





Color Pallet:

Primary: #EFF5F5 rgb(239, 245, 245) Secondary: #D6E4E5 rgb(214, 228, 229) Tertiary: #497174 rgb(73, 113, 116) Accent: #EB6440 rgb(235, 100, 64) Fonts: Heading 1 Neue Haas Grotesk Display Pro, 66 Medium Italic, 64 pt **Heading 2** Neue Haas Grotesk Display Pro, 65 Medium, 45pt Heading 3 Neue Haas Grotesk Display Pro, 55 Roman, 35pt Neue Haas Grotesk Display Pro, 36 Extra Light Italic, 35pt Caption Space Mono, Regular, 16pt Content text -

- -Neue Haas Grotesk Display Pro font family was chosen as it provides a clean, legible and modern presentation to the text which reduces visual noise and facilitates clear and formal communication.
- -Space Mono was chosen as monospace font assists with readability and in the context of the micro-site, a significant bit of the communication will be done through text

Margins And Spacing:

20px

Heading 1 20px **Heading 2**

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