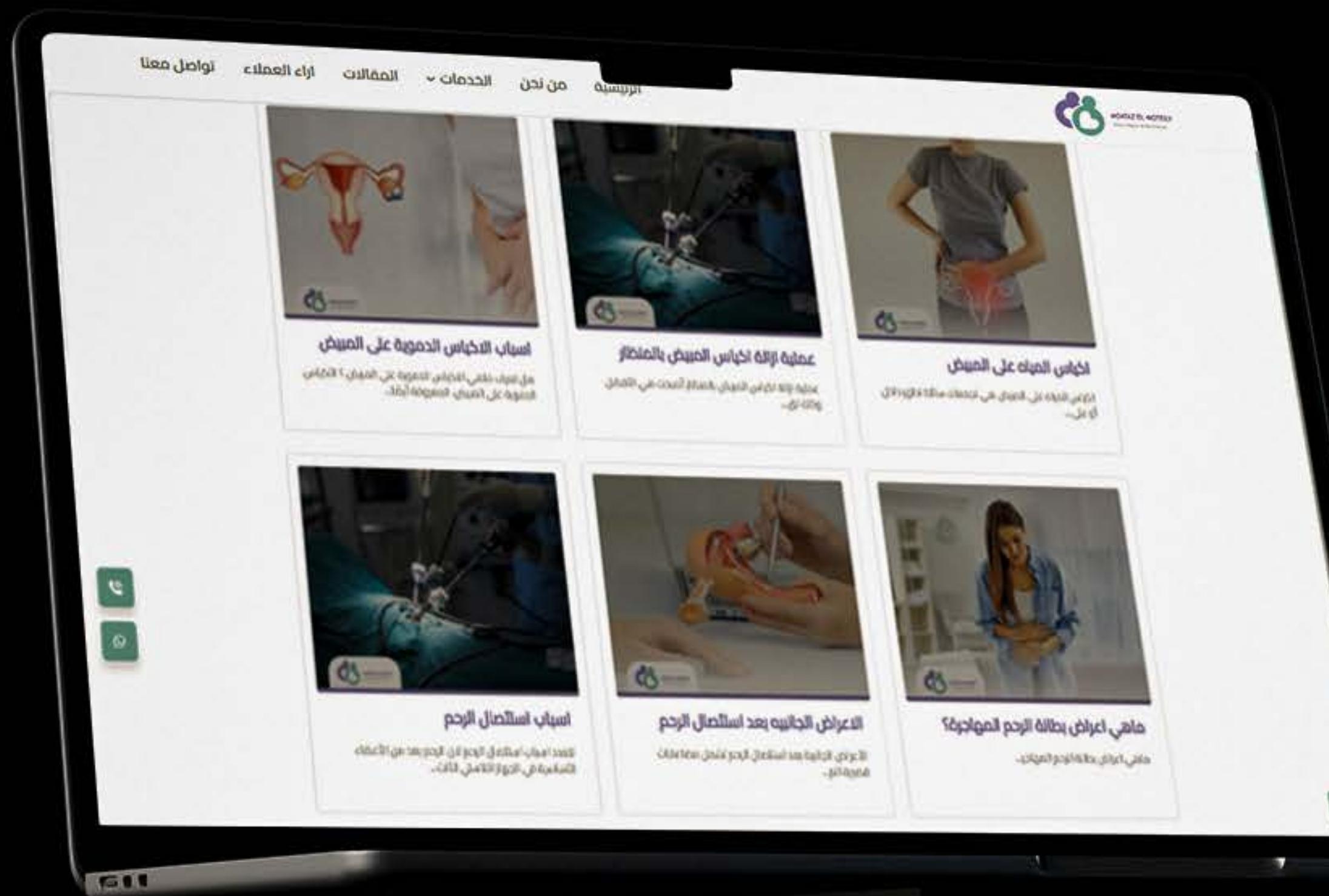
116K total clicks from organic traffic
4.04M total Impressions in search results
2.9% average click-through rate (above Industry standard)
6.7 average search ranking position

Performance Insights:

Exceptional CTR performance at 2.9%, indicating highly relevant search results
Notable surge in performance during April 2025
Stabilized growth pattern in Q4 2025
Daily click volume ranging from 100 to 900 clicks



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Organic Search Performance:

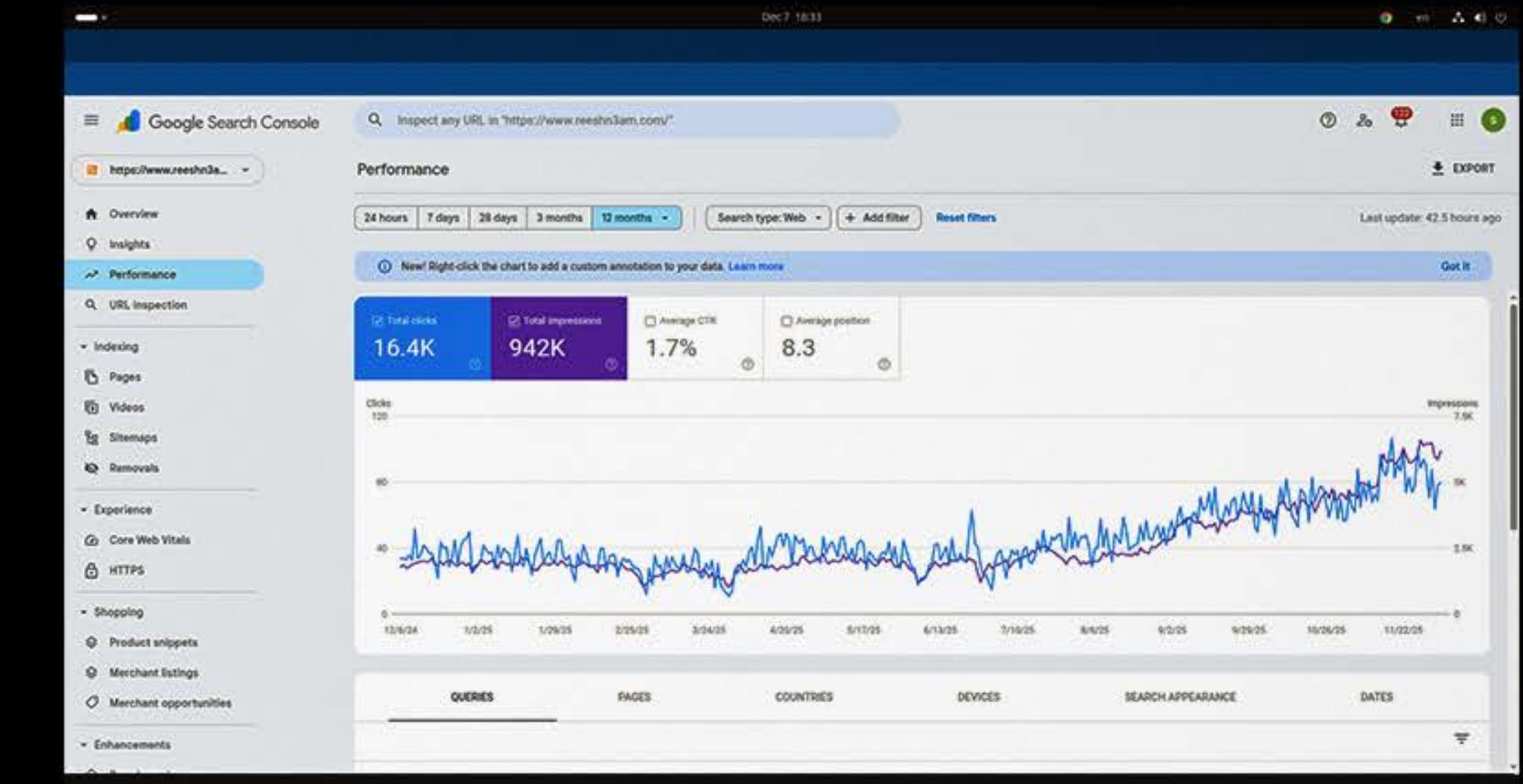
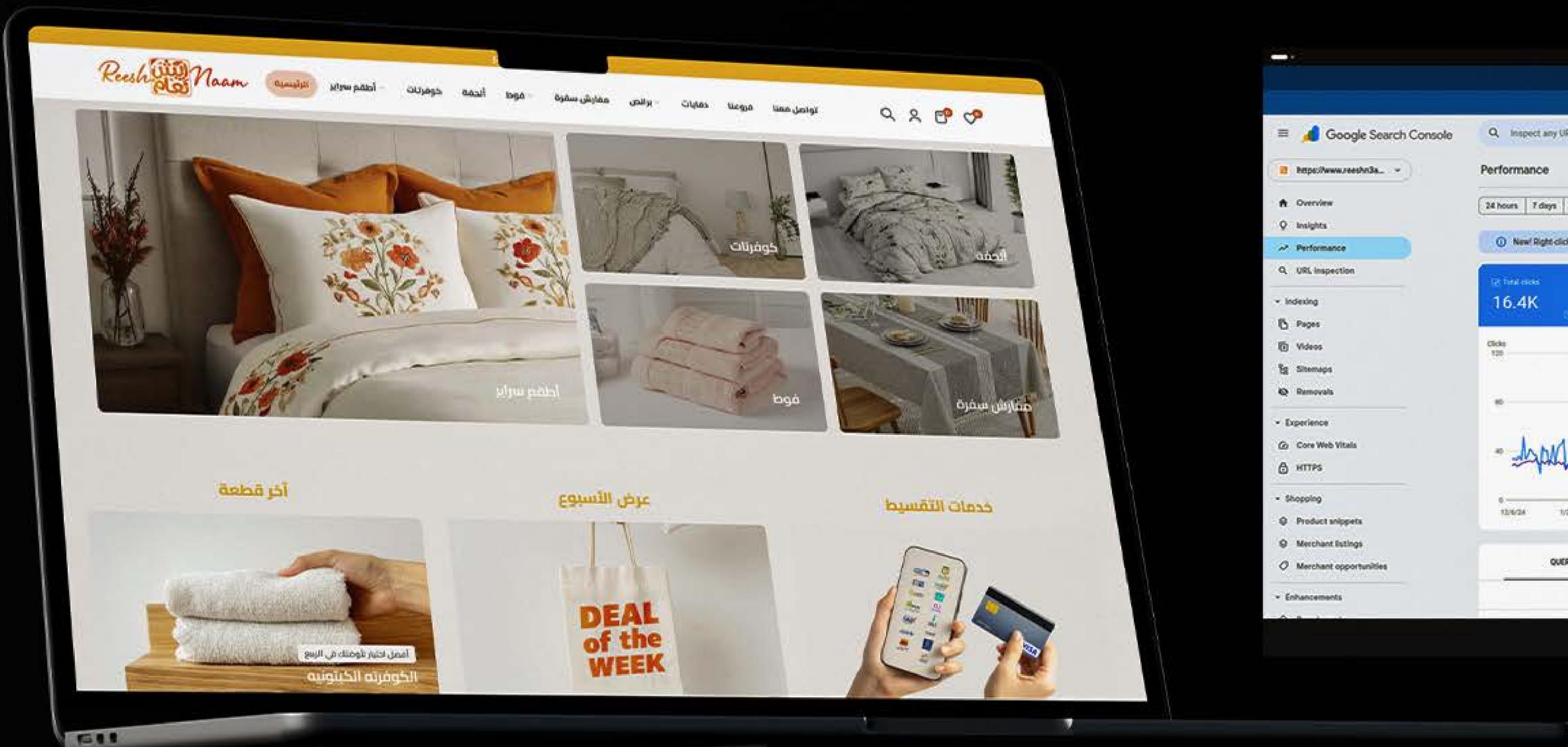
1.11M total clicks demonstrating strong user engagement
64.7M total Impressions showcasing extensive search visibility
1.7% average click-through rate
6.4 average position in search results

Performance Insights:

Significant growth momentum from Q2 2025 onwards
 Peak performance reaching 4.5K daily clicks
 Recovery and acceleration visible post mid-year period
 Impression volume sustained between 100K-300K daily range



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Organic Search Performance:

16.4K total clicks generated
 942K total Impressions achieved
 1.7% average click-through rate
 8.3 average position in search results

Performance Insights:

Progressive upward trend throughout the entire analysis period
 Remarkable growth acceleration in Q4 2025
 Daily clicks improved from 20-40 to 80-120 range
 Consistent impression growth from 2.5K to 7.5K daily

Reesh **Naam**

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WEB & APP DEVELOPMENTS

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Web & App Developments

At **Be Group**, we transform digital ideas into living, interactive experiences. We design and develop websites and mobile apps that combine creativity, intelligence, and seamless usability.

We Manage

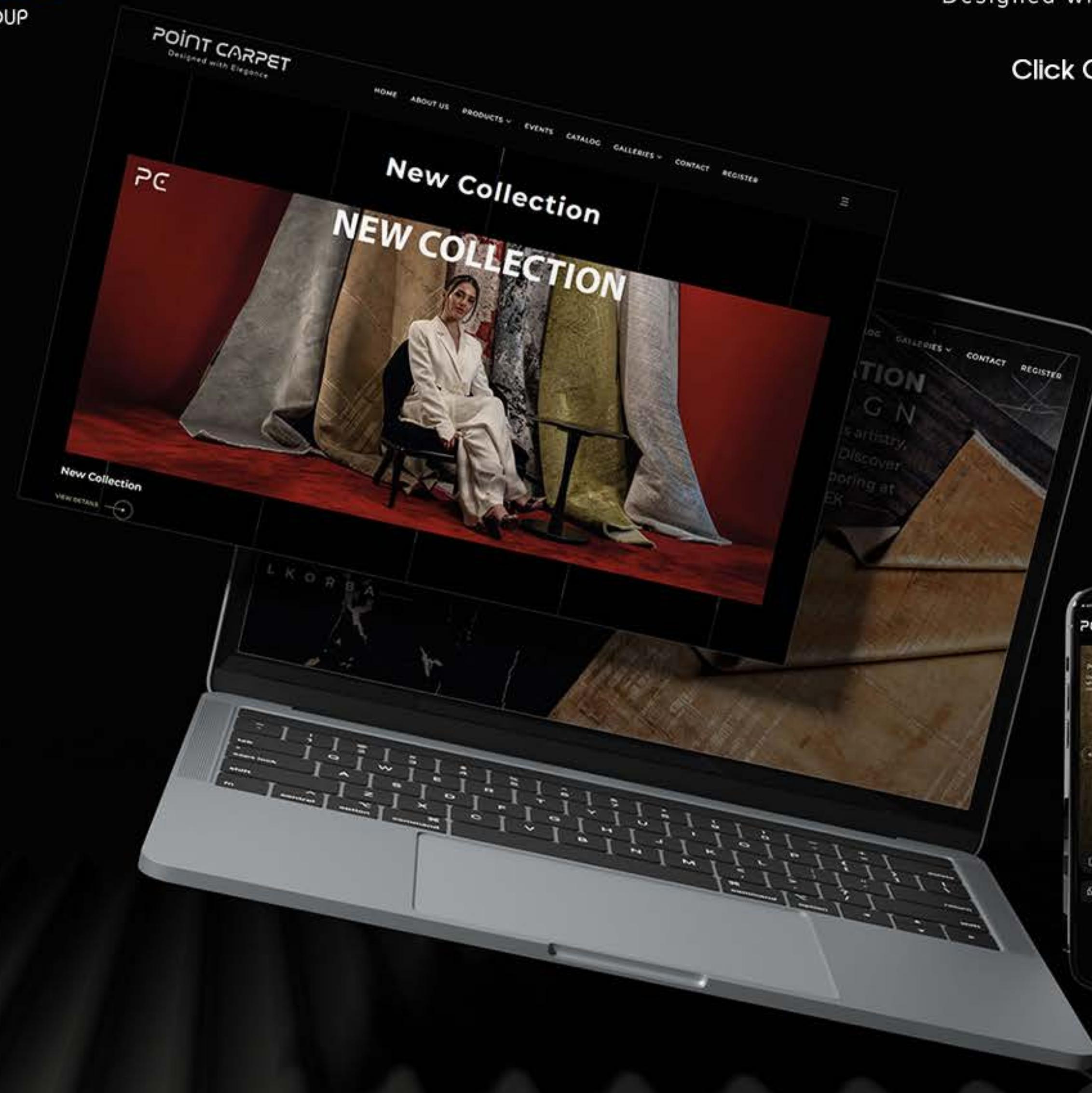
Profile Websites

E-Learning Websites

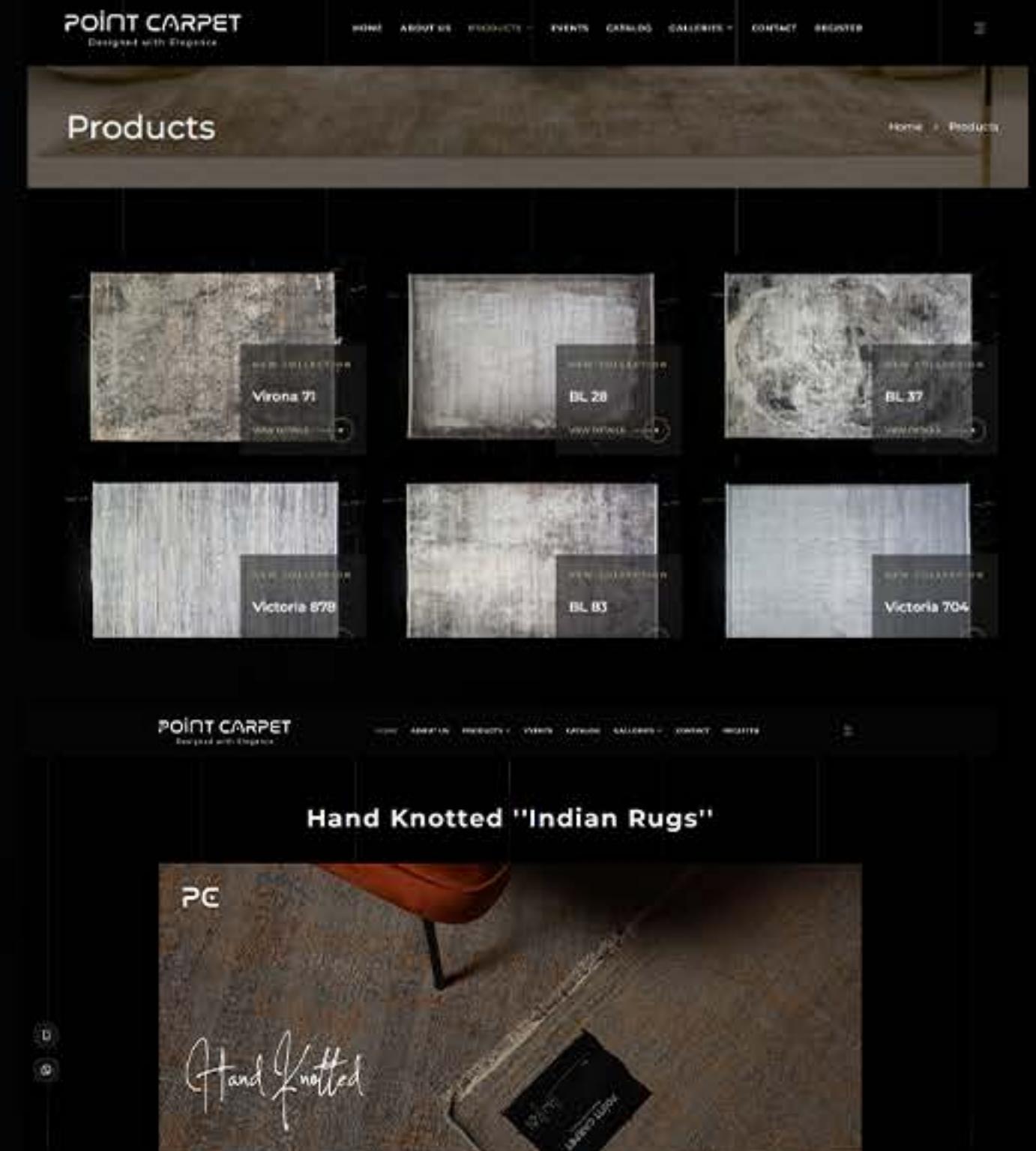
E-Commerce Websites

Mobile App

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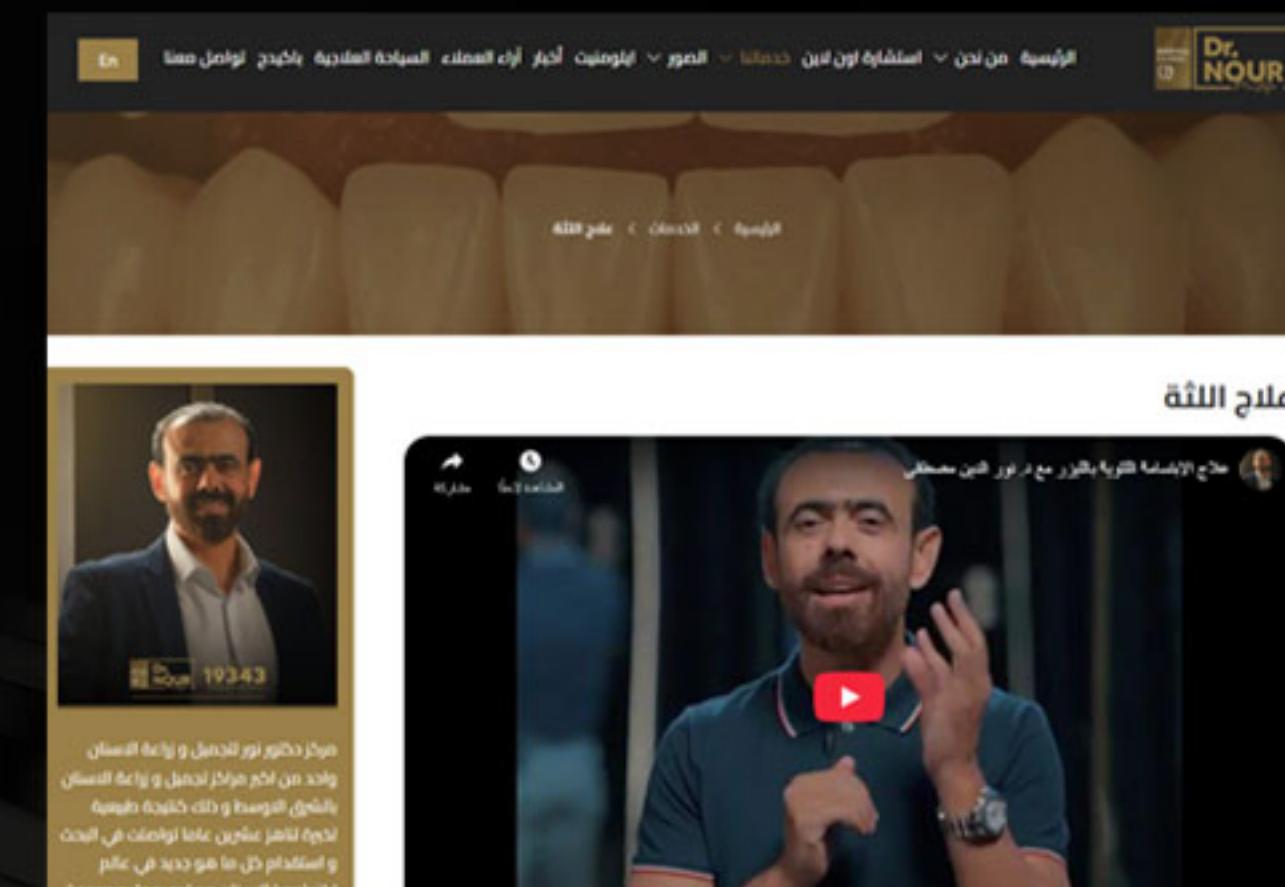
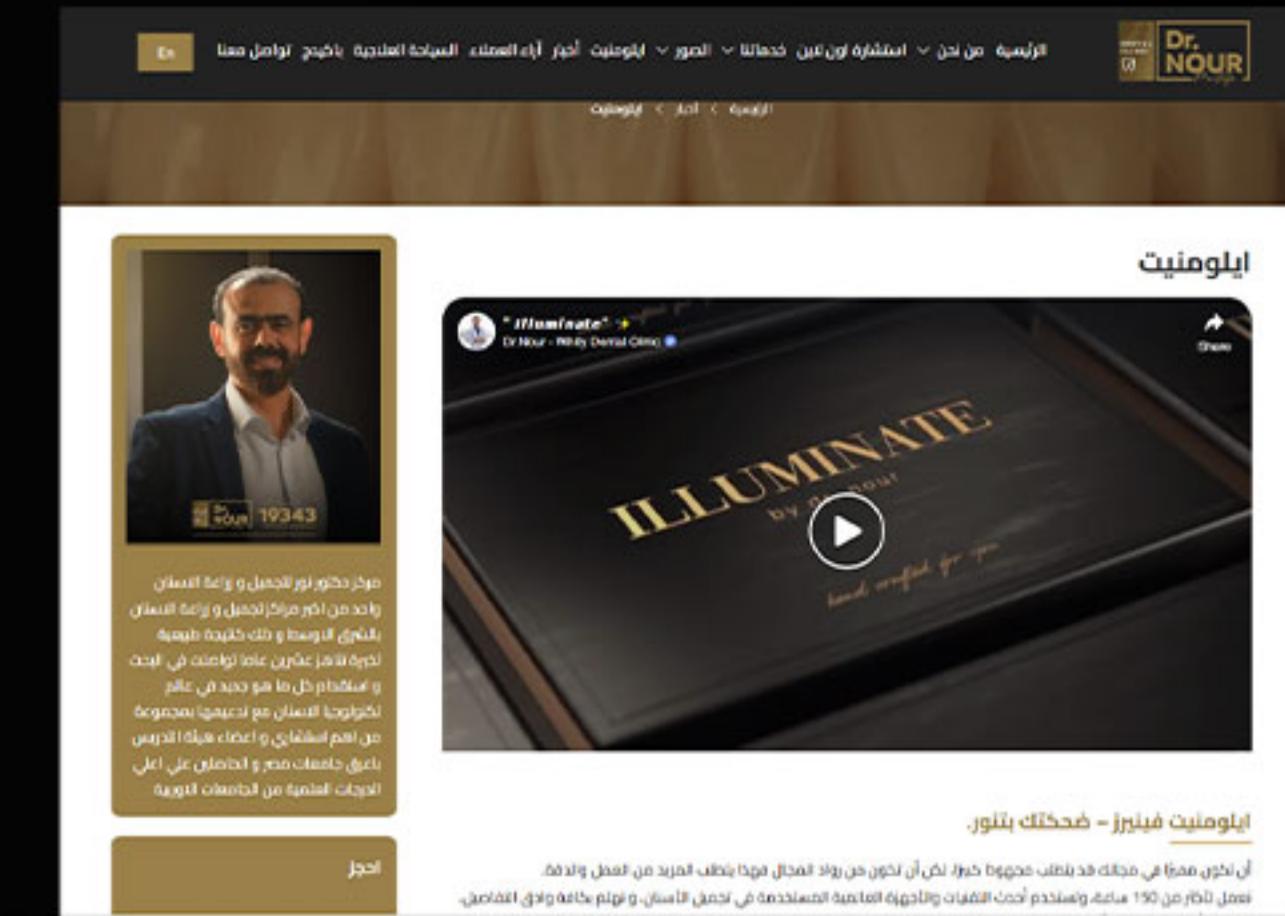
Profile Website



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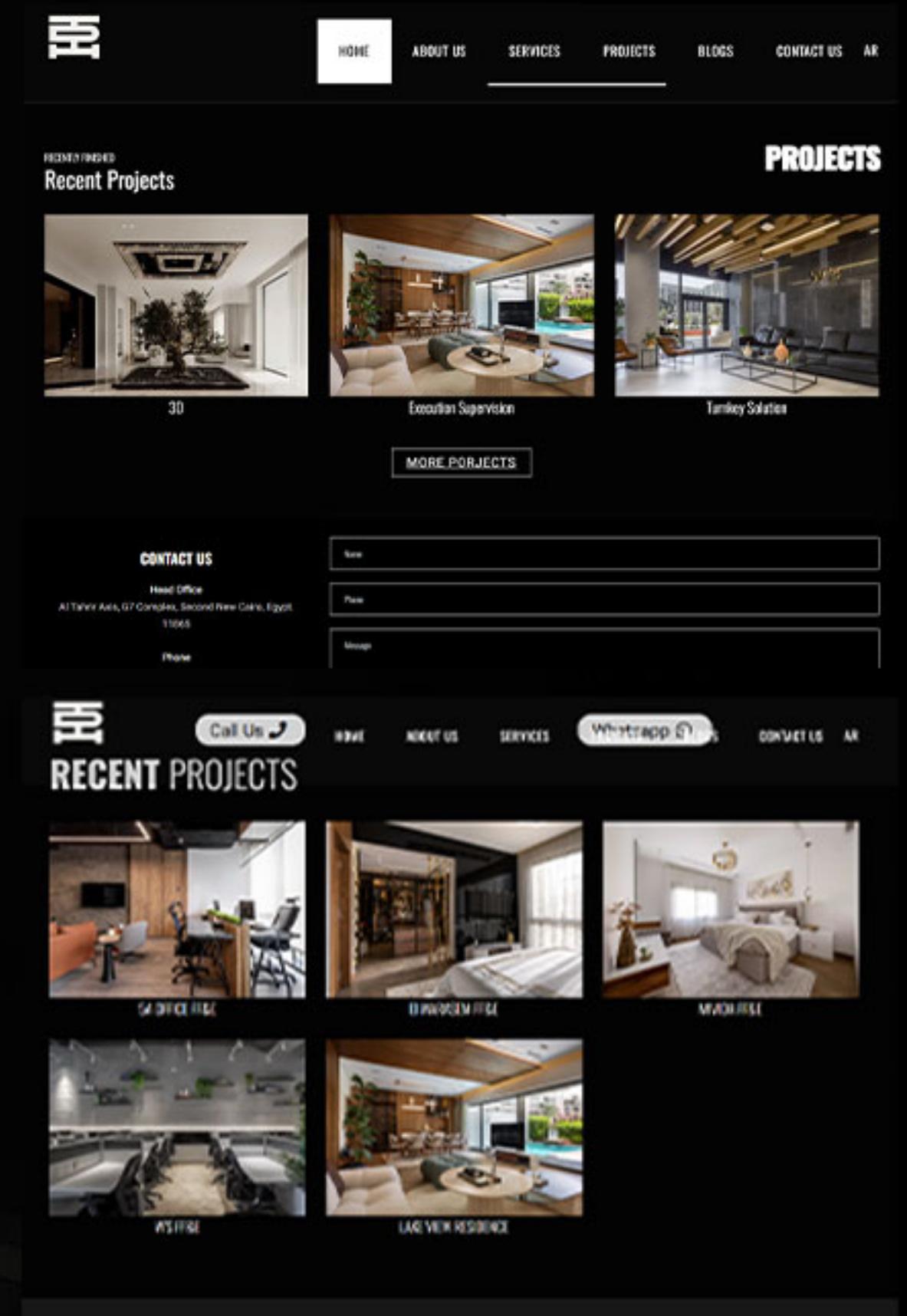
Profile Website





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Profile Website



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RECENT PROJECTS Recent Projects

DAIKIN SERVICE HYDE PARK COMPOUND MARASEM COMPOUND MV HYDE PARK COMPOUND PALM HILLS COMPOUND ROYAL COMPOUND

Executive Supervision Turnkey Solutions

MORE PROJECTS

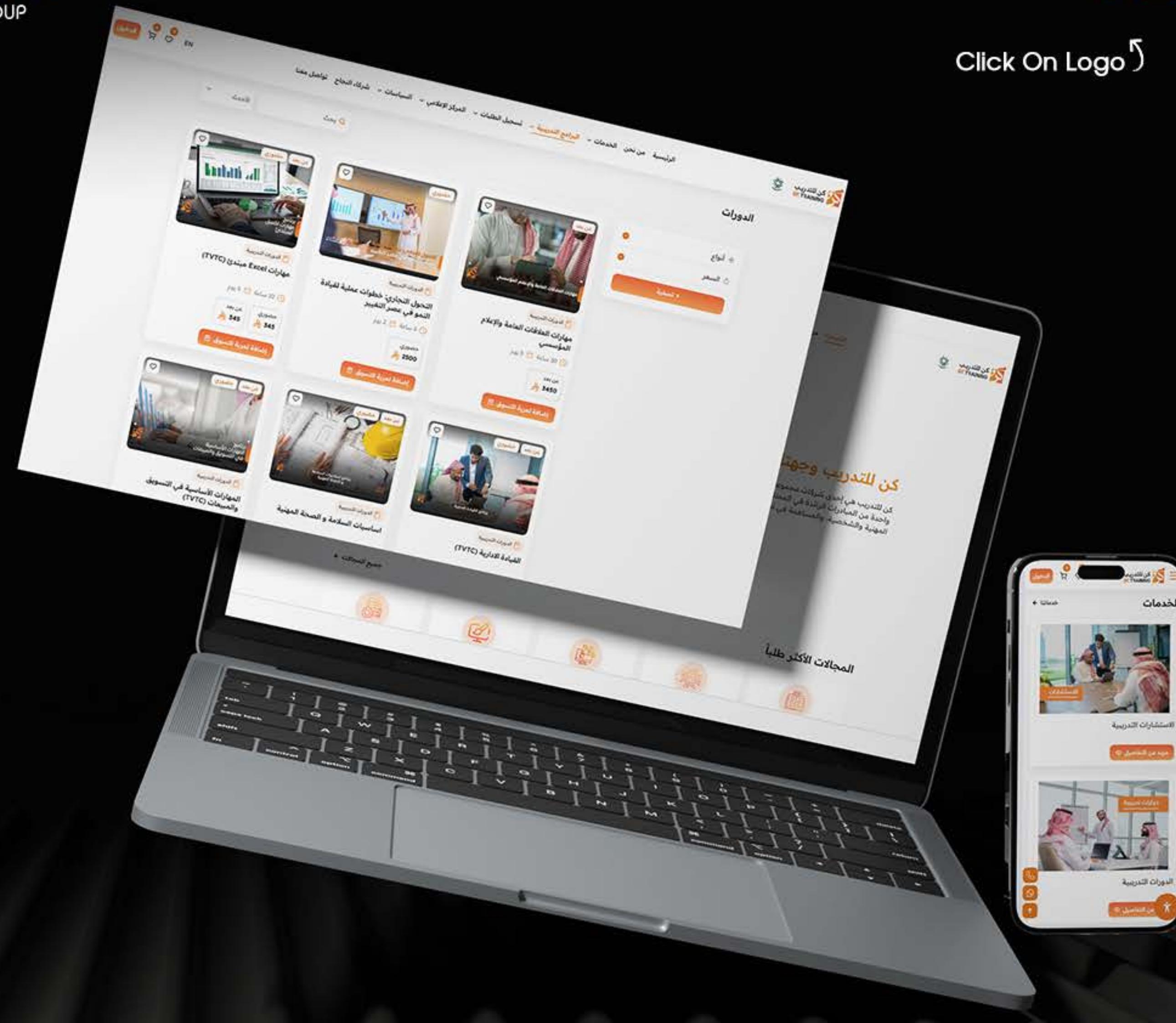
CONTACT US Head Office Al Tahrir Axis, G7 Complex, Second River Cairo, Egypt 11665 Phone

Call Us WhatsApp AR

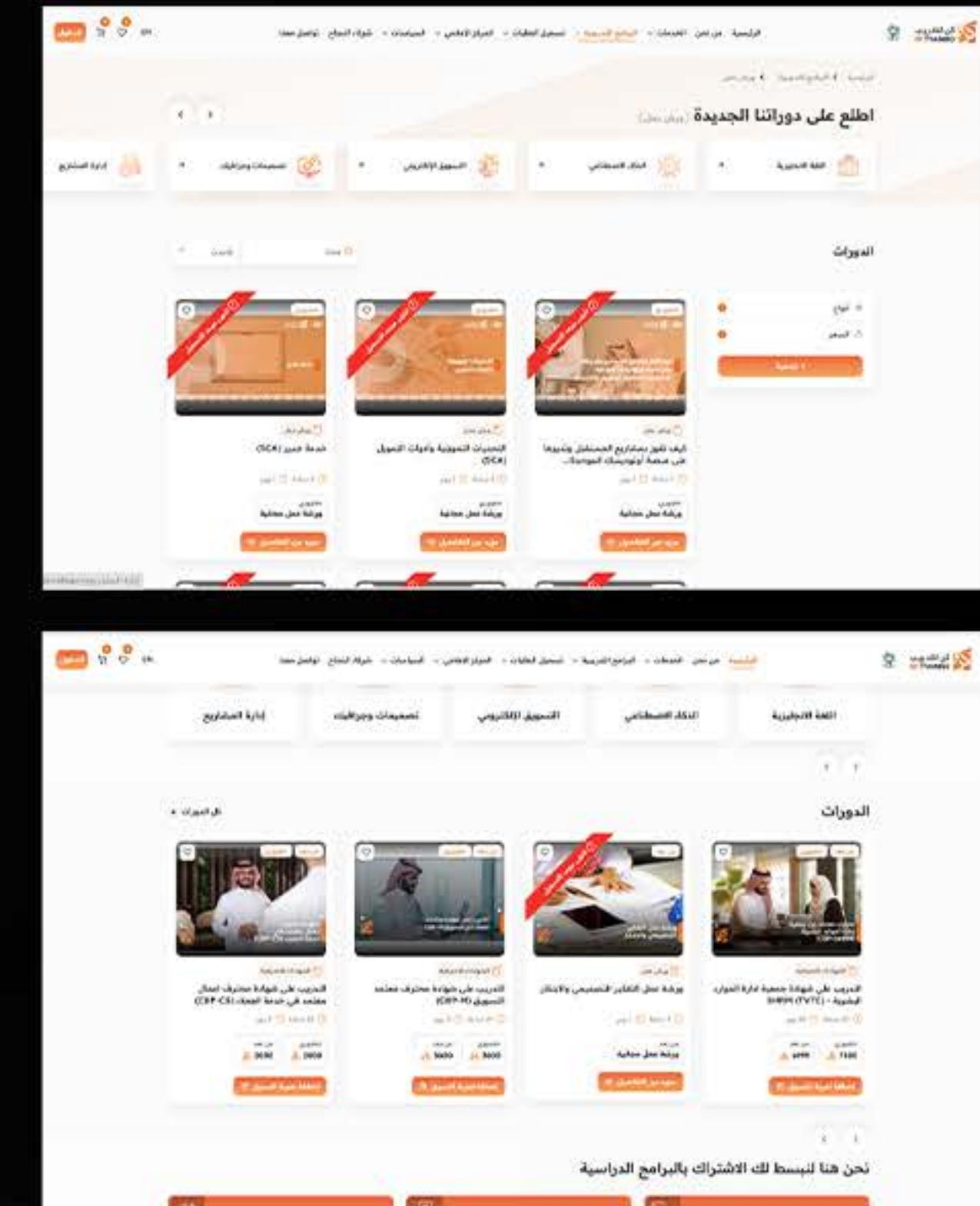
RECENT PROJECTS

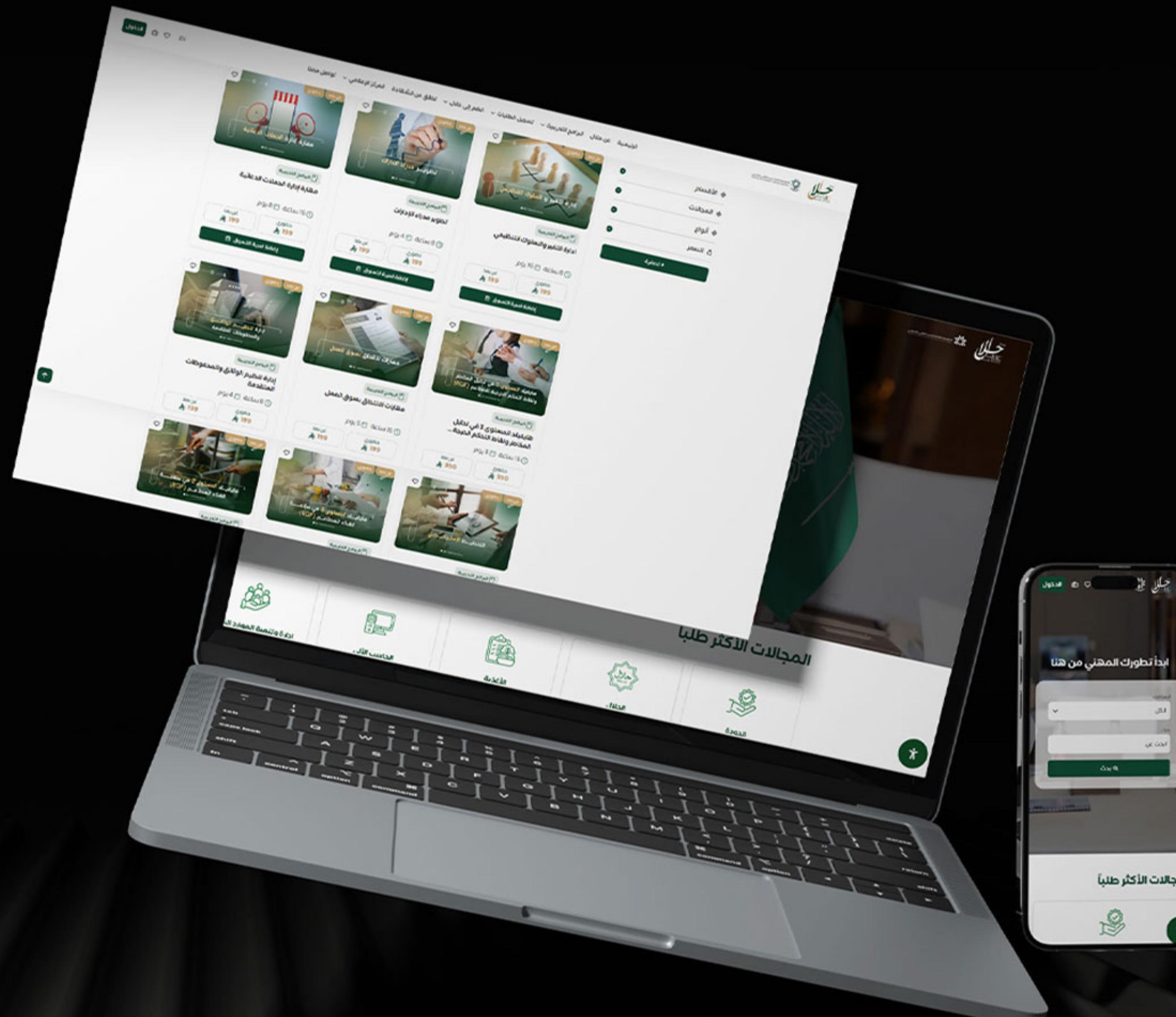
SA OFFICE EL WADIM HOME MV HOME WS HOME LAKE VIEW RESIDENCE

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E-Learning Website





E-Learning Website



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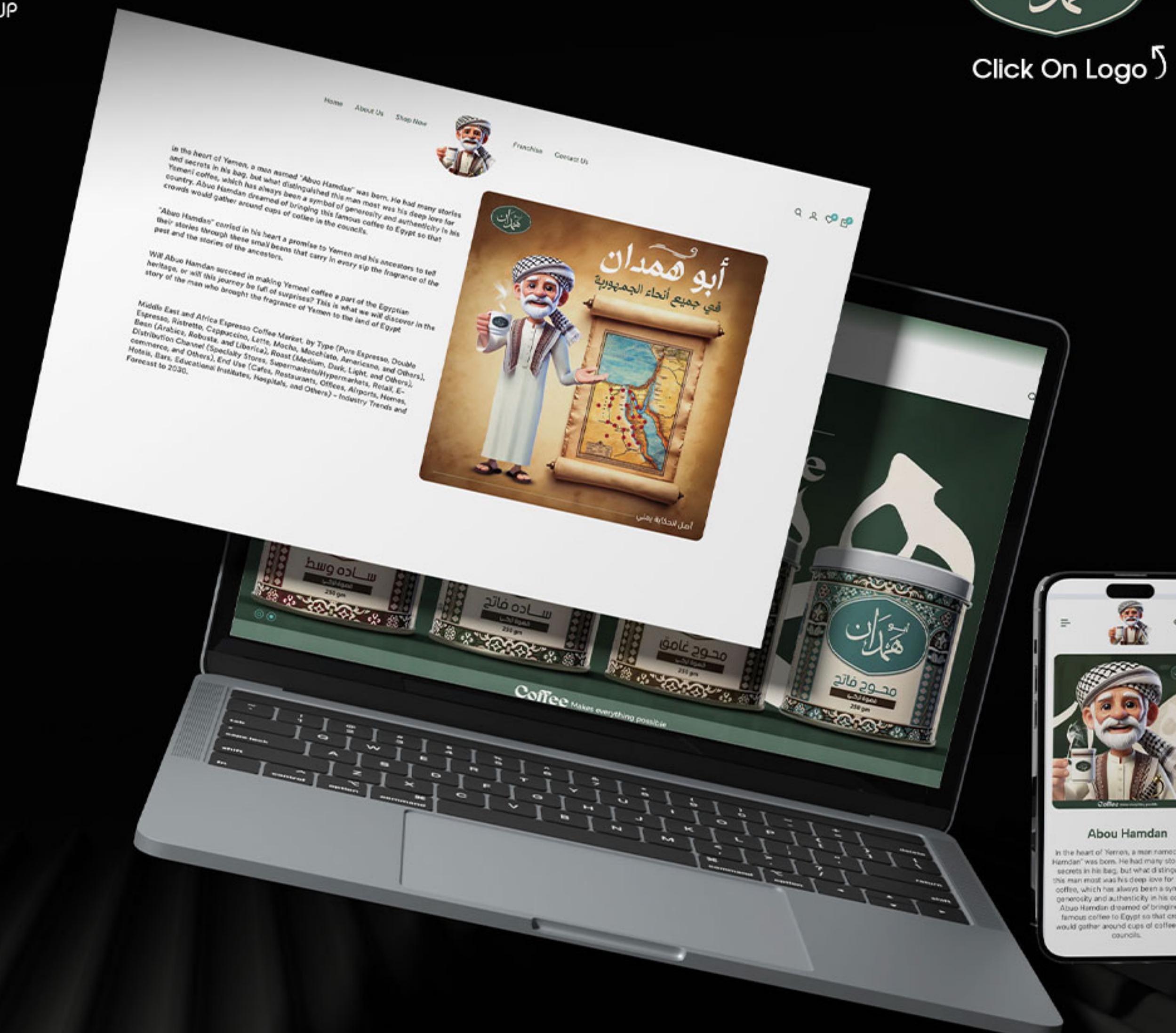
E-Learning Website



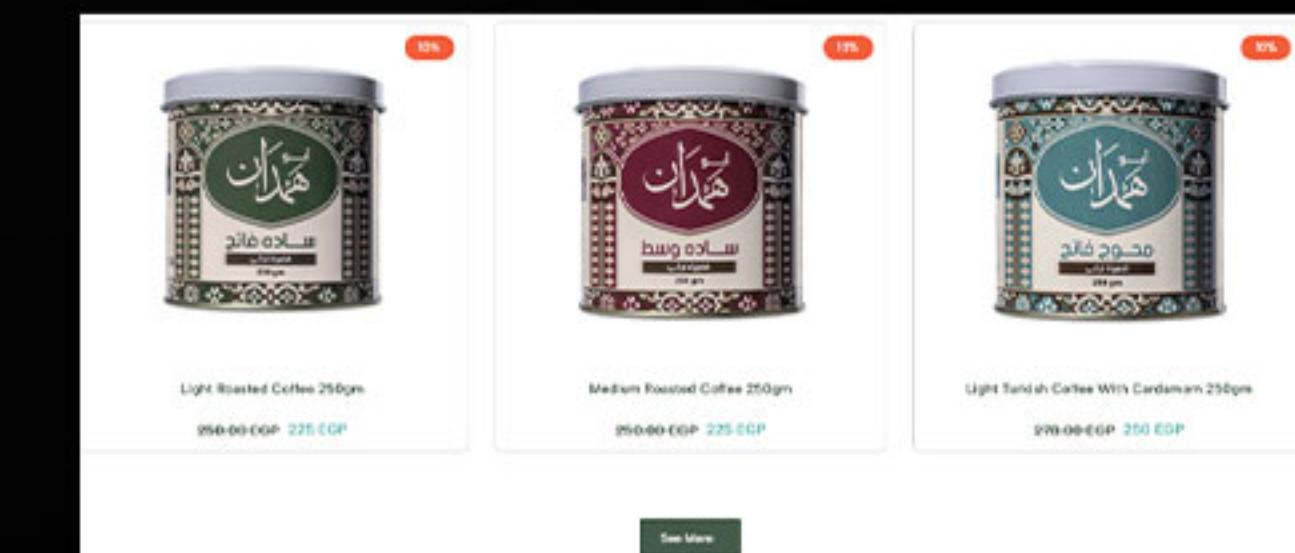
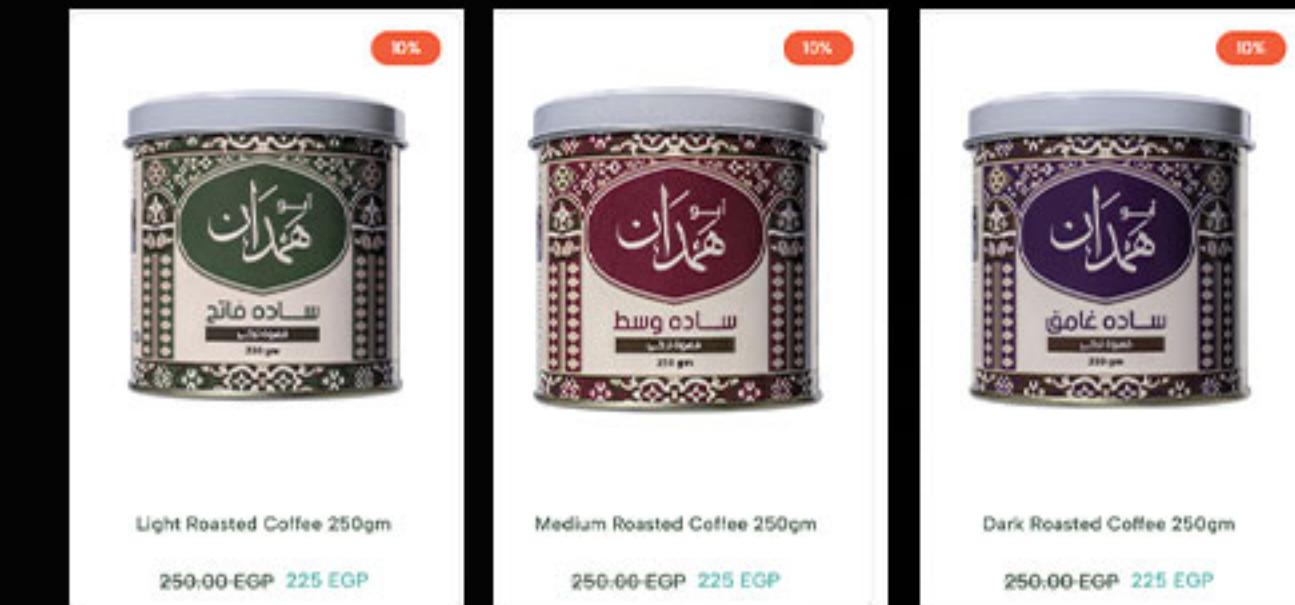
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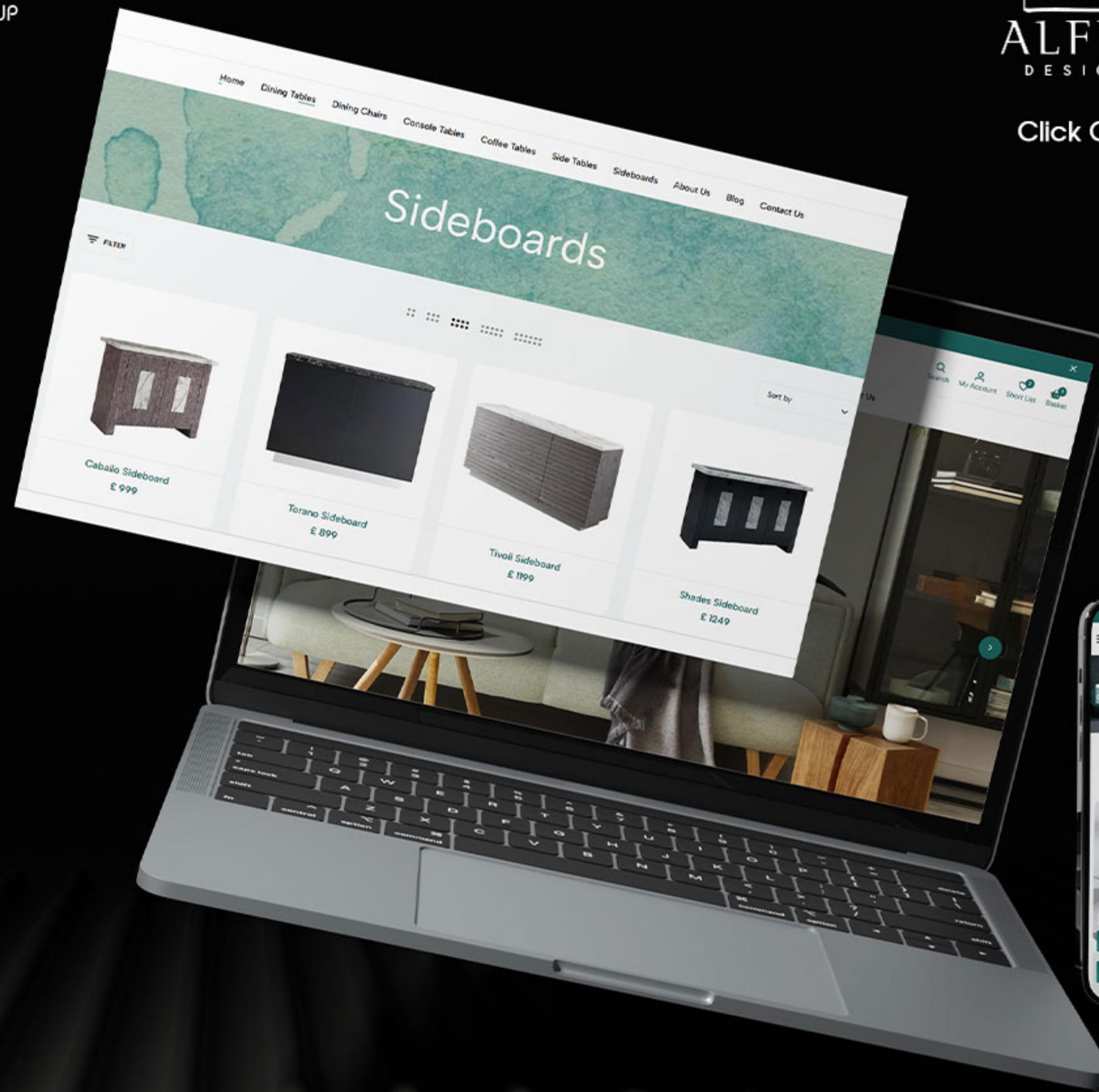


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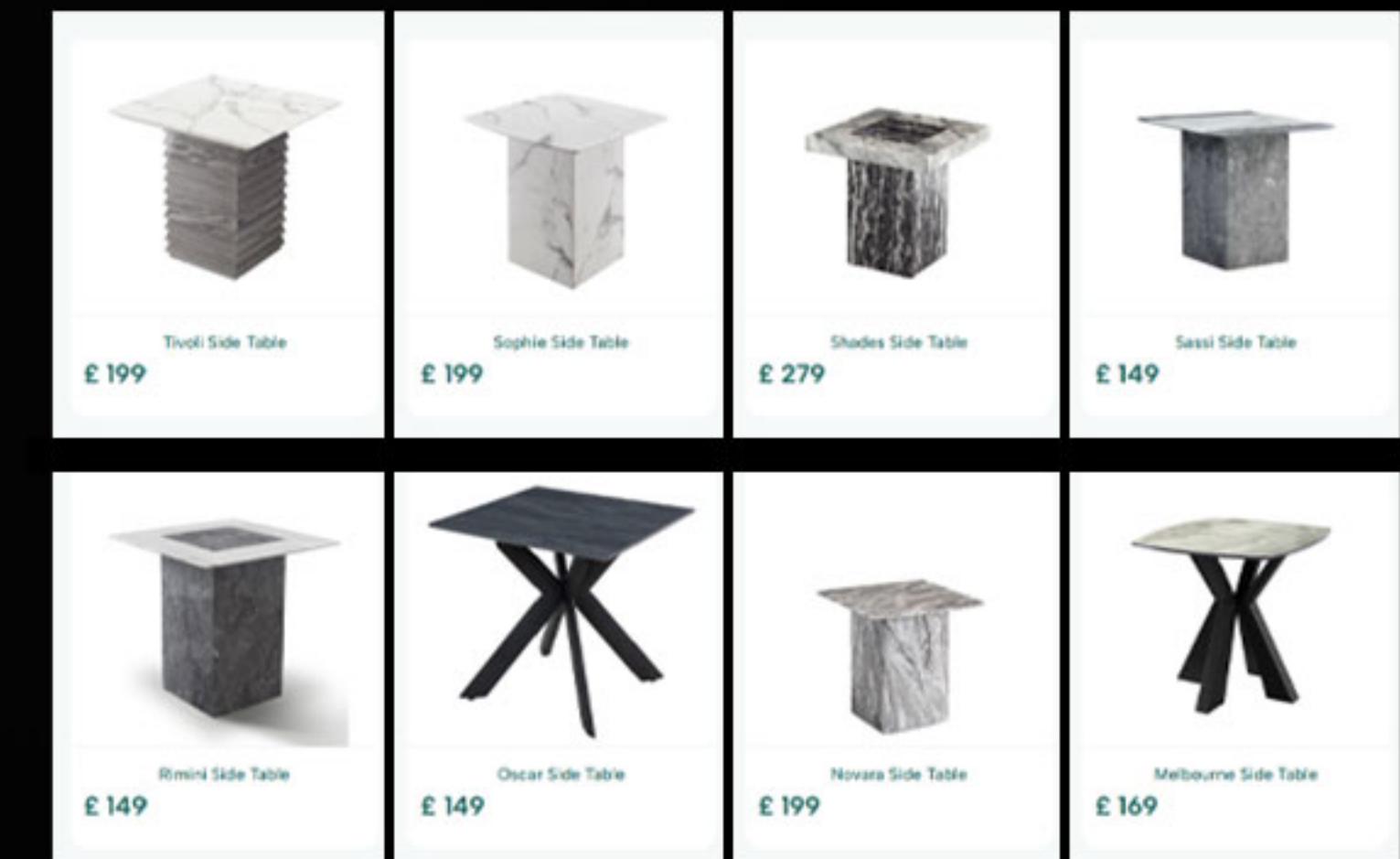
E-Commerce Websites





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E-Commerce Websites





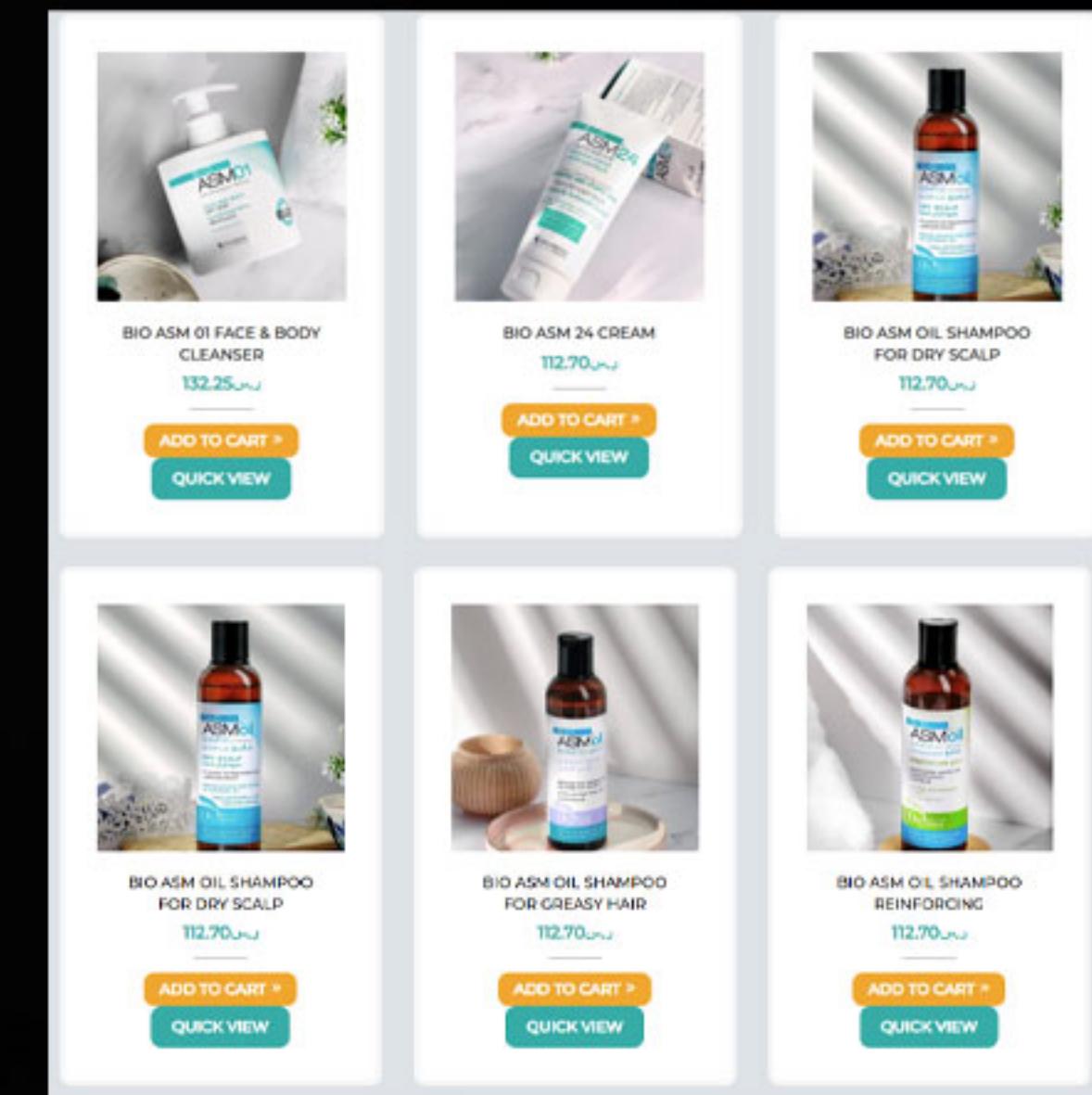
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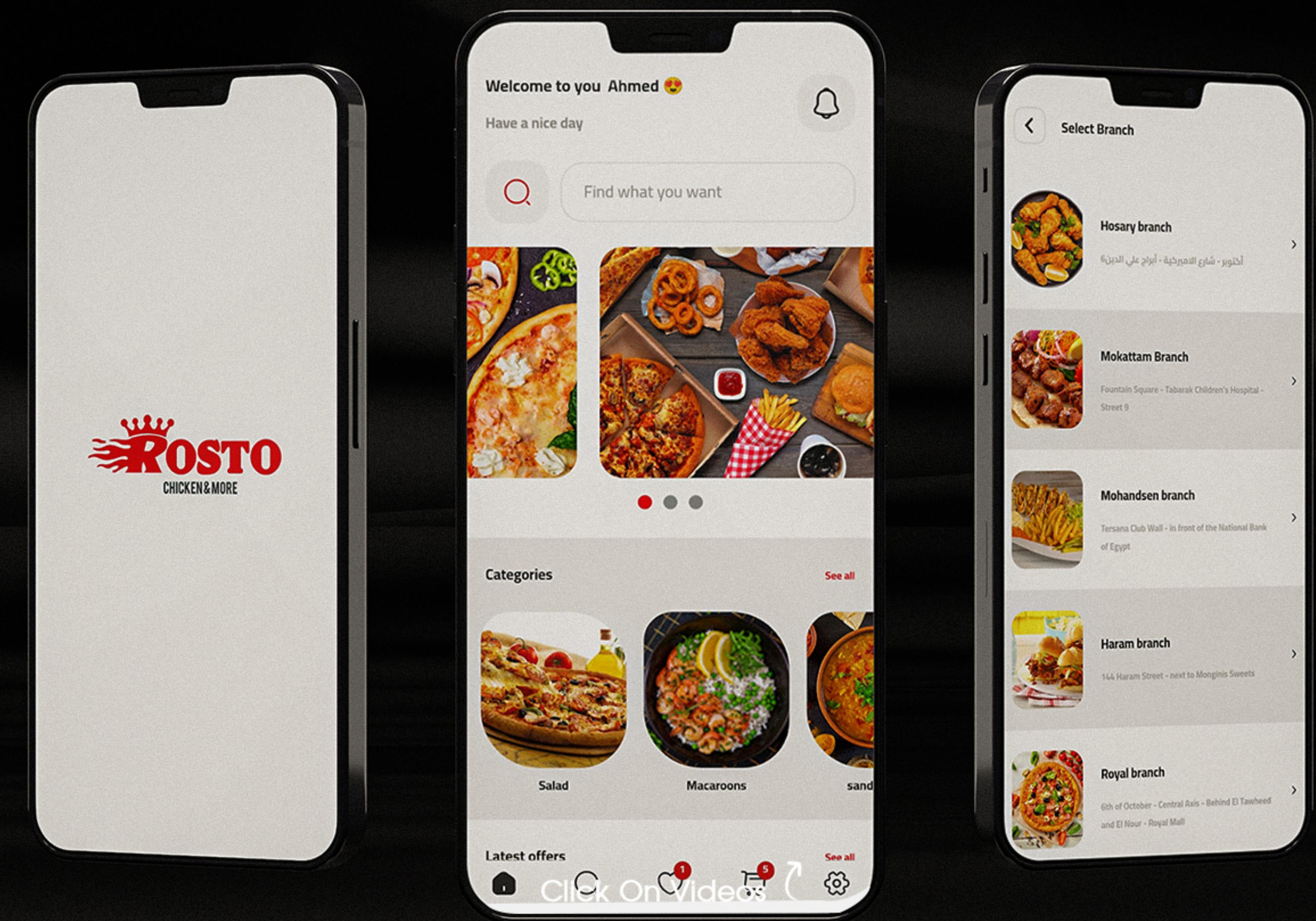
E-Commerce Websites





E-Commerce Website





Mobile Application

Digital Solutions
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Mobile Application

Digital Solutions
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Media Production

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Media Production

We bring ideas to life through **powerful visuals and storytelling**.

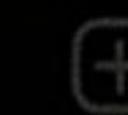
From shooting and editing to sound design and motion integration, our team creates cinematic content that captures attention and reflects your brand identity with a futuristic digital edge.

We Manage

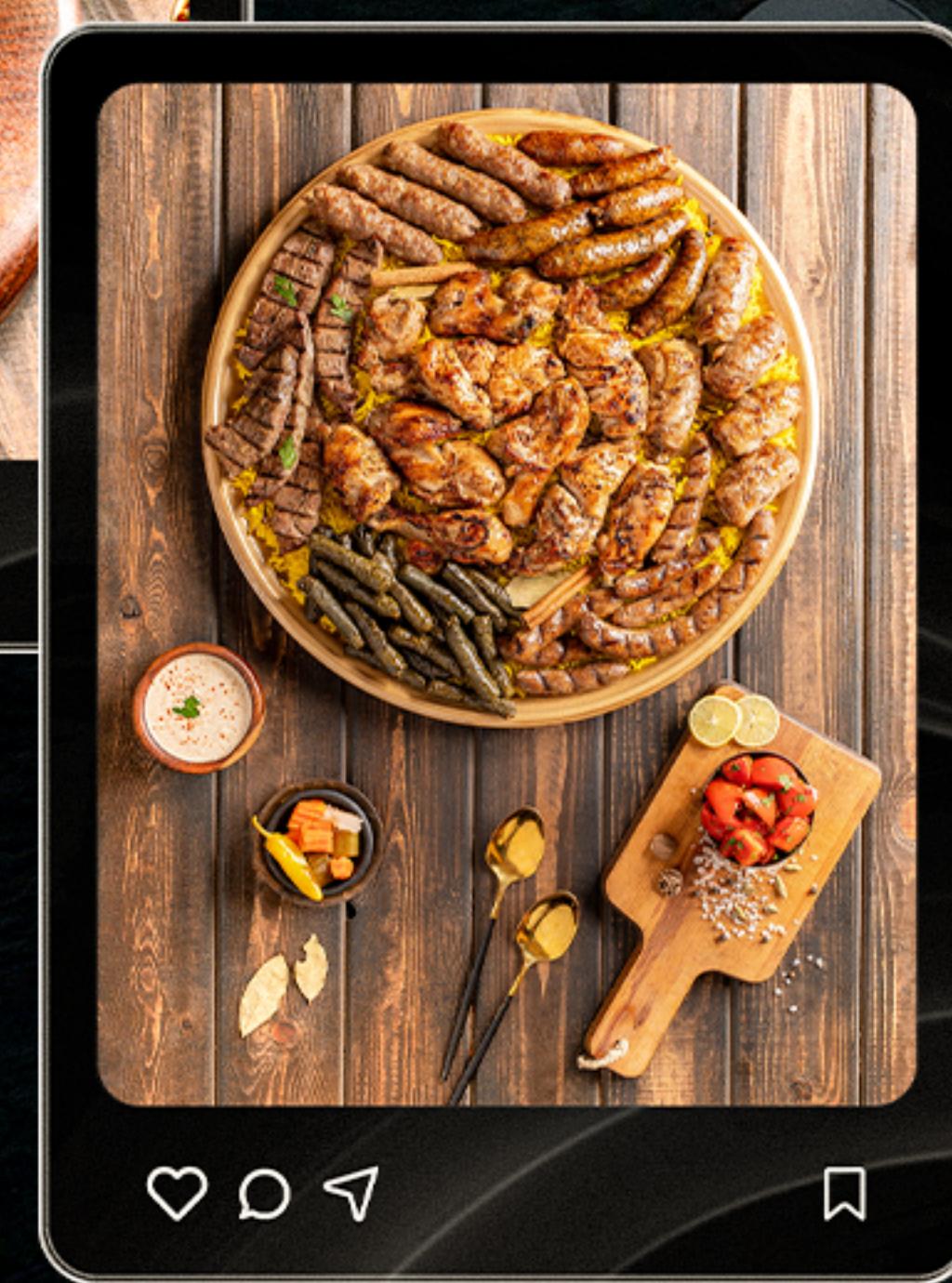
- VIDEO PRODUCTION
- VIDEO ANIMATION
- REEL CREATION
- PHOTOGRAPHY
- PODCAST

Click On Videos ↗

Reels

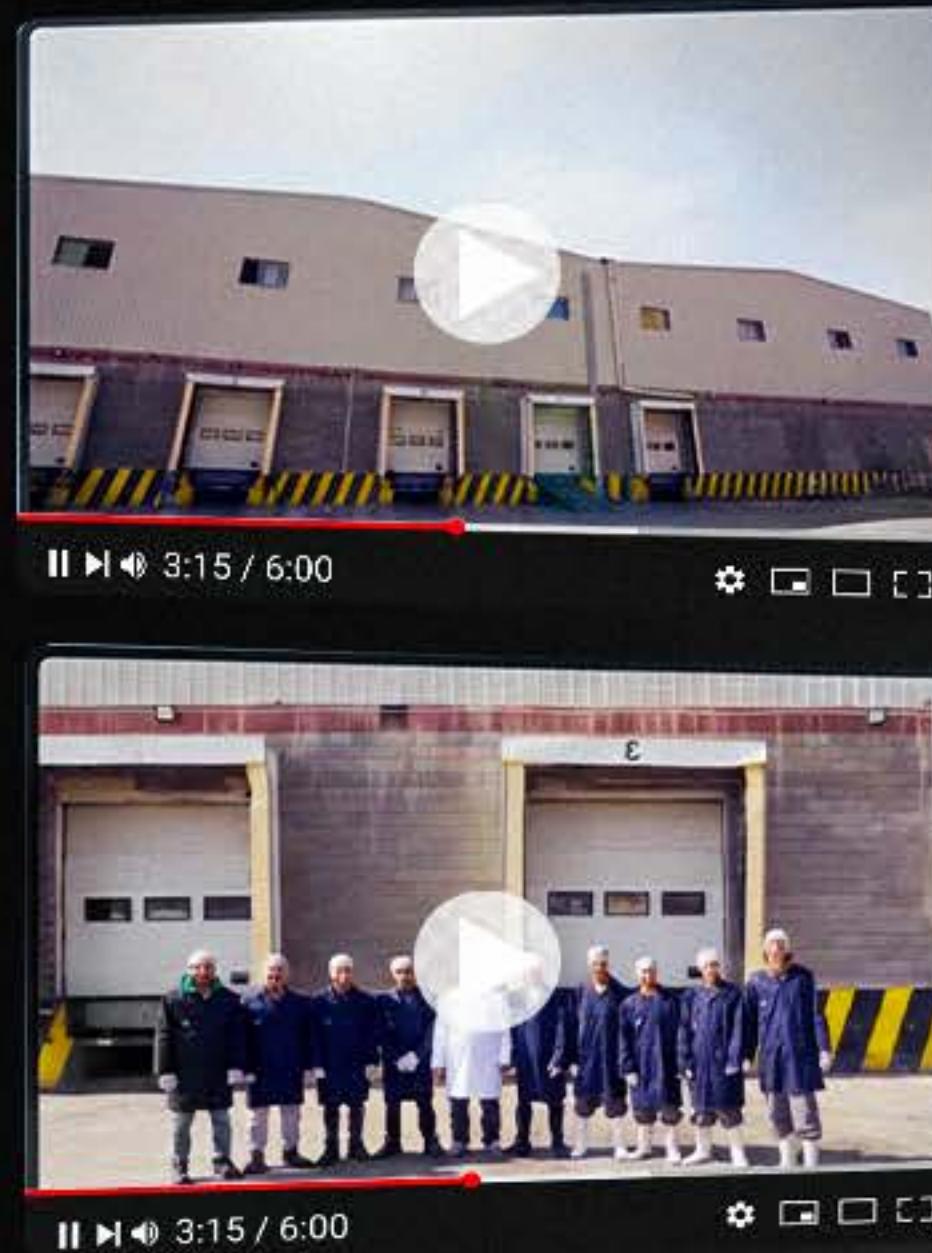


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Photography

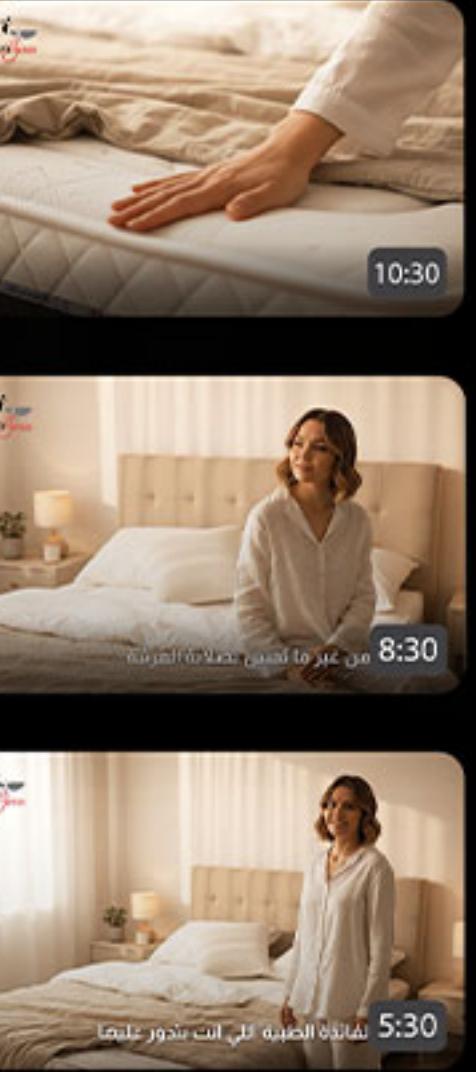
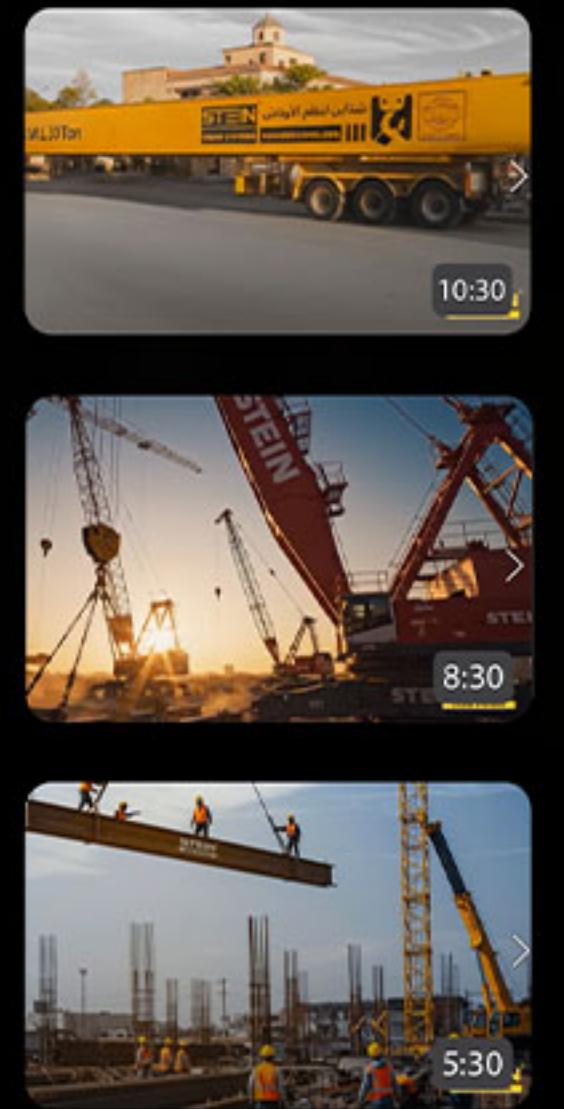
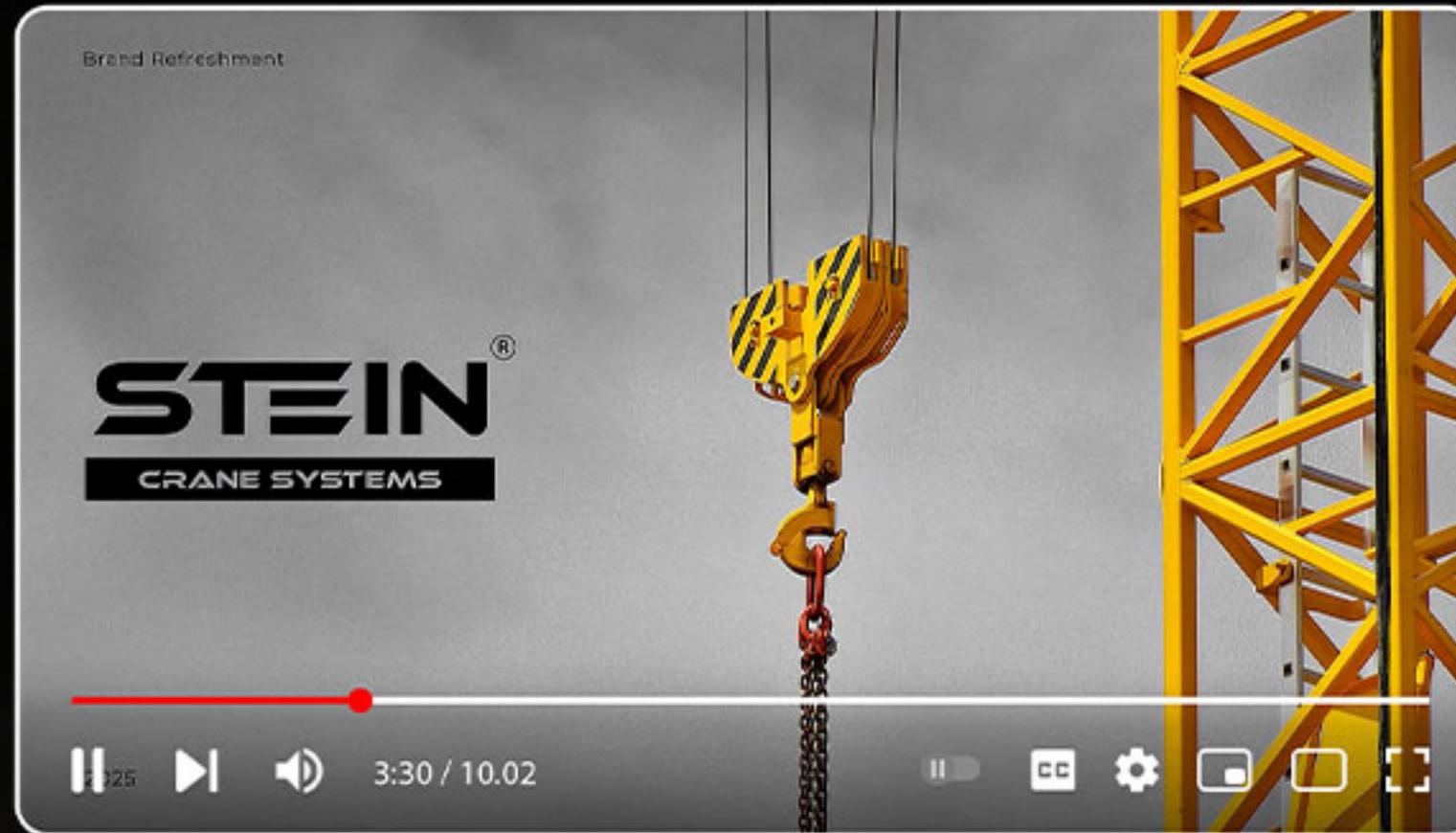
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Media Production

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AI Production

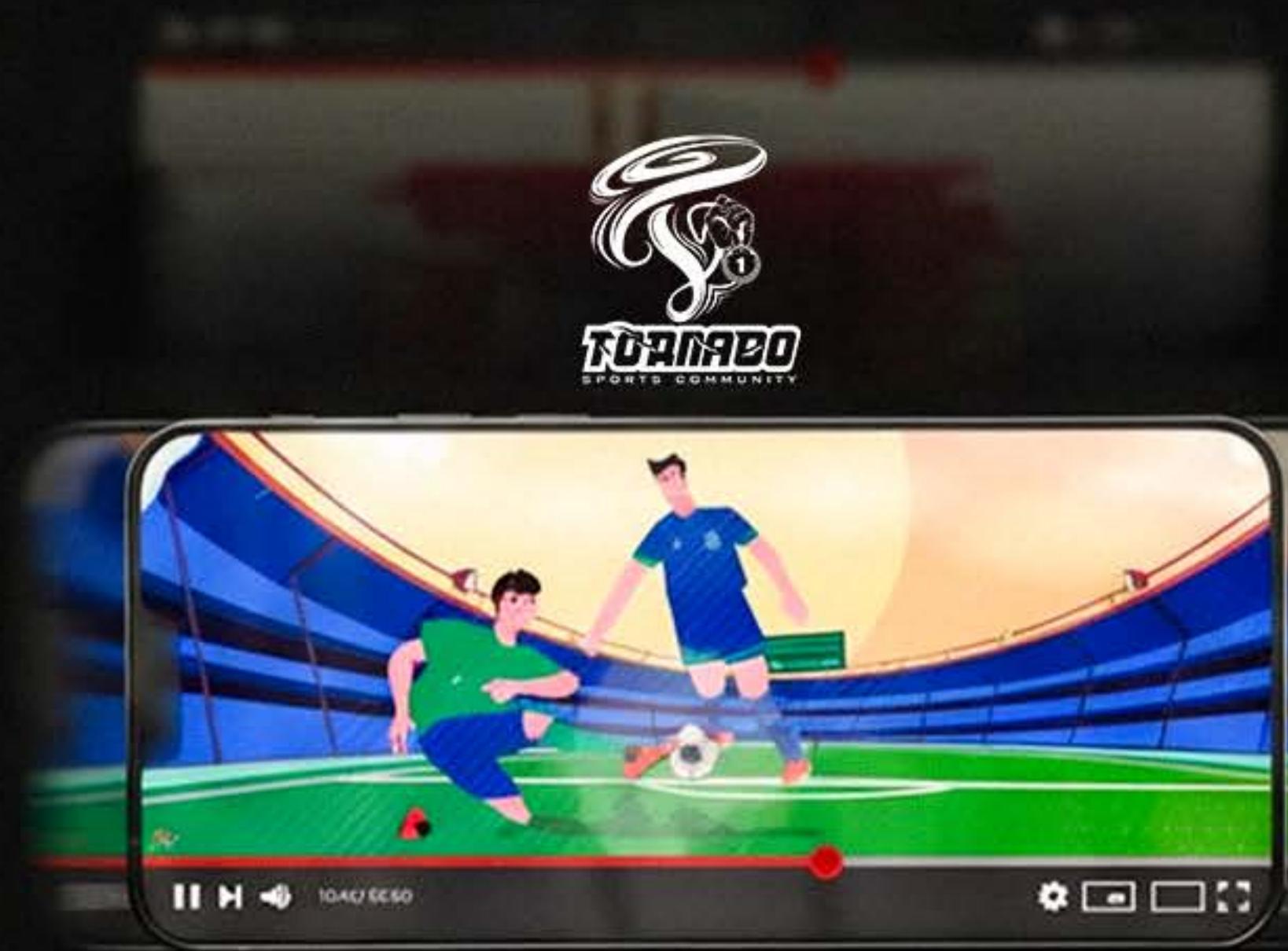
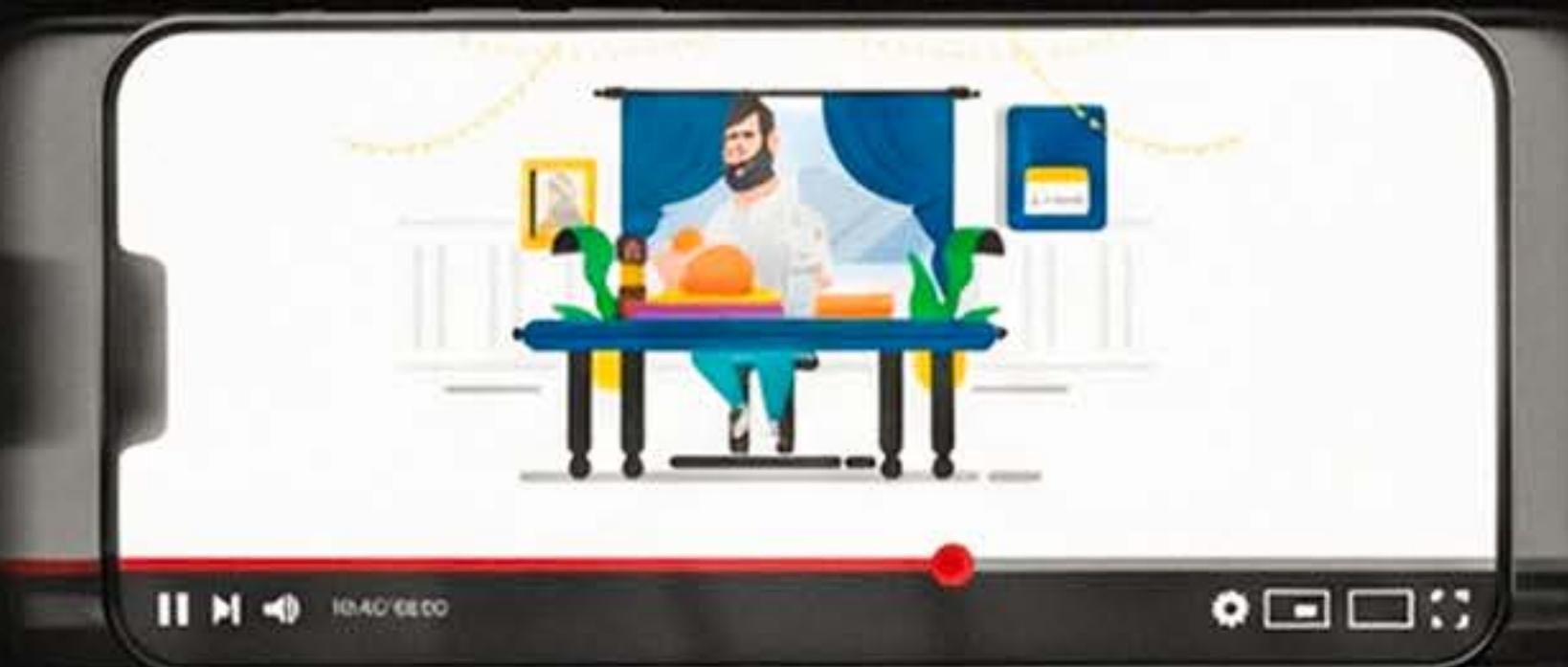
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Podcast

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Video Motion

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Design and Branding

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Design & Branding

At **Be Group**, we turn creativity into identity.

We craft distinctive visual languages that reflect who you are and what you stand for from powerful logos and elegant color systems to complete brand worlds that inspire connection.

We Manage

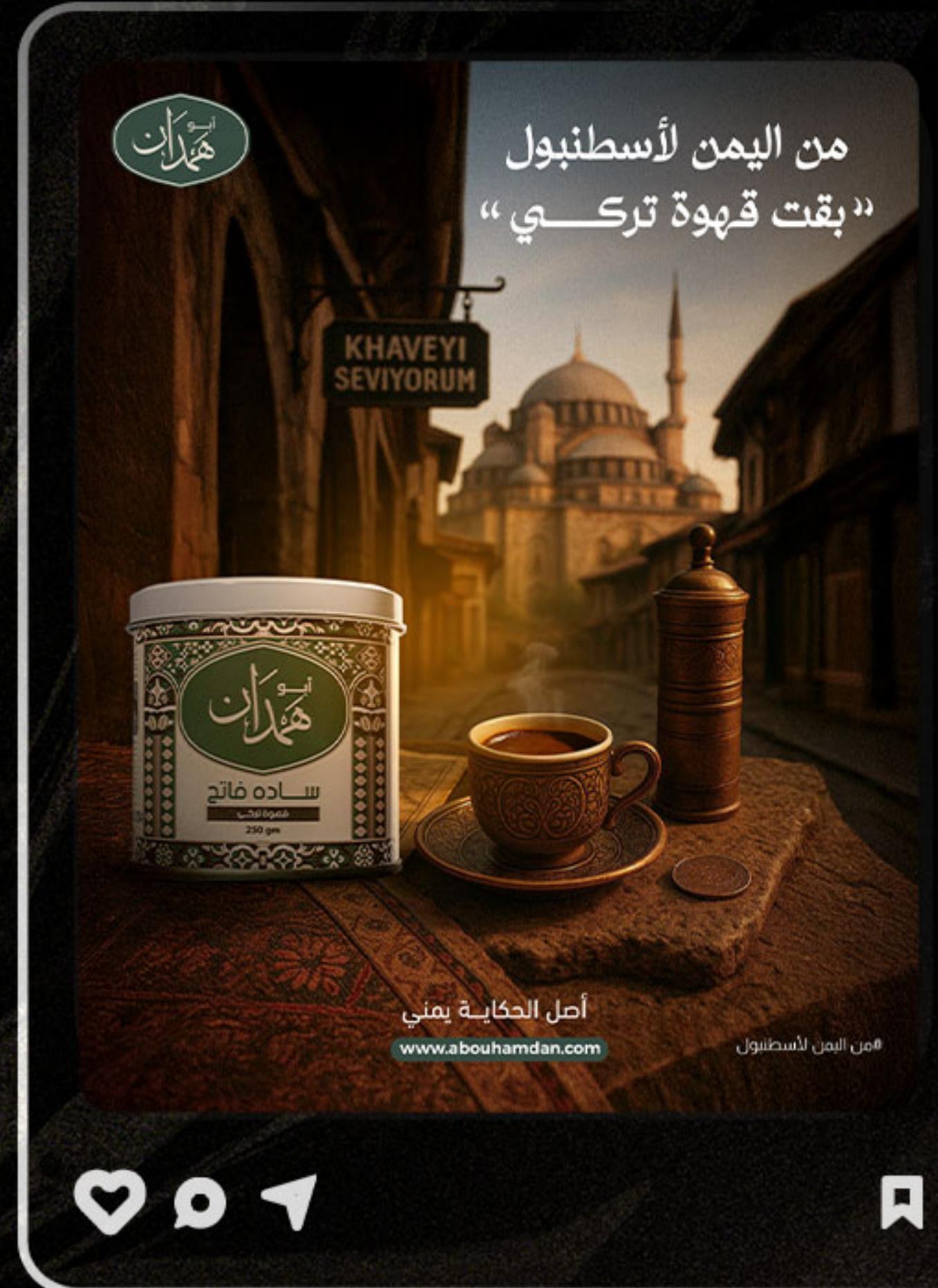
LOGO DESIGN

BRANDING AND IDENTITY DESIGN

SOCIAL MEDIA DESIGNS

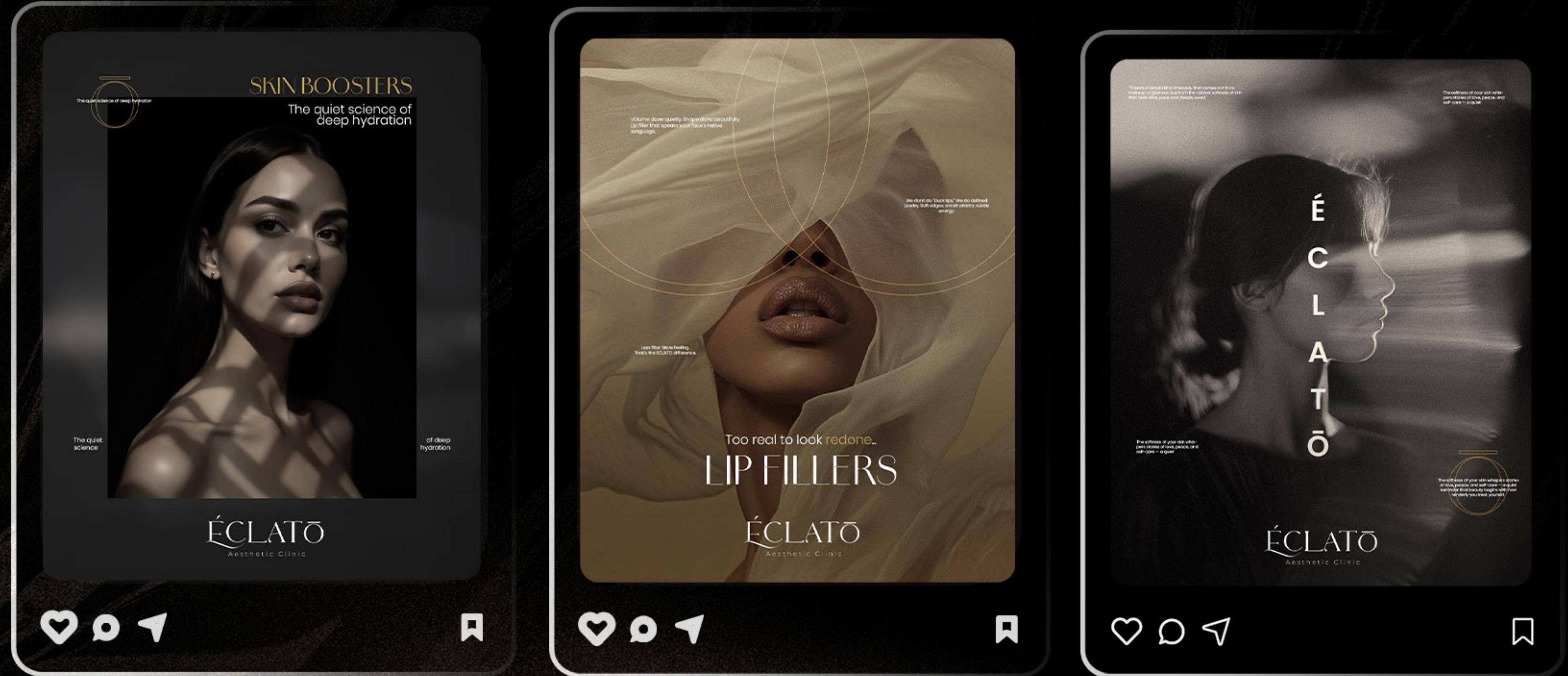
PRINTING AND PACKAGING DESIGNS







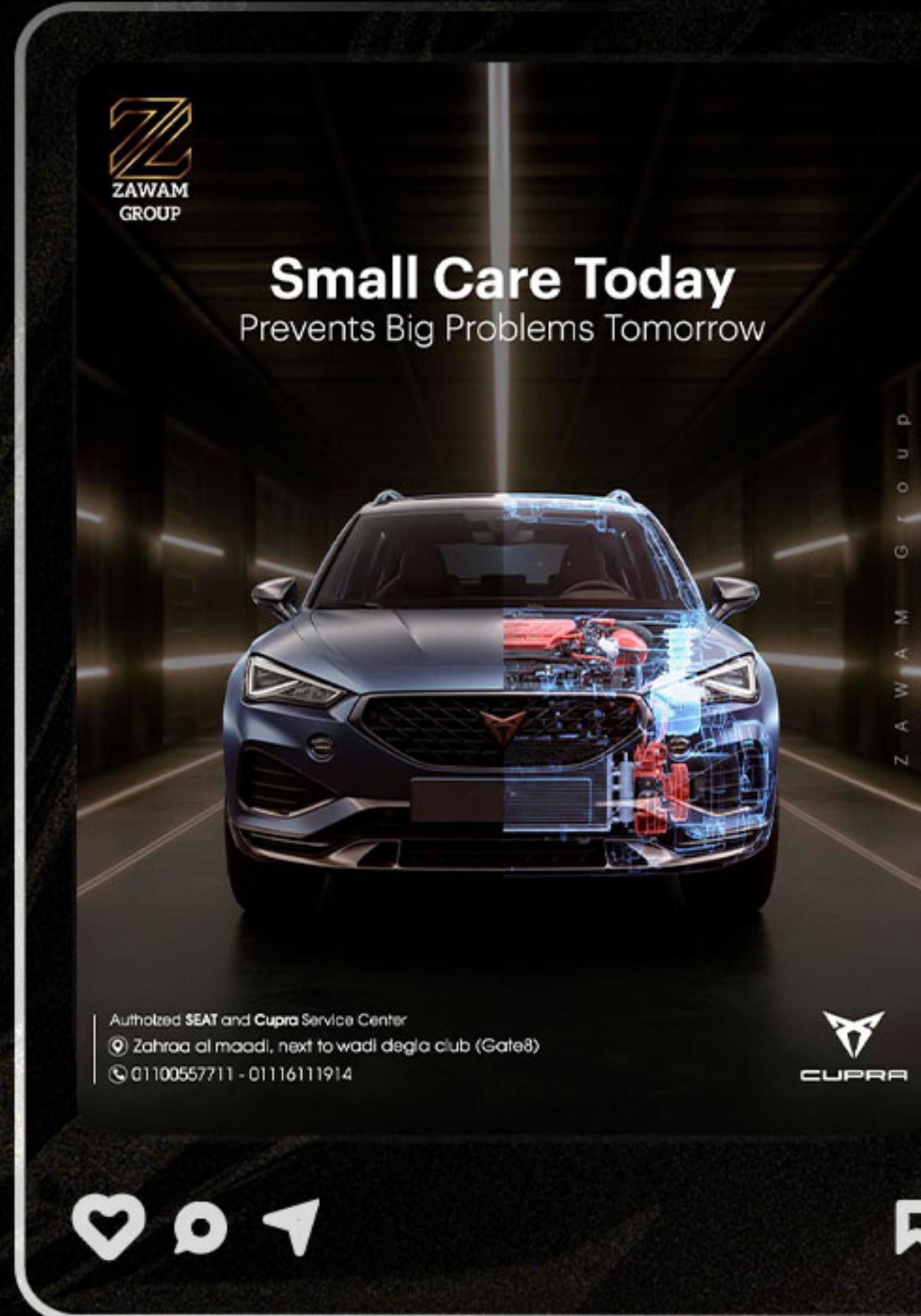


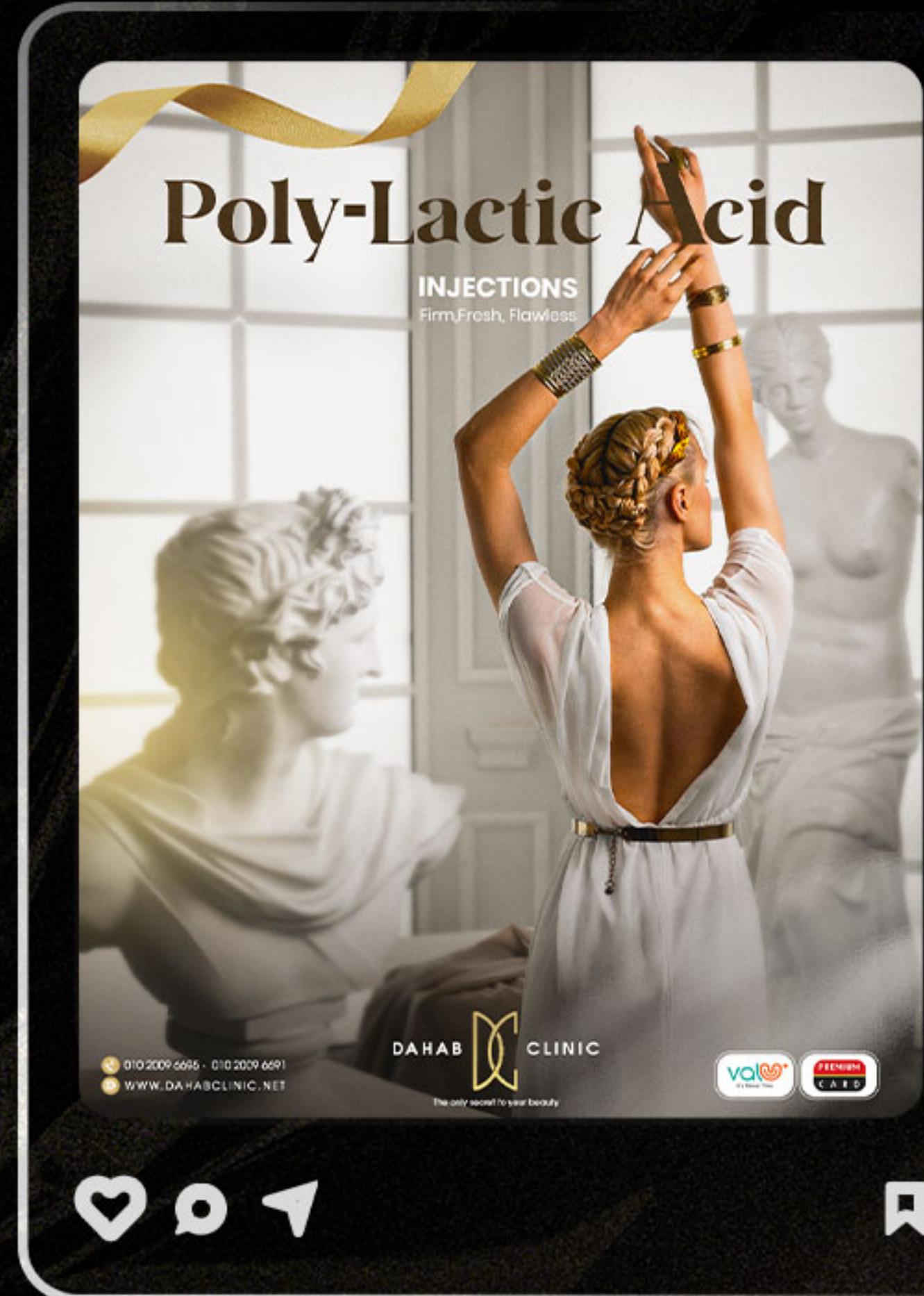






Social Media designs

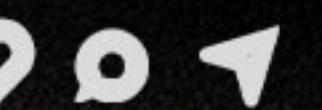




أورفا تريو الجديد
3 مميزات في كيس واحد!

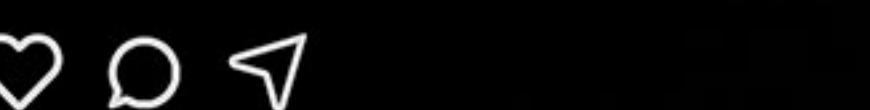


نظافة تحسينها
قبل حتى ما تشويفيها.



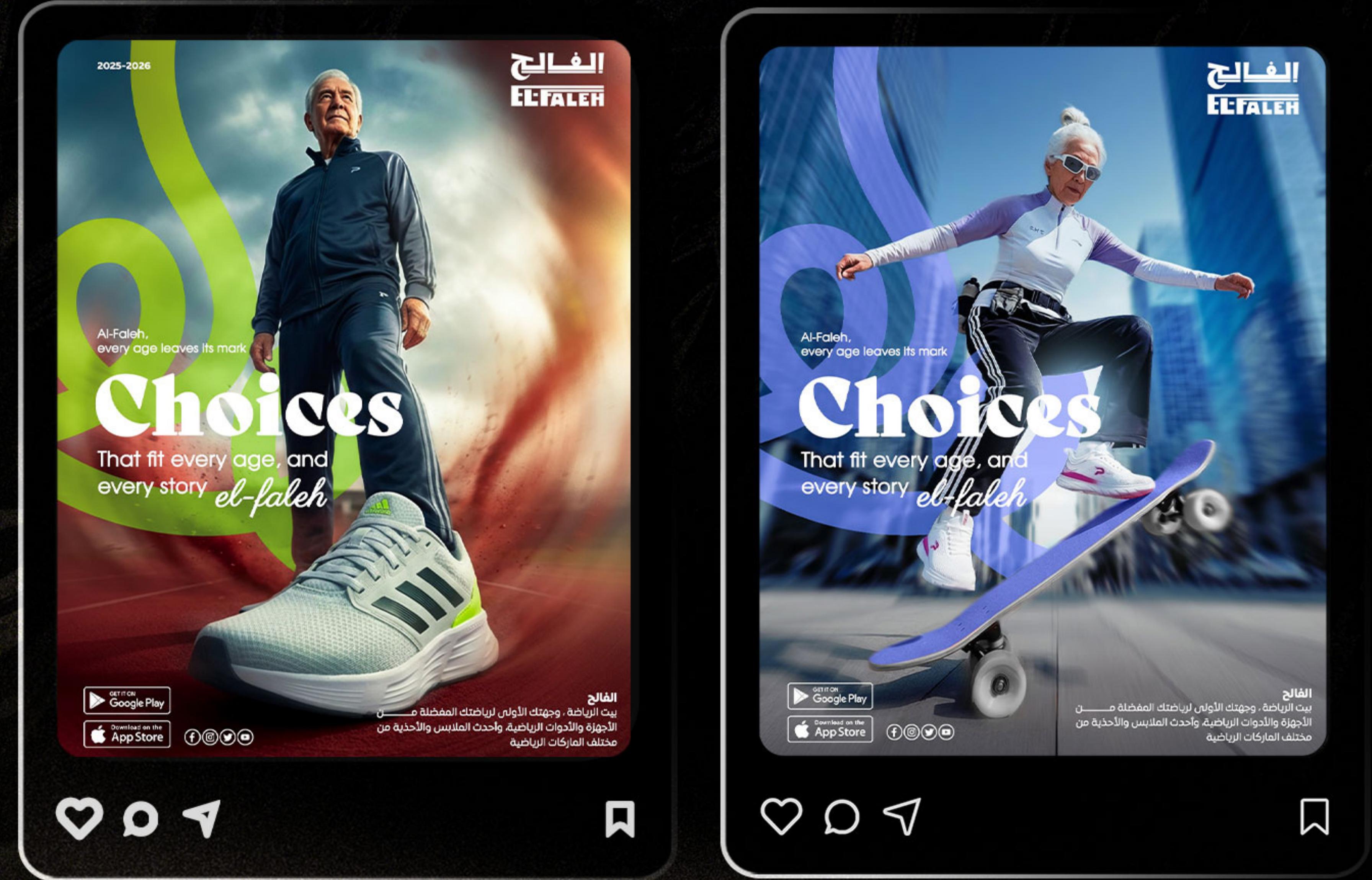
مفاجأة أورفا هي
أورفا تريو المتطور

فعالية أقوى تنظيف أعمق عطر مضاعف













Abou Hamdan

In the heart of Yemen, a man named 'Abou Hamdan' was born. He had many stories and secrets in his bag, but what distinguished this man most was his deep love for Yemeni coffee.

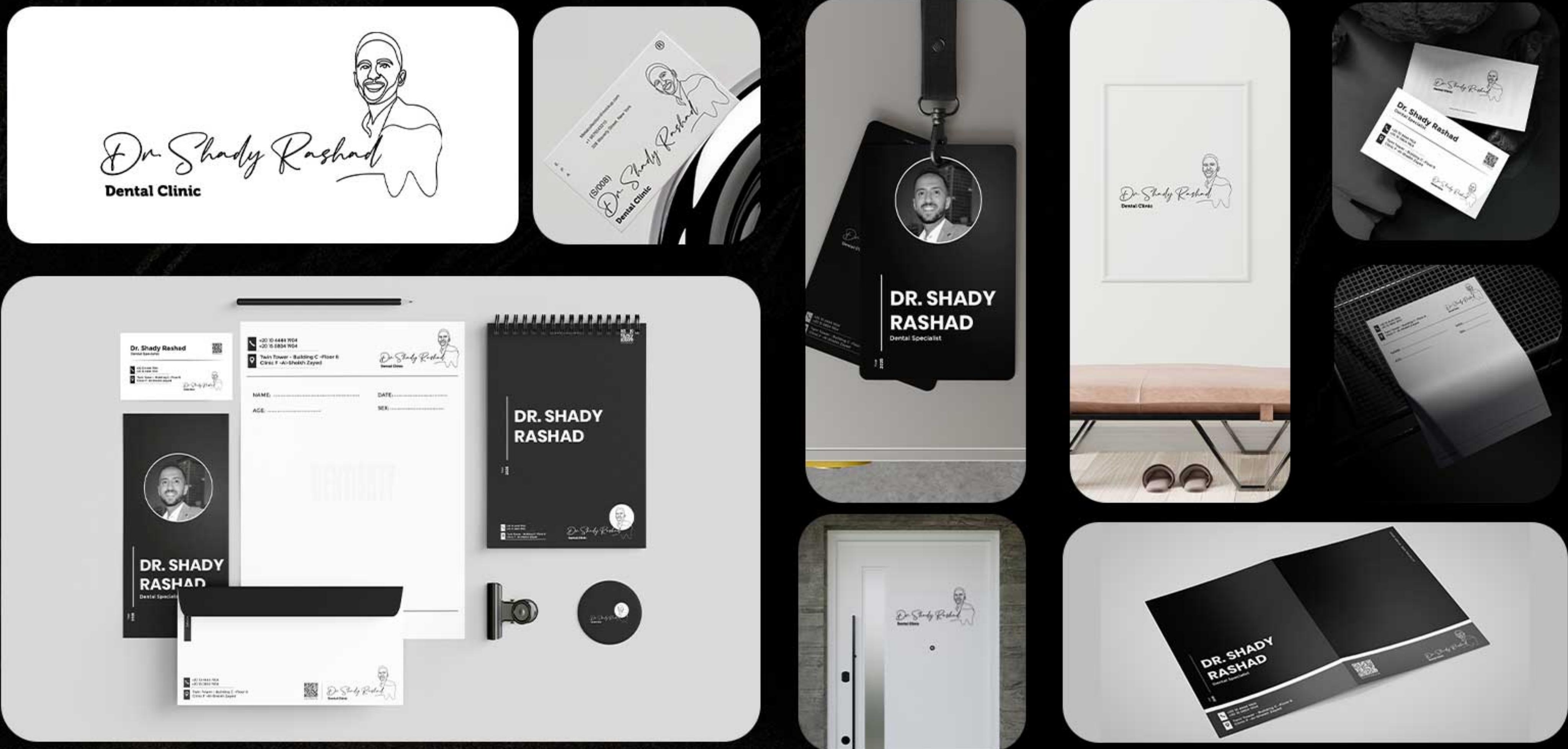


في قلب اليمن، ولد رجل يُدعى "أبو همدان". كان يحمل في جعبته الكثير من الحكايات والأسرار، لكن أكثر ما يميز هذا الرجل هو حبه العميق للقهوة اليمنية التي لطالما كانت رمزاً للكرم والاتصالة في بلده. كان أبو همدان يحلم بنقل هذه القهوة الشهيرة إلى مصر لتنافس الجميع حول مناجين القهوة في الميالس.

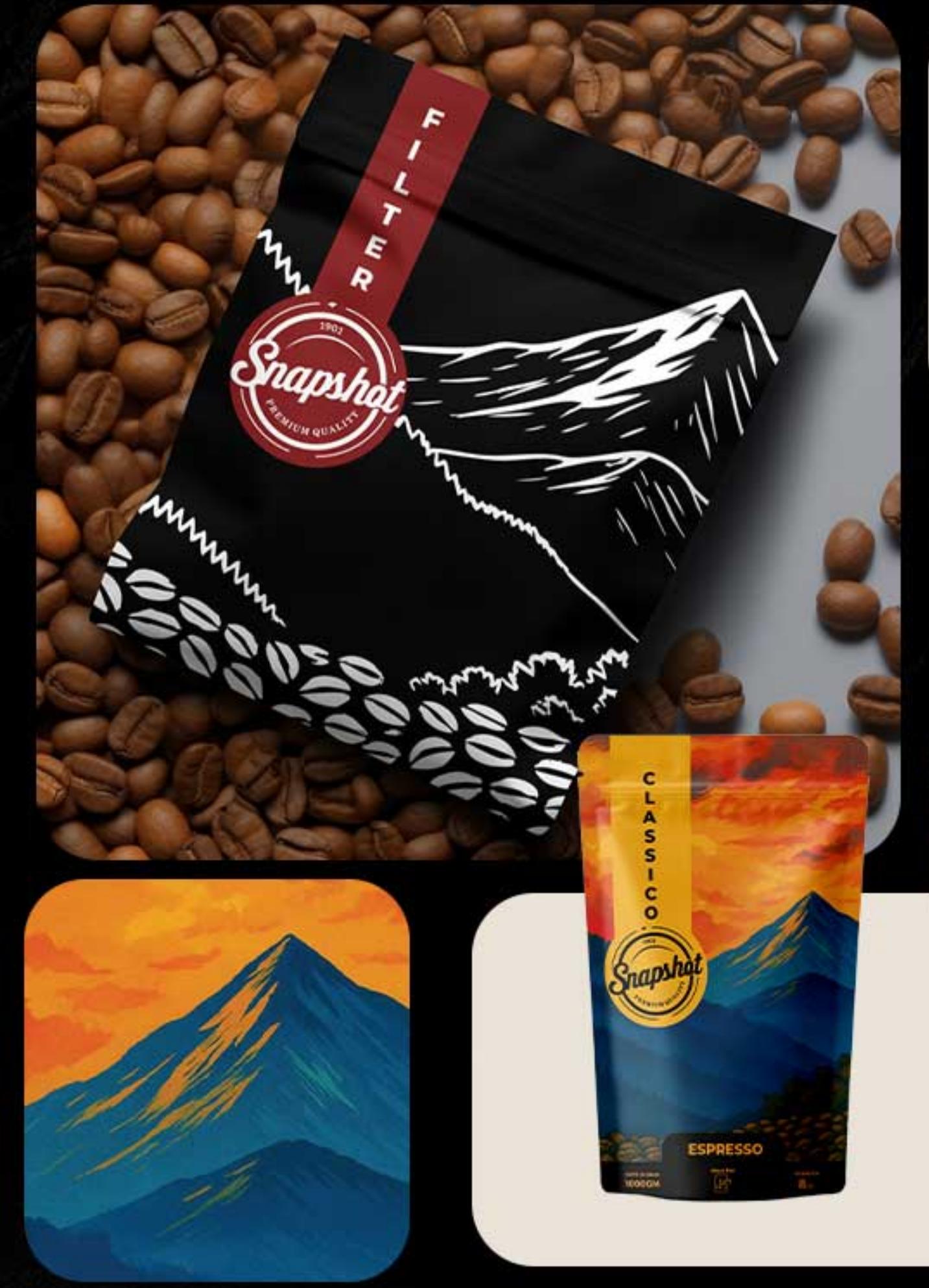


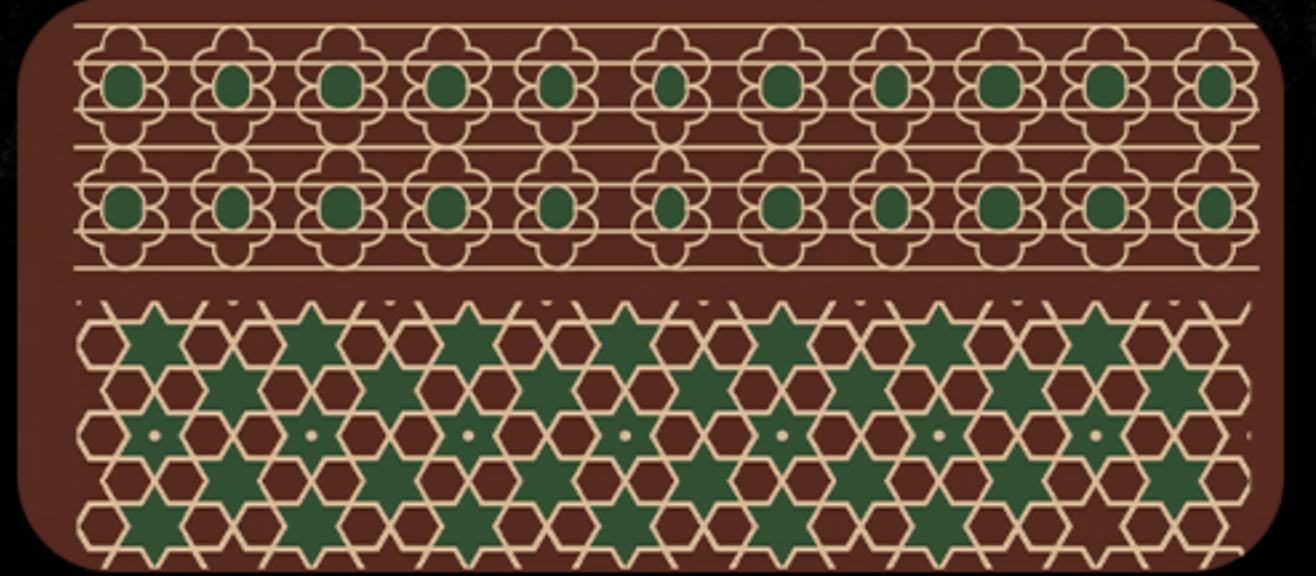
حمل "أبو همدان" في قلبه وعداً لليمن ولأجداده أن يروي قصصهم عبر هذه الحبات الصغيرة، التي تحمل في كل رشقة عبق الماضي وحكايات الأجداد. فهل سينجح أبو همدان في جعل القهوة اليمنية جزءاً من التراث المصري، أم ستكون هذه الرحلة مليئة بالمفاجآت؟ هذا ما سنتكتشفه في قصة الرجل الذي جلب عبق اليمن إلى أرض الكنانة.





Logo & Branding Identity









BE RESPONSIVE AI AGENT

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BE Responsive AI Agent

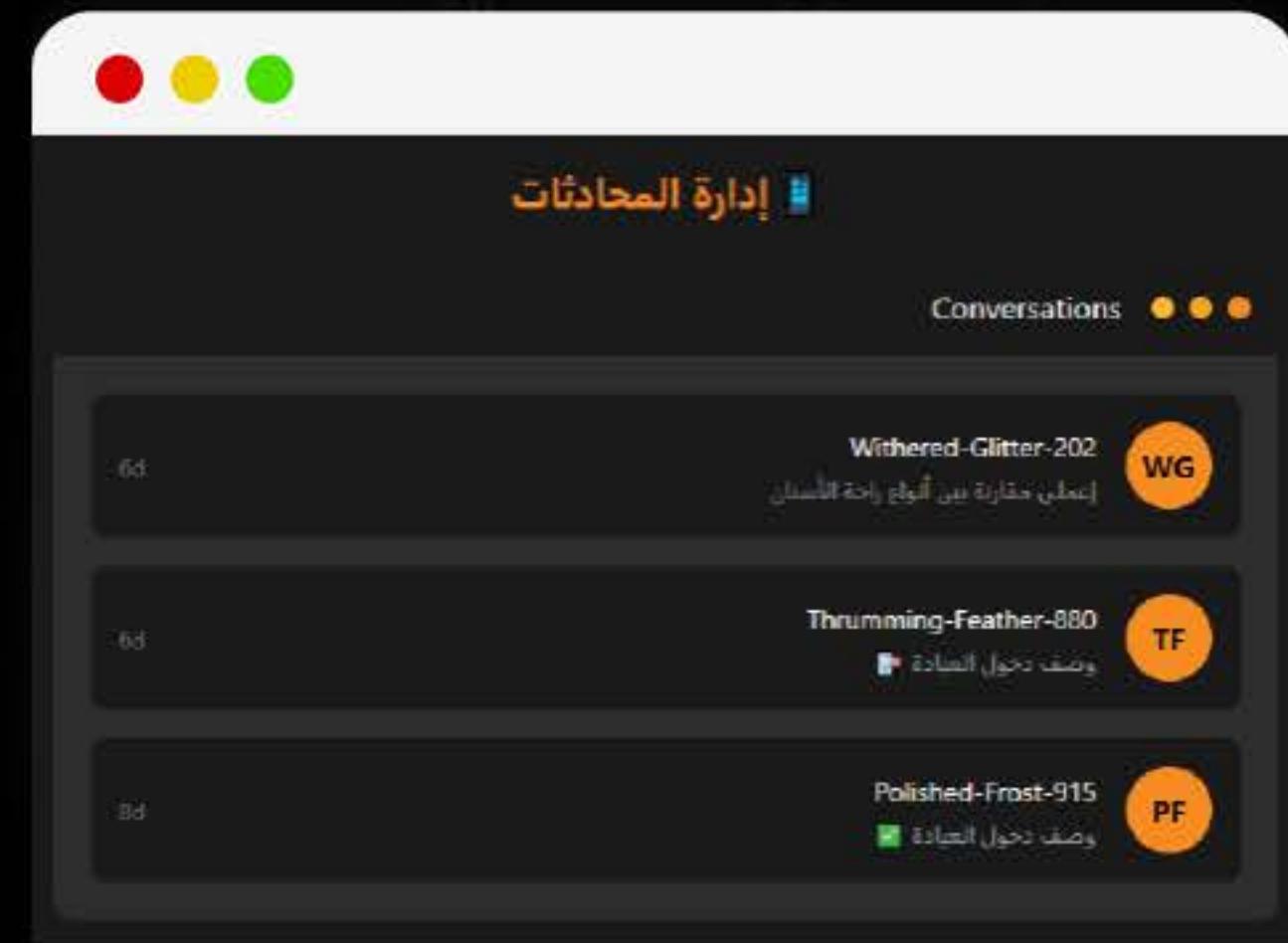
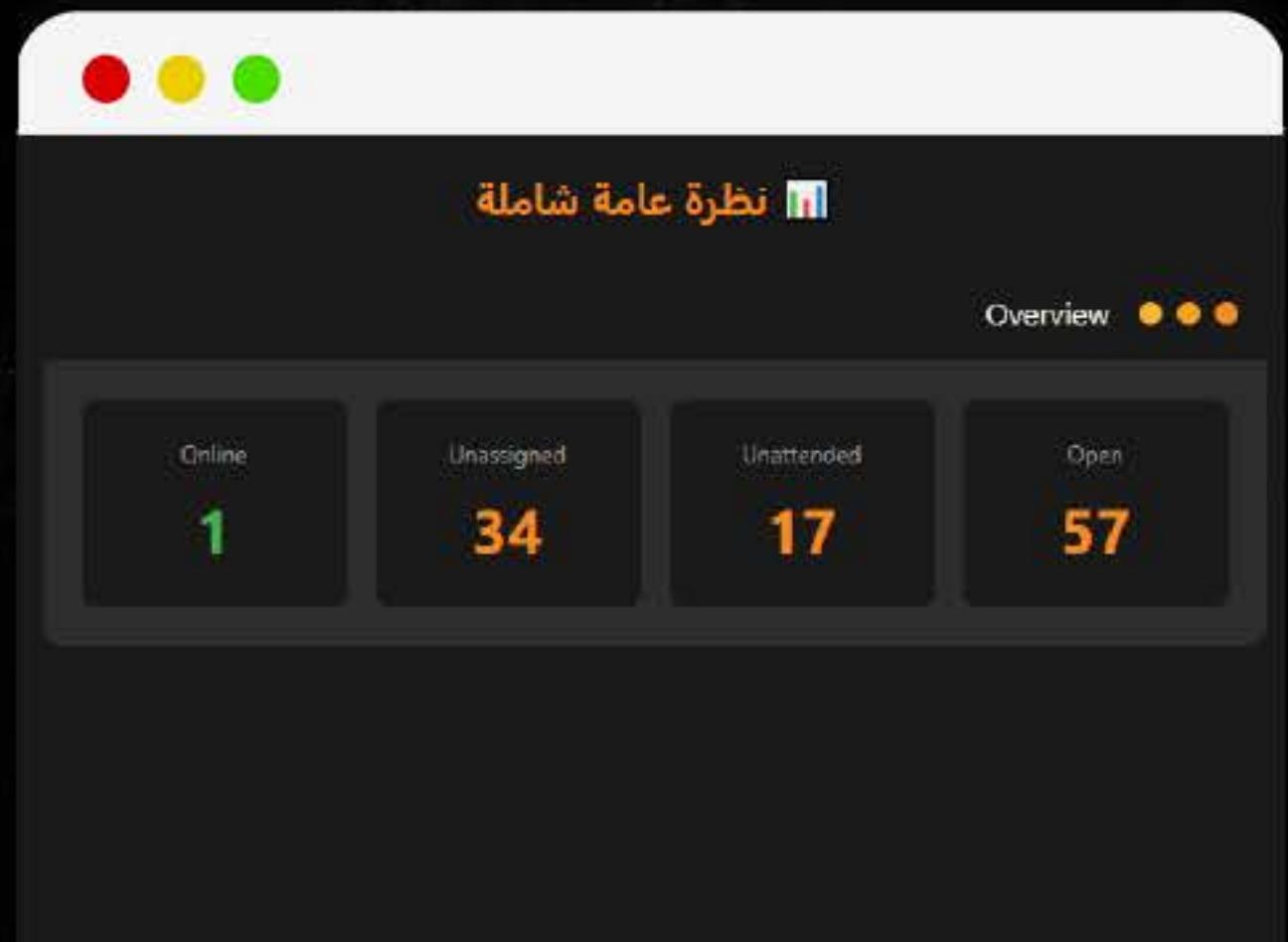
An intelligent, advanced AI-powered agent for instant engagement and increased sales

Be Response is an innovative solution designed to create real-time interactions with your clients and boost conversion rates.

Instant Responses: Delivers smart responses 24/7 across all communication platforms.

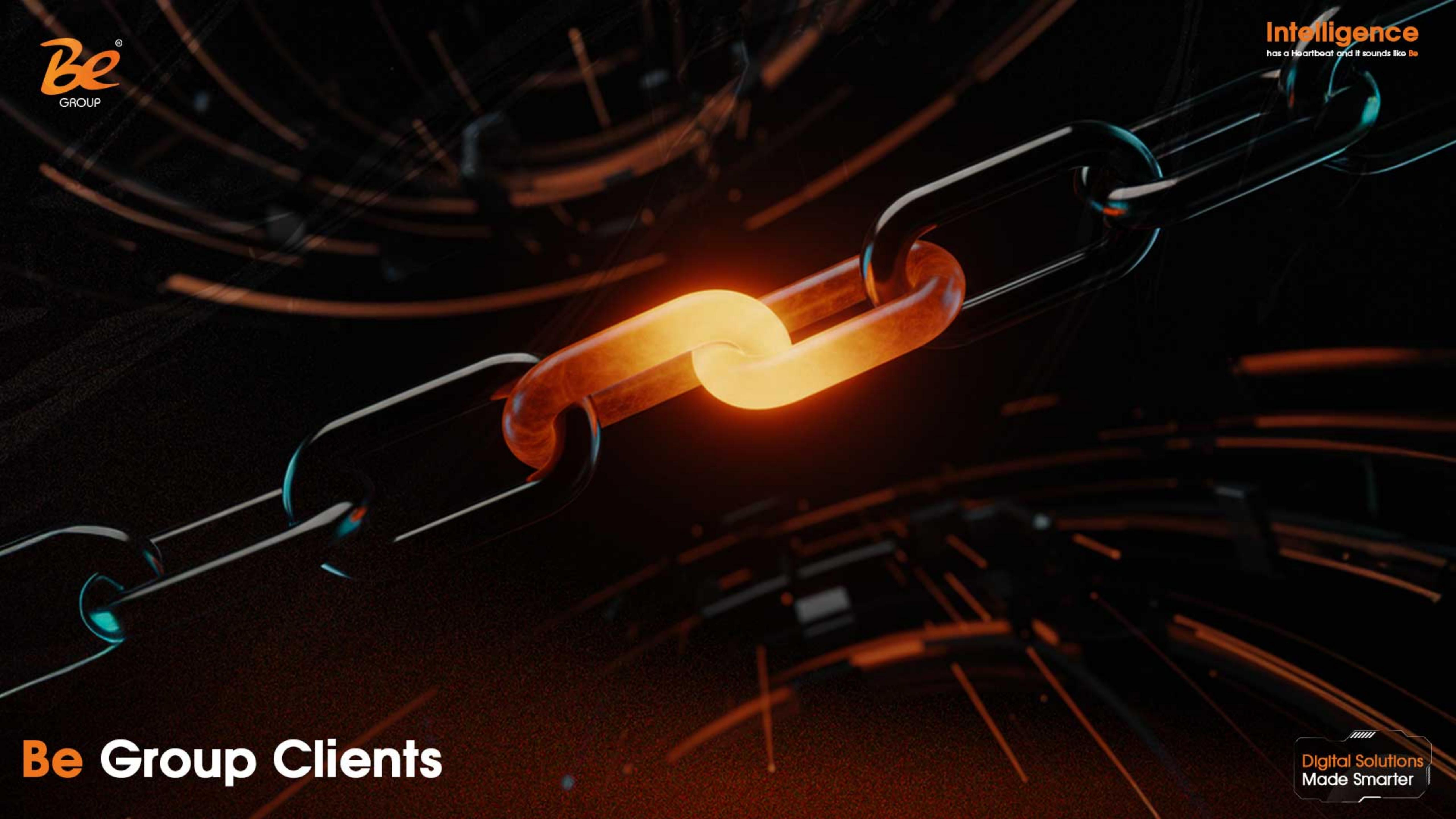
Centralized Control: Managed through a unified, easy-to-use control dashboard.

Performance: 7000+ Monthly Units | 6 Communication Channels | 10 Active Users.



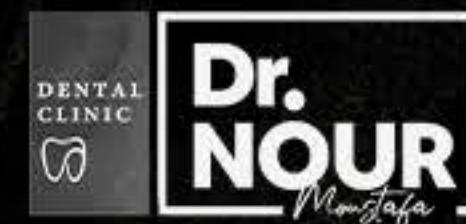
Contacts

Email	Name
ahmed.essam.be@gmail.com	Ahmed Essam Be
eslam@ok4host.com	Eslam
support@ok4host.com	Support



Be Group Clients

Digital Solutions
Made Smarter







GROUP

Intelligence
has a Heartbeat and it sounds like Be

DAMAC

MARNYS®
NEVER BETTER

كن للتدريب
BE TRAINING

النُّسُب
للتجارة والمشويات
منذ 1960

جامعة نجران
NAJRAN UNIVERSITY

Valvoline™



Discovery
EDUCATION™

Flyin^{com}

مركز حلال
العالي للتدريب
IHC TRAINING

DHL

TOYOTA

TCL

عبداللطيف جميل

لاهلي

Y

dt
Dream Town



معالج

unionaire

موبايلا

أبو هلال

AKADIA
DEVELOPMENTS

BIO ASM
The skin health specialist

Jahseen^{4D}
DYNAMIC BODY SCULPTING

ca
clubaldo

Our Branches



EGYPT



SAUDI ARABIA



DUBAI



CANADA