

Task 1 - Data Collection and Processing

1.1.1 - Please write an SQL-script that allows to display the list of vehicle nations that have fought more than 10,000 battles as of the selected date, for example, 15.09.2018

```
SELECT vehicle_name[:4] AS nation, COUNT(*) AS battle_count
FROM player_battles
WHERE dt <= '15.09.2018'
GROUP BY vehicle_name[:4]
HAVING COUNT(*) > 10000;
```

1.1.2 - Please write an SQL script that allows you to get the information about the number of unique players who fought a certain number of battles by cohorts. The cohorts should be as follows:

- [0;10) battles
- [10;20) battles
- [20;50) battles
- [50;100) battles
- [100; +inf) battles

```
SELECT
    CASE WHEN battles < 10 THEN '[0;10)'
         WHEN battles BETWEEN 10 AND 20 THEN '[10;20)'
         WHEN battles BETWEEN 20 AND 50 THEN '[20;50)'
         WHEN battles BETWEEN 50 AND 100 THEN '[50;100)'
         ELSE '[100; +inf)'
    END AS cohort,
    COUNT(DISTINCT player_id) AS unique_player_count
FROM (
    SELECT DISTINCT player_id, COUNT(*) AS battles
    FROM player_battles
    GROUP BY player_id
) AS battles_per_player
GROUP BY cohort;
```

1.1.3 - Please write an SQL script that allows you to count the number of players which were active on both days: 14.09.2018 and 15.09.2018

```
SELECT COUNT(*) AS player_count
FROM (
    SELECT player_id
    FROM player_battles
    WHERE dt = '14.09.2018'
    INTERSECT
    SELECT player_id
    FROM player_battles
    WHERE dt = '15.09.2018'
) AS active_on_both_days;
```

Task 1.2

1.2.1 - The amount of damage done to the enemies and earned credits in the last player's won battle excluding developers

```
SELECT player_id, damage, credits, battle_start
FROM (
    SELECT player_id, damage, credits, battle_start, team_won_id
    FROM battle_statistics
    WHERE team_won_id = 1
    AND player_id NOT IN (SELECT dev_player_id FROM dev_player_id)
) AS won_battles
ORDER BY battle_start DESC
LIMIT 1;
```

1.2.2 - date and time of the first lost player's battle excluding developers

```
SELECT player_id, battle_start
FROM (
    SELECT player_id, battle_start, team_won_id
    FROM battle_statistics
    WHERE team_won_id = 0
    AND player_id NOT IN (SELECT dev_player_id FROM dev_player_id)
) AS lost_battles
ORDER BY battle_start ASC
LIMIT 1;
```

Task 2 — Analysis Requirements Formalization

2.1 - Formulate 10 questions that you would ask the Producer to better understand the in-game activity that is being launched :

- 1) How many players have purchased the battle pass (BP) ?
- 2) How will the success of this BP be measured (e.g., specific KPIs)?
- 3) Are there any existing benchmarks or historical data for past BP seasons?
- 4) What is the player sentiment towards the BP features and rewards ?
- 5) Are players progressing through the chapters at a similar pace, or are they focusing on specific chapters ?
- 6) Are players purchasing Stages with the Improved Pass, or primarily relying on earning Points?
- 7) What are the most popular items purchased with tokens and points?
- 8) How many players are completing daily missions?
- 9) What is the average spending per player participating in the BP?
- 10) Have we observed any correlations between the timing of Battle pass events and changes in player activity, such as spikes during weekends or specific holidays?

2.2 - Suggest at least 10 metrics that you would suggest to the Producer to monitor the event Status :

- 1) BP purchases (overall and by type)
- 2) Player progression through BP tiers
- 3) Completion rate of specific BP challenges
- 4) Player sentiment and feedback about the BP
- 5) Average time spent playing per day during the BP season
- 6) Average daily Points earned per player
- 7) Chapter completion rates and progression distribution
- 8) Daily Mission completion rates
- 9) Conversion rate of free players to paying BP participants
- 10) Average spending per player participating in the BP

2.3 - Suggest ways and tools to complete the received request :

- Conduct A/B testing to compare different Battle Pass features or rewards
- Track specific BP-related actions like claiming rewards, activating Chapters, and completing missions
- Analyze conversion rates (free to paying, inactive to active players) throughout the Season
- Develop ML models to predict player behavior, obtain insightful clusters, and optimize BP features based on historical data
- Implement in-game surveys or feedback forms to collect direct insights from players regarding their experiences with the BP

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Task 3 — Analysis Report Preparation

See attached zipfile (contains ipynb files)

Or browse on :

<https://github.com/AhmedDouaya/Wargaming-test>