



# Hierarchal Clustering Algorithm

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# What is Hierarchical clustering

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- ❑ Is an algorithm that groups similar objects into groups called *clusters*.
- ❑ The endpoint is a set of clusters, where each cluster is distinct from each other cluster, and the objects within each cluster are broadly similar to each other.

# How it works

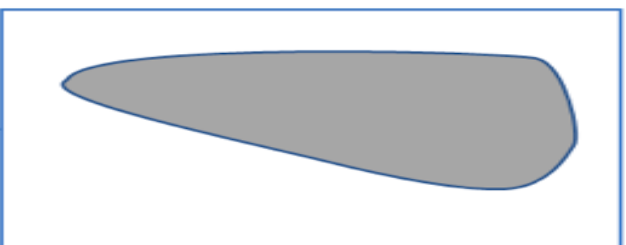
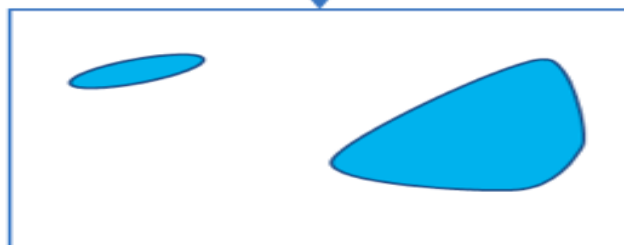
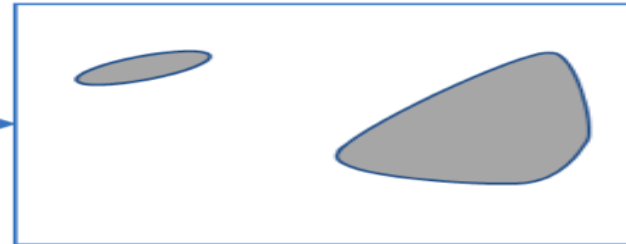
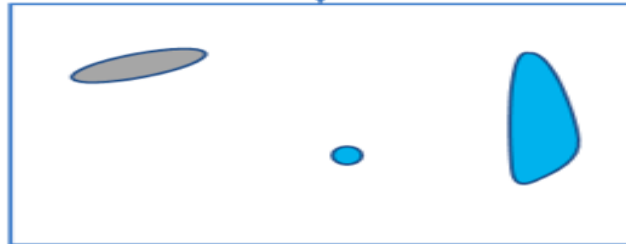
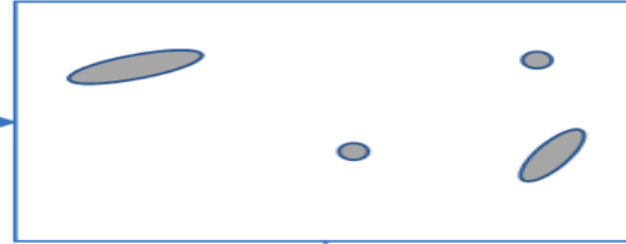
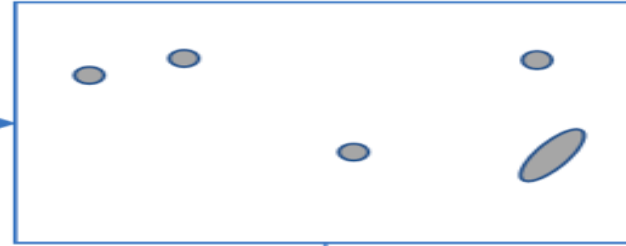
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- ❑ Hierarchical clustering starts by treating each observation as a separate cluster.
- ❑ Then, it repeatedly executes the following two steps:
  - Identify the two clusters that are closest together.
  - Merge the two most similar clusters.
    - This iterative process continues until all the clusters are merged together.

Identify the two clusters that are **closest** together



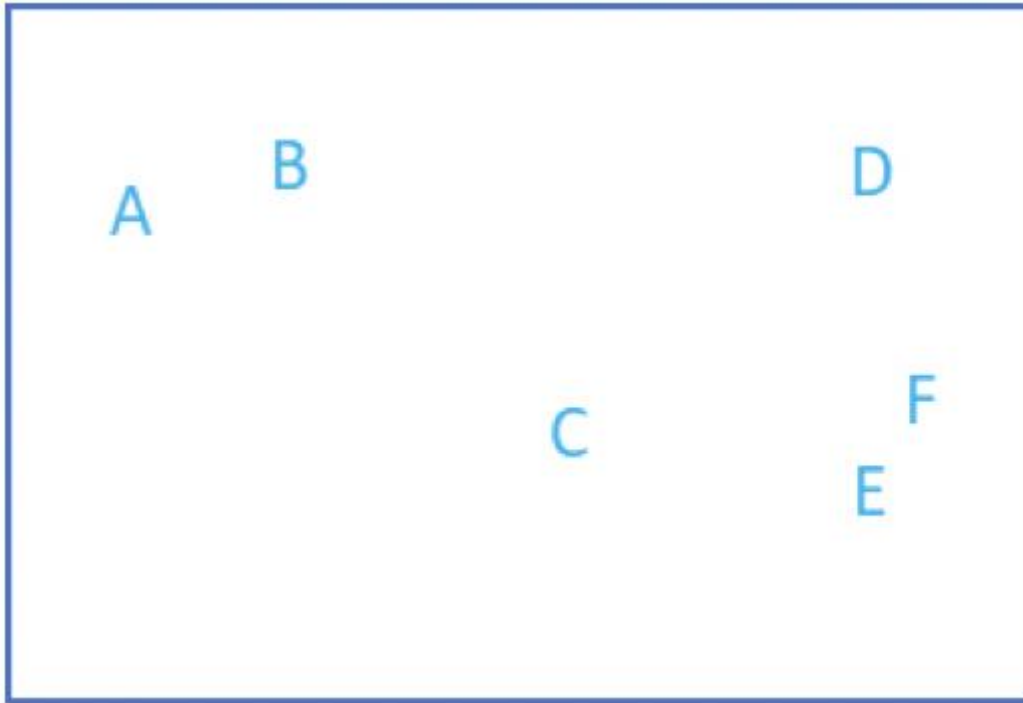
Merge the two most similar clusters



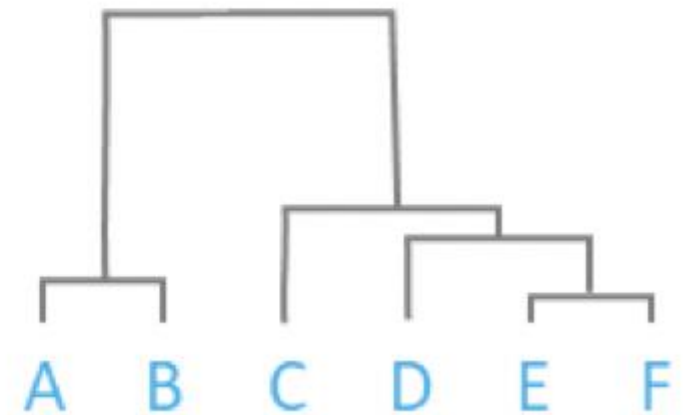
# The output

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The main output of Hierarchical Clustering is a [dendrogram](#), which shows the hierarchical relationship between the clusters:



Dendrogram

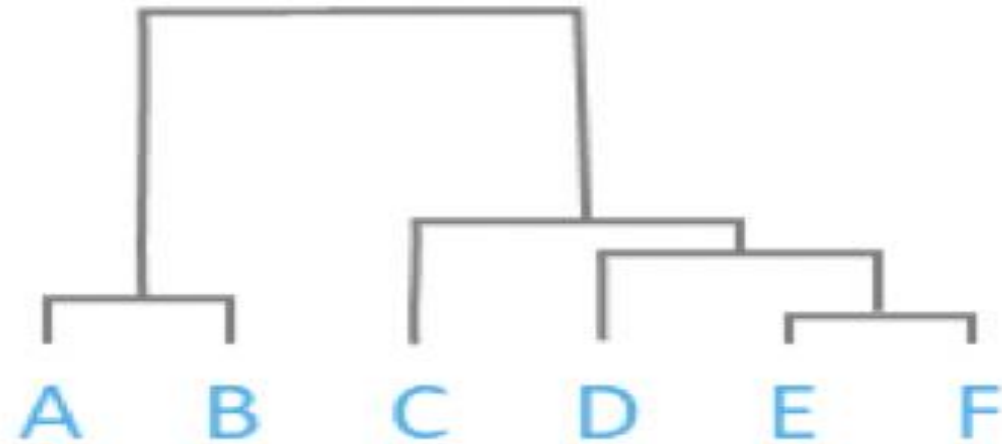


# What is Number of clusters

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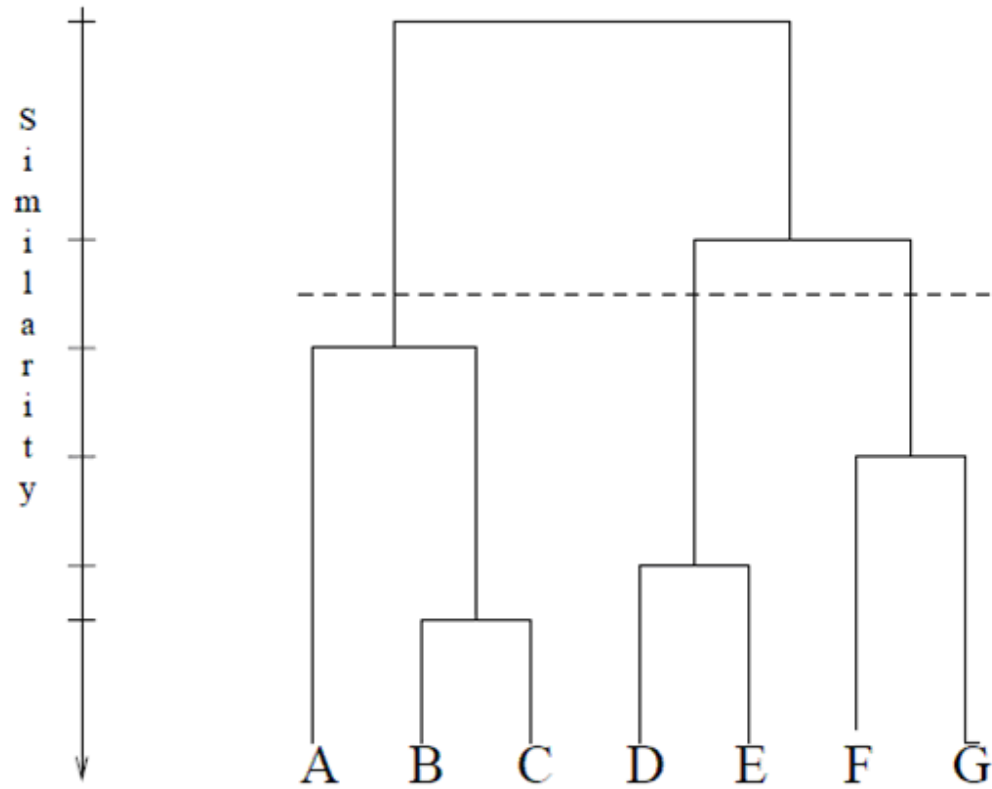


## Dendrogram



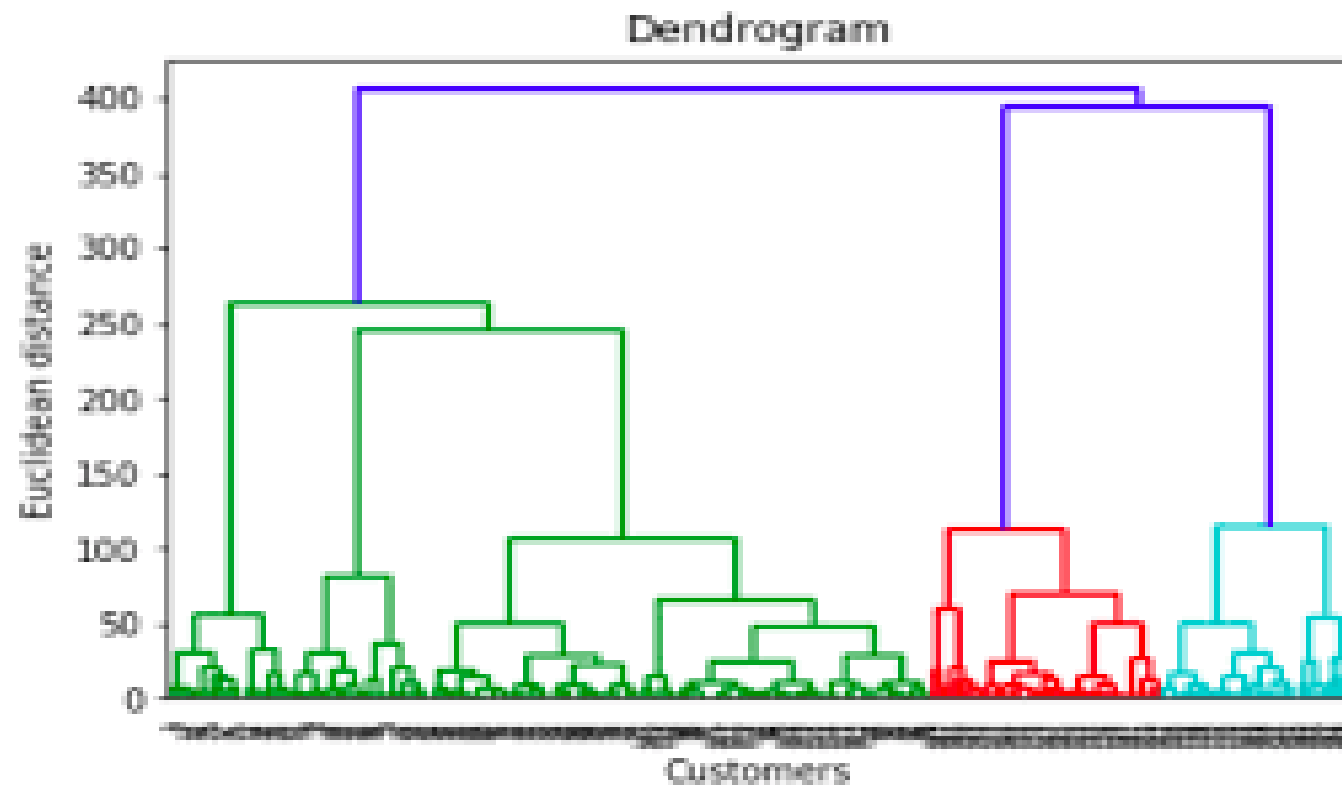
# Another example

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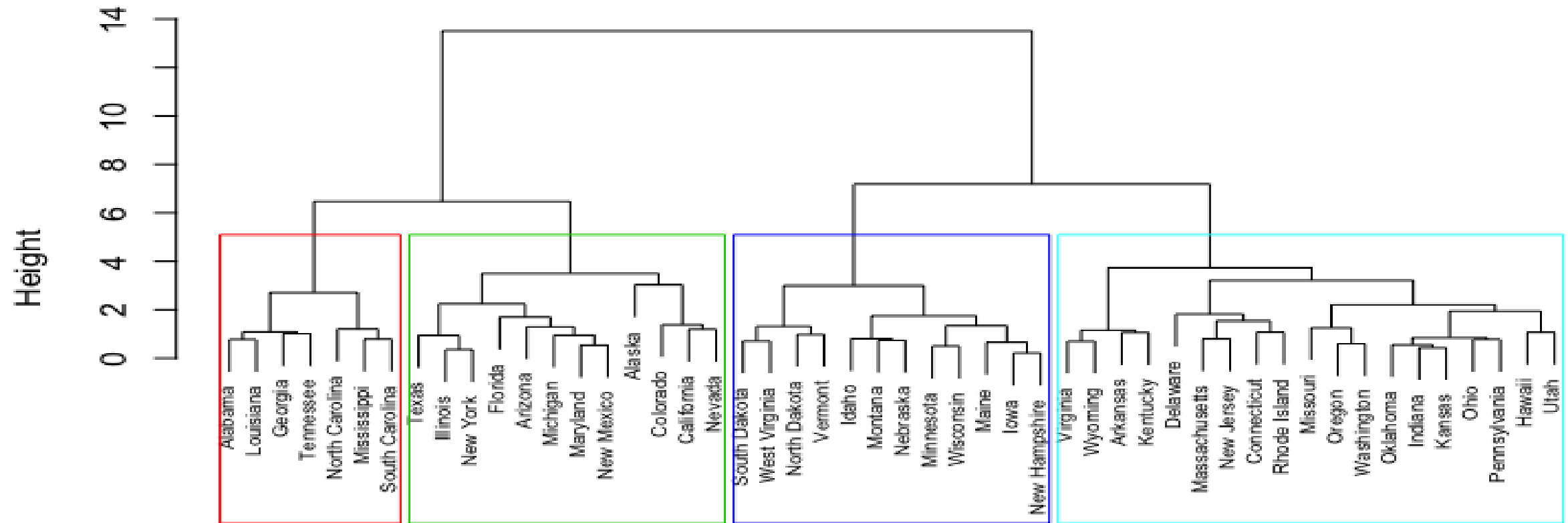
# Another example

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## Cluster Dendrogram



$d$   
hclust (\*, "ward.D2")

# Measures of distance (similarity)

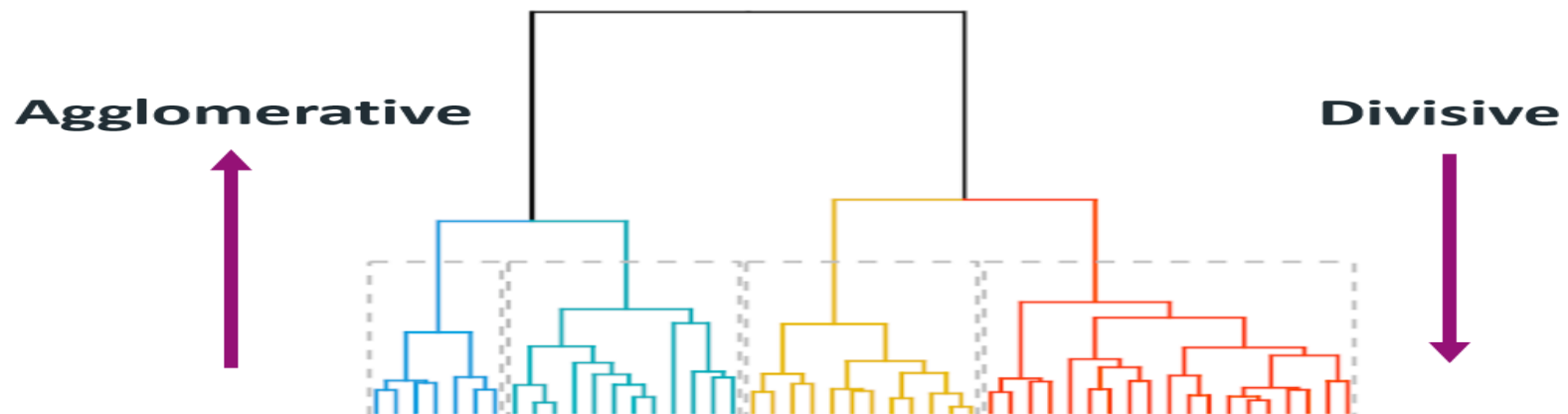
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- ❑ In the previous example, the *distance* between two clusters has been computed based on the length of the straight line drawn from one cluster to another.
- ❑ This is commonly referred to as the *Euclidean distance*.
- ❑ Many other *distance metrics* have been developed.

# Agglomerative Vs. divisive algorithms

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- ❑ Hierarchical clustering typically works by sequentially merging similar clusters, as shown above. This is known as *agglomerative hierarchical clustering*.
- ❑ In theory, it can also be done by initially grouping all the observations into one cluster, and then successively splitting these clusters.
- ❑ This is known as *divisive hierarchical clustering*.
- ❑ Divisive clustering is rarely done in practice.



# Thanks

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