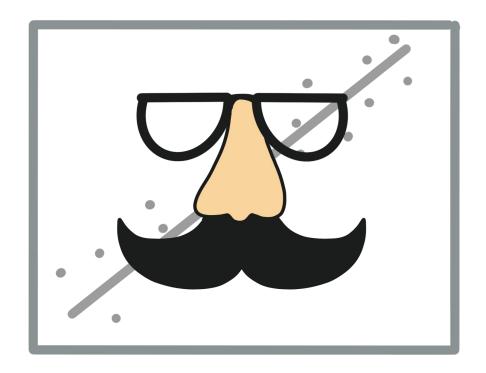


# Logistic Regression

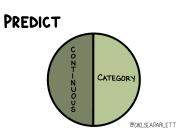
Chelsea Parlett-Pelleriti

### Linear Regression in Disguise



# PREDICT CONTINUE CATEGORY OUS CATEGORY

#### **Predictions**



#### Linear

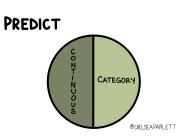
Continuous Variable (can be -∞ to ∞)

#### Logistic

Binary Categorical Variable (can be 0 or 1)

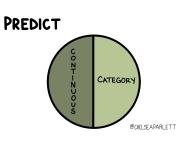


- Predict Probabilities
- 2. Convert Probabilities to Odds
- 3. Convert Odds to Log Odds

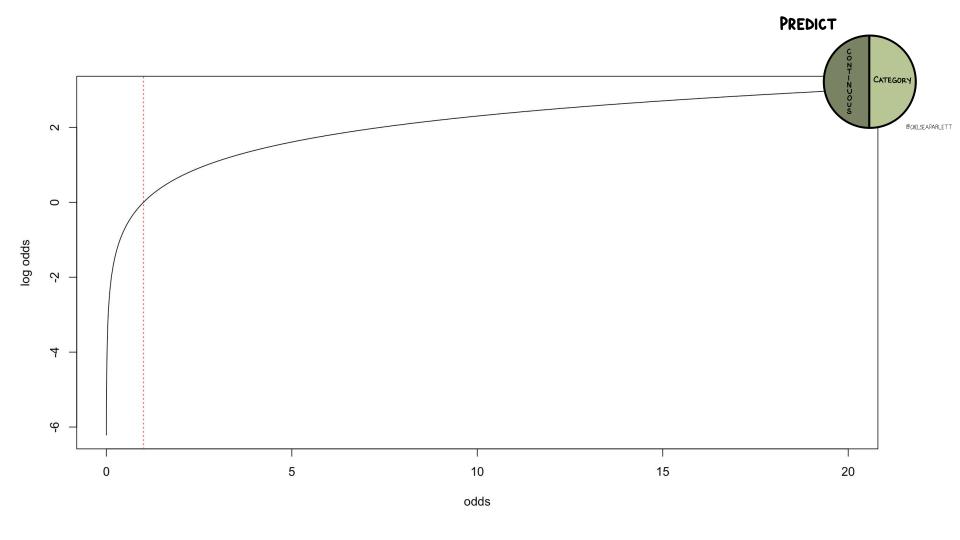


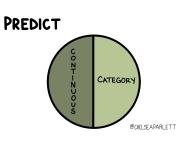


- Predict Probabilities
- . Convert Probabilities to Odds
- 3. Convert Odds to Log Odds



- 1. Predict Probabilities
- 2. Convert Probabilities to Odds
- 3. Convert Odds to Log Odds





- 1. Predict Probabilities
- 2. Convert Probabilities to Odds
- 3. Convert Odds to Log Odds

#### The Final Formula



$$\log(p/1-p) = mx + b$$

## All the Steps

| <b>Probability</b> P | <b>Odds</b> (p/1-p) | Log Odds<br>log((p/1-p)) |
|----------------------|---------------------|--------------------------|
| 0.1                  | 0.1111              | -2.1972                  |
| 0.5                  | 1                   | 0                        |
| 0.9                  | 9                   | 2.1972                   |

## Doing LR in Python (Inference)

|               | coef    | std err | z      | P> z  | [0.025 | 0.975] |
|---------------|---------|---------|--------|-------|--------|--------|
| const         | -2.9777 | 2.781   | -1.071 | 0.284 | -8.427 | 2.472  |
| age           | 0.1445  | 0.073   | 1.977  | 0.048 | 0.001  | 0.288  |
| income        | -0.0066 | 0.017   | -0.397 | 0.691 | -0.039 | 0.026  |
| months_subbed | 0.0015  | 0.016   | 0.089  | 0.929 | -0.030 | 0.033  |