

WHITE PAPER

Rento Limited, a company incorporated under the laws of Malta, bearing company registration number C87764 and having its registered address at 192, Old Bakery Street, Valletta, VLT 1455, Malta. is proposing a global rental platform where anyone can rent or borrow any item, space, or service. Rento capitalizes on the growing trend of a sharing economy. It aims to utilize blockchain technology to develop a secure, automated sharing ecosystem.

- ⌚ Rento Sharing App
- ⌚ Rento Blockchain
- ⌚ Rento Model Store

RENTO

The New Way to Partake in the Global Renting Economy



ABSTRACT

Rento aims to create a global sharing ecosystem that connects unused physical resources/assets (tools, real estate, automobiles, hardware, electronic equipment) with those who are in need of these resources but do not necessarily want to buy and prefer renting instead.

Rento bridges an existing innovation gap in most of the industries that are yet to embrace the concept of sharing economy, building on the success of the hospitality and transportation industries.



RENTO

The New Way to Partake in the Global Renting Economy



Note: The authors of this paper declare that the information contained within, to the best of their knowledge, is in accordance with the facts and that the white paper makes no omission likely to affect its import.





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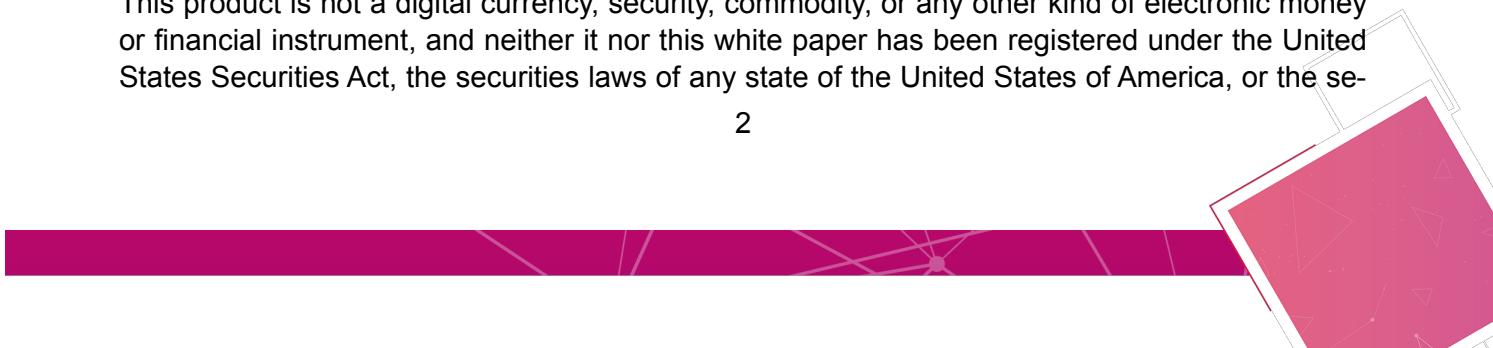
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The purpose of this white paper is to present Rento Limited, a company incorporated under the laws of Malta, bearing company registration number C87764 and having its registered address at 192, Old Bakery Street, Valletta, VLT 1455, Malta (“**Company**,” “**Rento**,” “**we**” or “**us**”) and its proposed products and services, including its RTO token (“**Rento Token**” or “**RTO**”), to you (“**you**” or “**Participant**”), a potential token purchaser and/or holder, in connection with the proposed sale of Rento Tokens (“**Token Sale**”). The information set forth below may not be exhaustive and does not imply any elements of a contractual relationship. Its sole purpose is to provide relevant and reasonable information to you as potential token holders to determine whether to undertake a thorough analysis of the Company with the intent of purchasing, holding, and using the Rento Token.

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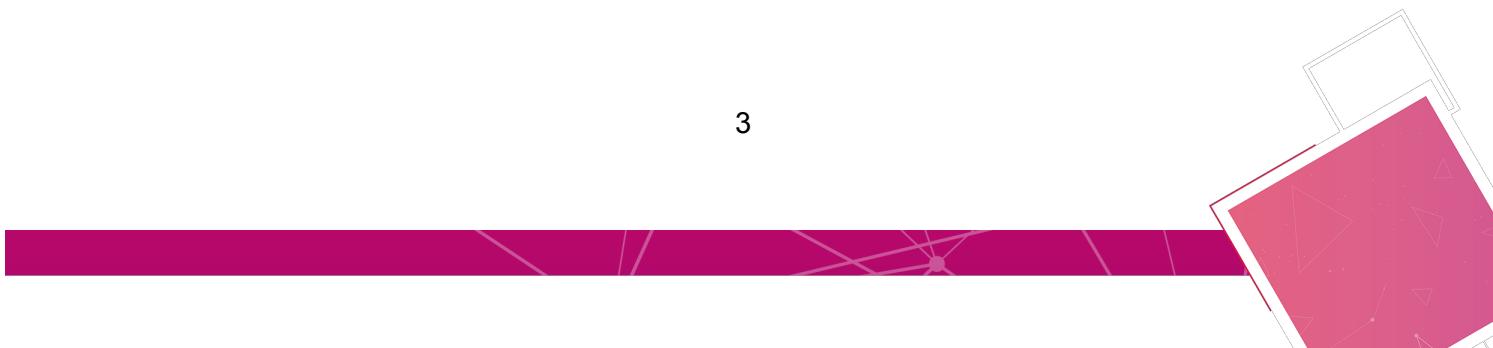
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AT THE TIME OF INITIAL PUBLICATION, THIS WHITE PAPER DOES NOT MEET, AND IS NOT LEGALLY REQUIRED TO MEET, THE STANDARDS OF DISCLOSURE ESTABLISHED UNDER THE FIRST SCHEDULE OF THE MALTESE VIRTUAL FINANCIAL ASSETS ACT, 2018 (MATTERS TO BE SPECIFIED IN A WHITE PAPER OF AN ISSUER AND REQUIREMENTS FOR ITS APPROVAL AND PUBLICATION).

THIS WHITE PAPER MAY BE SUBJECT TO FURTHER UPDATES, AS MAY BE REQUIRED UNDER APPLICABLE LAW, INCLUDING A DISCUSSION OF MATTERS LISTED IN THE FIRST SCHEDULE OF THE MALTESE VIRTUAL FINANCIAL ASSETS ACT, 2018.





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EXECUTIVE SUMMARY

Rento is proposing a global sharing platform for businesses and individuals that allows the renting of underutilized assets. Unlike competitors in the market, Rento will rent any item to any individual rather than focusing simply on one market (cars, apartment share). Furthermore, Rento leverages blockchain technology to implement a trusted economy through smart contracts that ensure rental conditions are met and that the parties can count on one another to deliver and return the product or service. Rento aims to introduce the sharing economy in the daily lives of people everywhere, reducing waste in the economy and allowing more people to enjoy a variety of services and products without having to shoulder the cost of owning every type of item they use.

SOLUTION

Rento is creating a software solution for individuals and businesses to share items and services that, until now, needed to be purchased. The Rento solution is based on the increasing “sharing economy” market, but rather than focus on one vertical, Rento is providing a complete solution, including smart contracts, for anyone to rent or borrow any item or service. In the same way that e-commerce sites such as eBay do not limit themselves to one type of item, Rento is providing the sharing economy marketplace. Rento is leveraging blockchain technology for the smart contracts that ensure trust throughout the system.

The concept of sharing economy is built around the use of economic resources to their fullest potential, and that is exactly what Rento is aiming to accomplish. Rento proposes a mobile application (and web platform) that allows users to list their unused assets for renting or sharing on its Platform. Every listing on Rento includes the key aspects of the asset or resource, such as its rental cost, availability schedule, images or video of the actual item, specifications, and terms and conditions specific to the asset.

Rento proposes multiple products and services segments, with its initial focus on businesses and service providers to populate the Platform with a large stock of available resources, ensuring that the Platform initially has enough inventory for consumers to find it appealing. Rento will be launching with primary listing segments such as household items like lawn mowers or snow blowers, through more commercial offerings such as shared offices and conferencing facilities, construction equipment, parking spaces, and even underutilized human resources. In addition to developing a sharing platform, Rento plans to set up at least one bricks-and-mortar rental store as a proof of concept for its sharing ecosystem.





Considering that the assets to be proposed for listing vary in financial value, maintaining transparency is of utmost importance. Also, in the sharing economy, reputation is key, and it's essential that all information is verified and secure.

To this effect, Rento plans to utilize blockchain technology to:

- Secure international and local transactions
- Utilize smart contracts for security deposits
- Ensure that reviews of items lenders, borrowers, services, and items are real and verified
- Reduce friction for transactions
- Verify the transactions themselves and ensure payment for services as well as compensation through smart contracts for any breaches of the contract

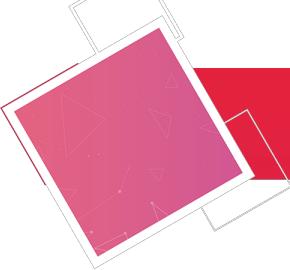
MARKET

Smartphone users in Europe are the primary target market for the Rento Platform and App. Because of Europe's high smartphone penetration, it offers the ideal demographics for Rento's initial launch.

COMPETITION

Rento aims to expand the sharing economy to untouched industries, and it will quite likely face stiff competition from established players. Airbnb, operating in the hospitality/real estate rental space, and Turo, operating in the personal car rental space, are among its primary competitors. However, these competitors are limited in both their reach and the range of items offered. For example, Airbnb is focused only on the rental of vacation spaces, whereas many people need temporary office space as well. Turo is not operative in many geographical areas. Furthermore, none of these cater to businesses. In business, many types of equipment can be shared, but there is no convenient way to get access to other people's equipment, and there is no assured way to verify trust within the systems. From farming to construction to office equipment, the potential for the sharing economy is tremendous.





BACKGROUND/INDUSTRY

MISSION

Enabling people to become a part of the global sharing economy and share their unutilized assets easily.

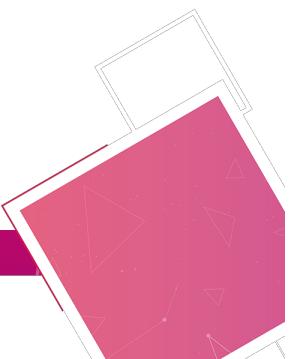
THE INDUSTRY: THE SHARING ECONOMY

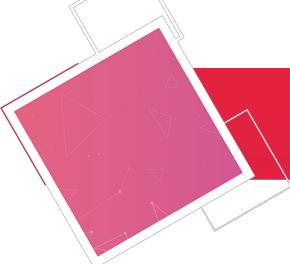
The concept of sharing economy has been in practice for centuries, both at a person-to-person level and at a higher operative scale. Time-shares, farming collectives, and informal arrangements allow a group of people to share one expensive resource among them. With the spread of the internet, the sharing economy model has seen immense growth because of the ability to share with people you have never met through centralized organizations that ensure trust. Over the past decade, the world has witnessed small startups turn into multibillion-dollar businesses (Uber, Airbnb). Despite the success of sharing-based businesses around the globe, the sharing economy model hasn't reached its potential and has multiple risks associated with its mass adoption.

Current Trends in the Sharing Economy

Uber is one of the best examples of the sharing economy. Ironically, the Company does not own its own vehicles and is still one of the largest taxi services in the world. The Company defines itself as a technology enterprise that offers a platform for taxi drivers and commuters to operate together. According to a recent [report](#), Uber is said to have a market valuation of roughly \$70 billion, larger than the market cap of Delta Air Lines and other traditional transportation companies. Similarly, Airbnb, valued at [over \\$31 billion](#), is the largest hospitality company in the world but owns no hotels. Ola, an Indian taxi-riding platform, is also succeeding in the sharing ecosystem.

- Uber and Airbnb illustrate the profitability of a global sharing economy.
- The industry is likely to grow from [\\$14 billion to \\$335](#) billion between 2014 and 2025.
- The growing market of the smartphone is a key growth driver for app-based sharing platforms.





- **Demographics:** Millennials are at the center of the sharing economy, but they are not the only generation using these services. The adoption rates are growing for all ages and economic backgrounds.
- **Popular examples:** ShareGrid, BoatBound, Uber, Airbnb, Trringo, Ravgo, Rent the Runway.
- **Economic impact:** [Survey](#) research revealed that 80% of people participating in the sharing economy are ready to pay more for durable and high-quality products.

CHALLENGES

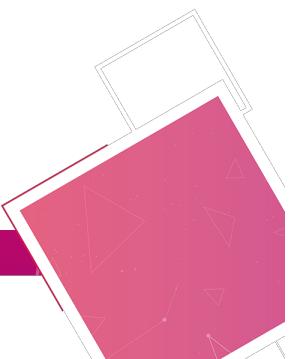
- **Highly concentrated growth:** The global sharing economy is limited to a handful of industries, including hospitality, automobiles, and real estate. There has been limited innovation in other industries, despite their huge potential.
- **The need to install multiple applications:** The growing number of applications fight for the users' mobile computing resources and maintaining multiple apps is inconvenient for customers. It seems logical that there will be a consolidation, similar to eBay and Amazon, rather than multiple platforms for different sharing items.

BLOCKCHAIN: HOW IT CAN REVOLUTIONIZE OUR INDUSTRY

Blockchain technology provides opportunities in the sharing economy due to its immutable records, transparency, and smart contracts.

Blockchain technology can:

- **Introduce transparency:** The sharing economy operates on trust. Considering a limited interaction between a product owner and customer, it becomes imperative to maintain operational transparency within the ecosystem. With blockchain technology, each of the parties can access relevant information easily, creating a trustless environment for business operations.
- **Lower transaction charges:** In comparison to traditional financial institutions, transactions on a blockchain cost less and are processed within a fraction of a second. In traditional banking, international transaction charges easily mount up, considering the forex conversion fee, transfer fee, and remittance charges. Digital cash makes these transactions seamless and fees transparent.





- **Limit fraud:** Blockchain technology prevents feedback manipulation on public listing platforms. The open structure of a blockchain allows a limited scope for fraud. Additionally, it facilitates built-in validation methodologies for feedback, ensuring feedback authenticity throughout the ecosystem.
- **Offer risk protection with smart contracts:** Smart contracts offer an efficient risk -prevention mechanism. Smart contracts can guarantee payments and hold deposits while items are being rented and provide financial risk protection to the product owners.





RENTO: TAKING THE SHARING ECONOMY TO P2P

Rento aims to develop a sharing ecosystem that dramatically increases the reach of the sharing economy beyond the existing industries, such as transportation or hospitality. Rento plans to develop a platform that makes the sharing of everyday products and services easier, as well as implementing sharing across different industries. Additionally, Rento utilizes blockchain technology to secure international transactions and smart contracts to facilitate security deposits.

The key components of Rento's ecosystem are:

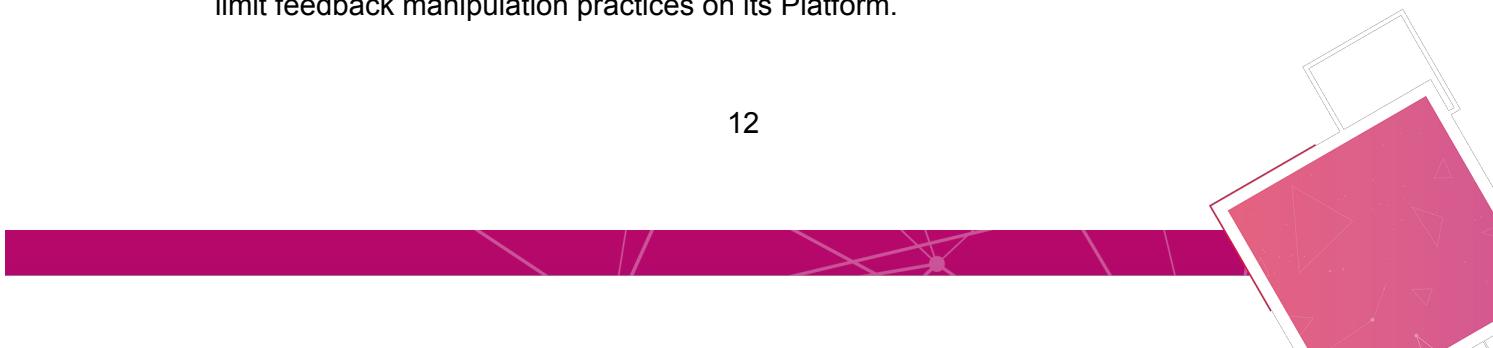
- Rento App
- Rento Blockchain
- Rento Model Store

Rento App

The Rento App aims to expand the sharing economy beyond the transportation, real estate, and hospitality industries. It allows users to rent everyday items such as real estate, office space, hardware tools, electrical equipment, construction equipment, cameras, and everything that one may require or want to rent on the Platform.

Features for platform users:

- **Listing page:** The listing page lists all the available services and products for renting on the Platform. It supports multiple categories, search filters, and geo-filters to show relevant results.
- **Search engine:** The Rento App comes with a built-in search functionality that allows users to search products using multiple filters and sorting capabilities.
- **Renting calendar:** Every product and service listed on the Rento App reflects its availability through a renting calendar. Users can access a product depending on its listed openings. Rento plans to introduce a “Book -in-advance” feature after the launch.
- **Feedback:** Rento has a built-in feedback system that allows users to rate the product or services depending on their experience. The Rento App utilizes blockchain technology to limit feedback manipulation practices on its Platform.

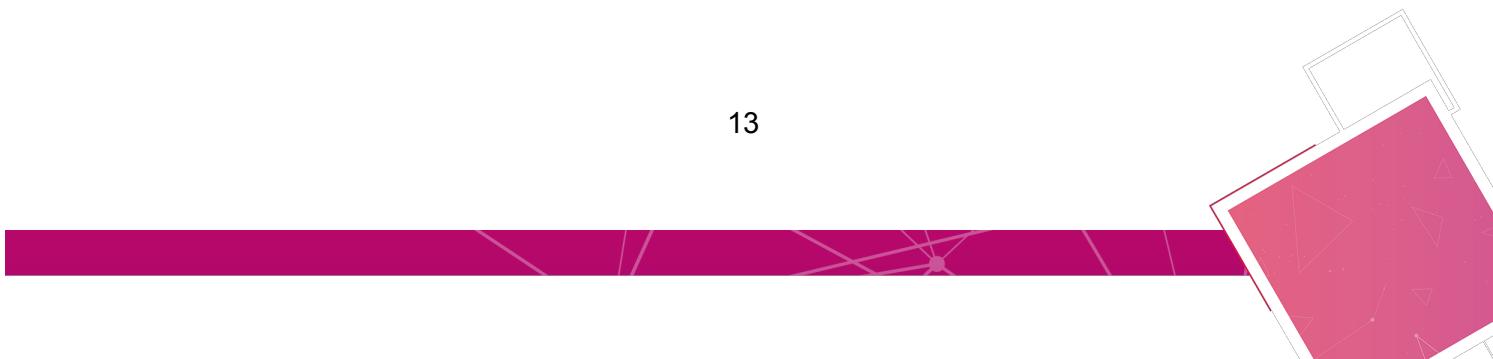




Features for listing owners:

- **Active listings:** The listing owners can find all of their active listings in a single location. Additionally, they can view the renting schedule of any item or service on the active listing page itself.
- **Listing/Advertisement package details:** The listing owners can access listing package details or advertisement subscriptions on the dashboard. Every business/service provider will receive a complimentary listing point package after completing the registration. Rento plans to introduce premium advertising and listing positions after 2020.
- **Customer insights:** Rento plans to introduce a customer insights feature for listing owners, allowing them to understand customer behavior, renting preferences, and other relevant parameters to grow their business.

Following are sample screenshots from the Rento App.





RENTO
The New Way to Partake in the Global Renting Economy



15:00 ↗

RENTO

+

🔍

⚙️

ZAKOPANE HOUSE, buried

At distance: **117.00 km**

500,00 PLN DAY

★★★★★

TEST, Warsaw

At distance: **273.27 km**

13,00 PLN HOUR

Featured Messages Favorites Reservations Settings

15:01 ↗

Reservations made

CURRENT ENDED

Started Book No. 4ff39aff44683d5f

testowanie

At distance **440km**

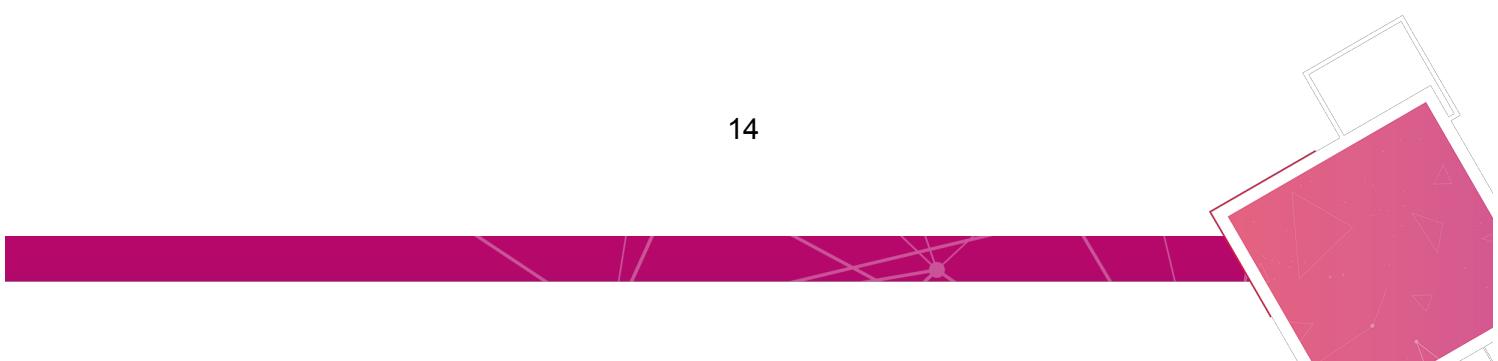
Total amount **12000,00 PLN**

Payment method: **Cash**

16.04.2018 - 06.07.2020

Featured Messages Adverts Reservations Settings

Note: Please refer to [Appendix I](#) for more screenshots of the RENTO App.





Rento Blockchain

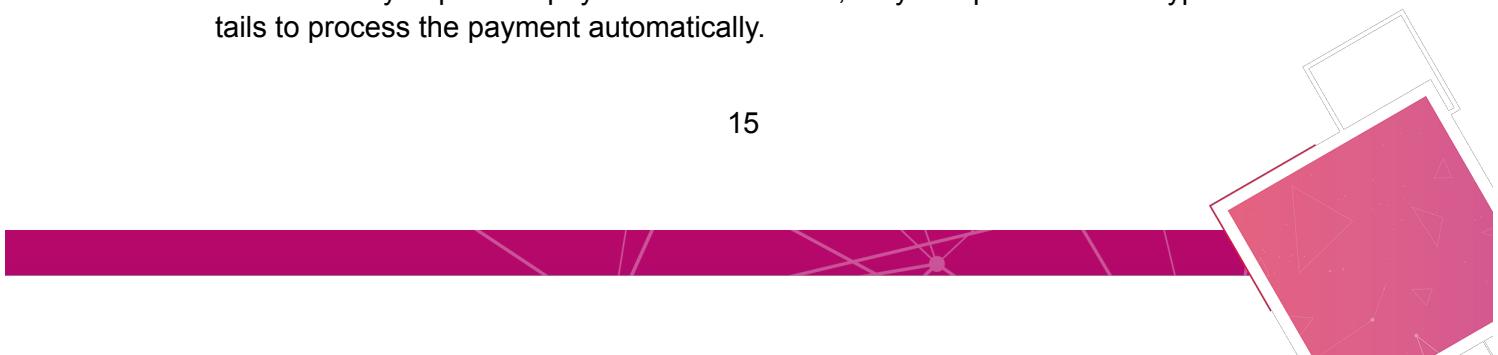
Rento is creating a proprietary blockchain with specific features that are essential for the sharing economy. The chain for Rento will be used specifically for the sharing economy. Because it is an independent blockchain, Rento is able to develop the chain specifically for the implementation of this business model, ensuring that it is the best database customized specifically for the needs of the Rento ecosystem.

- **Custom smart contract facility:** The Rento Platform requires specific smart contract customizations that are not available in the present blockchain platforms. Additionally, the Rento Platform needs the flexibility to develop new functionalities to address any operational/technical challenges in the future.
- **Handle dispute resolution:** Rento requires complete control over its blockchain to handle disputes, which is not possible when using third-party blockchains. Having its own blockchain will allow Rento to address disputes in accordance with local regulations.

The Rento ecosystem features a Proof of Authority (PoA) blockchain to be used for transactions inside the Rento App, particularly for payments, security deposits, and transaction history, thereby ensuring full transparency.

Key Functionalities of Rento Blockchain

- **Creation of renting agreements:** Platform users can use the Rento Blockchain to create renting agreements through smart contracts.
- **Manage security deposits:** The Rento Blockchain will manage security deposits between the owner and client. The client will confirm the return of the object, and the owner will confirm that the object is not damaged in any way and that the owner has received payment. Once both confirmations are received, the security deposit will be transferred back to the client.
- **Payment protection/blocking:** The Rento Blockchain will restrict access to funds until the client confirms the receipt of the object.
- **Automatic payment:** The Rento Blockchain allows the client and owner to use a portion of the security deposit as payment. Furthermore, they can provide their crypto wallet details to process the payment automatically.





- **Transaction history management:** The Rento Blockchain will manage the history of every transaction, which will prevent feedback manipulation within its ecosystem.
- **Dispute resolution:** The Rento Blockchain will use third-party dispute resolution services to handle disputes on its Platform. Some of the potential service providers are:
 - <https://www.sagewise.io>
 - <https://jurisproject.io>
 - <https://kleros.io>

Rento Model Store

The Rento Model Store is a proposed rental store that will feature a wide range of assets, such as lawn tractors, boats, and scooters. This will not only build credibility for the Rento Platform but will also promote the sharing economy vision since all rentals will be done through the Rento Platform. The Rento Model Store will provide an in-person experience, allowing Rento to get first-hand feedback as people use the service.

Furthermore, this business model also represents a pathway to the building of a brand and a franchise. For an interested person to own and operate a Rento Model Store under the Rento franchise, one would need to satisfy a number of conditions outlined in the franchise agreement. In addition to the payment of the franchise fee outlined therein, one would need to purchase the number of Rento Tokens stipulated in the same agreement and hold the Rento Tokens for a minimum period of two years.

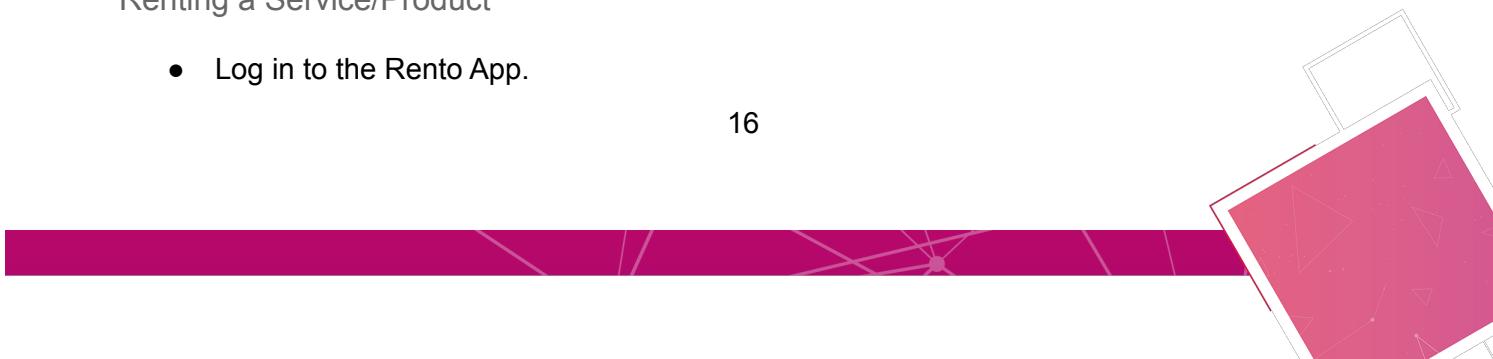
Rento App Transaction Workflow

Listing a Service/Product for Rental

- Download the Rento App and register an account. Log in to the App.
- Choose the “Add Offer” option.
- Create the offer by adding relevant information, including images, product/service description, price, and the location.
- Activate the listing.

Renting a Service/Product

- Log in to the Rento App.





- Search for a desired product/service listed on the Platform. Users can set search filters to streamline the results.
- Contact the owner/listing agent of the desired service via the built-in chat.

Blockchain Transaction Smart Contract

Once the listing owner and user have reached an agreement, they can move forward with creating a smart contract for the transaction with a one-click function.

- The listing owner sets up the transaction details through Rento's intuitive interface. These details include the period of rental, cost, security deposit, and accepted currency.
- The user agrees to the specified terms and makes the security deposit, which is refundable once the transaction is complete.
- Once the rental period is over and the product is returned, the listing owner confirms the receipt of the product.
- The smart contract returns the security deposit to the user after deducting the rental cost. (If the security deposit was \$1,000 and cost \$200, the returned amount will be \$800.)

Direct Transactions Between Users

- The client and product owner agree on the terms of the transaction.
- They set up the transaction directly using cash, regular bank transfer, and other methods.
- The transaction concludes outside the Rento App, and the App serves as a medium to find/rent the desired product/service.





BUSINESS MODEL

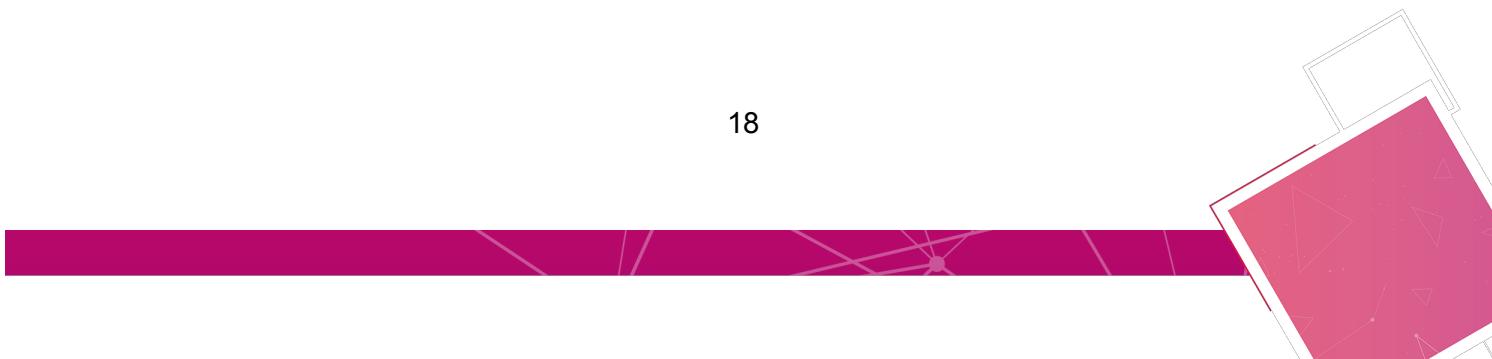
PLATFORM FEES

Rento will provide a package point for every newly registered client so that everybody can begin their journey with Rento without any fees. The welcome package will be especially large in the first year after the Rento App premiere.

RentoPoints Packages

Rento will provision the use of point packages for product/service listings on its Platform for businesses and service providers. At the time of registration, Rento will add a complimentary point package to all the user accounts, providing affordable listing services to businesses. Rento will introduce premium advertising and listing positions after 2020. The number of points required for posting under different categories will vary.

Pack	Price USD	Value RentoPoints	Points/USD
Standard XXL	99.00	12800	129
Standard XL	69.00	8500	123
Standard L	39.00	4500	115
Standard M	19.00	2100	111
Standard S	9.00	950	106
Standard XS	5.00	500	100

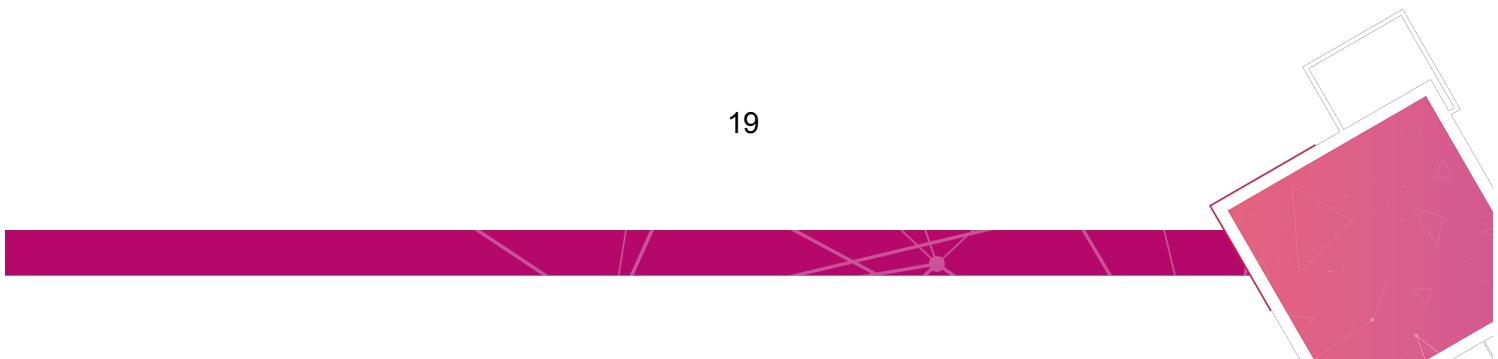




Subscription Fees

Rento will introduce subscription packages for businesses and service providers, allowing them to choose a suitable package for their business. Going forward, businesses will have access to premium advertising and listing positions after 2020.

Subscription	Price USD	Value RentoPoints	Points/USD	Validity Days
Platinum Yearly (-10%)	745.00	130800	176	180
Gold Yearly (-10%)	529.00	86400	163	90
Silver Yearly (-10%)	313.00	48000	153	60
Platinum Monthly	69.00	10900	158	180
Gold Monthly	49.00	7200	147	90
Silver Monthly	29.00	4000	138	60





Advertising Revenue

Rento will generate additional revenue with premium listings and advertisements. Following is a list of advertisement rates for different categories:

Category	Price p/ 2 Weeks	Bump	Max Cost USD	Min Cost USD
Motors	500	200	5.00	2.85
Properties	800	250	8.00	4.56
Sports & Tourism	200	100	2.00	1.14
Events & Weddings	300	100	3.00	1.71
Business & Industry	500	150	5.00	2.85
Construction	500	150	5.00	2.85
Other	200	100	2.00	1.14

Rento Blockchain

- **Transaction fees:** Rento will charge transaction fees from clients/customers for using its Blockchain.
- **Smart contract set up:** Rento will charge a setup fee for smart contracts.

Rento Model Store

- Rento will open at least one Rento Model Store.
- If it is a viable option, a franchise model could be developed.





- Persons will only be eligible to become franchisees if they purchase a set amount of Rento Tokens. This condition precedent will act as an inflationary measure to drive up the value of Rento Tokens.

ORGANIZATION

Rento Limited will operate as a privatelyheld company under the laws of Malta.

BUSINESS BENEFITS

Target Audience 1: Business Owners & Service Providers

- **Access to a new customer base:** In addition to the existing customer base, the Rento Platform opens a new customer segment for businesses.
- **Generate revenue from unused resources:** Since the Rento App serves both retail and industrial customers, it can potentially generate a consistent revenue stream for businesses sharing their unused resources.
- **On-demand access to hardware and manpower:** The Rento ecosystem is an ideal Platform for small and medium-sized businesses to rent hardware and manpower as per their requirements. This on-demand economy can help improve operating margins by renting resources that are occasionally free.
- **Improved reputation:** Because every user on the system is known for both their lending and borrowing behaviors, each person's reputation is built over time. Therefore, good behavior is rewarded in the long term, resulting in better clients.
- **Guaranteed payments and repair in case of damages:** The smart contract built into each rental ensures that there will be no issues with payment for the rental in case it is overdue or needs repair.

Target Audience 2: Individual Consumers/Listing Customers

- **Rent anything:** For individual consumers, the Rento App is the one-stop shop for any item or service. Individuals can rent/share assets that are otherwise occasionally used, such as hardware tools, coworking spaces, and even meeting rooms.
- **One-stop hire:** Unlike existing apps where consumers need different logins for each type of rental, Rento offers every type of rental with just one login. Just as Amazon is a





one-stopshop for any purchase, Rento saves the user the trouble of using multiple apps and developing different reputations and identities for each app.

- **Generate revenue with unutilized assets:** The average Rento user can generate additional revenue by sharing assets that they don't need on a daily basis, such as lawn mowers, electronic equipment, and automobiles.
- **True reviews:** Rento uses an immutable ledger to ensure that every review is from someone who actually used the service. Therefore, the reviews of the equipment and suppliers are highly reliable.





COIN/TOKEN ECONOMY

Rento is raising funds for the development of its global renting/sharing Platform. Funds will be used for the everyday operations, development, marketing, and additional business solutions of the Rento Platform.

TOKEN ECONOMY

Token Specifications

Token name: RENTO

Token symbol: RTO

The total of tokens: 600,000,000

Number of decimal places: 8

Token Standard: ERC20

Network Base: Ethereum Network

Tokens for sale: 264,000,000

Cost per token: \$0.01 ~ \$0.12

ICO ORGANISATION

ICO Stages

Rento token will be available to purchase in 4 stages:

Stage 1:

Price: \$0.01

Timeline: 16.10 - 20.11.2018

Amount of tokens available: 26 400 000 RTO





Stage 2:

Price: \$0.02

Timeline: 21.11 - 15.12.2018

Amount of tokens available: 26 400 000 RTO

Stage 3:

Price: \$0.06

Timeline: 16.12.2018 - 31.01.2019

Amount of tokens available: 105 600 000 RTO

Stage 4: (Optional)

Price: \$0.12

Timeline: 01.02 - 28.02.2019

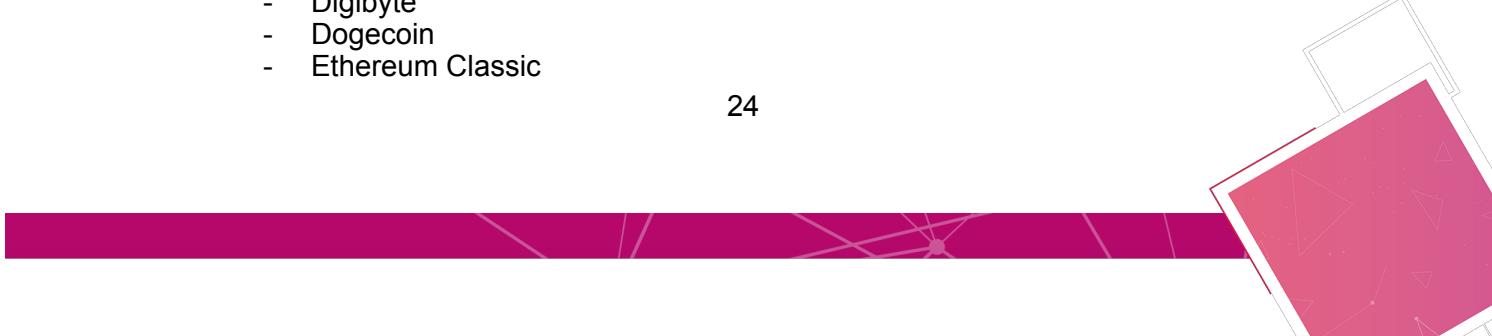
Amount of tokens available: 105 600 000 RTO

Purchase of Rento tokens

Purchase of Rento tokens is possible through Rento [Website](#). In order to buy Rento tokens, You must log into the investor panel by clicking Investor Login button in the upper right corner of the website. After logging in we require You to go through our KYC process. Photographs of Personal ID Card (or Passport) along with a document proving residence address are needed. Please see below our KYC/AMI process.

There is no direct sale over smart-contract. To purchase Rento tokens You must:

1. Choose means of Payment:
 - Fiat
 - Crypto
2. Choose the crypto/fiat currency You want to pay in
 - For fiat:
 - Euro
 - USD
 - PLN
 - For crypto:
 - Bitcoin
 - Bitcoin Cash
 - Litecoin
 - Blackcoin
 - Dash
 - Decred
 - Digibyte
 - Dogecoin
 - Ethereum Classic





- Ethereum
- Game Credits
- Komodo
- NEO
- PotCoin
- Qtum
- Vertcoin

3. Send the transaction
4. Withdraw tokens to external wallet

KYC/AML

Rento follows a strict KYC/AML protocol for its Platform as well as the Token Sale event. To participate in Rento's Token Sale event, the investors need to complete their KYC by providing details such as a government-issued ID, passport details, or other valid proof of address. While investors can purchase Rento Tokens without KYC, they must complete the KYC to withdraw tokens to their wallet. Rento plans to work with some of the best AML agencies operating in the EU region to ensure that every participant is verified and eligible for the Token Sale event.

RISK FACTORS

Please review "Risk Factors" for a detailed description of risks that may affect the Token Sale process.

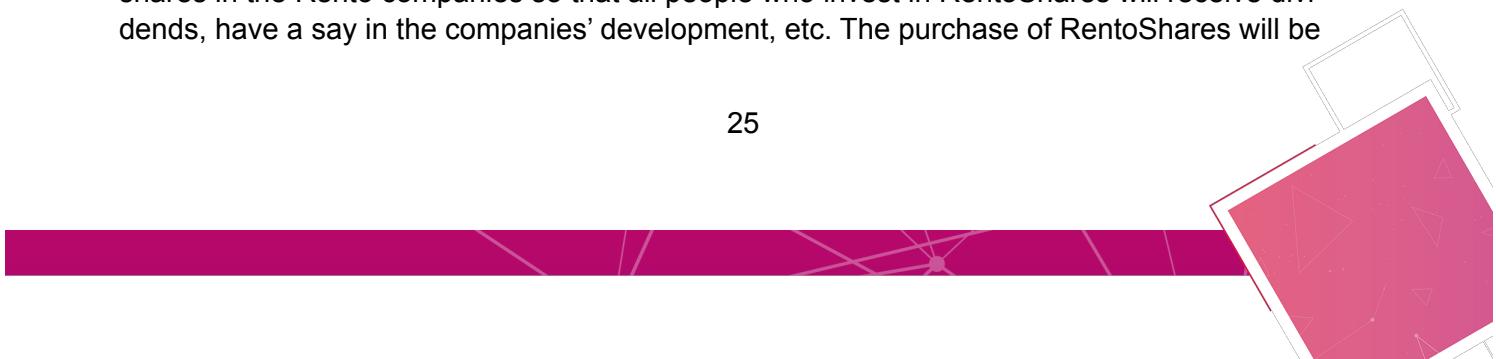
TWO-STAGE ICO

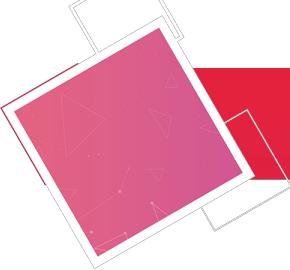
Rento Tokens

The Rento Token is designed for release on cryptocurrency exchanges. While the initial Rento Token is based on ERC 20, the Company plans to transfer Rento onto a PoA Blockchain. While all transactions within the Rento App will be based on smart contracts and it will be possible to make transactions and security deposits in all currencies (crypto and fiat), the fee for smart contracts and transactions will be payable in Rento Tokens only.

RentoShares

If Rento receives a license for issuing a security token in the future, the Company plans to issue shares in the Rento companies so that all people who invest in RentoShares will receive dividends, have a say in the companies' development, etc. The purchase of RentoShares will be





possible only for Rento Token holders or participants, as they would have preferential conditions for becoming a Rento shareholder.

TOKEN DISTRIBUTION

Tokens for sale: 264,000,000

Owner's Tokens: 305,000,000

Tokens for Bounty: 6,000,000

Tokens for Team and Advisors: 25,000,000

FUND DISTRIBUTION

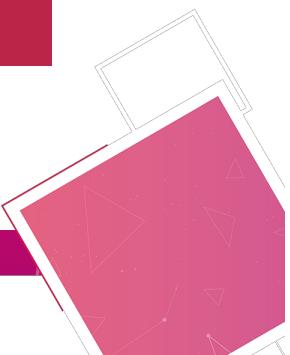
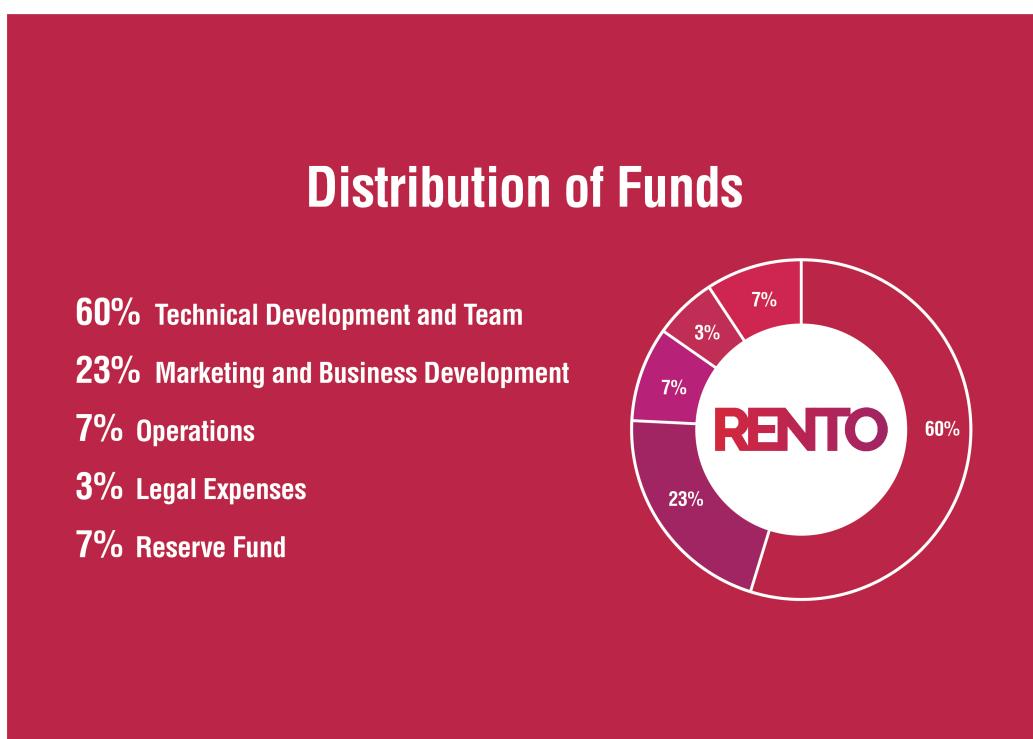
App Development: \$4 784 500,00

Team and office: \$6 863 500,00

Marketing: \$6 445 000,00

Licensing: \$160 ,000

Assets \$1 547 000



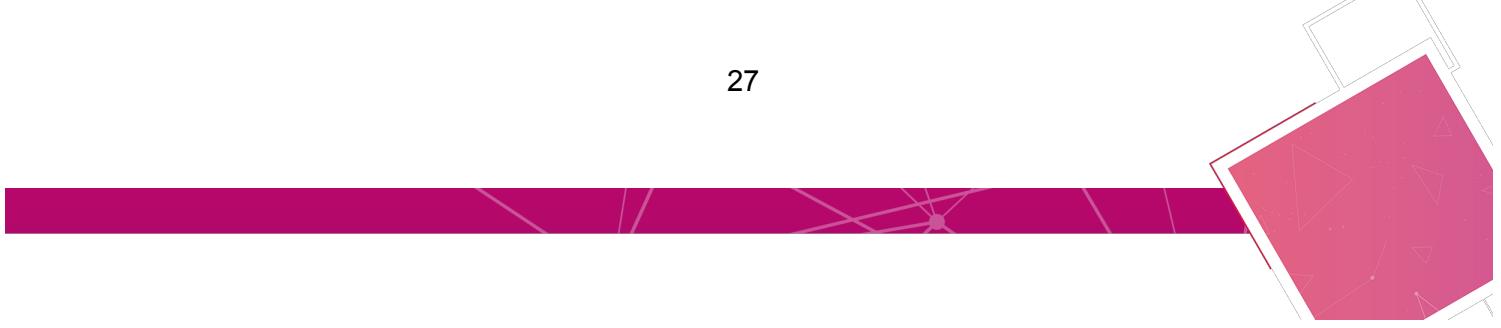


RENTO

The New Way to Partake in the Global Renting Economy



Rento is raising funds for the development of its global renting/sharing Platform. Funds will be used for the everyday operations, development, marketing, and additional business solutions of the Rento Platform.





MARKETING

TARGET MARKET

Rento is positioning itself as a prime sharing platform for smartphone users. Considering the ubiquitous smartphone penetration in Europe, especially Western Europe, this holds the right demographic mix for Rento's launch.

Smartphone Users

The smartphone revolution has opened multiple business opportunities for enterprises around the world. The average smartphone user has [35 apps installed](#) on his phone and uses approximately [9 apps every single](#) day.

The ideal clients for the Rento Platform are:

- Smartphone users looking for things to rent
- Smartphone users looking for services
- People who have items they do not use and can profit by sharing them
- People who want to buy an item but know that they will rarely use it

Business and Service Providers

Business and service providers that are ready to market their services to a growing number of smartphone users represent another critical client base for Rento's Platform. During its initial phase, Rento is planning to target businesses that are already involved in the sharing economy. It includes hospitality businesses, car rental services, office space providers, and similar services. Additionally, Rento aims to market its Platform to construction and hardware businesses that can profit from renting their unused resources or manpower.

COMPETITIVE LANDSCAPE

- **Airbnb:** Airbnb is one of the biggest names in the sharing economy. It allows people to rent their unused spaces to tourists/guests. According to the recent data, it has over 2.9





million hosts and there are more than 800,000 average stays in Airbnb properties every night.

- **Turo:** Turo is changing the car -sharing experience around the world. It allows people to share their cars with its customers and is a prime example of a P2P economy. Turo is present in more than 5,500 cities and across the US, UK, Germany, and Canada.

GO -TO -MARKET STRATEGY

Social Media Campaign

Rento plans to run a massive social media campaign to attract investors for its Token Sale event. It will run customized campaigns on Facebook, Twitter, Instagram, Youtube, Reddit, cryptocurrency forums, ICO listing websites, and Telegram. Social media will play a crucial role in reaching out to its target audience. Furthermore, Rento will create a Telegram channel to answer queries and share information with its followers/potential investors.

Online/Offline Marketing Campaign

Rento will consider multiple e-marketing channels to acquire new customers. It will partner with community influencers and crypto groups and participate in crypto events in its target geographical areas. Rento plans to work with private fundraising groups for its Token Sale event.

ONGOING MARKETING PLAN

- Rento App: The Rento App will act as the primary channel for Rento's products.
- Rento App product website: This will be our main information channel about our App, the development of the software, our team, and our vision. At www.rento-app.com, you will find all you need to know about our product and how to use it.
- Social Media (Facebook, Twitter, Instagram, Youtube, Reddit): This will be our main marketing distribution channel for our App, news about updates, new functionalities, and our company's growth.
- Google AdWords and other forms of e-marketing: This will be a channel of e-marketing distribution. We will invite people to download our App or visit our website to find out more.





- Tradition marketing: Rento will use traditional marketing channels such as banners, content, expos, and direct marketing (inviting rental companies directly) to grow its user base.





TECHNOLOGY

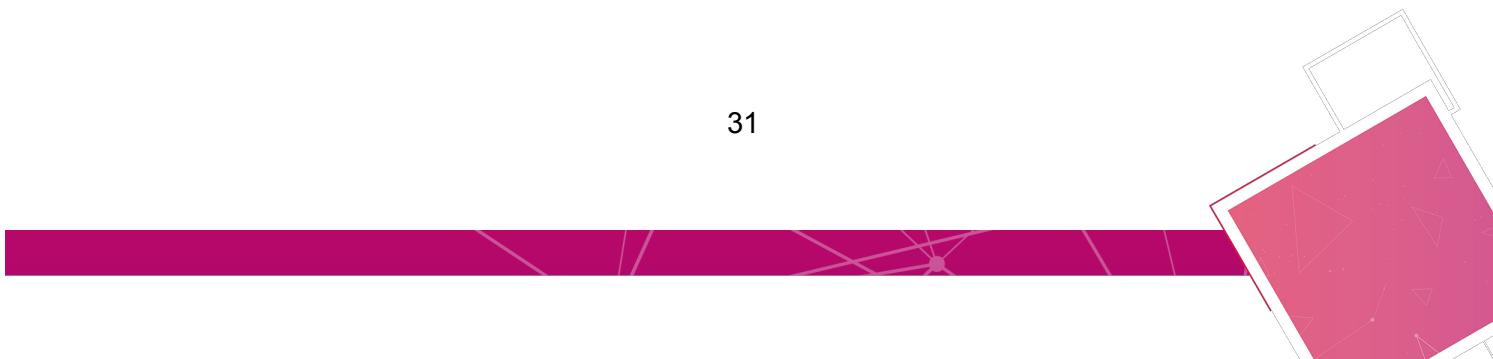
The Rento Platform has blockchain technology at its core. Rento will create its own blockchain to facilitate customized technology implementations and authority.

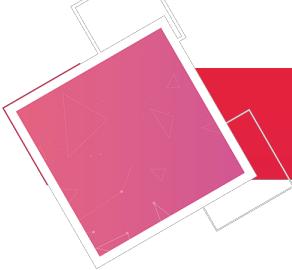
Proof of Authority Consensus Model

Rento plans to implement a PoA consensus algorithm, which operates through a reputation-based consensus mechanism. In PoA blockchains, pre-approved validators stake their identity, and they are responsible for validating transactions throughout the network. These validators are incentivized for maintaining honest nodes.

Wallet for Token Sale Event

Rento recommends MyEtherWallet and eBit system to receive Rento Tokens during the Token Sale event. It is important to note that Rento is an ERC20 compatible token, which means sale participants can use other ERC20 compatible wallets, including Trust, Ledger Nano S, Trezor, Metamask, Coinomi, Parity, and Mist.

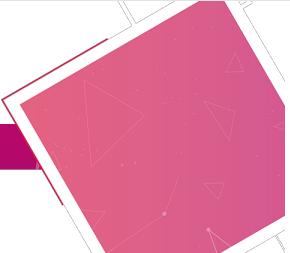
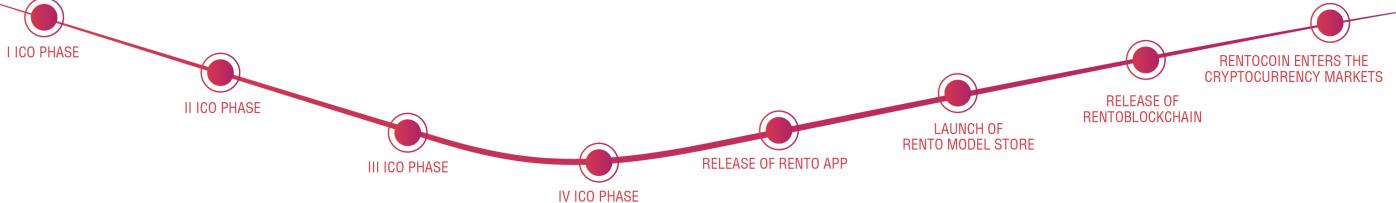




ROADMAP

- ICO/Token Sale Event
 - Phase I (October 16 to November 20, 2018)
 - Phase II (November 21 to December 15, 2018)
 - Phase III (December 16, 2018 to January 31, 2019)
 - Phase IV (OPTIONAL, February 1, 2019 to February 28, 2019)
- Release of Rento App (December 2018)
- Launch of the Example Rental (June 2019)
- Release of Rento Blockchain (July 2019)
- Rentocoins enters the cryptocurrency markets (3rd quarter of 2019)

Roadmap





TEAM

Mariusz Bułka

Founder

Mariusz is an experienced entrepreneur with a solid track record in real estate and the distribution of consumer goods across Europe, North America, and Asia.

Andrzej Laszczuk

Founder

Andrzej is a lawyer and new technologies enthusiast. Before dedicating his time to Rento, Andrzej led a successful web design and branding agency.

Ewelina Siewiorek

Business Development Manager

Ewelina has deep knowledge in the field of business development and business relations. She is also experienced in lean operations, which helps keep Rento operations as efficient as possible.





EXPERTS

Artur Hofman

Marketing Expert

Jarosław Dziędzioł

Blockchain/DLT Modeling Advisor

Adrian Łojek

Business Strategy Advisor

Juliusz Czakon

Product Development Advisor

Ilya Panashchenko

PR and community advisor





ADVISORS

Sachin Bhargava

Laura Zaharia

Filip Poutinstsev

Tudorache Alexandru

Sukhvinder Singh

Daniel Biesuz

Deni Skrinnikov

Raffaele Della Rotonda

Rutger van der Weerd

Orkun Hirlas

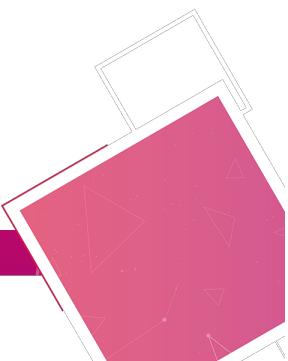
Guilherme Muck





FINANCIAL PROJECTIONS

I.p	Timeline	Transaction Volume	Number of Users	Average Transaction Value	Net Income
1	1-3.2019	100 000	60.000	0	0
2	3-6.2019	400 000	300.000	0	0
3	6-9.2019	800 000	600.000	0	0
4	9-12.2019	1 200 000	900.000	0	0
5	2020	3 500 000	1 500.000	\$3,00	\$10 500 000,00
6	2021	6 500 000	3.500.000	\$3,00	\$19 500 000,00
7	2022	11 500 000	5.000.000	\$3,00	\$34 500 000,00
8	2023	13 000 000	9.000.000	\$3,00	\$39 000 000,00





RISK FACTORS

By providing any personal data to us, and by participating in the Token Sale and the ICO, and/or purchasing, holding, using, and disposing of RTOs and by using any other services and goods that are, or may in the future be, offered by us, you expressly acknowledge and assume the following risks:

A. Risks Associated with the Ethereum Protocol and Blockchain and Cryptocurrencies in General

Because RTOs, and our Platform, are based on the Ethereum protocol, any malfunction, breakdown, or abandonment of the Ethereum protocol may have a material adverse effect on the Platform or RTOs. Moreover, advances in cryptography, or technical advances such as the development of quantum computing, could present risks to RTOs and the Platform, including the utility of RTOs for obtaining services, by rendering ineffective the cryptographic consensus mechanism that underpins the Ethereum protocol. Smart contracts concepts, the underlying software application and software platform (i.e., the Ethereum blockchain), are still in an early development stage and unproven. There is no warranty or assurance that the process for creating RTOs will be uninterrupted or error-free, and there is an inherent risk that the software could contain defects, weaknesses, vulnerabilities, viruses, or bugs, causing *inter alia*, the complete loss of your cryptocurrency contributions and/or RTOs.

Subject to the timely satisfaction of any conditions that may be applicable to the Token Distribution by the Purchaser (including, without limitation, the satisfaction of all KYC/AML procedures and the provision of a valid wallet address and other information), RTOs will be distributed to your registered wallet address after the contribution is completed. The Company may delay distribution of RTOs for any reason whatsoever (including the collection, processing, and completion of any KYC or AML checks on Participants and their wallet addresses, as well as in connection with any requirements of applicable law).

In the event that there is a serious and permanent malfunction or breakdown of the Ethereum protocol, the Company directors may, at their sole discretion, elect to transfer or change protocols to ensure the continued operations of the Platform.

Blockchain technologies are controlled by various regulatory bodies around the world. Any cryptocurrency, including RTO Tokens, can also be regulated by them, which makes it possible to restrict the use or possession of digital crypto-tools or the purchase of crypto-tools in the future. RTO Tokens are not an investment and do not involve passive income. All persons and parties involved in the purchase of RTO Tokens do so at their own risk.





B. Risk of Mining Attacks

As with other decentralized cryptographic tokens based on the Ethereum protocol, RTOs are susceptible to attacks by miners in the course of validating RTO transactions on the Ethereum blockchain, including, but not limited to, double-spend attacks, majority mining power attacks, and selfish-mining attacks. Any successful attacks present a risk to the Platform and RTOs, including, but not limited to, accurate execution and recording of transactions involving RTOs.

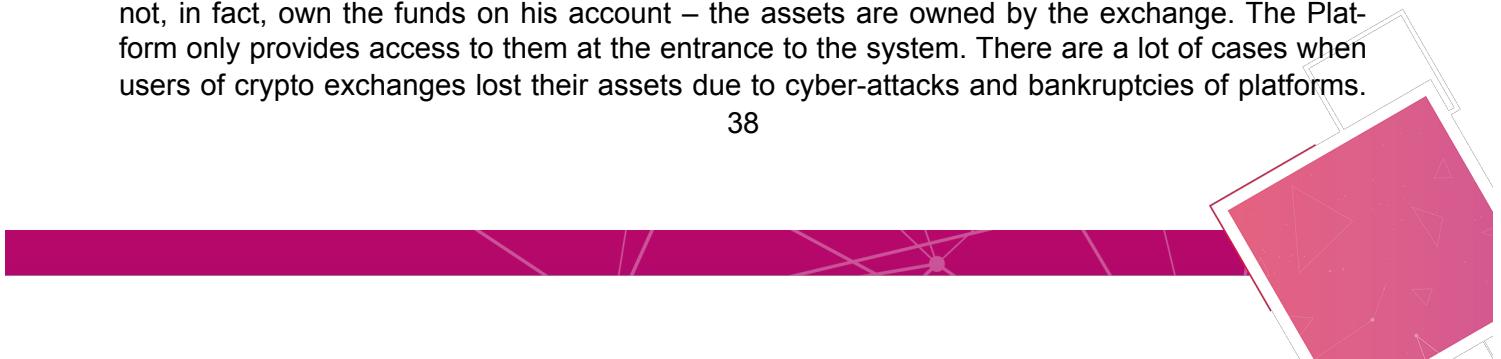
C. Risks of Hacking, Security Weaknesses, and Theft of RTOs

Hackers or other malicious groups or organizations may attempt to interfere with the website, the Platform, or RTOs in a variety of ways, including, but not limited to, malware attacks, denial-of-service attacks, consensus-based attacks, Sybil attacks, smurfing, and spoofing. Furthermore, because the Platform is based on open-source software, there is a risk that a third party or a member of our technology team may intentionally or unintentionally introduce weaknesses into the core infrastructure of the Platform, which could negatively affect the Platform and RTOs, including the utility of RTOs for obtaining our services.

Notwithstanding any security measures, there is no assurance that there will be no theft of the cryptocurrencies as a result of hacks, sophisticated cyber-attacks, distributed denials of service or errors, vulnerabilities, or defects on the Token Sale websites, in the smart contract(s) on which the escrow wallet and the Token Sale relies, on the Ethereum blockchain or any other blockchain, or otherwise. Such events may include, for example, flaws in programming or the source code, leading to exploitation or abuse thereof. In such event, even if the Token Sale is completed, we may not be able to receive the cryptocurrencies raised and may not be able to use such funds for the development of the Platform and/or for launching any future RTOs functionality. In such case, the launch of the Platform and structuring and licensing of any future RTOs functionality might temporarily or permanently be curtailed. As such, distributed RTOs may hold little worth or value, and this would impact their price or value.

Any third party that gains access to your login credentials or private keys may be able to dispose of your RTOs. To minimize this risk, you should guard against unauthorized access to your electronic devices.

Any cryptocurrency is an inherently risky asset. One of the main features of cryptocurrency is the anonymity of all users and the absence of personalized accounts. Cryptocurrencies are, to a large extent, intangible digital codes for which there is no property right. In the case of an erroneous or fraudulent transfer, it is usually no longer possible to return the money. All transactions are at your own risk. When performing transactions through many exchanges, the user does not, in fact, own the funds on his account – the assets are owned by the exchange. The Platform only provides access to them at the entrance to the system. There are a lot of cases when users of crypto exchanges lost their assets due to cyber-attacks and bankruptcies of platforms.





If money is stolen from a virtual wallet, the owner can neither identify the thief (because of anonymity and decentralization) nor assert his right to coins (due to the lack of a law on personal property).

D. Risk of Privacy and Data Retention Issues

As part of the Token Sale and the subsequent verification processes, the Company may collect personal information from Purchasers. All information collected will be used for the purposes of the Token Sale and community management and may be transferred to contractor, service providers and consultants worldwide as appointed by the Company. Apart from external compromises, the Company and its appointed entities may also suffer from an internal security breach, whereby their employees may misappropriate, misplace, or lose the personal information of Purchasers.

The Company may be required to expend significant financial resources to alleviate problems caused by any breaches or losses, settle fines, and resolve inquiries from regulatory or government authorities. Any information breaches or losses will also damage the Company's reputation and, thereby, may harm its long -term prospects.

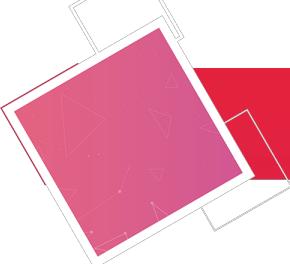
E. Risks of Weaknesses or Exploitable Breakthroughs in the Field of Cryptography

Cryptography is evolving, and there can be no guarantee of security at all times. Advancement in cryptography technologies and techniques, including, but not limited to, code cracking, the development of artificial intelligence, and/or quantum computers, could be identified as risks to all cryptography-based systems. The security of RTOs and your personal data or assets cannot be guaranteed, as the future of cryptography or security innovations is unpredictable.

F. Risks Associated with Markets for the Company

There is no prior market for RTOs, and although approval of cryptocurrency exchanges and markets to list RTOs for trading may be sought by certain persons in the future, there is no guarantee that such approval will be obtained. There is no guarantee that an active or liquid trading market for RTOs will develop or grow or, if developed, that such development and growth will be sustained after RTOs have been made available for trading on such an exchange or market. There is also no guarantee that the market price of RTOs will not decline below the original or issue purchase price, and the purchase price may not be indicative of the market price of RTOs after they have been made available for trading on an exchange or market. If secondary trading of RTOs is facilitated by third -party exchanges, such exchanges may be rela-





tively new and subject to little or no regulatory oversight, making them more susceptible to fraud or manipulation. Furthermore, to the extent that third parties do ascribe an external exchange value to RTOs (e.g., as denominated in a digital or fiat currency), such value may be extremely volatile. The Company is not responsible for the circulation and trading of RTOs on any exchange or market. The trading of RTOs will merely depend on the consensus on their value between the relevant market participants. No one is unconditionally obliged to purchase any RTOs from any holder of RTOs, including you, nor does anyone guarantee the liquidity or market price of RTOs to any extent at any time.

The Company cannot ensure that there will be any demand or market for RTOs or that the purchase price is indicative of the market price of RTOs after they have been made available for trading on any exchange or market. Exchanges or markets may require additional due diligence on our contributors in order to list on their platforms.

G. Risks of Potential Concentrated Ownership of RTOs

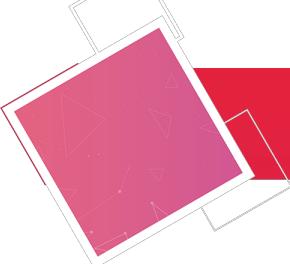
Immediately after the completion of the Token Sale, a number of individuals may directly or indirectly hold significant portions of the total available RTO Tokens. These Token holders may have significant de facto influence over the Company. These significant Token holders may, acting alone or in concert, not necessarily make decisions that are in the best interests of the other Token holders or of the RTOs community as a whole.

H. Risks Arising from Lack of Governance Rights

Because the Company confers no governance rights of any kind with respect to the Company Platform, all decisions involving the Company's products or services within the Platform or Company itself will be made by the Company in its sole discretion. These decisions could adversely affect the Platform and the value and/or utility of RTOs you own, including their utility for obtaining any Services.

I. Risks of Uncertain Liquidity of RTOs

The Company is not responsible for, and has limited control over, the subsequent circulation and trading of RTOs. RTOs are not money, legal tender, or currency, fiat or otherwise, issued by any individual, entity, central bank or national, supranational or quasi-national organization, nor is it backed by any type or quantity of assets, property, or any cryptocurrencies included in the RTOs index, nor does it represent any entitlement to any distributions of profits, dividends, or any other returns or payments of any kind. There is no obligation of the Company nor anyone



else to redeem, repurchase, or acquire any RTO Tokens from any Holder. There is no guarantee or assurance that there will be a market or marketplace where Holders may readily trade RTOs.

J. Risk of Fluctuating Trading Price of RTOs and Cryptocurrencies in General

All cryptographic tokens and cryptocurrencies are subject to volatile pricing, and pricing can fluctuate rapidly and significantly over short periods of time.

The demand for, and the corresponding market price of, RTOs and other cryptocurrencies may fluctuate significantly and rapidly in response to, among others, the following factors, many of which are beyond the control of the Company:

- a. New technical innovations
- b. Analysts' speculations, recommendations, perceptions, or estimates of RTOs market price or the Company's financial and business performance
- c. Changes in market valuations and cryptographic token prices of entities with businesses similar to that of the Company that may be listed on the same cryptocurrency exchanges or markets as RTOs
- d. Announcements by the Company of significant events, for example, partnerships, sponsorships, or new product developments
- e. Fluctuations or departures of key personnel of the Company
- f. Success or failure of the Company's management in implementing business and growth strategies
- g. Any legislative or regulatory action which may adversely affect the Company, the Rento Blockchain, or the RTOs
- h. Negative press or publications about the Company or any related parties, about the Company Platform, or about our services
- i. Changes in conditions affecting the blockchain or financial technology industry, the general economic conditions or market sentiments, or other events or factors.

Generally, speaking, high volatility of the exchange rate is a very characteristic feature of any cryptocurrency. Even within one day, fluctuations in the rates of individual cryptocurrencies can range from -50% to +50%.



Formation of the cryptocurrency exchange rates occurs in a very specific way. Unlike money that is issued by national banks, electronic money is subject to change in the exchange rate over a short period of time. Due to the decentralization of the cryptocurrency market and the absence of a governing body, no one can maintain the minimum value of a digital currency. In this case, large holders of cryptocurrencies can influence the market, creating an opportunity for panic and collapse.

K. Risk of Failure

There is no reasonable expectation of profits based on your purchase of RTOs, and there is no guarantee that you may benefit from the Rento Blockchain in any particular way.

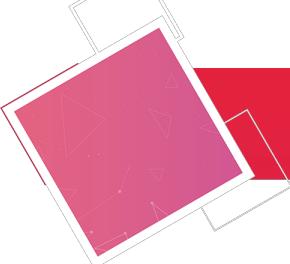
While the Company adopts quality assurance procedures to help ensure the source codes reflect as accurately as possible their intended operation, the flawlessness of the source codes cannot be guaranteed. They may contain bugs, defects, inconsistencies, flaws, or errors, which may disable some functionality, create vulnerabilities, or cause instability. Such flaws may compromise the predictability, usability, stability, and/or security of the RTOs and the Rento Blockchain in general. Open source codes rely on transparency to promote community-sourced identification and solution of problems within the code.

Due to the technically complex nature of the Rento Blockchain, the Company or those contributing to the Company's software development effort could face difficulties from time to time that may be unforeseeable and/or unresolvable. Accordingly, the development of the Project could fail, terminate, or be delayed at any time for any reason, including due to the lack of funds. Development failure or termination may render the RTOs non-transferable, of reduced or no utility or value, and/or obsolete.

L. Risk of Competition

In addition, there is fierce competition in the cryptocurrency market. Our competitors may offer products and services that may be superior to ours, and/or more aggressively marketed or more modestly priced than our products or services, which may negatively affect the value of our product and services and the value of RTOs.





It is also possible that alternative platforms could be established that utilize the same open source code and protocol underlying the Rento Blockchain and attempt to facilitate services that are materially similar to our project or any parts thereof.

M. Risk of Uninsured Losses

Unlike bank accounts or accounts at some other financial institutions, Company accounts are uninsured unless you specifically obtain private insurance to insure them. Thus, in the event of loss or loss of utility value, there is no public insurer or private insurance arranged by the Company to offer recourse to you.

N. Risks Associated with Uncertain Regulations and Further Enforcement Actions

The regulatory status of digital tokens and the distributed ledger technology, in general, is unclear or unsettled in many jurisdictions. Cross-border data exchange does not directly link wallets and transactions with them to a single jurisdiction. Moreover, each state has its own traditions in the legal regulation of information technologies, and international regulation in this area is minimal. Many experts believe that due to the high volatility of cryptocurrency, legal problems, and some high-profile fraudulent schemes, it is better to consider all cryptocurrencies as speculative instruments since the level of investment security is extremely low and the risks are too high.

The governments of many large countries are already discussing the legal basis for regulating the industry in order to make it more transparent and safe for investors, which means that the cryptocurrencies have prospects for further development. However, it is also necessary to take into account the fact that national regulators can, at any moment introduce criminal liability for the turnover of the cryptocurrency, which means that the risks of a strong depreciation of digital assets are also high.

It is difficult to predict how or whether regulatory agencies may apply existing regulation with respect to such technology and its applications, including the Rento Blockchain, its user network (“Network”), and the services we offer. It is likewise difficult to predict how or whether legislatures or regulatory agencies may implement changes to laws and regulations affecting distributed ledger technology and cryptocurrencies, and its applications, including to the Company Platform and Company. Regulatory actions could negatively impact the Company in various ways, including, for purposes of illustration only, through a determination that the purchase, sale, and delivery of the Company constitutes unlawful activity or that the Company is a regulated instrument that requires the registration or licensing of those instruments or some or all of the parties involved in the purchase, sale, and delivery thereof.





The Company may choose or be required to cease operations in a jurisdiction in the event that regulatory actions, or changes to laws or regulations, make it illegal to operate in such jurisdiction or commercially undesirable to obtain the necessary regulatory approval(s) to operate in such jurisdiction. This may impact the appeal or practicality or functionality of the Project and/or the anticipated RTOs functionality for the Purchasers and result in a decreased usage of and demand for the Project and RTOs. Further, should the costs (financial or otherwise) of complying with such newly implemented regulations exceed a certain threshold, maintaining the Company Platform and/or developing, structuring, licensing, and/or launching the future of RTOs functionality may no longer be commercially viable, and the Company may opt to discontinue the whole project, the anticipated future RTOs functionality, and/or RTOs.

The Company may also have to cease operations in a jurisdiction that makes it illegal to operate in such jurisdiction or makes it commercially unviable or undesirable to obtain the necessary regulatory approval (s) to operate in such jurisdiction. In scenarios such as the foregoing, the utility, liquidity, and/or trading price of RTOs will be adversely affected, and/or RTOs may cease to be traded. The value of RTOs may also have to be refunded to our affected participants.

Crypto-tokens have been the subject of scrutiny by various regulatory authorities and may be overseen by the legal and regulatory authorities of a number of jurisdictions globally. The functioning of the Network and the Project generally could be impacted by one or more regulatory inquiries or actions, including, but not limited to, restrictions on the use or possession of digital tokens like RTOs, which could impede or limit the development of the Project.

The Company may receive notices, queries, warnings, requests, or rulings from one or more authorities upon short notice, or may even be ordered to suspend or terminate any action in connection with the Token Sale or the Network as a whole without prior notice.

Furthermore, many aspects of the RTOs, the Rento Blockchain, and the Network also involve untested areas of law and regulation and could be subject to new laws or regulations, so their legal and regulatory outcome in all relevant jurisdictions is not possible to predict. The planning, development, marketing, promotion, execution, or otherwise of the Company or the Token Sale may be seriously affected, hindered, postponed, or terminated as a result. Since regulatory policies can change with or without prior notice, any existing regulatory permissions for or tolerance of the Company, the Rento Blockchain, and the Token Sale in any jurisdiction may be withdrawn without warning. The RTOs could be deemed from time to time as a virtual commodity, a digital asset, or even as money, securities, or currency in various jurisdictions, and therefore could be prohibited from being sold, purchased, traded, distributed, or held in certain jurisdictions pursuant to local regulations. In turn, the Rento Blockchain or the Network could be deemed to be a regulated or restricted product. There is no guarantee that the Company can maintain any particular legal or regulatory status in any particular jurisdiction at any time.





Since the cryptocurrency market, the market of crypto-tools, tokens or bonuses, exchanges, and platforms on which secondary tokens can be traded are not always regulated by applicable law, the volatility of the cryptocurrency, tools, bonuses, or tokens in general and RTOs in particular can be very significant. Transactions with cryptocurrencies, transactions with bonuses, tokens, and other electronic instruments are not insured by any external public or private bodies. All the risks associated with the loss of cryptocurrency, tokens, and points, including RTOs, are borne by the acquirer of the cryptocurrency. RTOs are generally not refundable. The Company does not repurchase RTOs from RTO holders. Holders of RTOs will not receive financial means or other compensation from the Company for their Tokens. The Company makes no promises regarding the future performance or value of RTOs.

The regulatory landscape with respect to cryptocurrencies and cryptographic tokens, including RTOs, is fast evolving. There may be uncertainty in the regulatory treatment of RTOs and this offer, purchase, and sale of tokens in the jurisdictions where it is conducted. Although we do not believe that RTOs are securities in any jurisdiction where the RTOs Sale is conducted, there is no assurance that relevant, competent government or regulatory authorities would take a similar view, either now or in the future. Similarly, although the Company does not believe that the offer, purchase, and sale of RTOs is subject to any securities, commodities, derivatives, or other financial laws and regulations, there is no assurance that any competent regulatory and governmental authorities in your jurisdiction would not subsequently take the view that RTOs or this offer, purchase, and sale of RTOs be subject to specific regulations and is or was not in compliance with certain existing regulations, including, without limitation, financial services -based regulations. Any such different view or determination by a relevant regulatory or governmental authority may adversely affect the legality of RTOs and this Token Sale or may otherwise impose restrictions on the future transfer of RTOs which may affect the market value and liquidity thereof.

Legislative and regulatory changes or actions in your local jurisdiction or at the international level may adversely affect the use, transfer, exchange, and value of RTOs. You acknowledge there may be risks associated with RTOs and/or the Index not being regulated in the jurisdictions in which RTOs may be purchased, including the risks of retroactive regulatory applicability. Neither the Company, its founders, advisors, or affiliates is a financial institution or is currently under the supervision of any financial supervisory authority. The Company does not provide any licensed financial services, such as investment services, fund management, or investment advice.





O. Risks Relating to Use of the Internet or Other Electronic Media

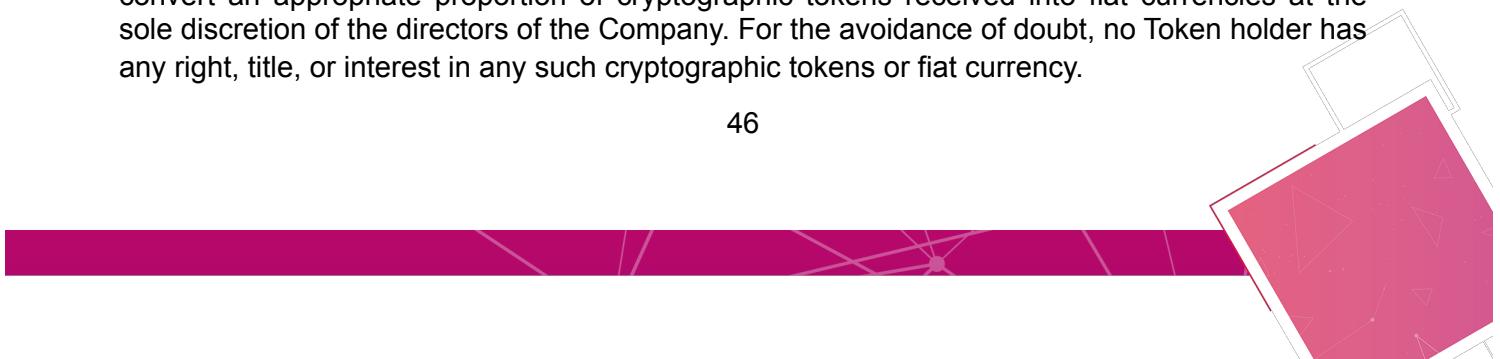
Without limiting the foregoing risks, any communication, transaction, or information (including the document) transmitted via the internet or other electronic medium involves risks, and by participating in the Token sale or utilizing the Network or the Rento Blockchain, you acknowledge that you understand and accept the following risks:

- We and/or third parties may use such authentication technologies as we deem appropriate.
- No authentication, verification, or computer security technology is completely secure or safe. You agree to bear all risks of unauthorized access/use, hacking, or identity theft.
- The internet or other electronic media (including, without limitation, the electronic devices and services of third -party telecom service providers, such as mobile phones or other handheld trading devices or interactive voice response systems) are inherently unreliable forms of communication.
- Any information (including any document) transmitted, or communication or transactions made, over the internet or through other electronic media (including the electronic devices and services of third -party telecom service providers, such as mobile phones or other handheld trading devices, including those with interactive voice response systems) may be subject to interruption, transmission blackout, delayed transmission due to data volume, internet traffic, market volatility, or incorrect data transmission (including incorrect price quotation) or stoppage of price data feed due to the public nature of the internet or other electronic media.

As a result of such unreliability, there may be time-lags, delays, failures, or loss of data or loss of confidentiality in the transmission of data and receipt of communications. While the Company may believe certain data to be reliable, there may be no independent basis for it to verify or contradict the accuracy or completeness of such data.

P. Risks of Exposure to Cryptographic Tokens

After the completion of the Token Sale, the Company expects that a certain portion of the proceeds will be held in cryptographic tokens. The Company may, but it may not be required to, convert an appropriate proportion of cryptographic tokens received into fiat currencies at the sole discretion of the directors of the Company. For the avoidance of doubt, no Token holder has any right, title, or interest in any such cryptographic tokens or fiat currency.





Q. Risk of Malfunction in the Company Platform, the Network, and the Project in General

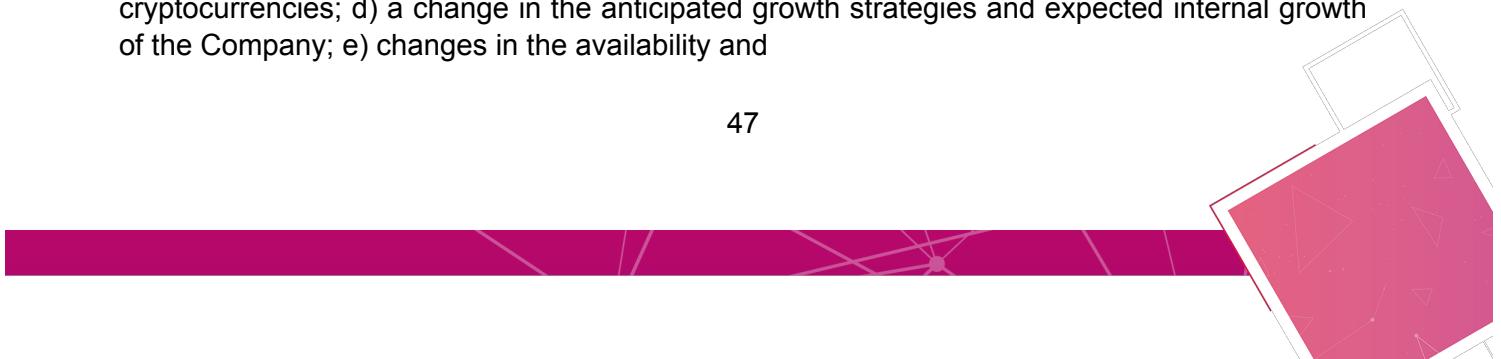
It is possible that the Network and the Rento Blockchain malfunctions in an unfavorable way, including, but not limited to, one that results in the loss of RTOs or information concerning any particular asset market.

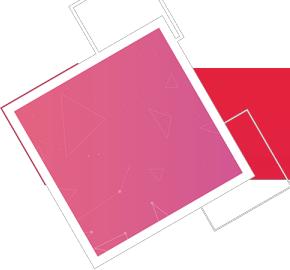
R. Unanticipated Risks/Other Risks

Cryptographic tokens such as RTOs are a new and untested technology. In addition to the risks discussed here, there are other risks associated with your purchase, holding, use, and disposal of RTOs and access to and the use of the Company Platform, Services, and Network, including unanticipated risks. Such risks may further materialize as unanticipated variations or combinations of the risks discussed here.

S. Forward-Looking Statements

All statements contained in the Company documentation (whether presented on the website, this white paper, or in any other document or publication), statements made in any press releases (or any medium), statements made on social media platforms (including, but not limited to, Telegram, Facebook, Twitter, and Discord), or statements made by any person in any place accessible by the public and oral statements that may be made by the Company or Company representatives (as the case may be) that are not statements of historical fact constitute “forward -looking statements.” All statements regarding the Company’s financial position, business strategies, plans and prospects, and the future prospects of the industry which the Company is in are forward-looking statements. These forward-looking statements, including, but not limited to, statements as to the Company’s revenue profitability and growth, expected revenue profitability and growth, prospects, future plans, other expected industry trends, and other matters discussed in the information regarding the Company are matters that are not historical facts but only estimations and predictions. These forward-looking statements involve known and unknown risks, uncertainties, and other factors that may cause the actual future results, performance, or achievements of the Company to be materially different from any future results, performance, or achievement expected, expressed, or implied by such forward-looking statements. These factors may include: a) changes in political, social, economic, and stock or cryptocurrency market conditions, b) the risk that the Company may be unable or execute or implement its business strategies and future plans; c) changes in the interest rates and exchange rates of cryptocurrencies; d) a change in the anticipated growth strategies and expected internal growth of the Company; e) changes in the availability and

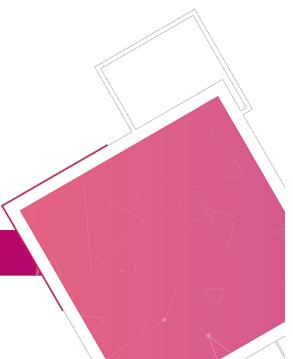




fees payable to the Company in connection with its business and operations; f) changes in preferences of contributors of the Company; g) Acts of God; and h) other factors beyond the exclusive control of the Company.

All forward-looking statements made by or attributable to the Company or Company representatives are expressly qualified in their entirety by such factors. Given that risks and uncertainties that may cause the actual future results, performance, or achievements of the Company to be materially different from that expected, expressed, or implied by the forward-looking statements made by the Company or Company representatives, undue reliance must not be placed on these statements. These forward-looking statements are applicable only as of the latter of the date of publication of the white paper and the latest date that our website has been updated.

Neither the Company, its representatives, nor any other person represents, warrants, and/or undertakes that the actual future results, performance, or achievements of the Company will be as discussed in those forward-looking statements. Nothing contained in the information provided by the Company or Company representatives is or may be relied upon as a promise, representation, or undertaking as to the future performance or policies of the Company. Further, the Company disclaims any responsibility to update any of those forward-looking statements to reflect future developments, events, or circumstances, even if new information becomes available or other events occur in the future.





APPENDIX I

Rento App Screenshots

15:00 ⓘ 15:02 ⓘ

Add new classified ad Clear

You are adding English language advert

Category: Motoryzacja

Name*:

City*:

Region: Poland

Description *

Photos (0/5) *

Price PLN*: / select

Restrict reservation time

Cancellation allowed

Pay and add classified ad

Settings

Application mode: Customer **Advertiser**

Profile: Adam and Huberts

Payments history

Log out

Notifications management

Change language: en

Change currency: PLN

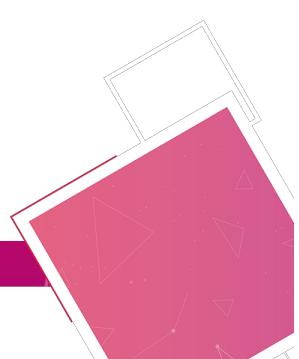
Clear cache: 2.8 Mb

Review

Share app

Tutorial

Featured Adverts Messages Adverts Reservations Settings





RENTO

The New Way to Partake in the Global Renting Economy



15:01 4G

Messages

Search

2018/09/18

John JohnA

Test

Aaa Gdańsk At distance 4695.11 km

2018/07/20

Andrzej Łaszczuk

test

Pilot TV Samsung Warsaw At distance 4353.12 km

2018/04/13

John JohnB

Car Kołobrzeg At distance 4972.01 km

2017/12/30

Test Test

Featured Messages Adverts Reservations Settings

15:00 4G

RENTO

+

Search

ZAKOPANE HOUSE, buried

At distance: 117.00 km

500,00 PLN DAY

TEST, Warsaw

At distance: 273.27 km

13,00 PLN HOUR

Featured Messages Favorites Reservations Settings



RENTO

15:01 4



Reservations made

CURRENT

ENDED

Rejected

Book No. 46b2fdb3a8cf9834



testowanie

At distance 440km

Total amount 6000,00 PLN

Payment method: Cash

16.04.2018 - 17.04.2018

Rejected

Book No. 47259463d018ba7f



Phone:

+48784007777

Password:

•••••

[Forgot password? Remind.](#)

[log in](#)

or

[continue with facebook](#)

Disclaimer: by logging in I accept [Terms & Conditions](#)

[sign up](#)

[how it works](#)

[skip](#)



15:01 ↗ 15:01 ↗

Filtration **Search**

Clear Clear

Sorting

POPULARITY DISTANCE PRICE: LOW PRICE DESCENDING

Filtration

The term availability

starting date end Date

category

Motoryzacja

Nieruchomości

Dom i ogród

Budowlane

Elektronika

SHOW MORE

price range

0 PLN 66695 PLN

Filter **Search**

