



# TikTok Project Proposal

## Overview:

TikTok wants to make an automated system that can determine whether a comment on the video contains a claim or an opinion.

Milestone	Tasks	Deliverables/Reports	Relevant Stakeholder (Optional Activity)
1	<div>Establish structure for project workflow (PACE)</div> <div>Plan ▾</div>	<ul style="list-style-type: none"><li>Global-level project document</li></ul>	Rosie Mae Bradshaw- Data Science Manager
1a	<div>Write a project proposal</div> <div>Plan ▾</div>		Mary Joanna Rodgers- Project Management Officer
2	<div>Compile summary information about the data</div> <div>Analyze ▾</div>	<ul style="list-style-type: none"><li>Data files ready for EDA</li></ul>	Orion Rainier- Data Scientist
2a	<div>Begin exploring the data</div> <div>Analyze ▾</div>		Orion Rainier- Data Scientist
3	<div>Data exploration and cleaning</div> <div>Plan ▾ and Analyze ▾</div>	<ul style="list-style-type: none"><li>EDA report</li></ul>	Orion Rainier- Data Scientist



## Course 1: Foundations of Data Science

3a	<p>Visualization building</p> <p>Analyze ▾ and Construct ▾</p>	<ul style="list-style-type: none"><li>Tableau dashboard/visualizations</li></ul>	Mary Joanna Rodgers- Project Management Officer
4	<p>Compute descriptive statistics</p> <p>Analyze ▾</p>	<ul style="list-style-type: none"><li>Analysis of testing results between two important variables</li></ul>	Willow Jaffey- Data Science Lead
4a	<p>Conduct hypothesis testing</p> <p>Analyze ▾ and Construct ▾</p>		Orion Rainier- Data Scientist
5	<p>Build a regression model</p> <p>Analyze ▾ and Construct ▾</p>		Willow Jaffey- Data Science Lead
5a	<p>Evaluate the model</p> <p>Execute ▾</p>	<ul style="list-style-type: none"><li>Determine the success of the model</li></ul>	Mary Joanna Rodgers- Project Management Officer
6	<p>Build a machine learning model</p> <p>Construct ▾</p>	<ul style="list-style-type: none"><li>Final model</li></ul>	Willow Jaffey- Data Science Lead
6a	<p>Communicate final insights with stakeholders</p> <p>Execute ▾</p>	<ul style="list-style-type: none"><li>Report to all stakeholders</li></ul>	Willow Jaffey- Data Science Lead



## Course 1: **Foundations of Data Science**

ETA of the Project:

Milestone 1: 1-2 days

Milestone 2: 2-3 weeks

Milestone 3: 1 week

Milestone 4: 1 week

Milestone 5: 2-3 weeks

Milestone 6: 2-3 weeks