



MVP Platform

09/28/2022

By Carlos Santofimio

Ideas Open is looking to improve their customer's experience in order to increase their revenue through our platform.

Goal

The goal of this project is to provide a solution to produce a custom digital and hybrid innovation's platform based on these requirements and vision in order to increase revenue exponentially.

Objectives

- Provide a solution that covers all the business and technical requirements for the innovation platform for our clients.
- Recommend a solution that is scalable and flexible enough to include additional functionality.
- Identify improvements in the process involving the historical information of the guest's preferences and previous activity to increase the probability of successful events and prototypes.

MVP SCOPE

Epic

- Internal Registration
- Analytics, Metrics & Leaderboards
- Sentiment (Teams) & Certification
- Time, Automated scheduling & ETAs (Calendly Integration)
- Sponsors Flow & Proctoring, UX/ UI (Claris)
- Roles (Members, Sponsors, Judges, Admins, Coaches)
- Ideas Flow, Voting & Potential Calculation
- Measure Impact to the community
- Collaborate Groups & Teams (MS Teams & Slack Integration)
- Statistical Matching with Linkedin Profile
- Video Conference Integration (Zoom, Webex, MS Teams)
- Chat Integration
- Hubspot Integration
- Landing pages automation
- Post Event Metrics

PROJECT SUMMARY



PROJECT VALUES	Ballpark estimate
Phase 1: MVP Development	\$TBD
Phase 2: Stabilization	\$TBD
Total	TBD

Engagement Type

Fix Price

Project Duration

Phase 1: MVP Development

TBC Months

Phase 2: Stabilization

TBC Month

COMMERCIAL ASSUMPTIONS

1. Project Costs **do not include any travel or lodging expenses** outside of any of the development centers.
2. The service will start at least **two weeks** after contract sign off.
3. Pricing is for **professional services only**, no hardware or software licenses provision is included.
4. Project Costs **do not include Hosting and other 3rd parties services**.



ideasopen.com

Thank You