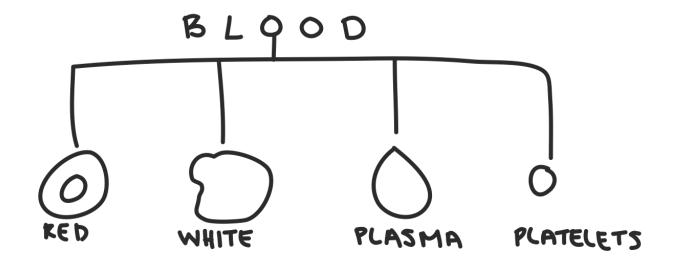
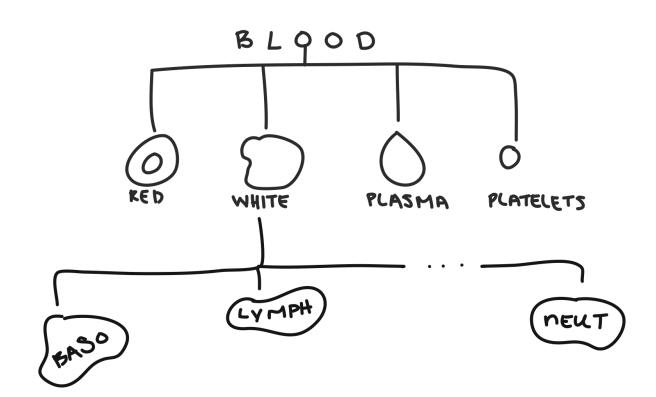
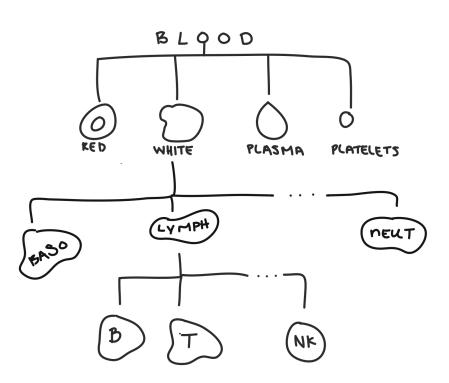
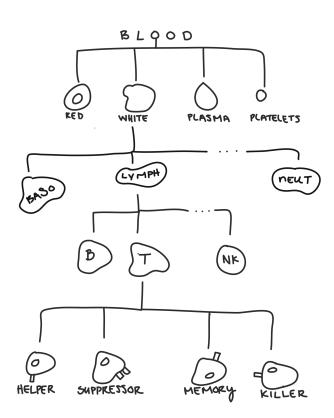
# Hierarchical (Agglomerative) Clustering

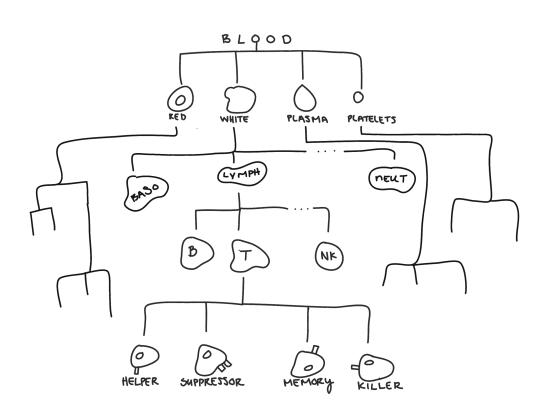
Chelsea Parlett-Pelleriti

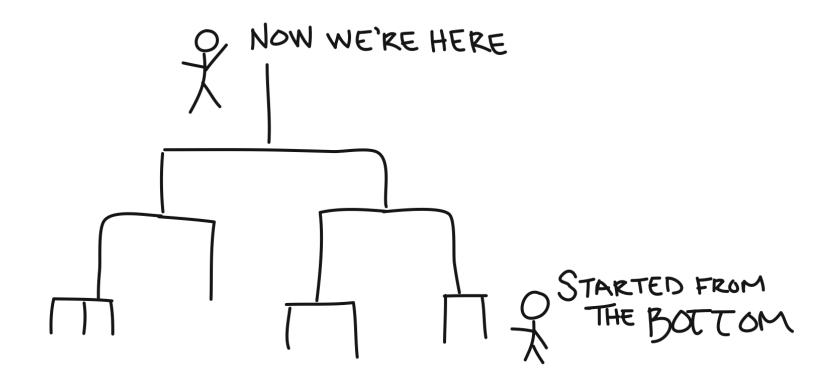






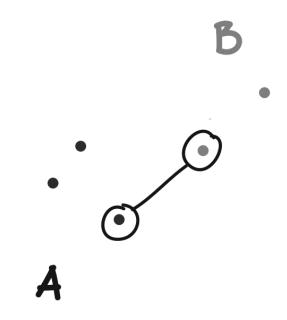




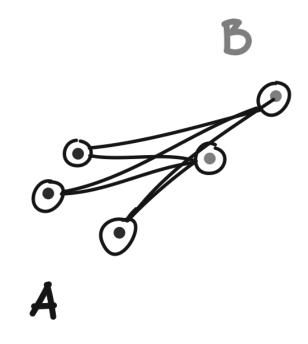


#### Distance Metrics

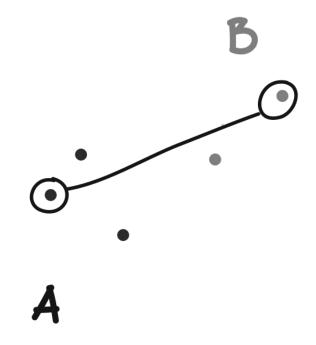
- **Euclidean**: Continuous Data
- **Manhattan**: High Dimensions
- **Hamming**: Categories
- **Cosine**: Word Counts



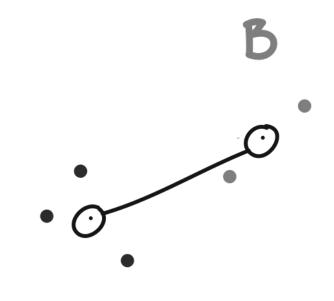
**Single** 



**Average** 

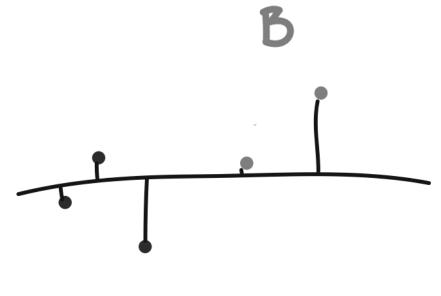


**Complete** 



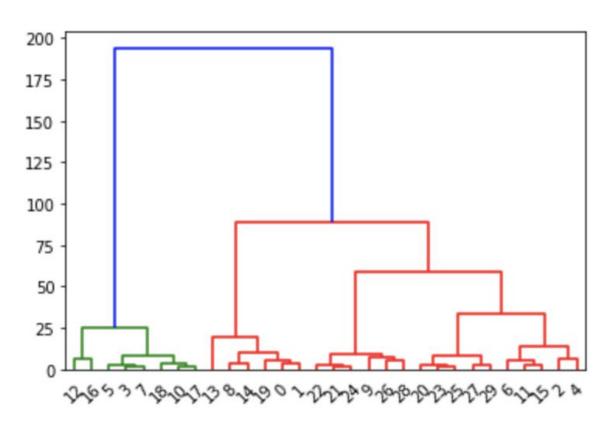
4

**Centroid** 



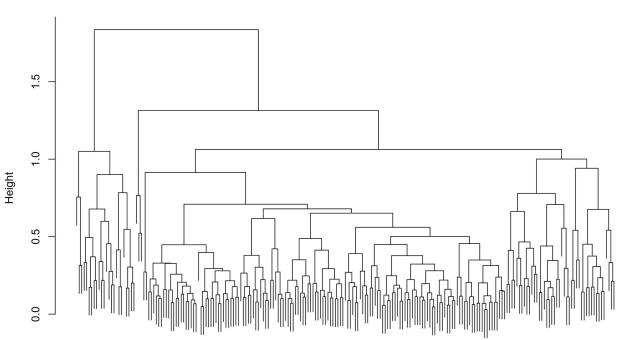
Ward's

# Reading a Dendrogram



# Reading a Dendrogram





#### **Pros**

- Flexible # of clusters
- Model relationship between clusters (hierarchy)
- Flexibility with linkage

#### Cons

- Very Slow O(n^3)
- Cannot un-merge clusters



# My Master's Thesis 10.0-

