

# Why You Should Choose CI/CD

Non-technical Benefits





# Cost Reduction

By applying CI/CD to your software development lifecycle, it is guaranteed that your cost will be rapidly reduced due to:

- Your developers will spend less time on issues created for junior developers
- You will have less bugs on production and less time will be spent on testing
- CI/CD will prevent embarrassing or costly security holes
- You will have human errors and faster software deployments
- You will only pay for the infrastructure resources that you use



# Increase Revenue

Using CI/CD will protect and increase your revenue in the long run due to:

- Your new features that are expected to generate revenue stream will be released and deployed to the market more quickly
- You will have reduced downtime from bugs or deployment-related issues
- Your production environment will be protected with automatic restoration to a working state in case of any errors that cause downtime to it