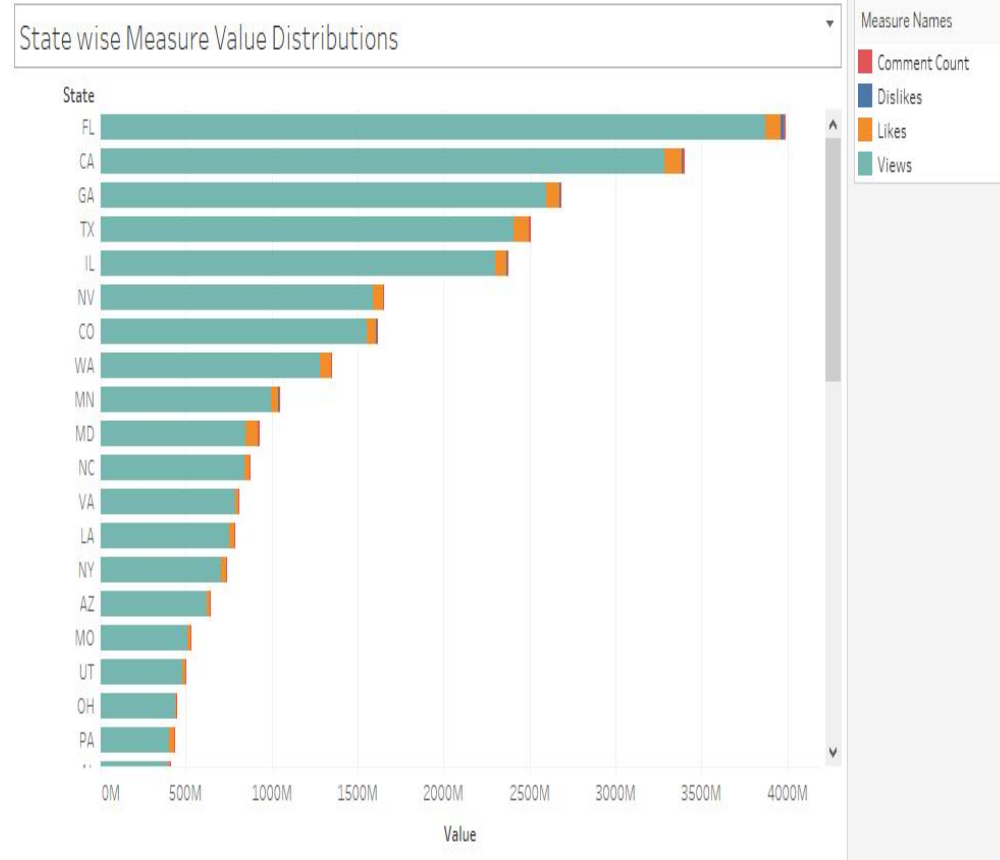


Project 8

-Reshu Singh

#1 Which State has max. Measure Value?

Measure Value is the total sum of Likes, Unlikes, Comment Count and Views on videos. The highest Measure value accounts for FL state with over 350 Million even. The second highest is CA with near to 350 Million.



#2 What Effects has “Comments Disabled” on Views?

When “Comments Disabled” holds True, there are less no. of views.

And when “Comments Disabled” holds False, i.e. When comments are enabled, there are more no. of views. It is approximately 70-80% more than former case.

Comments Disabled Effect on Views



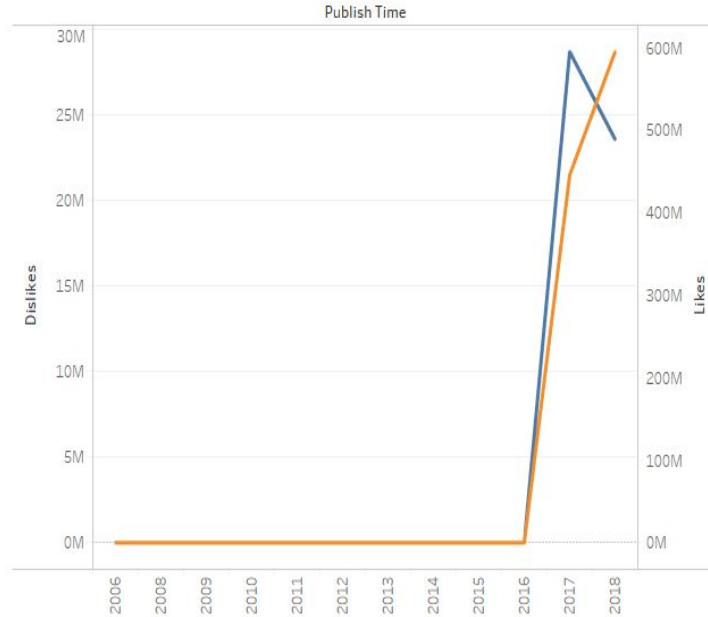
https://public.tableau.com/profile/reshu8123#!/vizhome/Project4_new1/Sheet10?publish=yes

#3 What is like-dislike trend on yearly basis?

As the year passes, no. of likes and dislikes increases which clearly shows the outreach of Youtube videos have increased especially tremendously from 2016 to 2017 soaring upto 60 Millions.

There has been steep downfall for no. of likes in year 2017-2018 but no. of likes has been on increasing trend for that duration. This shows that more and more people are liking the contents on Youtube.

Likes and Dislikes trend on Yearly Basis

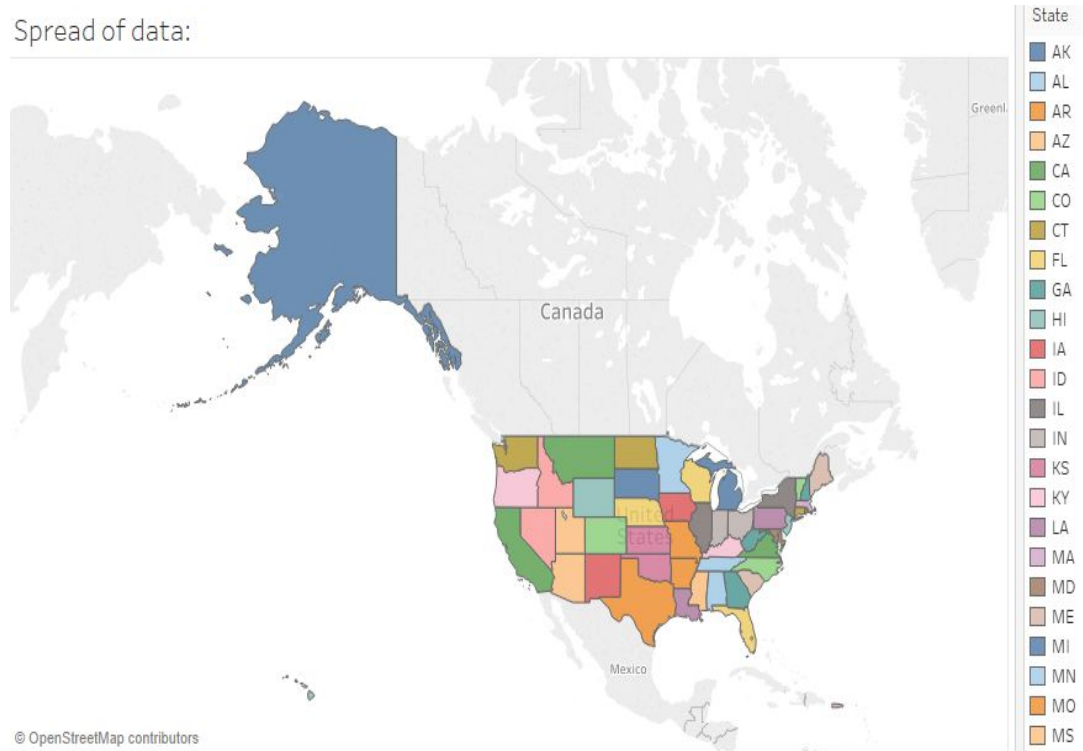


https://public.tableau.com/profile/reshu8123#!/vizhome/Project4_new1/Sheet4?publish=yes

#4 Which regions are involved in Survey?

According to the geo graph, United States region is involved in Survey. The various states are represented in colors in lower section. The data-set is viable for these regions in colors only on global map.

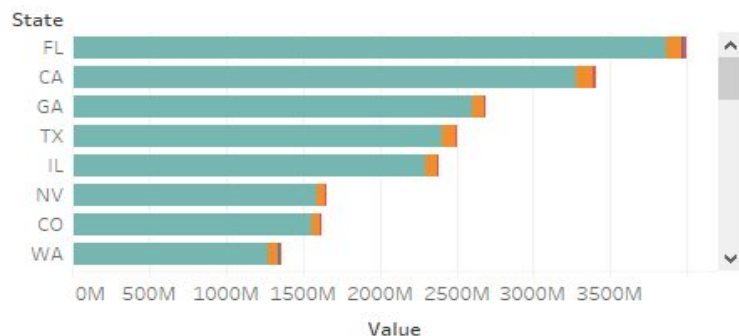
Spread of data:



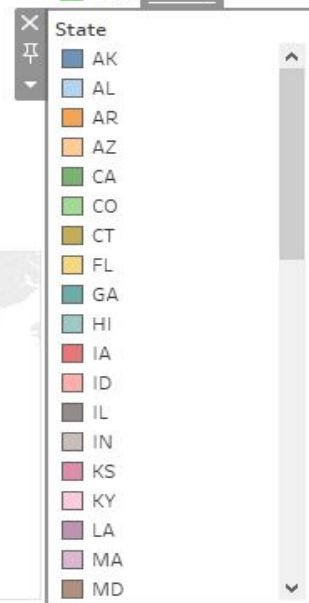
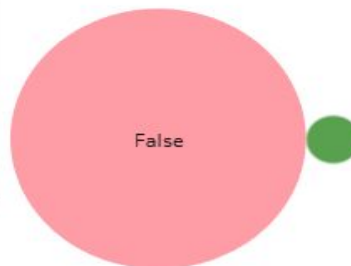
https://public.tableau.com/profile/reshu8123#!/vizhome/Project4_new1/Sheet6?publish=yes

Data Dashboard...

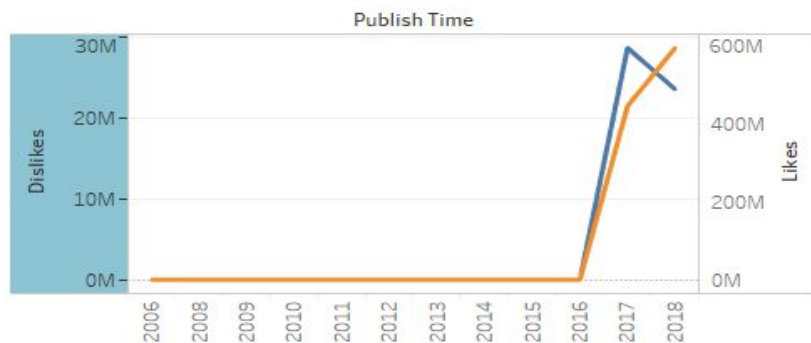
State wise Measure Value Distributions



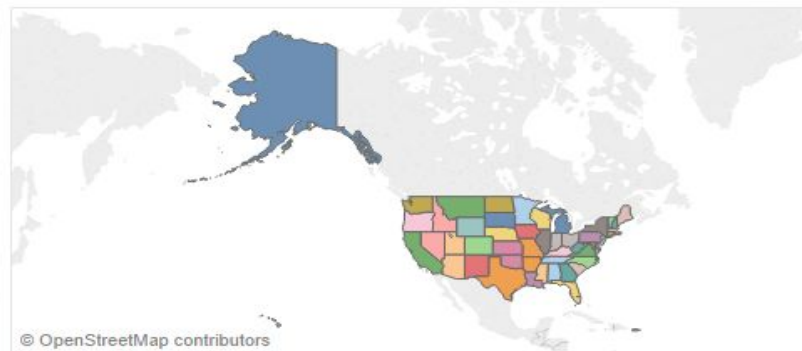
Comments Disabled
Effect on Views



Likes and Dislikes trend on Yearly Basis



Spread of data:



https://public.tableau.com/profile/reshu8123#!/vizhome/Project4_new1/Dashboard1?publish=yes

#Feedbacks

This is the kind of insights we were expecting to see! Well done!

Fantastic use of titles in all your links!

Great job.

We were expecting to see details of the design choices you made.

#Dataset from:

<https://www.kaggle.com/datasnaek/youtube-new/data>

(USvideos.csv)

#Resources: NA