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Home 🏠

Overview 🔍

Customers 👤

Products 📈



The Tea Cup Company



1st Project

Sales Dashboard



Date

1/1/2020

12/19/2021

Country

Canada

United States

Home

Overview

Customers

Products

167.57K

142.89K

24.67K

14.72%

92.99

17

24

770

Sales in USD (\$)

Cost of Sales USD (\$)

Net Profit

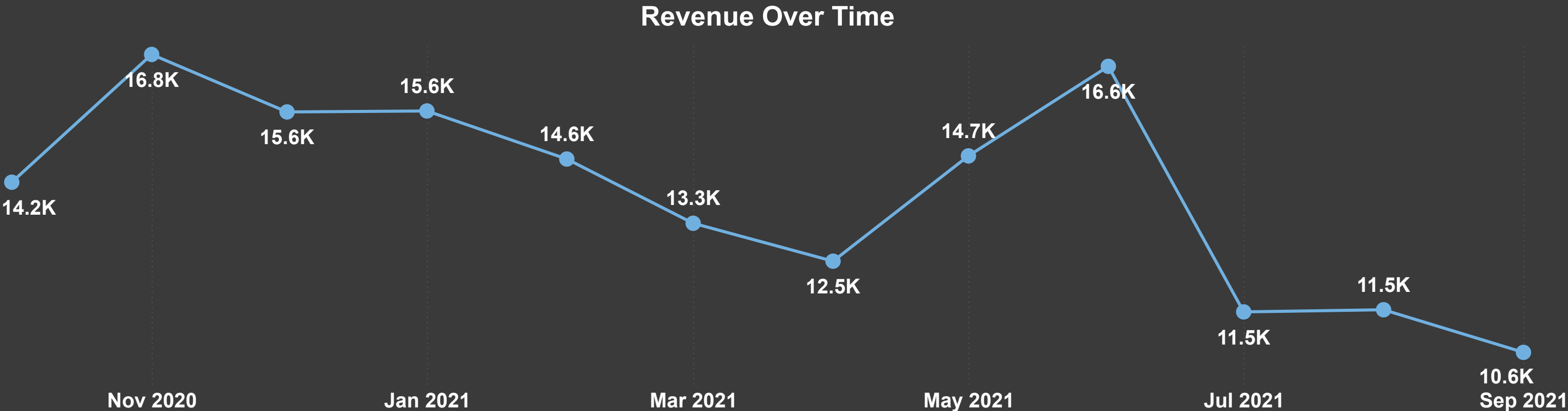
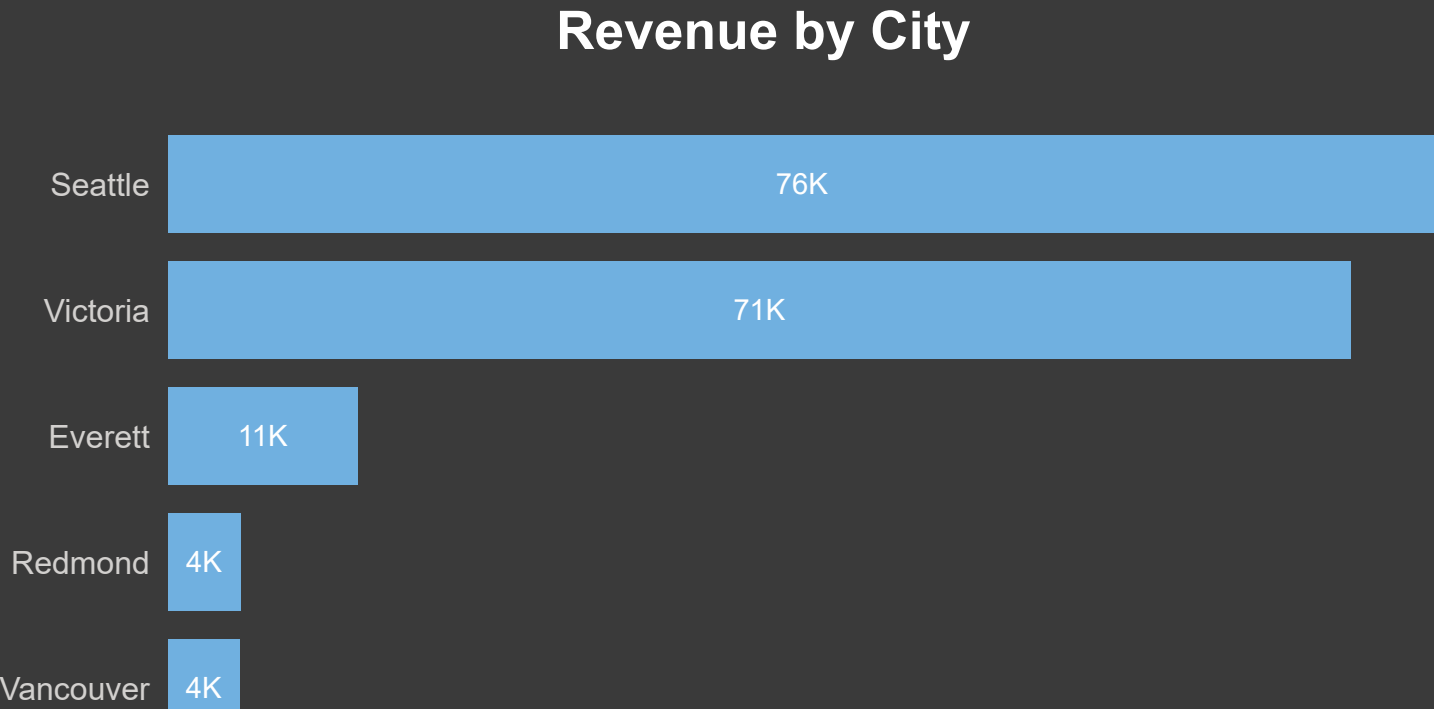
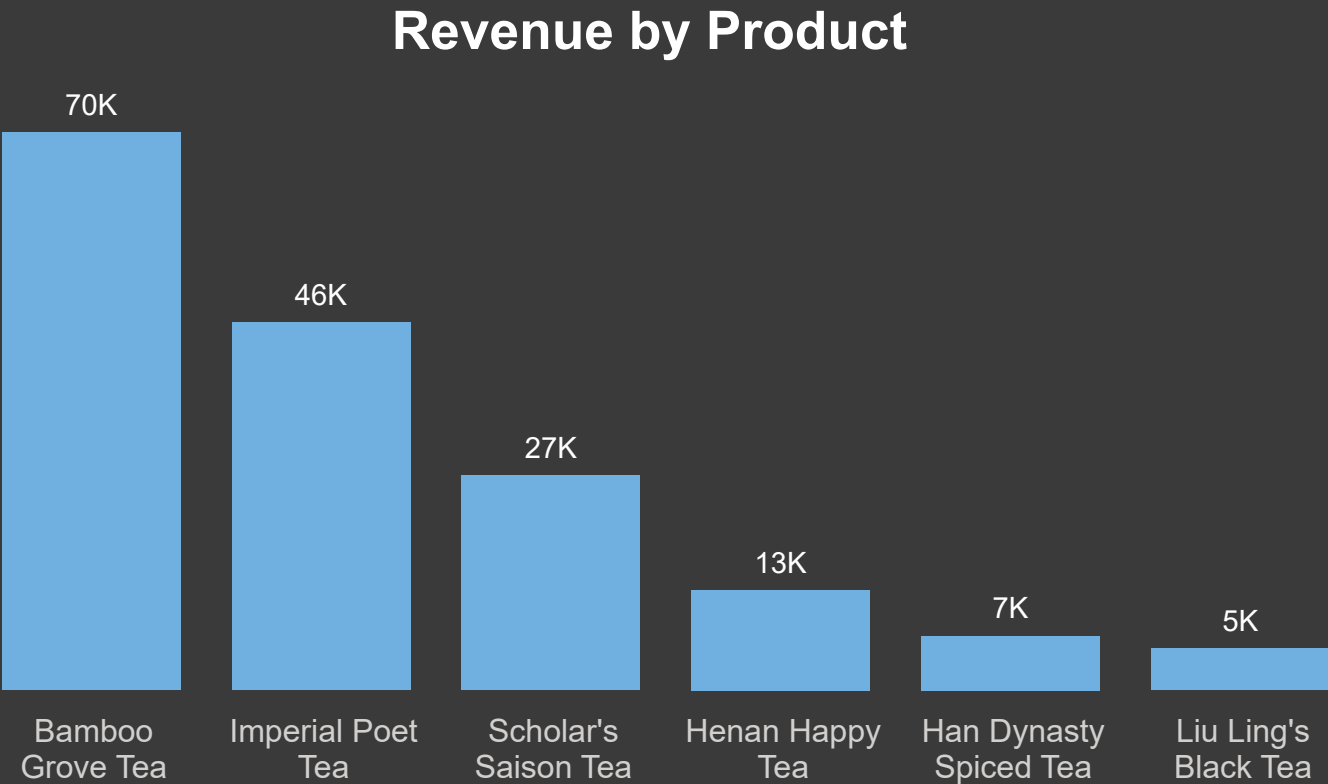
GPM USD %

AVG_Product_price\$

Number of Customers

Sold Products

Number of Orders



Date

1/1/2020

12/19/2021

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Customers

Products

770

Number of Orders

17

Customers

The Best Teas

Top Selling Customer

52.68K

MAX customer Value

Blokes Block

Least Selling Customer

4.32K

MIN Customer Value

Sales \$ Per City

Seattle

76K

Victoria

71K

Everett

11K

Redmond

4K

Vancouver

4K

Customer V.S Number of Orders Per City

425

1

153

5

142

3

26

2

24

2

1

1

3

3

Customer	Number of Orders	Sum of Qty	AVG_Order_Value	Actual Sales in USD (\$)	Cost of Sales USD (\$)	Net_Profit_Amount
The Best Teas	75	355	702	52,676	46,384	6,292
Rainier & Co.	28	217	1,491	41,760	35,858	5,902
Puget's Finest Foods	66	81	318	21,000	19,224	1,776
The Well Shoppe	48	334	282	13,547	12,155	1,392
Read n' Tea	26	38	438	11,400	10,845	555
Saanich Goods	30	33	222	6,660	5,393	1,267
Black Bear Market	24	24	300	7,200	4,469	2,731
Queens Arms Store	24	24	195	4,670	4,007	663
Blokes Block	24	24	180	4,320	2,861	1,459
Cash Purchase	425	672	10	4,335	1,698	2,637

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Customers

Products

Product Type

Barrel

Half Barrel

Restaurant Pour

Six-Pack

6

Number of Products

4

Number of Products Type

Bamboo Grove Tea

Most Selling

