



# Predicting the Clean Energy Future: Strategic Modeling for Renewable Transformation

Prepared by  
Ahmed Elmasry



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# Overview

- This project outlines a comprehensive, data-driven strategy to promote renewable energy as the core of future energy systems.
- It uses:
  - Historical data analysis from 2018 to 2023, and
  - Advanced machine learning forecasting.
- The evidence shows that renewable energy is:
  - Clean and emission-free
  - Increasingly reliable
  - Cost-efficient
  - Capable of providing sustainable, year-round energy supply
- A key element of the analysis is the development of a unified target variable:
  - `renewable_strength_score`
  - This score measures renewable energy performance in both operational and economic terms.



# Objective

- A permanent and reliable electricity source.
- A clean alternative to fossil fuels with zero direct emissions.
- A cost-effective energy solution.
- Consistently available throughout the year via wind, solar, hydro, and more.
- A strategic investment for climate resilience and energy security.



# Data and Methodology

The analysis used a cleaned dataset of hourly and seasonal energy data from 2018 to 2023.

Key stages included:



Data Analysis  
identify trends,  
and renewable  
newable patterns.



Feature engineering for  
extracting time, season,  
and energy-type attributes.



Development of a  
composite target variable  
(renewable\_strength\_score) to evaluate renewable  
energy quality.



Machine learning models  
(Linear Regression,  
Random Forest) trained to  
forecast this score and  
validate trends.



Visualizations using  
Seaborn and Plotly for  
clarity and commun

# Why We Created the (renewable\_strength\_score)

The goal was to create a single metric that reflects the strategic qualities of renewable energy.

This target integrates:

Total renewable energy output (MWh)

Renewable share of total generation

Electricity cost (TRY/MWh)

These components were normalized and combined with this weighted formula:

$$\text{renewable\_strength\_score} = 0.4 * \text{scaled\_renewables} + 0.4 * \text{scaled\_share} + 0.2 * (1 - \text{scaled\_price})$$

This allows the score to reflect high output, low cost, and a dominant share in the energy mix.



# Interpretation of the Target

renewable\_strength\_score ranges from 0 to 1. Its interpretation:



0.80–1.00:  Excellent  
— high renewable output, dominant share, low cost



0.60–0.79:  Strong — reliable and cost-effective



0.40–0.59:  Moderate — good, but room for improvement



0.20–0.39:  Weak — high fossil reliance or energy cost



0.00–0.19:  Very Poor — unsustainable conditions

Average score in the dataset: 0.511 This indicates moderate performance, validating the need for targeted investment and policy.

# Machine Learning Validation

The score is ideal for regression:



Continuous and normalized



Model-friendly



Stakeholder interpretable

Model results:



Linear Regression:  $R^2 \approx 1.00$



Random Forest:  $R^2 \approx 0.998$

This confirms the score's validity and the models' ability to generalize patterns in the data.



# Key Findings



Steady increase in renewable output,  
especially wind and solar.



Seasonal balance through wind,  
hydro, and solar.



Decline in fossil fuel use, especially  
post-2020



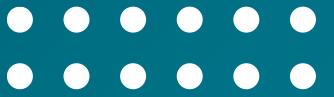
High accuracy in modeling renewable  
performance



Reliable, well-prepared dataset with  
no missing or duplicate data



# Investment and Policy Implications



Governments should prioritize grid modernization, storage, and incentives for renewables.

Private investors should consider solar, wind, and hybrid systems as scalable and profitable ventures.

(renewable\_strength\_score) can serve as a performance KPI for sustainability benchmarks.

# Next Steps

- Integrate economic and weather data for sharper forecasting.
- Launch a public-facing dashboard to monitor trends.
- Extend the model for regional performance comparisons.
- Support education and advocacy based on the model's outputs.



# Conclusion

Renewable energy is not just an alternative — it is the most logical, scalable, and sustainable energy path forward. With decreasing costs, year-round availability, and the ability to reduce emissions drastically, investing in renewables is a strategic move for both the public and private sectors. The use of `renewable_strength_score` empowers us to quantify, forecast, and advocate for this transition through sound data science and clear evidence.





# Thank You For Your Attention

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