

# Ahmed THARWAT

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Mid-level WordPress professional with 2 years of hands-on experience in WordPress content management, front-end development, and basic PHP problem-solving. Skilled in uploading, formatting, and optimizing content (texts, images, videos) while ensuring SEO and technical issues are addressed. Strong understanding of HTML and WordPress plugins to optimize functionality and design. Familiar with troubleshooting and fixing website issues, ensuring an optimal user experience.

## WORK EXPERIENCE

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### WordPress Developer

**Freelance(part time) - Egypt**

4.2025-Present

- Developed and maintained multiple WordPress websites, including a real-life booking platform (AWA) similar to Booking.com.
- Implemented custom plugins for secure payment gateways, real-time data processing, and push notifications.
- Managed content, ensuring proper formatting and responsive design for a seamless user experience.
- Used over 30 WordPress plugins, including essential ones for SEO, security, and performance optimization.
- Fixed issues with broken links, images, and other technical problems across various websites.

### WordPress Developer

**Freelance(part time) - Egypt**

11.2024-4.2025

- Built a car rental website (Euro Motors Website) using WordPress, customizing a plugin-based theme and fixing technical issues.
- Created a knowledge base website with interactive forums for user engagement, ensuring smooth functionality.
- Applied SEO best practices and resolved technical issues related to website performance and structure.

**Front-End Developer**  
**Freelance(full time) - Egypt**

4.2023-5.2024

- 2 years of experience in front-end development, building and maintaining web applications for various industries.
- Worked remotely on several real projects, including e-commerce platforms, business websites, and interactive web applications.
- Proficient in HTML, CSS, JavaScript, and React for developing responsive and user-friendly interfaces.

**WordPress Developer**  
**Freelance(full time) - Egypt**

1.2023-5.2023

- Built and managed a client-focused WordPress website that enables clients to report issues via photo submissions and track resolution through a dashboard.
- Developed a custom dashboard to streamline internal task management, allowing workers to complete job-specific tasks efficiently.
- Implemented plugins to customize worker roles and ensure that certain requests were tied to specific orders, enhancing process management and simplifying workflow.
- Ensured smooth site functionality by maintaining the site's user interface, managing content uploads, and optimizing layout consistency across devices.
- Provided ongoing support by fixing technical issues such as broken links, misaligned images, and other bugs, ensuring a seamless user experience.

**EDUCATION**

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**BS**

Zagazig University, Computer and Systems Engineering                    10.2020-6.2025  
Grading: Very Good

**Nano Degree**

Udacity, Front-end (Challenger)                    10.2021  
Grading: Excellent

Udacity, Front-end (Professional)                    8.2022  
Grading: Excellent

## Achievements

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### Certificate of Appreciation

10th Edition of NASA Space Apps Cairo Hackathon 2024

10.2024

- Awarded for outstanding participation, creativity, and dedication in addressing real-world challenges through innovation and teamwork.
- Recognized for valuable contributions to the collaborative spirit of the Space Apps community.

## TECHNICAL SKILLS

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### PROGRAMMING SKILLS:

JavaScript, HTML, CSS, PHP, Java,

### IDE'S:

VS Code, Eclipse, PhpStorm.

### Developing Tools:

version-control system (Git), Local WordPress, Local by Flywheel, XAMPP, Yoast SEO, RankMath, Google Search Console, Google Analytics, Screaming Frog, SEMrush.

### WordPress:

- Content management (uploading posts, images, videos)
- Plugin integration (over 30 plugins)
- SEO (fixing broken links, optimizing on-page SEO)
- Basic PHP problem-solving (handling minor PHP issues using plugins)
- HTML (headings, links, lists, image formatting)

### SEO:

- Troubleshooting technical SEO issues (broken links, images)

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- Basic on-page optimization (meta tags, heading structure, alt text)

**Frontend Development:**

- HTML/CSS, JavaScript
- Responsive design and layout adjustments

**LANGUAGES**

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**NATIVE LANGUAGE:** Arabic

**OTHER LANGUAGES:** English (B2+)